



Maks Patch

Veggie Dog Treats

Delicious &
Natural Veggie
Dog Treats

Healthy Without
Compromise



Sales & Marketing: chad@makauri.co.uk

General enquiry: info@makauri.co.uk

Brochure Printed: May 2025

www.makauri.co.uk

Delicious & Natural Vegetarian Dog Treats

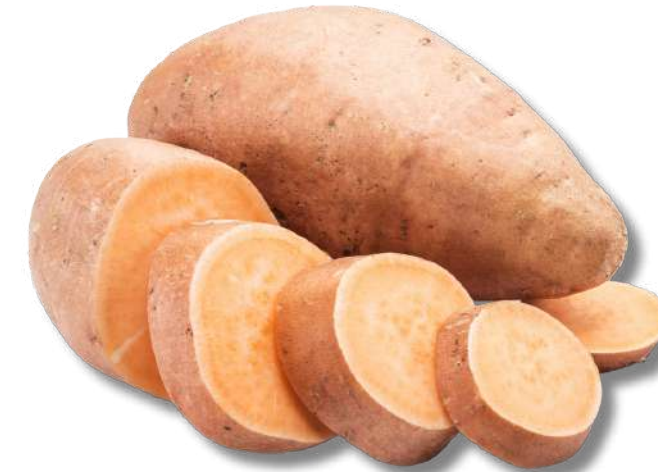
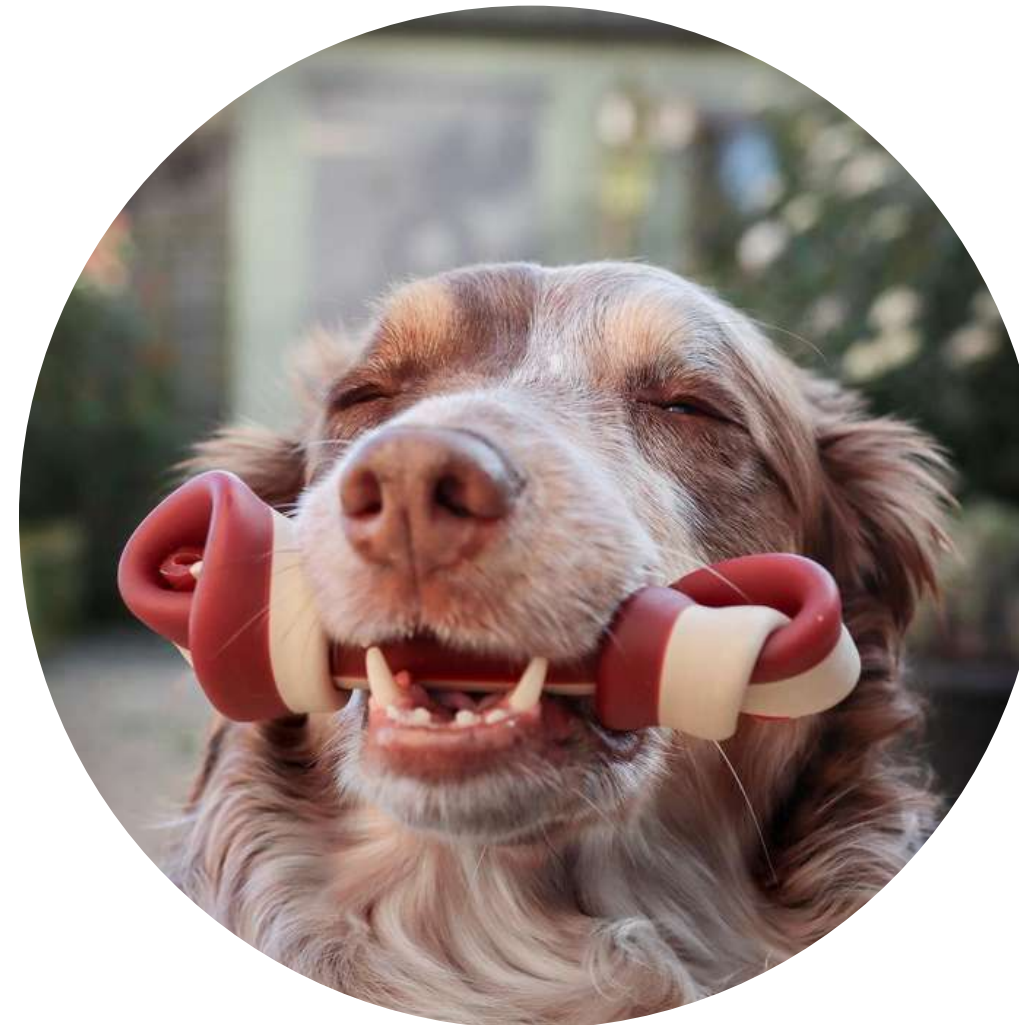
Our goal is to support pet retailers with the healthiest and tastiest range of dog treats that are also completely vegetarian, rawhide, grain and sugar free - delicious & digestible and competitively priced!

