

# BAGS FOR SEMINARS & EVENTS



**HALFAR**  
Best of Bags.

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# THE COMPANY



## HALFAR®, your bag specialist from Bielefeld.

Strong bags – this is what we at HALFAR® are all about. We have been designing, producing, refining, and selling bags and backpacks for more than 30 years. Thanks to the quality and creativity with which we are always developing something new, our products have become successful promotional items. For us, this also means working sustainably – as is demonstrated by our organic cotton bags and our Sustainability Award. Apart from sustainable bags, environmental protection and climate preservation are also important for us, as well as inclusion, integration, and a family-friendly working environment.

## Our expertise – Your fast track to quality.

In all of this, a consistently-managed quality process is important to us. We pursue an intelligent mix of professional and product competence, self-commitment and certified quality management. To guarantee this, we pay close attention when selecting our materials, an individual design and high-quality workmanship. This way, we can ensure that our bags comply with legal requirements such as REACH or LFGB, are optimally-designed for their intended purpose, and are durable. This is also confirmed by independent, accredited laboratories.

We hope to convince you with our selection of bags and our range of customer services. We look forward to seeing you!



Distribution exclusively via the qualified advertising media trade.

FIND OUT MORE  
ABOUT HALFAR® IN OUR  
SUSTAINABILITY REPORT!





**With HALFAR® bags, events have a longer-lasting effect...**

Are you planning a seminar or another event? Then you will want to ensure that the event itself is a success. And that it will have a lasting effect. HALFAR® is happy to support you in both ways. With bags that allow every participant to take home a lot of your event – literally – and very practically. HALFAR® seminar bags carry both documents and the organiser's logo.

Allow yourself to be inspired by the many possibilities with this special catalogue!

**... and leave a lasting impression**

In addition to the seminar bags presented in this brochure, you will find many other bag models in our large HALFAR® product range. Apart from shoulder bags, leisure/notebook backpacks and shopping bags, we also offer a large selection of sports and travel bags as well as (travel) accessories. In addition, tactile advertising media sticks with the user, thereby ensuring a recurring positive brand impression. Take a look at our main catalogue and discover our portfolio's great variety, whether it's for a seminar, event or incentive. For education, sport or leisure: with our bags, the sky is the limit when it comes to your creativity.

YOU CAN ALSO FIND OUR COMPLETE PRODUCT RANGE AT [WWW.HALFAR.COM](http://WWW.HALFAR.COM)



IN OUR COMPLETE PRODUCT RANGE, YOU WILL FIND **THE ENTIRE ASSORTMENT...**



SHOULDER BAGS



BACKPACKS



SHOPPING BAGS



SLEEVES



ACCESSORIES



SPORTS & TRAVEL BAGS

# EVENT BAG EASY

1807790

**Material:** Polyester 600d  
**Size (cm):** W 28 x H 34/44 x D 5,5  
**Packing (pcs):** 25

large main compartment with decorative handle and Velcro closure; adjustable shoulder strap; suitable for A4 documents and catalogues

**Decoration area (cm, silkscreen):**  
 on the front W 20 x H 15

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# EVENT BAG BASIC

1805513

**Material:** Polyester 600d  
**Size (cm):** W 25 x H 33 x D 2  
**Packing (pcs):** 50

zipper main compartment suitable for A4 documents and catalogues; flat pocket on the back; adjustable shoulder strap; extra large zipper

**Decoration area (cm, silkscreen):**  
 on the front W 18 x H 24

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# CONGRESS BAG SOLUTION

1808810

**Material:** Polyester 600d  
**Size (cm):** W 38 x H 30 x D 8  
**Packing (pcs):** 20

Large zipper main compartment with flat sewn in pouch; large zipper front pocket with organizer features; removable, adjustable shoulder strap; handles

**Decoration area (cm, silkscreen):**  
on front pocket W 22 x H 20

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# SHOULDER BAG CONGRESS

1813346

**Material:** Polyester 600d  
**Size (cm):** W 40 x H 33 x D 11  
**Packing (pcs):** 25

two-tone congress bag; zipper main compartment; flat front pocket and organizer features (4 pen loops, insert pocket for business cards) on the front; flap with zipper front pocket closes with clip-buckles; handle; length-adjustable shoulder strap

**Decoration area (cm, silkscreen):**  
on the flap W 26 x H 11

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# SHOULDER BAG BUSINESS

1800775

**Material:** Polyester 600d  
**Size (cm):** W 40 x H 33 x D 11  
**Packing (pcs):** 25

main compartment with flat front pocket; organizer features and pen loops; flap with side-release buckles; zipper front pocket; handle; adjustable, detachable shoulder strap

**Decoration area (cm, silkscreen):**  
on the flap W 22 x H 9

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# CONGRESS BAG BASIC

1805510

**Material:** Polyester 600d  
**Size (cm):** W 40 x H 29 x D 8  
**Packing (pcs):** 25

zipper main compartment; length-adjustable shoulder strap; handle; pen loops

**Decoration area (cm, silkscreen):**  
on the front W 25 x H 17

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# SHOULDER BAG KURIER

1812220

**Material:** Polyester 600d  
**Size (cm):** W 36 x H 29 x D 12  
**Packing (pcs):** 25

spacious main compartment with organizer elements; flat inside compartment; padded back; length-adjustable shoulder strap; large flap with Velcro fastener

