

PURE WASTE

100% RECYCLED TEXTILES



ABOUT US

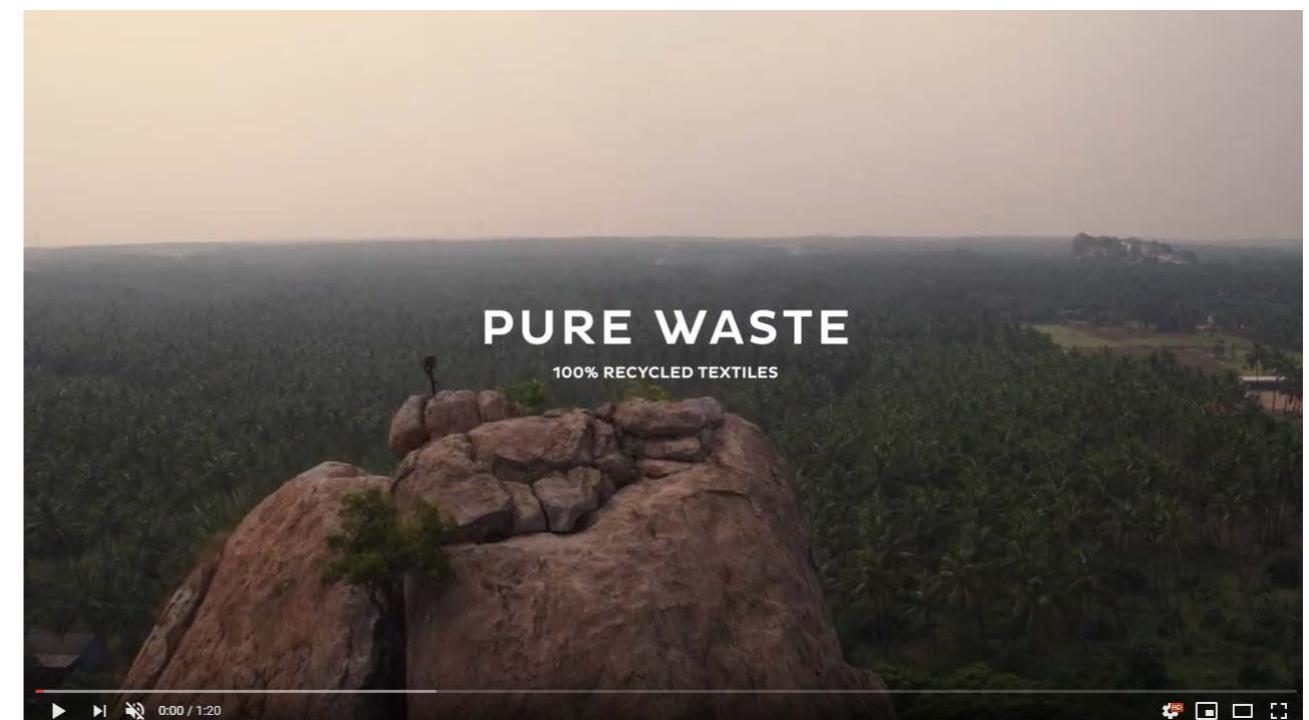
At Pure Waste textiles, we make ecologically sustainable 100 % recycled yarns, fabrics and ready-made garments. Our products are entirely made out of recycled textile waste and offer the consumer the same quality and comfort as those made out of virgin materials.

THE COMPANY

At Pure Waste, we measure profits only in the wellbeing of the planet. We use textile waste, the otherwise valueless material, to upcycle it back into premium quality products. We have chosen to concentrate on cotton, since it's the most used yet least recycled fabric, and demands an unbearable amount of water to grow.

THE PURE WASTE PHILOSOPHY

We, at Pure Waste, think that all of our doings have an impact on something. We know that sustainability and quality go together. We believe that fashion and ecological thinking should go together too. Therefore, we strive to do things in the most ecological and ethical way possible.



Watch Pure Waste - Numbers Video

SOCIAL RESPONSIBILITY

OUR PEOPLE

For us, how we do business and how we treat people are both important. We strive to be transparent in everything we do. We want to provide fair, safe and legal working conditions for everyone who works with us.

