

NEW YORK

RESIDENT

THE
SPRING
ISSUE

MIKA BRZEZINSKI &
DANIELA PIERRE-BRAVO

MENTORING MILLENNIALS AND
WAGING A WAR ON THE WAGE GAP

NEW YORK

DESIGNER

COVER | RESIDENT

Burgundy dress on Mika by Milly

MiaDonna

Martini Stud Earring 14KW, 1.06ctw

Price: \$1,750

MiaDonna.com

DESIGNER

COVER | RESIDENT



Red Dress on Mika by Milly

MiaDonna

Basket Stud Earring 14KW, 1.48ctw

Price: \$2,850

MiaDonna.wcom

MiaDonna

Halo Twist Pendant 14KR, Oval Cut

1.77ct Champagne Sapphire

Price: \$1,145

MiaDonna.com

RESIDENT

COVER | RESIDENT

and having that open conversation changed everything in that room. It was about 500 women and everybody went back to their work stations that day feeling like 'Oh my god, I can do this.' So a lot of it is just having the conversation, but the cultural shift that needs to take place especially in the age of Me Too is real, and there's a lot of communicating that still needs to happen to get to the next level.

How important is charity work to you? Any specific charities you're most involved with?

Mika: I'm on the board of UNHCR. I think that we need to be mindful of the challenges of immigrants and people of color given this administration, and there are so many ways that we can be supportive and inclusive to people that are being maligned by this administration. On the Know Your Value front, we have partnerships that we're building. We love Dress for Success and we're working on making some announcements on the philanthropic front in the next year because we have a big event in New York that we're working on.

What are the biggest challenges that you have faced which have gotten you to where you are?

Daniela: I'm originally from Santiago, Chile, and moved to the USA permanently when I was 11 or 12 to a small town in Ohio, called Lima. Yes, that town where Glee is based on. I then wound up going to Miami University in Oxford, Ohio. I came from a place where I struggled financially growing up, and also experienced a lack of access and networks, because coming from a small town in Ohio where your parents themselves are sort of learning the ropes, I didn't really have a lot of professional mentors to look up to. It's hard when you're in college and you're struggling to figure out how you're going to make the next payment for school while at the same time figuring out how to get a leg up as you're entering the workforce. The summer before I graduated I tried to do everything I could to get a foot in the door. I ended up applying anywhere and everywhere in New York City, and sort of used my marketing background as a way in. What I really wanted to do was work in media. I wanted to help shape how culture was told and bring in new voices and faces to the table because I didn't see that growing up, so that was something that was really important to me. I didn't know how I was going to get there so I applied to a bunch of places and I ended up hearing back from P. Diddy's Bad Boy entertainment company, which had a small marketing agency called Blue Flame at the time, and on my resume I said that I lived in New York City. So I think I put an NYU dorm or a Columbia dorm address. We had a screening interview over the phone while I was still in the middle of Ohio and they said 'we noticed that you're local, can you come in to the interview in the next few days?' so without thinking about it I said yes, I'll be there! Of course I couldn't get on a plane or drive there because I didn't have a state ID (I was at the time without DACA), so I wound up scouring the Greyhound bus website. I had never been on a long bus ride before, but ended up getting on a bus a few hours later. For eighteen hours through the night, like 9 stops along the way, I didn't sleep. I got to smelly Port Authority, cleaned up and just went straight to the interview. I ended up telling them that I had traveled from Ohio and they were really impressed. It was unpaid, but I got the internship at Bad Boy in the marketing agency, and then I had another unpaid internship at MTV networks. I really struggled to just get by in New York City that summer, so I worked everything under the sun. I was a babysitter, I was a pet sitter, I walked dogs during my lunch break, I was a club



Cover On Daniela: MiaDonna Tennis bracelet, 14KW, 5.0ctw | On Mika: MiaDonna Marini Stud Earring 14KW, 1.06ctw

PRESIDENT

Black Dress on Daniela by Milly

MiaDonna

Tennis bracelet, 14KW, 5.0ctw

Price: \$4,350

MiaDonna.com

Swarovski

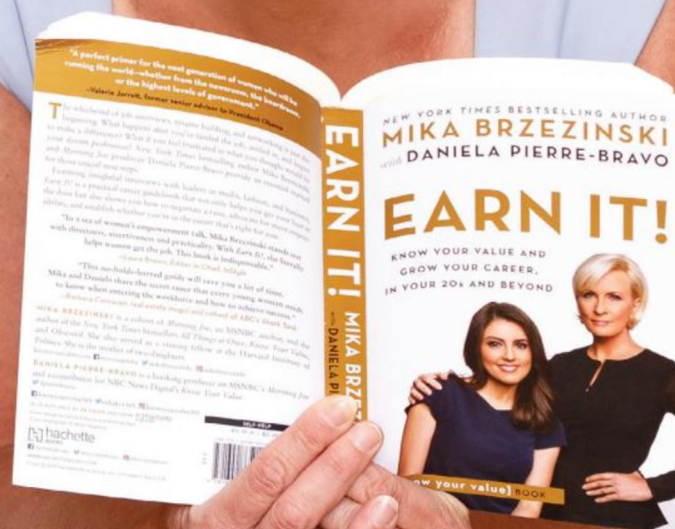
Only Necklace, White

Price: \$79.00

Swarovski.com

Blue dress on Mika by Milly

Shoes by Christian Louboutin



NEW YORK

RESIDENT



On Daniela
MiaDonna
Tennis bracelet, 14KW, 5.0ctw
Price: \$4,350
MiaDonna.com

DESIGNER



Black Dress on Mika Dress by Milly

MiaDonna

Martini Stud Earring 14KW, 1.06ctw

Price: \$1,750

MiaDonna.com

On Daniela

MiaDonna

Tennis bracelet, 14KW, 5.0ctw

Price: \$4,350

MiaDonna.com

Swarovski

Only Necklace, White

Price: \$79.00

Swarovski.com