The Maks'Patch range is founded on healthy eating, using natural ingredients with health boosting benefits.

Healthy Without Compromise

➤ Maks'Patch are plant-based dog treats made with sweet potatoes, peas and other natural ingredients fortified with health boosting natural additives to create a range of treats that dog's cannot resist.

➤ Pet Stores can now offer meat-free treats that are not only natural & delicious but also Hypoallergenic, Low in Fat, Gluten Free, Grain & Wheat Free, Sugar Free and better for the planet.



Health Benefits of Maks'Patch Veggie Dog Treats



LIGHT IN PROTEIN

To much protein can be bad for dogs, leading to kidney disease & weight gain. Dogs are usually getting enough protein in their daily meals, Maks'Patch being light in protein makes them suitable for dogs with ongoing kidney issues and weight gain



GLUTEN FREE

Gluten is a protein that helps bind food together. Gluten free applies specifically to three grains; wheat, barley and rye. Because Maks'Patch Dog Treats are Grain Free we are also Gluten Free. Intolerance to gluten and grains is rare in dogs. However, if they do suffer, they will find it hard to absorb nutrients in their small intestine, leading to various health issues.



LOW IN FAT

Less than 10% fat is considered a low fat diet for a dog. Maks'Patch Dog Treats have no more than 2.5% Fat. Perfect for avoiding weight gain or fat-related conditions like pancreatitis.



HYPO-ALLERGENIC

A Hypoallergenic dog treat is a recipe formulated without common allergens such as wheat, gluten, dairy and soya. Because Maks'Patch treats are made from Natural ingredients there isn't anything unnatural to irritate your dog.



REDUCE PLAQUE

Pet dental chews and treats should be considered an additional tool when it comes to caring for your pet's oral health. Not all of our treats help in reducing plaque, but you will notice a range of chews that have ridges and bumps, that when chewed, get into the gum line and help reduce some plaque and tartar build up.



NO ADDED SUGAR

All of our treats are without added sugar. Added sugar is a certain recipe for weight gain, tooth decay and the onset of diabetes, among other health issues and best avoided



All of our ingredients are Vegan with each ingredient having its own specific health benefit. Light on Protein, Sugar & Fat and being Hypo-Allergenic, we have created a delicious range of vegan dog treats for in-between meals that are healthy & beneficial for dogs.



Eco-Friendly & Sustainable

Maks'Patch Veggie Dog Treats are founded on the proposition that our treats be healthy & beneficial as well as having a light environmental impact in a diminishing sustainable world. For every snack that has been meat-free and not come in plastic packaging we have succeeded in achieving a positive environmental footprint. With over 22,000,000 Maks'Patch snacks consumed since 2017, we have successfully achieved a sustainable, eco friendly, meat free alternative to meat based dog snacks.

Maks'Patch Ingredients

We take sweet potatoes and peas as our main ingredients and bake them with other natural ingredients and fortify them with health boosting, natural additives to create a delicious range of dog snacks with a taste dogs can't resist.

Together, sweet potato and peas make up over 70% of the composition.



SWEET POTATO

High in dietary fibre, low in fat, and rich in vitamin B6, vitamin C, and manganese – supports digestive health with a flavour dogs love.