We located our CMT factory in the Tiruppur area of southern India. It's a building designed and built for industrial use, so we can guarantee a safe working environment. We comply with local laws and international regulations, such as the UN Universal Declaration of Human Rights. We try to ensure that the standards are not only fulfilled, but also improved upon.

Our employees have work contracts, are on a payroll and are paid monthly. Working hours are less than the local average - 10 hours per day. Over time is paid and not compulsory. Salaries are higher than average in the region. We also cover social expenses and light food. Transportation is provided as well as accommodation, when necessary.

No under-age workers are permitted. Half of our employees are from the nearby village and the eldest of the village is also the head of the factory. To ensure our standards are fulfilled, one of the shareholders of the company is Indian. He is responsible for daily operations in India. We also personally visit the factory regularly. The commitment of the local workers helps us to function according to our values at all the levels. For us, it is important that employees are treated fairly and that we can take care of their well-being.



Watch Pure Waste - People video



OUR FACTORY

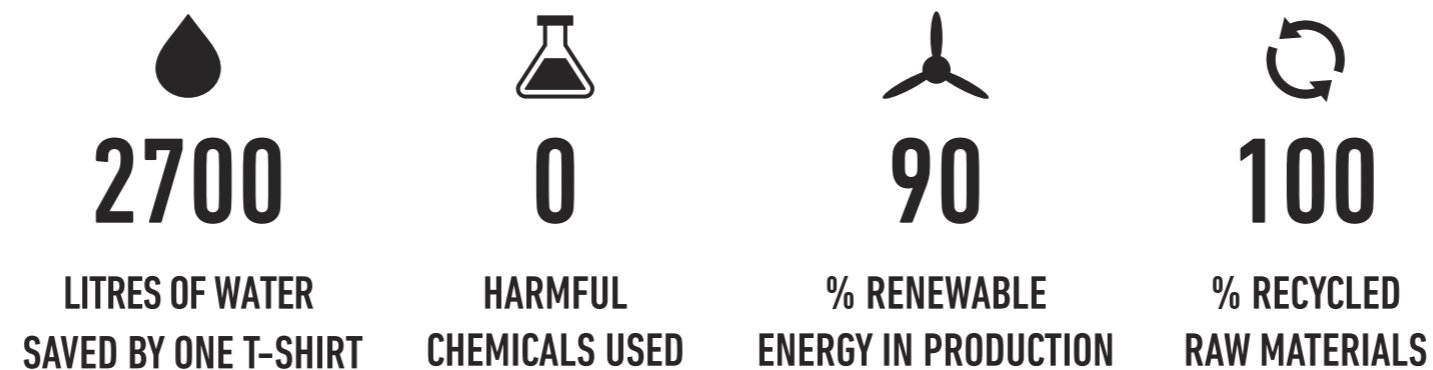
There may be a lot of undesirable effects for a region when producing in a developing country, but our aim has been to minimise harmful impacts and instead bring positive benefits for the village community. We not only produce water-saving textiles, but we also keep an eye on all our responsibilities.

The available resources are used as efficiently as possible to minimise harmful environmental impacts. 90 % of the energy used in the factory comes from wind power. Waste is recycled from bio -toilets for cultivation, and to produce cooking gas for our workers. The fence surrounding the factory is made of 56 000 recycled plastic bottles. The factory is located in a dry area, so water usage is regulated. There is a well, and a water pipe built to the factory that benefits people living in the area.

We strive for a broad responsible approach in our operations that we constantly improve in cooperation with our partners. If you have any questions, please do not hesitate to get in touch.



Watch Pure Waste - Process Video





MEN'S CREW NECK T-SHIRT

ONE T-SHIRT SAVES 2700 L FRESH WATER

Crew Neck
 Regular Fit
 Responsibly made in India / Bangladesh
 Model is 184cm and wears size L
 Available in: XS-4XL (3XL & 4XL only available in white & black)
 Sku: TSMB



White TSMB00 Black TSMB99 Grey Melange TSMB92 Anthracite Grey TSMB95



Navy Melange TSMB230 Solid Navy TSMB68 Khaki Green TSMB77 Ecu TSMB01



Post Waste PTSMB

SIZE (CM)	XS	S	M	L	XL	XXL	3XL	4XL
1/2 CHEST	46	49	52	55	58	61	64	67
SLEEVE LENGHT	19	19,5	20	20,5	21	21,5	22	22,5
BODY LENGTH	73	74,5	76	77,5	79	80,5	82	83,5



