



Clinical study to determine the impact of MAGNITONE LiftOff Microcurrent Facial Toning Device on the appearance of facial skin

1 month firming and elasticity study on 20 healthy volunteers using one cosmetic device

SUMMARY DOCUMENT

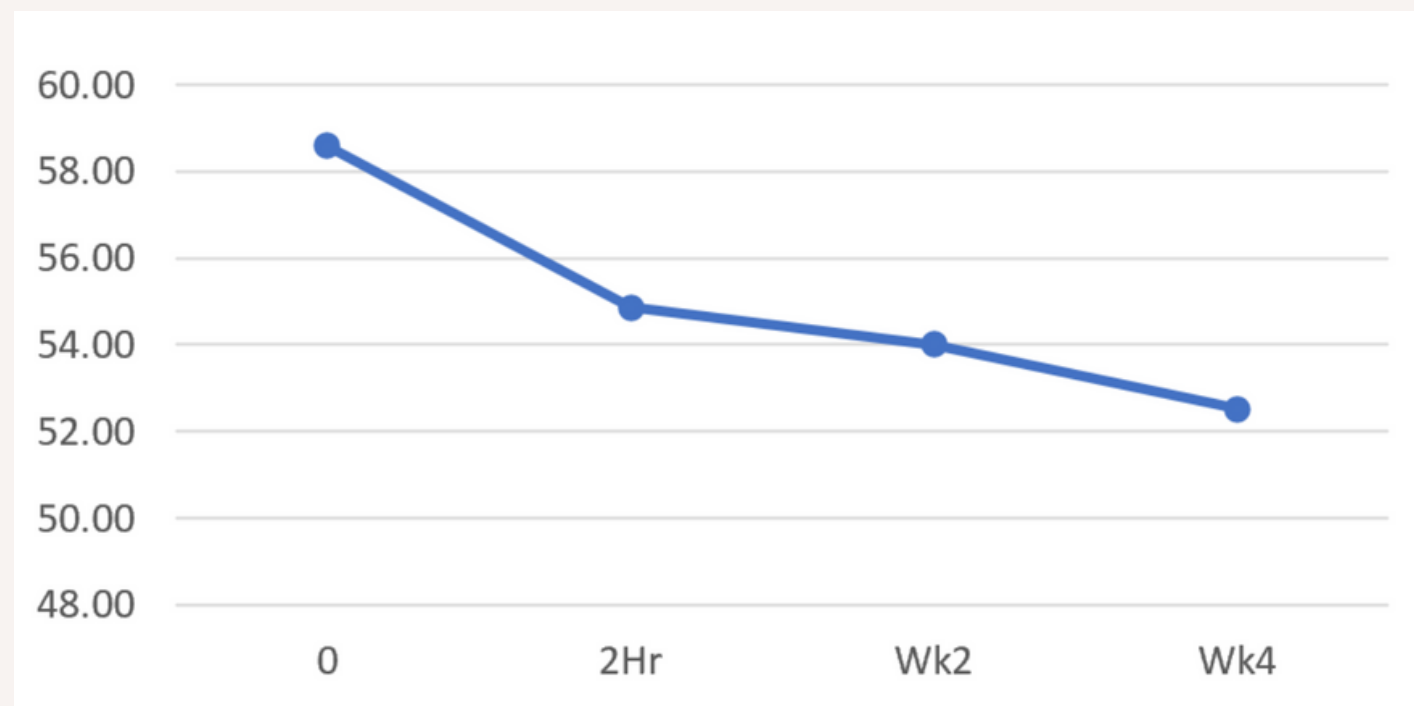
MAGNITONE

LIFT OFF CLINICAL STUDY

Summary

- This study was designed to assess the impact on the appearance of facial skin with regular use of a microcurrent cosmetic device (MAGNITONE LiftOff) over 4 weeks.
- Instrumental and imaging-based measurements were made, together with volunteers' self-assessment of the efficacy attributes of the device.
- Twenty volunteers aged 35 to 60 were recruited. The volunteers had visible signs of ageing on the face, including lines and wrinkles and skin laxity.
- Assessments were made after a single use, after 2 weeks and after 4 weeks of regular use.

