

Bright Reader Natural Daylight LED Floor Lamp by Home Concept # LED101

- PERFECT READING LAMP – Reading, hobbies, crafts
- FULL SPECTRUM - Daylight Lamp bathes your page in 6400° Kelvin cool white light that closely mimics natural sunlight
- CRISP CLEAN LIGHT - Not just bright, but crisp, clean light. Proven to improve contrast and reading ability
- GLARE FREE - Softly diffused glare-free light. Perfect for Aging Eyes!
- ENERGY SAVING - wallet friendly, 12 watt LED lamp delivers more concentrated light than a 100W incandescent bulb.
- DIMMABLE – New Touch sensor on head will dim down to 10% power. Tap for on/off. Touch to dim.
- SAFE - Does not get hot, so no burn worries for Kids or Pets
No Fire Hazard
- 100% MERCURY FREE!
- LONG LIFE - 50,000 hour guarantee
- BONUS - so close to sunlight that it doubles as a grow light

IMPORTANT SAFETY INSTRUCTIONS

Read and Save:

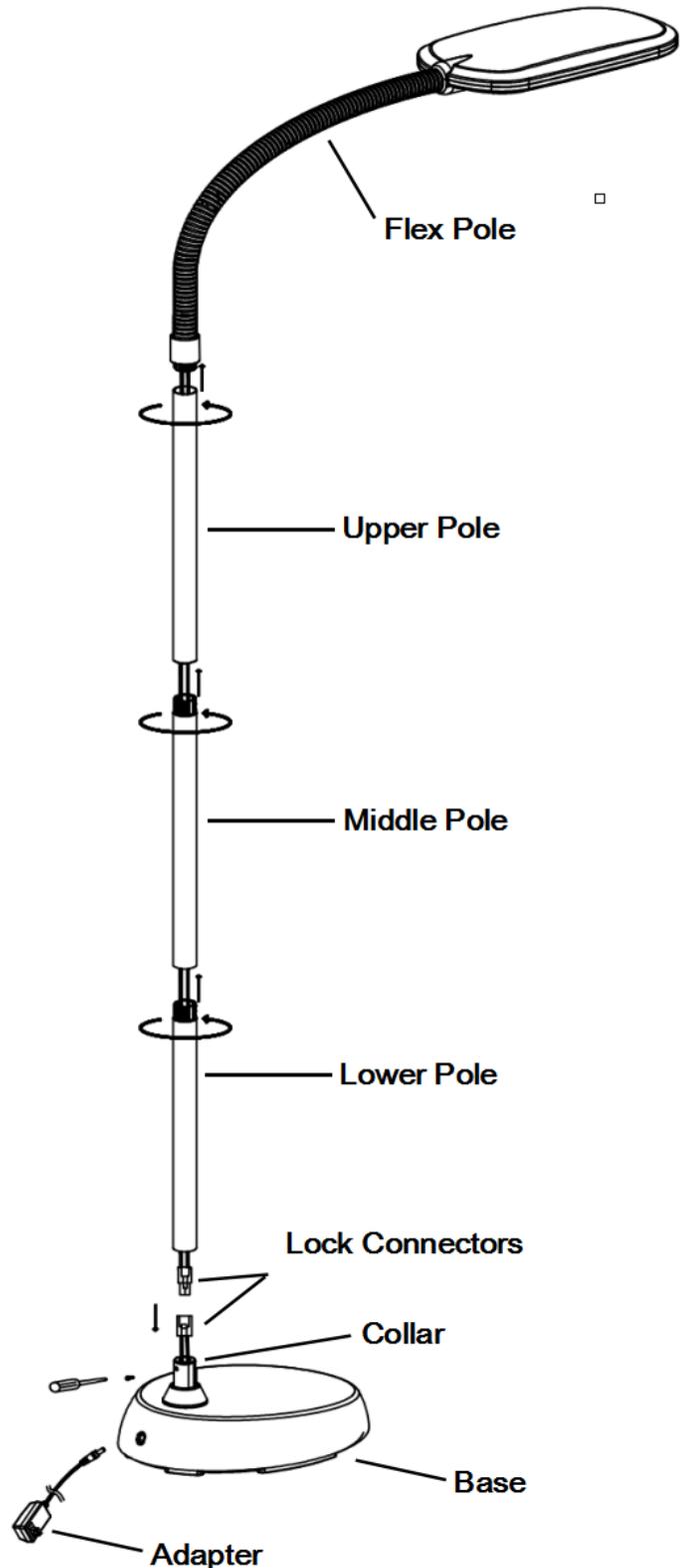
1. Altering or modifying the lamp in any way will render the product unsafe.
2. To prevent bad connections, avoid pulling wiring connections when removing contents from package, during installation, or in use.
3. This lamp is approved for indoor use only.
4. This equipment has been tested and found to comply with the interference limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. If your lamp causes interference to radio communications, try to:
 - Reorient or relocate the receiving antenna.
 - Increase the separation between the lamp and receiver.
 - Connect the equipment into an outlet on a circuit different from the receiver.

