

Using Magnitone results in: Softer, smoother, firmer, clearer and tighter skin, a significant reduction in skin irritation from the effect of shaving and a significant reduction in visible pores

Study Objective

Evaluation of the efficacy of an Electric body and face cleansing brush using a home-use study with 20 volunteers. Volunteers were evaluated at 7, 14 and 28 days.

Methodology

Number of volunteers: 20 females, 40 – 56 years old

2 systems were used:

1. Subjective assessment by volunteers in a home-use study using a questionnaire.
2. Skin depth measurement by Primos® before and after 7, 14 and 28 days product use.

Results

After the use for 28 days 65% of the panelists recognized an improvement of their skin concerning the smoothness and 70% concerning softness.

After the use for 14 and 28 days 35% of the panelists recognized a reduction of the razor burn or skin irritation.

After 28 days 70% experienced softer skin

Using Magnitone results in softer and smoother skin

Study Objective

Magnitone survey conducted to obtain feedback from existing Magnitone users on how they rate their Magnitone products against a range of statements.

52 responses

Methodology

Online questionnaire

Results

96.2 of users found the Magnitone makes their skin softer and smoother.

96.2% of users found their skin was softer & smoother