

LENON'S LURES

Made with pride By Asa Lenon's Friend John Chagnon using old family secret formulas and techniques created by Herb Lenon.

FOX #1 - SUPER ALL CALL

This well aged, red fox gland and exotic musk formula has been a customer favorite and best selling lure since the 1920's. Twelve alluring ingredients are blended into a long lasting, thick paste lure that appeals to all known calls of the fox; hunger, sex, curiosity and nature. Both Red Fox and Gray Fox will always investigate this unique odor! Positive action and results are guaranteed at any type set! Customers say "this is the best fox lure ever made!"

FOX #2 - SUPER RANGE ALL CALL

A very powerful lure to call in both Red Fox and Gray Fox from long distance! Same thick paste formula as Fox #1, except skunk musk and other potent ingredients are added to ensure maximum calling power when needed. This lure is recommended for inexperienced trappers who have not perfected set location...for anyone trapping in areas where good set visibility is lacking...and for more calling power in very cold weather. This potent lure really calls them in!

FOX #3 - NATURE'S CALL

A premium mixture of Red Fox glands and enhanced female secretions are liquefied into a remarkable natural type lure. All natural passion and curiosity ingredients are added to really bring fox into the set! Developed for maximum results in any season at a flat, blind or scent post set. This lure will also add enormous appeal at dirt hole sets when used in combination with your favorite bait. This is a distinctly different odor that attracts fox in a big way!

COYOTE #1 - SUPER ALL CALL

Many years of long line professional trapping experience perfected this well aged, long lasting, thick paste lure that gets the coyote every time! Coyote glands, exotic musk, and multiple premium ingredients appeal to all known calls of the coyote; hunger, sex, curiosity, and nature. Both Coyote and Wolf will always respond to this exceptional lure! Maximum action guaranteed at any type set in any locality. Our best selling coyote lure for over 75 years!

COYOTE #2 - SUPER RANGE ALL CALL

Same thick paste, multiple ingredient formula as Coyote #1 with more calling power. Pure skunk musk and another powerful musk are added to call in the coyote from long distance. This lure is recommended for inexperienced trappers who have not perfected set location...for anyone trapping in areas where good set visibility is lacking...and for more calling power in extremely cold weather. This is also an effective lure for Wolf, Badger, and Wolverine!

Lenon Lures are also available at PcsOutdoors, Minnesota Trapline Products, NW Trappers Supply, Epler Fur Company, Blue Ridge Trappers see www.lenonlures.com for a complete list of Lenon Lure Dealers.

COYOTE #3 - NATURE'S CALL

Here is a top of the line lure that gets the really suspicious old coyote right into the set! A Liquefied mixture of select coyote glands and enhanced female secretions. Natural passion and curiosity agents are added for maximum lure attraction. Developed for ultimate results in any season at flat, blind or scent post type sets. This lure will also add an immense appeal at a hole set when used in combination with your favorite bait. Trappers really praise this lure!

MINK SUPER ALL CALL

This thick and long lasting past lure contains the mink's favorite freshly preserved foods blended with secret ingredients, a hint of pure mink glands and an enraging musk from a natural enemy that will anger mink beyond the point of caution. Many years of experimentation go into this high quality old-time formula! Superb results at any set, no added bait needed to make it more effective. This lure will work where others fail!

MINK SUPER RANGE ALL CALL

Same thick paste, multiple ingredient formula as Mink #1 with more calling power. This thick and long lasting paste lure contains the mink's favorite freshly preserved foods blended with secret ingredients, a hint of pure mink glands and an enraging musk from a natural enemy that will anger mink beyond the point of caution. Many years of experimentation go into this high quality old-time formula! Superb results at any set, no added bait needed to make it more effective. This lure will work where others fail!

MINK - NATURE'S CALL

The most attractive lure of its type ever sold! A supreme liquefied lure blended with choice mink glands and female secretions, rare expensive musk, and select, ingredients that really attract Mink or Otter into a set. May be used alone or with bait. Choice of many long line professionals!