BULB LIFE

Integrated LED bulbs last 50,000 hours and do not require replacement. No user serviceable parts inside.

CLEANING AND MAINTENANCE

1. To clean: use a soft, dry cloth only.
2. Do not use chemical or abrasive cleaning solutions.



Assembly Instructions

NOTE : TAKE CARE NOT TO PINCH THE POWER CORD DURING ALL ASSEMBLY STEPS.

1. Take the **FLEX POLE** and feed the **POWER CORD** through the **UPPER POLE**.
2. Screw the **UPPER POLE** clockwise into the **FLEX POLE**.
3. Feed the **POWER CORD** through the **MIDDLE POLE** and screw **MIDDLE POLE** clockwise into the **UPPER POLE**.
4. Feed the **POWER CORD** through the **LOWER POLE** and screw **LOWER POLE** clockwise into the **MIDDLE POLE**. (lower pole has screw hole at bottom!)
5. Connect the two ends of the **POWER CORD** by pressing the **LOCK CONNECTORS** together.
6. Carefully feed the excess **POWER CORD** into the **LOWER POLE**. (Be careful not to pinch the cord!)
7. Turn and tighten the metal connecting **COLLAR** onto the base.
8. Remove the screw and insert the **LOWER POLE** into the **COLLAR**.
9. Check direction of the lamp and line up the screw holes and use a screwdriver to tighten the screw.
10. Plug the **DC plug** into the socket on the base.
11. Plug **ADAPTER** into outlet and now the lamp is ready for use.

Tips for Optional Performance

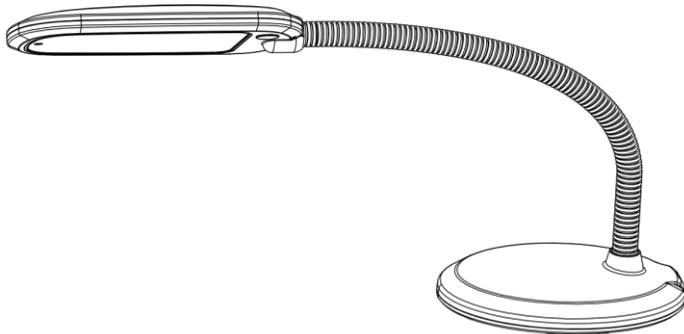
1. Your LED lamp offers instant-on, full power, so no need to let it “warm up”.
2. Gooseneck design lets you keep the lamp head below eye level so light shines on your work, not in your eyes.
3. TAP the touch sensor switch on lamp head to turn lamp on and off. TOUCH and HOLD your finger on sensor to dim to your optimal brightness. When you tap it back on, your lamp will recall your last brightness setting!
4. The Bright Reader is a TASK lamp, designed for reading, sewing and handiwork. It is super-bright for tasks, but not really designed to light-up an entire room or for ambient light.
5. Bonus: Bright Reader light is so close to sunlight that it makes a good grow light.

Product Questions:
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Frequently Bought with the Bright Reader Floor Lamp

Bright Reader Desk Lamp #LED201BK or LED201GY



Bright Reader Clamp-On Lamp #LED205BK
(Perfect for Stand up Desks)