PEAS

Packed with protein, fibre, vitamins A, B, & K, and minerals such as iron, zinc, potassium, and magnesium



COCONUT OIL



High in dietary fibre, vitamins A, B, C & K, iron, and magnesium

TOMATO



Source of lycopene, known to support heart and bone health.

PUMPKIN



fibre, vitamin A, and antioxidants

BROCOLI



Vitamin-rich

BLUEBERRY



Antioxidants & Vitamin C

CHIA SEEDS



Rich in omega-3s for skin, coat & brain function

MINT & PARSLEY



Promote fresh breath and digestive health

BREWERS YEAST



Antioxidants to boost skin and coat health.

SPINACH



Iron & Magnesium

BANANA



potassium, B6 & vitamin C

PAPRIKA



Vitamin K

PEANUT BUTTER



B vitamins & vitamin E (xylitol-free).

CARROT



Rich in beta-carotene & vitamin A

APPLE



Vitamin C and fibre

KELP



Vitamin K, A, C & iron & Vitamins B1, B2, B3

FENNEL



Potassium, fibre &vitamin C -

Maks'Patch

Product Range

 info@makauri.co.uk
for a trade pricelist

Our flavours:

- Red:** natural smoked flavour
- Dark green:** mint, parsley, kelp
- Brown:** peanut butter
- Orange:** pumpkin & carrot
- Bright red:** cheese & tomato
- Tan:** peanut butter & banana with coconut oil
- Light green:** apple & spinach with coconut oil
- Purple:** sweet potato & blueberry with coconut oil



KNOTTED BONES

Size: 13cm Medium **Weight:** 45g
Size: 18cm Large **Weight:** 110g



Display Box

Medium: 40 units
Large: 15 units

VEGGIE STAR STICKS

Size: 12cm x 1.2cm **Weight:** 12g
Size: 14cm x 1.8cm **Weight:** 20g
Size: 24cm x 2.0cm **Weight:** 53g



Display Box

Small: 150 units
Medium: 100 units
Large: 50 units

MULTI FLAVOUR BREAK-A-BAR

Size: 11.5cm Weight: 35g

Peanut Butter & Banana Peanut Butter & Blueberry Peanut Butter & Apple, Spinach



Display Box: 60 units

CHEESE & TOMATO STRAWS

Size: 14cm|| Weight: 14g



Display Box: 240 units

FRUIT & VEG BONES

Size: 26cm Weight: 18g

Apple & Spinach Peanut Butter & Banana Sweet Potato & Blueberry
With added coconut oil