MUSKRAT SUPER ALL CALL

Muskkrats really go for this powerful and unique aroma of intensely sweet aromatics, essential oils, muskrat musk, and a remarkable secret ingredient used by no other lure maker! Once you see the results of this totally waterproof, thick paste lure you will never trap without it! We have received thousands of testimonials on this fantastic lure! It's an amazing Raccoon lure tool. Try it, you'll love it!

RACCOON SUPER ALL CALL

We guarantee no raccoon will pass this extraordinary lure! A premium, thick paste blend of the raccoon's favorite foods loaded with sweet smelling musk, powerful essential oils, and secret ingredients that bring them in on the run! Positive action assured at both dry land and water sets. Customers report amazing results with this great lure!

BEAVER SUPER ALL CALL

This heavy grease consistency totally waterproof paste lure contains plenty of high quality castor, essential oils, and unusual aromatics that make it irresistible to beaver in any season. This is a customer favorite year after year!

BOBCAT SUPER ALL CALL

A really powerful, thick paste lure for both the Bobcat and Lynx. Contains a potent, alluring mixture of glands, musk, multiple premium ingredients, and just the right amount of catnip found most appealing and effective through years of continuous testing. No cat will walk by this excellent lure! Customers say "no cat lure ever made can compare!"

BOBCAT NATURE'S CALL

This popular liquid type urine-gland-passion scent with a touch of genuine catnip really holds a cat's attention and a Deadly grey fox lure too!

OTTER SUPER ALL CALL

Several appealing ingredients make this the finest otter lure available! This thick paste formula has proven most effective in test after test. See the results this season!

MARTEN SUPER ALL CALL

This thick paste lure with many strong and appealing secret ingredients works really well in extremely cold temperatures. Very attractive to this wilderness animal!

FISHER SUPER ALL CALL

A weather resistant, thick paste lure containing pure skunk musk and other strong calling ingredients to reach out long distance. A fisher lure our customers compliment!

WEASEL SUPER ALL CALL

A thick paste formula of fresh blood, weasel musk and genuine old-time secret weasel calling ingredients that really gets the weasel's attention. It's a deadly mink lure tool! Sells out every season!

ALL LURE SAME PRICE

1 OZ. SIZE...\$6.50, Any 12/\$60.00

4 OZ. SIZE...\$20.00, Any 4/\$70.00, Any 12/\$180.00

ORDERING INFORMATION

FREE SHIPPING on a total order of lures or video over \$40.00. Orders under \$40.00 add \$4.50 shipping. FAST SERVICE ...All Orders Shipped Within 48 Hours.

Send **Money Order** or **Cashiers' Check** payable to **John Chagnon**. >> Please, no personal checks!<<
(Send cash at your own small risk of loss or theft)

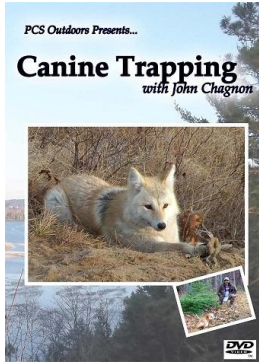
Mail Orders To:

John & Sheri Chagnon
LENONLURES.COM
231 S Court
Turner, MI 48765

Phone & Internet Orders:

All Major Credit Cards Accepted at
www.lenonlures.com or call (989) 876-2646

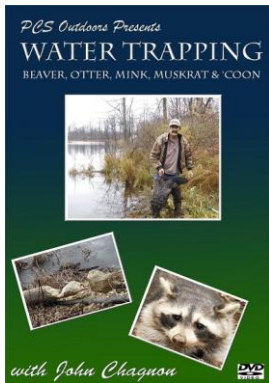
John S. Chagnon TRAPPING DVD's



Canine Trapping DVD with John Chagnon 100 Minutes \$29.95

Learn to trap Red Fox, Grey Fox, Coyote, Badger & Bobcat Trapping Instruction. This video was not released until Maria and Asa Lenon had a chance to view with John Chagnon and his daughter Haleigh Chagnon.

