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INSIDE ART

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ART & DESIGN

BOTOX BARON'S COLLECTION

Fredric Brandt was the celebrity dermatologist whose clients included Madonna, supermodels, trophy wives and business titans.

He started out as the son of candy store owners in Newark, began a practice in Miami, and after expanding to New York in the late 1990s developed a clientele hungry for his cosmetic talents, which led the news media to call him the “Baron of Botox.” (His pneumatic features showed that he freely practiced his art on his own body.)

Dr. Brandt [died in April at age 65](#), from suicide, leaving a hoard of contemporary art by painters he had discovered before their values took off, according to [Paul McCabe](#), an art adviser in London and New York who worked with him for 15 years helping him construct his collection.

“When you look at it now, it seems full of obvious things hedge funders would love to have, but he didn’t pay hedge fund prices,” [Mr. McCabe](#) said.

Now, 200 items from his collection are being offered for sale by the auction house Phillips, with an estimated value of more than \$15 million. Phillips, which has been more aggressive in the contemporary art market under its new chief executive, Edward Dolman, said that it won the Brandt consignment over competition from other houses and that it was backing the sale with a third-party minimum price guarantee.

Nineteen of the best works are to be sold at the house’s contemporary evening sale in London on Oct. 14, including a Damien Hirst spot painting. Dr. Brandt liked Mr. Hirst’s mix of science and beauty, Mr. McCabe said, and owned four Hirst paintings, as well as works by Rudolf Stingel, Yoshimoto Nara and Christopher Wool. He kept his art in his Midtown Manhattan office and in his apartment in Chelsea, but mostly in his minimalist Miami townhouse.

When he phoned, the irrepressible “Dr. B,” as [Mr. McCabe](#) called him, would sometimes leave messages in rap.

“We would talk six days a week and compare notes about art,” [Mr. McCabe](#) said. “I miss that.” **GRAHAM BOWLEY**