Display Box: 130 units

NUBBY BONES

Size: 9cm Weight: 30g

Mint, Parsley, Kelp Peanut Butter Natural smoked BBQ



Display Box: 70 units

JUMBO TWIST STICKS

Size: 26cm Weight: 90g

Natural Smoked BBQ Carrot, Pumpkin & Paprika Peanut Butter



Display Box: 35 units

FILLED TWIST STICKS

Size: 12cm Weight: 25g

Natural smoked BBQ Mint, Parsley, Kelp Peanut Butter



Display Box: 110 units

PIG EARS

Size: 15cm Medium **Weight:** 52g



Peanut Butter

Natural smoked BBQ

Display Box: 110 units

VEGGIE CROCS

Size: 9.5cm Medium **Weight:** 28g
Size: 12cm Large **Weight:** 60g



Peanut Butter

Green Tea, Fennel Parsley & Coconut

Display Box: Medium 45 units

Display Box: Large 22 units

PUMPKIN & CARROT BONES

Size: 10cm **Weight:** 46g



Pumpkin & Carrot

Display Box: 50 units

FRUIT & VEG STAR STICKS

Size: 14cm x 1.8cm **Weight:** 20g
Size: 24cm x 2.0cm **Weight:** 53g



Sweet Potato & Blueberry

Apple & Spinach

Peanut Butter & Banana

With added coconut oil

Display Box: Medium 100 units

Display Box: Large 50 units

DUAL SIDED BONE

Size: 7cm **Weight:** 18g
Size: 10cm **Weight:** 46g



Peanut Butter

Display Box: Small 130 units

Display Box: Medium 50 units

NUTRI-BONES

Size: 10cm **Weight:** 46g



Carrot, Pumpkin, Paprika

Broccoli, Spinach, Kelp & Parsely

Display Box: 50 units

BUMPI BONES

Size: 15cm Weight: 60g



Apple & Spinach Sweet Potato & Blueberry Peanut Butter & Banana

Display Box: 110 units

FILLED ANTLERS - PEANUT BUTTER

Size: 11cm Weight: 50g



Peanut Butter

Display Box: 30 units

LARGE ANTLERS

Size: 17cm Weight: 113g



Carrot, Pumpkin, Paprika Peanut Butter Natural Smoked BBQ Mint, Parsley, Kelp



Display Box: 17 units

FRUIT STRAWS

Size: 14cm Weight: 14g



Peanut Butter & Banana Sweet Potato & Blueberry Apple & Spinach

With added coconut oil

Display Box: 240 units

BEDTIME BISCUIT

Size: 7cm Weight: 18g



Chamomile, Fennel, Flax-seed oil, Coconut oil

Display Box: 130 units

ROASTIE STRAWS

Size: 14cm Weight: 14g



Wood Smoked Roast Veg with :

Broccoli & Carrot Cauliflower & Cheese Sweet Potato & Cranberry

Display Box: 240 units



GINGER & DASHER

Size: 8cm Small Weight: 19g
Size: 12cm Medium Weight: 49g

Christmas

Peanut Butter & Apple
(touch of cinnamon)



Sweet Potato &
Cranberry with Peanut
Butter

Display Box: Small 100 units

Display Box: Large 38 units

DOGGY DONUTS

Size: 7cm Weight: 50g



Peanut Butter Raspberry Blueberry Chocolate (Carob)

Display Box: 32 units

Fruit Stars - Training Treats



Size: 85g



XMAS VEGGIE CANES

Size: 15cm Weight: 45g

Christmas



Apple & Cinnamon

Sweet Potato & Cranberry

With added
coconut oil

Display Box: 33 units

Roastie Bites - Training Treats



Size: 100g

Reward Coins - Training Treats



Size: 100g

Small Dog Variety Pack



49 treats (for dogs up to 7kg)

Large Dog Variety Pack



20 treats (for dogs 18kg +)

Medium Dog Variety Pack



30 treats (for dogs up to 7 - 18kg)

Loose Bags - Training Treats



Size: 1kg

HEALTHY WITHOUT COMPROMISE

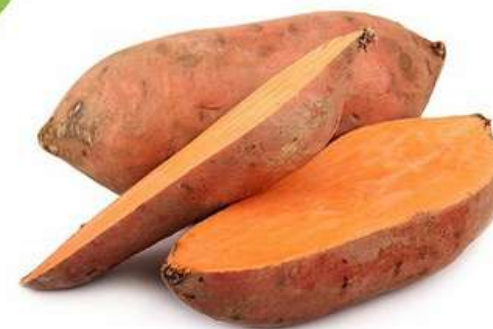


DELICIOUS AND NATURAL VEGETARIAN DOG TREATS





Vegan Dog Treats & Chews - FAQ's



We are often asked, why are Maks'Patch Treats made with Sweet Potato and not just say Potato?

The reason is that sweet potatoes are not only great for your dogs digestive system because of their high dietary fibre content but they are also low in fat and contain many essential vitamins such as B6, C and A



But what does it mean for my dog to be getting these vitamins?

Vitamin C is an important Antioxidant. It helps reduce inflammation and cognitive ageing. Vitamin B6 is vital for any dog, this is responsible for Glucose Generation, Red Blood Cell and Nervous System Function, Hormone Regulation, Immune Response, Niacin Synthesis and Gene Activation....Basically this is all very important for any dog!

Vitamin A is found not only in Sweet Potato but also in Carrot, it is responsible for good vision, growth, fetal development, immune function and cell function.



So Which is Better?

