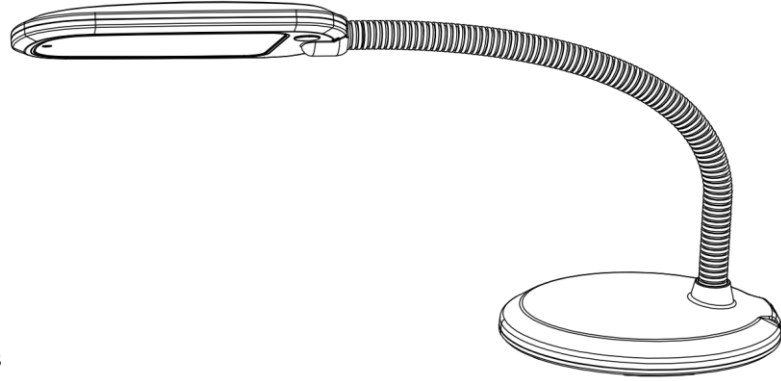


Bright Reader Natural Daylight LED Desk Lamp by Home Concept # LED201

- PERFECT READING LAMP – Reading, hobbies, crafts
- FULL SPECTRUM - Daylight Lamp bathes your page in 6400° Kelvin cool white light that closely mimics natural sunlight
- CRISP CLEAN LIGHT - Not just bright, but crisp, clean light. Proven to improve contrast and reading ability
- GLARE FREE - Softly diffused glare-free light. Perfect for Aging Eyes!
- ENERGY SAVING - wallet friendly, 12 watt LED lamp delivers more concentrated light than a 100W incandescent.
- DIMMABLE – New Touch sensor on head will dim down to 10% power. Tap for on/off. Touch & HOLD to dim.
- SAFE - Does Not get hot, so no burn worries for Kids or Pets
- No Fire Hazard
- 100% Mercury Free!
- Long Life - 50,000 hour guarantee
- Bonus - so close to sunlight that it doubles as a grow light



IMPORTANT SAFETY INSTRUCTIONS

Read and Save:

1. Altering or modifying the lamp in any way will render the product unsafe.
2. To prevent electrical cord damage, avoid pulling cord when removing contents from package, during installation, or in use.
3. This lamp is approved for indoor use only.
4. This equipment has been tested and found to comply with the interference limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. If your lamp causes interference to radio communications, try to:
 - Reorient or relocate the receiving antenna.
 - Increase the separation between the lamp and receiver.
 - Connect the equipment into an outlet on a circuit different from the receiver.

BULB LIFE

Integrated LED bulbs last 50,000 hours and do not require replacement. No user serviceable parts inside.

CLEANING AND MAINTENANCE

1. To clean: use a soft, dry cloth only.
2. Do not use chemical or abrasive cleaning solutions.

USAGE INSTRUCTIONS

1. Plug the **DC plug** into the socket on the base.
2. Plug **ADAPTER** into outlet and your lamp is ready for use.
3. TAP the touch sensor switch on lamp head to turn lamp on and off. Touch and Hold your finger on sensor to dim to your optimal brightness. When you tap it back on, your lamp will recall your last brightness setting!
4. **NOTE: To avoid tipping the lamp over, do not bend the lamp head completely backwards.**

Tips for Optional Performance

1. Your LED lamp offers instant-on, full power, so no need to let it “warm up”.
2. Gooseneck lets you keep lamp head below eye level so light shines on your work, not in your eyes.
3. The Bright Reader is a TASK lamp, designed for reading, sewing and handiwork. It is not designed to light-up an entire room or for ambient light.
4. TAP for on/off. TOUCH and HOLD for Dimming
5. Bonus: Bright Reader light is so close to sunlight that it makes a good grow light.

Product Questions:
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