

AUSTRALIAN INVENTION MAKING DOGS HAPPIER & HEALTHIER WHEN LEFT HOME ALONE.

An Australian couple (and their Beagle Douglas) are solving the problems of dogs that are left bored and alone, at home every day, all over the world.

Inventors and dog lovers Cherelle Witney and Adam Hiscox (along with Douglas) launched their invention at the RSPCA Million Paws Walk in Perth on 17th May 2015 with a huge response from Dog owners and their dogs!

Tricky Treats, is an Aussie invention designed to keep dogs happy (and their owners too) when they can't be together.

Tricky Treats is the first device of its kind in the world that dispenses fun & enriching toys and treats from a container mounted on an inside or outside wall of your home, at pre-programmed times.

Ms Witney said the device helps dogs stay happy and positively occupied during the day.

"Owners can place a food puzzle, a squeaky toy, a ball or a favourite chew treat into the device and also record their own voice calling their dog to fetch their surprise," said Ms Witney.

"Most backyards or home environments don't stimulate dogs during the day resulting in destructive or negative behaviours," she said.

"Around 20 per cent of all dogs suffer separation anxiety and many do not show these symptoms until you are gone."

"Separation anxiety in older dogs may be as high as 50 per cent."

"A common reason Council Rangers are called to suburban homes is public nuisance - excessive dog barking."

"Most dog owners have spent hundreds if not thousands at homeware and hardware stores replacing shredded dog beds, ripped furniture or chewed reticulation from bored dogs."

Ms Witney said Tricky Treats has the following benefits:

- Alleviates boredom bringing out the best in your dog by providing a variety of mental or physical activities every day
- Prevents separation anxiety for your dog and for the owners!
- Wall mounted allows the treat or toy to be securely stored and released at a set time after owners leave the house
- Reduces bad behaviour like digging and barking
- Gives you peace of mind your dog is happy at home

"I'd love to proudly place Perth, Australia on the map as home of "Tricky Treats" Happiness for dogs all over the world home alone."

"Personally, I see Tricky Treats success as a practical way for me to give back to dogs everywhere that spend most of their day waiting for us to come home and always bring out the best in us humans!"

Estimated availability December 2015. To fetch one of the first Tricky Treats for your fur family register your interest with us at www.trickytreats.com.au

Tricky Treats is a proud supporter of the RSPCA & SAFE (Saving Animals From Euthanasia).

More information about Tricky Treats is available on our Tricky Treats Facebook page, Instagram or Twitter #trickytreatsoz.

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