The choice is yours! But from a health perspective, the benefits of sweet potato massively outweigh those of potato, which is why Maks'Patch Veggie Dog Treats are made up of over 70% sweet potato & peas

How many Calories are in the chews?

Most dogs need about 25 to 30 calories per pound per day to maintain their weight.

The Maks' Patch chews contains 2,500 kcal/kg (Approx 15% less calories than other potato- based dog treats)

A medium star stick is 22g in weight so it has approx 55 calories. Which for a 20 pound dog is approx 1/8 of their calories intake, so 1 or even 2 of these chews is a healthy way to supplement your dogs diet with a treat without meat.



Why Order with Us?

Wealth of Experience

With many years in the pet product industry, we have built a strong reputation for reliability and expertise. Our history speaks for itself, and we continue to offer products that meet the needs of today's market.

Always Innovating

We take pride in our ability to anticipate and innovate. Our team is always looking for new and better ways to support your business with fresh ideas and products that keep your customers happy.

Friendly, Approachable Service

We're here to help. Our team provides a personal, friendly service and quick, helpful responses. Whether you need product advice or support with an order, we're always just a phone call or email away.

Trust

For over 16 years, pet owners throughout the UK have placed their trust in us, relying on our experience, quality, and commitment to their pets' well-being. We've built a strong reputation by consistently delivering quality products that pets love and owners can count on. Our focus on innovation and customer care has made us a trusted name in the pet community.

Fair, Competitive Pricing

Running a pet shop can be challenging, so we offer a pricing structure that provides great value without compromising on quality. Our wholesale prices are designed to help you maintain healthy margins, so you can focus on what you do best.

Join many other pet shop owners who rely on us for quality products, great service, and fair prices. Order with us today and experience the difference for yourself.



“Maks’Patch have been great and getting more popular every week. I like products that solve problems, and Maks’Patch help with kidney, liver and pancreas health issues due to the low protein & low fat. So many of our customers use them and they’ve helped enormously.”

Supporting Independent Pet Retail

Maks’Patch Display Retail Stands for Vegan Dog Treats

Boost In-Store sales with eye-catching branding and iconic design!

Due to growing demand for Maks’Patch vegan dog treats, we’re excited to introduce our NEW branded display stand—designed specifically to showcase and merchandise Maks’Patch treat boxes. These attractive stands not only enhance visibility but also reinforce brand recognition and encourage impulse purchases



New Box Design

Higher visual impact
8 key benefit icons



Maks’Patch 'Pick N Mix' Bags

With over 33 unique vegan dog treat varieties, Maks’Patch offers an exciting range of options for every dog’s taste.

To make it even easier for your customers to sample our treats, we’ve introduced our new craft-style ‘Pick ‘n’ Mix’ bags—perfect for in-store self-selection and adding a fun, interactive element to your display



Pick N Mix style retail boxes drastically reduce plastic use!

Plastic from dog treat packaging can linger for as long as 400 years, and we do not want to be a part of this growing plastic waste. That’s why we use Pick N Mix style for retailers - saving millions of plastic bags every year!

Maks'Patch - A dog's view



FLORA

“

Flora absolutely loves all of the Maks'Patch veggie range, from the treats to the chews. They are fabulous for rewarding her during training and for using in enrichment activities. Flora is on a low fat diet, and so many treats aren't suitable for her; but these are perfect! They're low in fat, full of natural goodness and she can't get enough of the taste of them! I'm so glad to have discovered them.

”

Maks'Patch - Dog-owners swear by them!