Trapper John Chagnon takes you through the wilds of upstate Michigan trapping elusive wild canines. This DVD covers all canines including Red Fox, Grey Fox, Badger and Coyote. This video is intended to show every facet of trapping canines efficiently in a down to earth manner. John invites you to join him on his trap line as he explains how to trap those elusive canines on this DVD. World Renowned lure maker, Asa Lenon, gives this video "Two Thumbs Up, Good Job."



Water Trapping DVD with John Chagnon

Beaver, Otter, Muskrat, Mink and Raccoon Trapping Instructions.

Deep in the heart of Michigan, John Chagnon takes you on a water trapping adventure. While trapping inland waters and the mighty AuSable River, John explores the proper techniques and methods for harvesting aquatic furbearers.

This is 100 minutes of pure water trapping!

DVD \$29.95

Skinning and Fur Handling DVD with John Chagnon and Dave Cronk - Muskrat, Raccoon, Mink, Fox, Beaver, and Otter Fur Handling Instruction. Two Hour Extensive DVD. \$29.95

LENONLURES.COM,

231 S. Court, Turner, MI, 48765

Email: john.chagnon@lenonlures.com

Phone Number: (989) 876-2646

EIGHT GOOD REASONS TO CHOOSE LENON'S LURES

1. MAXIMUM APPEAL . . . Herb Lenon perfected the ultimate lure appeal by constantly testing new and different odors on long professional trap lines. Many remarkable new ingredients were discovered!!

2. MAXIMUM RANGE . . . Lenon's lure formulas are loaded with the most powerful, supreme quality glands, musk, essential oils, aromatics, tinctures, crystals, powders, and secret ingredients available.

3. MAXIMUM LIFE . . . Lenon's thick paste lures are properly well aged before blending in an expensive fixative and an odorless preservative. The lures will now retain their extremely alluring odor and appeal for weeks at a set or years in the bottle.

4. COMPLETE LURES . . . Lenon's complete formula lures appeal to all known animal calls. No bait is needed in addition to make any lure more effective.

5. PROVEN LURES . . . Lenon's lures have been on the market throughout North America every year Since 1924! Amateur and expert trappers both achieve outstanding results in every locality and season. Many customers have ordered every single year for 10...20...30...40 and more years while dozens of other lure makers have come and gone! Lenon's lures and reputation have withstood the test of time! Hundreds of testimonials are received from satisfied trappers and government agencies yearly!

6. ORIGINAL LURES . . . Herb Lenon, a pioneer lure developer, always originated, never irritated, new lure formulas. This assures you of quality lures and distinctly different odors that produce maximum trap line results. Lenon's are lures you can count on!

7. CONVENIENT LURES . . . Lenon's thick paste type lures are packed in wide mouth bottles for easy application at the set. They won't drip or spill out of the bottle contaminating your traps and equipment! A label with directions for usage is on every bottle.

8. FAMILY PRIDE . . . Lenon's Animal Lures is owned and operated with immense family pride! Founder Herb Lenon's son Asa Lenon passed to John S. Chagnon whom blends every single ounce of lure to perfection using old secret family formulas and techniques. John has a lifetime of trapping and fine quality lure making experience.

**OUR BUSINESS DEPENDS ON
CUSTOMER SATISFACTION YEAR
AFTER YEAR! USE LENON'S LURES
WITH CONFIDENCE!**

LENON'S FAMOUS ORIGINAL LURES

LENONLURES.COM

231 S Court

Turner, MI 48765

Phone (989) 876-2646

john.chagnon@lenonlures.com



Founder Herbert Lenon (1902 – 1979) in Model T times with a day's catch of ten Michigan coyote. The quality lures used back then are still available and used by thousands of successful trappers yet today!

**LENON'S FAMOUS
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STOOD THE TEST OF
TIME!**

**>>> PRICE LIST <<<
Effective August 1, 2018**