



Tie dye for every market All styles in stock & ready to ship!



Selling to University Athletics

Client: University of Wisconsin

Market: University
Target: Students & fans
Product: Red/Black Pinwheel

Purpose: The Grateful Red is the student

section for the University of Wisconsin's NCAA men's basketball team. They wear our tie-dyed tees as their uniform for

the games.



Selling to Resorts

Client: Curacao Gift Shop

Market: Tourism Target: Tourists

Product: Pastel Ripple Tee

Purpose: This gift shop used our colorful,

beachy tie dyes to sell to tourists

in their gift shops.

Selling to Retail Stores



Client: Shopko General

Merchandise Store

Market: Retail Target: Employees

Product:

Purpose: Employee uniforms

matched to corporate's PMS color standards.

Selling to Convenience Stores



Client: Circle K Market: Retail Target: Customers Product: Cyclone tee

Purpose: Dyenomite tees were

used to promote Circle K slushees during the hot summer months.



CASE STUDIES Tie dye for every market



Selling to School Districts

Client: Licking Valley School District

Market: Charity Events Target: Volunteers **Product: Paw Print**

Purpose: School used tie dyes as

giveaways to those who volunteered at their back-toschool fundraiser event.

Selling to Retail Stores

Client: Hot Topic Market: Retail/Fashion Target: Men ages 18-35 Product: Navy Cyclone Tank

Purpose: The band Hooligans used tie-

dyed tanks to promote their new album via Hot Topic retail stores.

Selling to Sports Teams

Client: **Dublin United Soccer**

League

Market: Sports Target: Athletes Product: Cyclone Tee

Purpose: Travel soccer league

uses this tie dye for their uniforms, to stand out at tournaments.

Selling Retail Stores

Selling to Charities



Costume Holiday

House Market: Retail Target: Employees

Product: Champ Cut Spiral

Purpose: Dyenomite tie dyes with "peace, love, drama" for employees to wear at their Halloween sale

party.



Pepperidge Farm Market: Charity Events

Youth

Product: Royal Cyclone Tee

Purpose: For a fun spin on a kid-friendly

product, Pepperidge Farm used tie dyes to promote their community outreach events!