WOMEN'S O-NECK T-SHIRT

ONE T-SHIRT SAVES 2700 L FRESH WATER

O-Neck
 Regular Fit
 Responsibly made in India / Bangladesh
 Model is 172cm and wears size S
 Available in: XS-XXL (2XL currently not available in Navy Melange)
 Sku: TSWB



White
TSWB00



Black
TSWB99



Grey Melange
TSWB92



Anthracite Grey
TSWB95



Navy Melange
TSWB230



Solid Navy
TSWB68



Ecru
TSWB01

SIZE	XS	S	M	L	XL	XXL
1/2 CHEST	43	46	49	51	55	58
SLEEVE LENGHT	15,5	16	16,5	17	17,5	18
BODY LENGTH	65,5	67	68,5	70	71,5	73



MEN'S LONG SLEEVE SHIRT

ONE SHIRT SAVES 2900 L FRESH WATER

Crew Neck
Regular Fit
Responsibly made in India / Bangladesh
Model is 184cm and wears size L
Available in: XS-XXL
Sku: LSMB



Black
LSMB99



Grey Melange
LSMB92

SIZE (CM)	XS	S	M	L	XL	XXL
1/2 CHEST	46	49	52	55	58	61
SLEEVE LENGHT	64	65	66	67	68	69
BODY LENGTH	71	73	75	77	79	81



WOMEN'S LONG SLEEVE SHIRT

ONE T-SHIRT SAVES 2900 L FRESH WATER

Crew Neck
Regular Fit
Responsibly made in India / Bangladesh
Model is 174cm and wears size S
Available in: XS-XL
Sku: LSWB



Black
LSWB99



Grey Melange
LSWB92

SIZE (CM)	XS	S	M	L	XL
1/2 CHEST	43	46	49	51,5	54
SLEEVE LENGHT	62	63	64	65	66
BODY LENGTH	65,5	67	68,5	70	71,5



UNISEX RAGLAN SWEATSHIRT

ONE T-SHIRT SAVES 6200 L FRESH WATER

Crew Neck
 Regular Fit
 Responsibly made in India / Bangladesh
 Model is 184cm and wears size L
 Available in: XXS-4XL (3XL & 4XL only available in mel grey & black)
 Sku: SWUB



Black
SWUB99



Grey Melange
SWUB92



Navy Melange
SWUB230



Anthracite
SWUB95



Solid Navy
SWUB68



White
SWUB00



Ecru
SWUB01



Post Waste
PSWUB

SIZE (CM)	XXS	XS	S	M	L	XL	XXL	3XL	4XL
1/2 CHEST	48	51	54	57	59	61	63	65,5	68,5
SLEEVE LENGHT	77,5	79,5	81,5	83,5	85	86,5	88	88	89
BODY LENGTH	66	69	72	75	77	79	81	81	82



UNISEX HOODIE

ONE T-SHIRT SAVES 8700 L FRESH WATER

Regular Fit
 Responsibly made in India / Bangladesh
 Model is 179cm and wears size M
 Available in: XXS-4XL (3XL & 4XL only available in mel grey & black)
 Sku: HDUB



Black
HDUB99



Grey Melange
HDUB92



Anthracite
HDUB95



Navy Melange
HDUB230



Solid Navy
HDUB68



White
HDUB00



Ecru
HDUB01

SIZE (CM)	XXS	XS	S	M	L	XL	XXL	3XL	4XL
1/2 CHEST	48	51	54	57	59	61	63	65,5	68,5
SLEEVE LENGHT	77,5	79,5	81,5	83,5	85	86,5	88	88	89
BODY LENGTH	66	69	72	75	77	79	81	81	82



UNISEX ZIP HOODIE

ONE T-SHIRT SAVES 8700 L FRESH WATER

Regular Fit
 Responsibly made in India / Bangladesh
 Model is 174cm and wears size S
 Available in: XXS-4XL (3XL & 4XL only available in mel grey & black)
 Sku: HJUB