Results

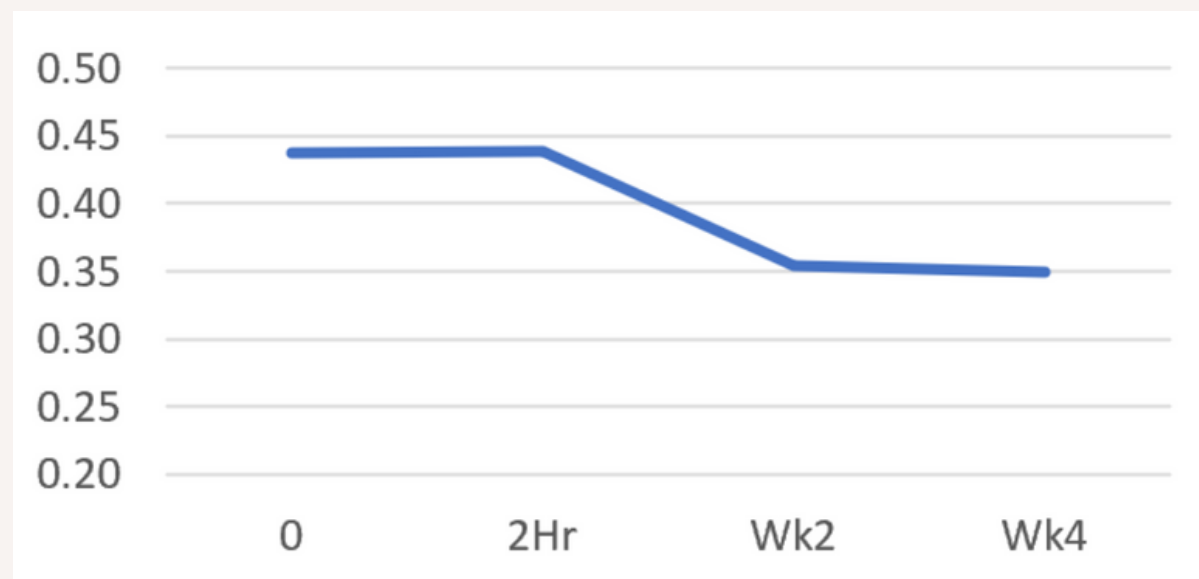
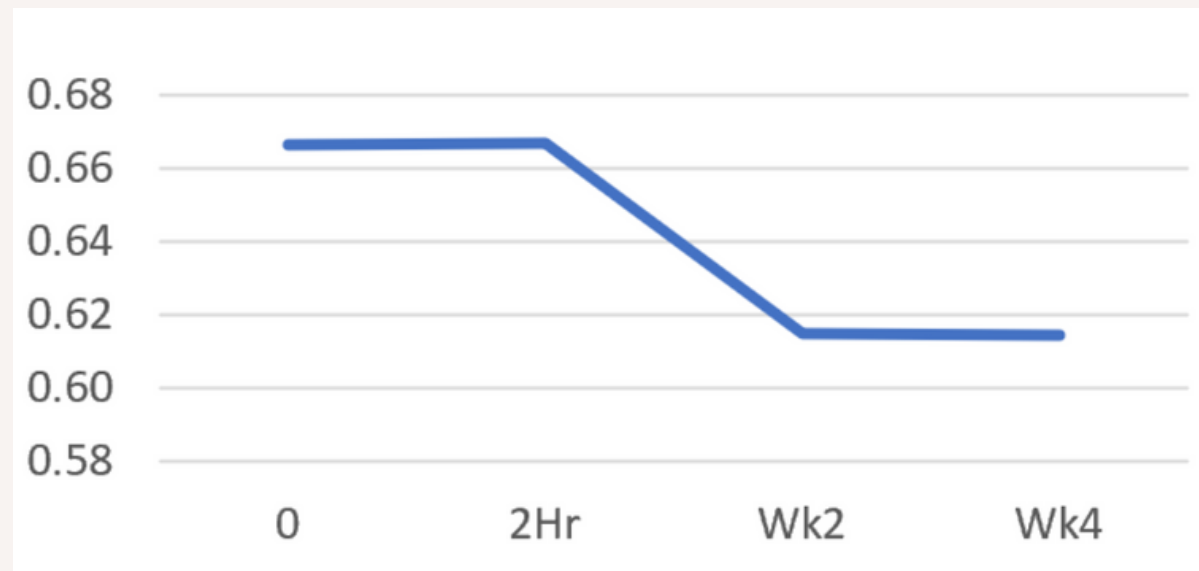


Skin Elasticity - Cutometer®

A Cutometer® ‘sucks’ the skin, ‘pinching’ it to measure its elasticity. A decrease in elasticity indicates an increase in firmness.

There was a decrease in skin elasticity after the first use of the device, indicating a firming and tightening of the skin. With regular use over 4 weeks, this firming and tightening became statistically significant ($P < 0.02$).

Results



Skin Firmness - Ballistometer

A Ballistometer ‘bounces’ on the skin to measure resistance. An increase in resistance indicates an increase in firmness.

Both the Coefficient of restitution (CoR) and the amount the probe was able to indent the skin decreased statistically significantly during the study, indicating that skin became firmer with regular use. The skin was firmer at both week 2 ($P < 0.03$) and at week 4 ($P < 0.01$). This was similar for CoR ($P < 0.03$ at week 2 and $P < 0.001$ at week 4). Based on resistance to indentation, the skin became firmer by 26% after 4 weeks of regular use of the device.

Results



Conclusion

The results from the study demonstrate that using two independent measurements of skin firming (Cutometer[®] and Ballistometer), which operate using different principles, that regular use of the MAGNITONE Lift Off device and Superconductive Gel statistically significantly increases skin firmness by an average of 26% over 4 weeks.

A single use of the device caused small improvements in firmness but this was not significant. Regular use is therefore required for best results.

From the results of this study, we conclude that the MAGNITONE Lift Off device and Superconductive Gel are able to significantly firm skin by up to 47% (average of 26%) with regular use over 4 weeks.

Clinically proven to improve skin firmness

up to

47%

- ✔ Clinically tested
- ✔ Dermatologically tested