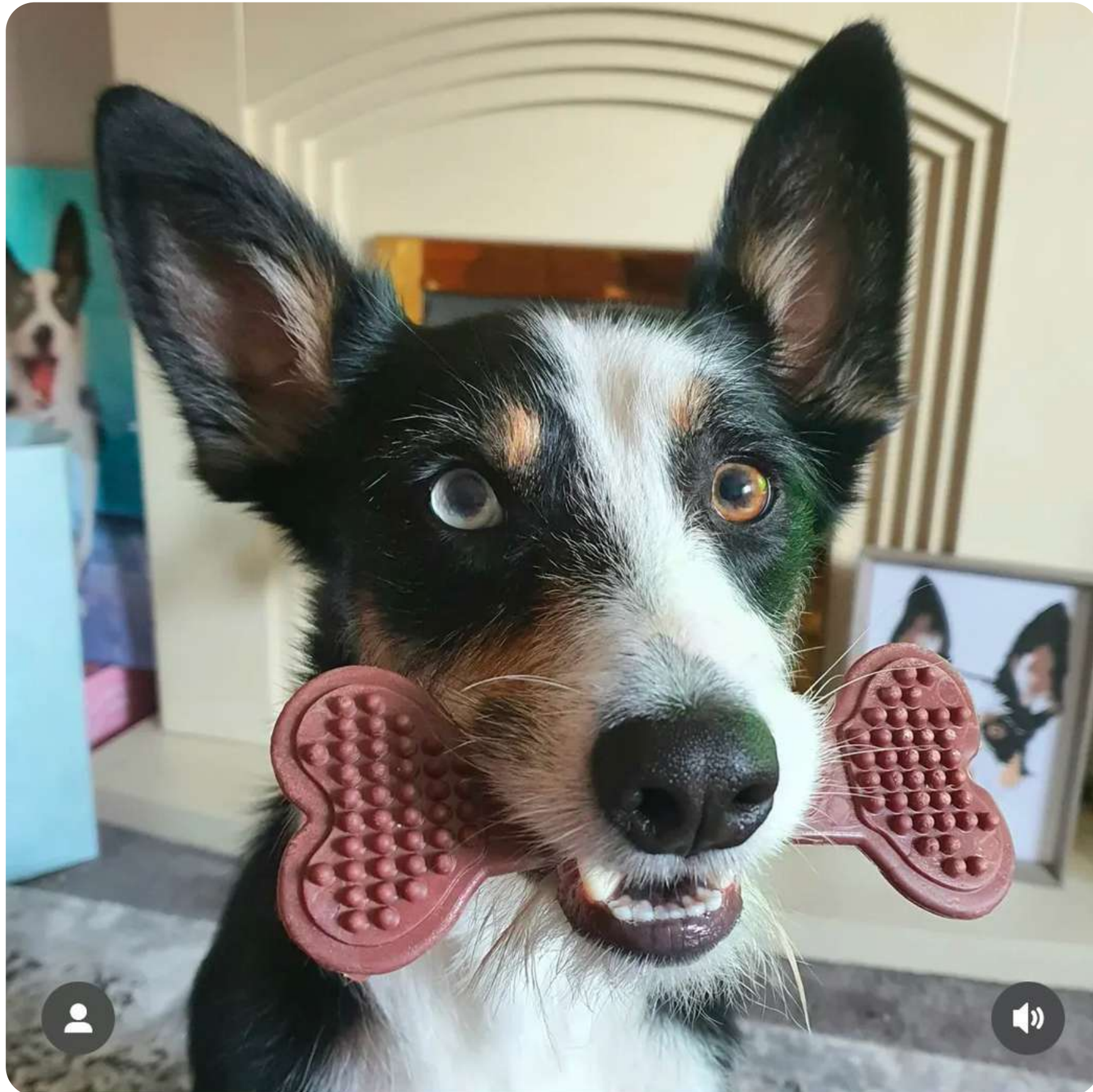
WILLOW

“

I love using Maks'Patch healthy dog treats as they are natural, nutritious, don't include any ingredients that's she is intolerant too and she loves their tasty chews. I absolutely love that no other animals are harmed too

”

Maks'Patch - Dog's love em!



PEPPER

“

Pepper absolutely loves Maks'Patch veggie treats. Her favourites have been the BumpiBone and the Christmas Reindeer. We love that they are full of natural ingredients, low in fat, sugar free and hypoallergenic, so we know she's only getting the best.

”



Maks'Patch - Healthy Without Compromise



LUNA

“

Luna loves Maks'Patch veggie treats! Meaty treats didn't suit her, so we switched, and she enjoys every variety. Chunkier ones keep her busy, while smaller treats work great for enrichment. She's tried them all and loves every single one!

”