**Black
HJUB99**



**Grey Melange
HJUB92**



**Anthracite Grey
HJUB95**



**White
HJUB00**

SIZE (CM)	XXS	XS	S	M	L	XL	XXL	3XL	4XL
1/2 CHEST	48	51	54	57	59	61	63	65,5	68,5
SLEEVE LENGHT	77,5	79,5	81,5	83,5	85	86,5	88	88	89
BODY LENGTH	66	69	72	75	77	79	81	81	82



PLAIN KNIT

ONE KNIT SAVES 2500 L FRESH WATER

Regular Fit
Responsibly made in India / Bangladesh
Model is 189cm and wears size M
Available in: XS-XXL
Sku: KMB



Black
KMB99



Grey Melange
KMB92



Solid Navy
KMB68

SIZE (CM)	XS	S	M	L	XL	XXL
1/2 CHEST	46	49	52	55	58	61
SLEEVE LENGHT	62	63	64	65	66	67
BODY LENGHT	67	69	71	73	75	77



UNISEX SHIRT

ONE KNIT SAVES 3700 L FRESH WATER

Regular Fit

Responsibly made in India / Bangladesh

Model is 189cm and wears size M

Available in: XS-XXL

Sku: SUB



Black
SUB99



Grey Melange
SUB92



Solid Navy
SUB68



Post Waste
PSUB

SIZE (CM)	XS	S	M	L	XL	XXL
1/2 CHEST	50,5	53,5	56,5	59	61,5	64
SLEEVE LENGTH	54,5	56,5	59	59,5	60	60,5
BODY LENGTH	72,5	73,5	74,5	76	77,5	79



UNISEX SWEATPANTS

ONE PAIR SAVES 6200 L FRESH WATER

Regular Fit
Responsibly made in India / Bangladesh
Model is 184cm and wears size L
Available in: XXS-XXL
Sku: SWPUB



Black
SWPUB99



Grey Melange
SWPUB92

SIZE (CM)	XXS	XS	S	M	L	XL	XXL
1/2 WAIST	32	35	38	41	44	47	50
INSEAM LENGTH	69	70	71	72	74	76	78



KIDS T-SHIRTS

ONE T-SHIRT SAVES 1900 L FRESH WATER

Regular Fit

Responsibly made in India / Bangladesh

Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152

Sku: KDTS



Black
KDTS99



Grey Melange
KDTS92



White
KDTS00



Navy Melange
KDTS230

SIZE (CM)	98-104	110-116	122-128	134-140	146-152
1/2 CHEST	32cm	35cm	38cm	40,5cm	43cm
SLEEVE	11,5cm	12cm	12,5cm	13,5cm	14,5cm
BODY	44cm	47cm	51cm	55cm	59cm



KIDS SWEATSHIRTS

ONE T-SHIRT SAVES 2300 L FRESH WATER

Regular Fit

Responsibly made in India / Bangladesh

Available in: 98-104 | 110-116 | 122-128 | 134-140

Sku: KDSW



Grey Melange
KDSW92



Solid Navy
KDSW68

SIZE (CM)	98-104	110-116	122-128	134-140
1/2 CHEST	34cm	37cm	40cm	43cm
SLEEVE	45cm	48,5cm	52cm	55,5cm
BODY	42cm	45cm	48cm	52cm

KIDS SWEATPANTS

ONE T-SHIRT SAVES 2500 L FRESH WATER

Regular Fit

Responsibly made in India / Bangladesh

Available in: 98-104 | 110-116 | 122-128 | 134-140

Sku: KDSWP



Grey Melange
KDSWP92



Solid Navy
KDSWP68

SIZE (CM)	98-104	110-116	122-128	134-140
1/2 WAIST	27cm	30cm	33cm	36cm
INSEAM LENGTH	39cm	45cm	54cm	63cm



SHOPPING BAGS

Responsibly made in India / Bangladesh

Dimensions: (ecru, black, navy, light blue 41cm x 45cm
Handle length: 62cm

Dimensions: (Post Waste, 45cm x 45cm x 18cm
Handles: 30cm & 60cm
Sku: PSBB



Ecru
SB01



Black
SB99



Navy
SB68

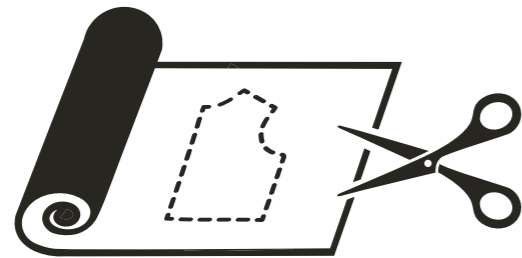


Light Blue
SB62

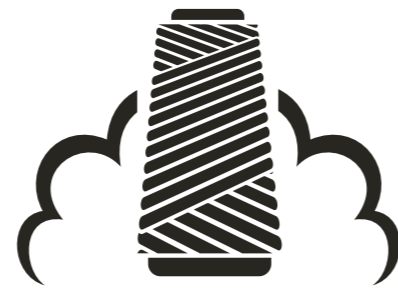


Post Waste
PSBB

RECYCLING PROCESS



Our products are made of textile waste, leftover from the clothing manufacturing process.



We first sort the waste by colour then we refiber and spin it into new yarn.



This allows us to produce fabrics **without dyeing and without use of fresh cotton.**



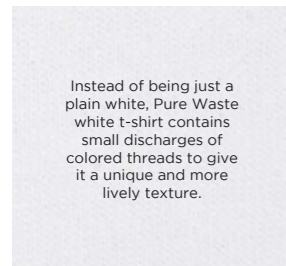
We turn the fabrics into products that save huge amounts of fresh water.*

***IT TAKES OVER 11,000 LITRES OF FRESH WATER TO GROW 1 KG OF COTTON.**

**MADE OF 100% RECYCLED TEXTILE WASTE.
NO FRESH COTTON. NO WATER WASTED.**

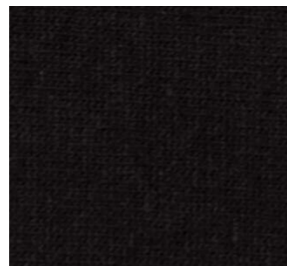
PURE WASTE 100% RECYCLED FABRICS

T-SHIRTS / LONG SLEEVES



Instead of being just a plain white, Pure Waste white t-shirt contains small discharges of colored threads to give it a unique and more lively texture.

Fabric: single jersey
Color: white
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 180g



Fabric: single jersey
Color: black
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 180g



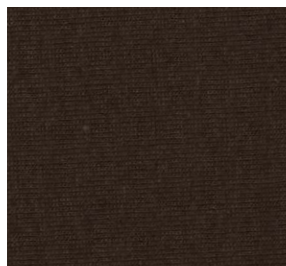
Fabric: single jersey
Color: grey melange
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 180g



Fabric: single jersey
Color: anthracite
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 180g



Fabric: single jersey
Color: navy melange
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 180g



Fabric: single jersey
Color: khaki green
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 180g

SWEATERS / HOODIES / SWEATPANTS



Instead of being just a plain white, Pure Waste white t-shirt contains small discharges of colored threads to give it a unique and more lively texture.

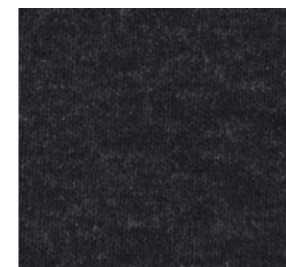
Fabric: recycled brushed fleece
Color: white
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 280g



Fabric: recycled brushed fleece
Color: black
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 280g



Fabric: recycled brushed fleece
Color: grey melange
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 280g



Fabric: recycled brushed fleece
Color: anthracite
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 280g



Fabric: recycled brushed fleece
Color: navy melange
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 280g

KNITWEAR



Knit: 12 gg plain knit
Color: black
Yarn: 60% recycled cotton, 40% recycled polyester

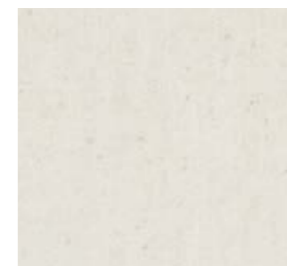


Knit: 12 gg plain knit
Color: grey melange
Yarn: 60% recycled cotton, 40% recycled polyester

SHOPPING BAGS



Fabric: plain weave
Color: black
Yarn: 100% recycled cotton
Weight: 135g/m2



Fabric: plain weave
Color: ecru
Yarn: 100% recycled cotton
Weight: 135g/m2



Fabric: plain weave
Color: solid navy
Yarn: 60% recycled cotton, 40% recycled polyester
Weight: 135g/m2