**Decoration area (cm, silkscreen):**  
on the flap W 26 x H 23

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# SHOULDER BAG STORM

1812218

**Material:** Polyester 1680d  
**Size (cm):** W 42 x H 40/25 x D 12  
**Packing (pcs):** 20

youthful shoulder bag; spacious zipper main compartment with roll closure and side lashing straps; flat zipper front pocket; length-adjustable shoulder strap

**Decoration area (cm, silkscreen):**  
on front pocket W 13 x H 11

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# NOTEBOOK BAG URBAN

1814035



**Material:** Polyester 300d melange  
**Size (cm):** W 40 x H 30 x D 11  
**Packing (pcs):** 20

young notebook case with modern, geometric cut; material mix of imitation suede leather and melange fabric; main compartment with padded notebook holder; front zipper pocket, with two flat pockets; 2-way zippers; flap with magnetic closure; rear zipper pocket; fastening loop for trolley poles, adjustable shoulder strap with stitched shoulder padding

**Decoration area (cm, silkscreen):**  
on the front W 23 x H 21

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# SHOULDER BAG MODERNCLASSIC

1813066

**Material:** felt  
**Size (cm):** W 31 x H 24 x D 11  
**Packing (pcs):** 20

main compartment with organizer features ideal for A4 documents; flat insert pocket on the inside; length-adjustable poly cotton shoulder strap; large flap with Velcro closure

**Decoration area (cm, embroidery):**  
on the flap W 29 x H 20  
on the front W 15 x H 14

**Decoration possibilities:**  
transfer print; embroidery; digitally printed label; metal emblem



# COURIER BAG MODERNCLASSIC

1807554

**Material:** felt  
**Size (cm):** W 36 x H 29 x D 10  
**Packing (pcs):** 20

main compartment with organizer features; flat inside pocket; convenient shoulder strap; large flap with Velcro closure as the ideal embroidery area for your promotion

**Decoration area (cm, embroidery):**  
on the flap W 31 x H 18  
on the front W 26 x H 14

**Decoration possibilities:**  
transfer print; embroidery; digitally printed label; metal emblem





# NOTEBOOK BAG LOFT

1815011



**Material:** Polyester 600d  
**Size (cm):** W 40 x H 30/42 x D 13  
**Packing (pcs):** 20

stylish notebook case with striking buckle closure; main compartment with zipper and zipper protection; padded on the side and back; notebook compartment; 2 flat, large zipper inner pockets; zipped side pocket; elaborately back-stitched and padded back; length-adjustable shoulder strap with sewn shoulder padding

**Decoration area (cm, silkscreen):**  
 on the front W 32 x H 15

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# NOTEBOOK BAG BENEFIT

1813353

**Material:** Polyester 600d  
**Size (cm):** W 39 x H 29 x D 7  
**Packing (pcs):** 25

large, padded main compartment with 2-way zipper and organizer elements; large front zip pocket; handle, length-adjustable shoulder strap

**Decoration area (cm, silkscreen):**  
 on front pocket W 22 x H 16

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# LAPTOP BACKPACK ECONOMY

1802765



**Material:** Polyester Mini ripstop  
**Size (cm):** W 39 x H 27 x D 10/14  
**Packing (pcs):** 25

can be used as either backpack or shoulder bag; pocket for backpack straps; several zipper front pockets; organizer features; padded main compartment for notebook; adjustable, detachable shoulder strap with non-slip shoulder pad

**Decoration area (cm, silkscreen):**  
 on middle front pocket W 7,5 x H 13

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# NOTEBOOK BAG SOLUTION

1813339



**Material:** Polyester 600d  
**Size (cm):** W 41 x H 30 x D 6  
**Packing (pcs):** 20

padded main compartment; 2 padded insert pouches, e.g. suitable for tablets; flat insert pocket below the flap, suitable for A4 documents; front pocket with pen loops; flap with Velcro fastening and zipper pocket on the front; rear fastening loops for luggage trolley; adjustable shoulder strap

**Decoration area (cm, silkscreen):**  
 on the flap W 23 x H 11

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# NOTEBOOK BAG FASHION

1814010



**Material:** Polyester 300d sprinkle  
**Size (cm):** W 40 x H 29 x D 9  
**Packing (pcs):** 20

modern notebook bag; padded main compartment with 2 padded inside compartments and 2-way zipper; flap with decorative side-release buckle and rear-side zipper compartment; 2 front zipper pockets; large zipper compartment on the rear side; attachment loop for trolley frame; length-adjustable shoulder strap with stitched shoulder pad

**Decoration area (cm, silkscreen):**  
 on the flap W 28 x H 12  
 on front pocket W 9 x H 8

**Decoration possibilities:**  
 silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# NOTEBOOK BAG SUCCESS



1806047

**Material:** tarpaulin  
**Size (cm):** W 37 x H 29 x D 10  
**Packing (pcs):** 20

attractive design with contrasty cotton lining and metal buckles; spacious main compartment with organizer features and padded notebook compartment; wide shoulder strap with non-slip shoulder pad; large flap (i.e. large decoration area) with Velcro fastener

**Decoration area (cm, silkscreen):**  
 on the flap W 25 x H 20  
 on front pocket W 25 x H 9

**Decoration possibilities:**  
 silkscreen print; embroidery; digitally printed label; metal emblem



# SLEEVE MODERNCLASSIC M

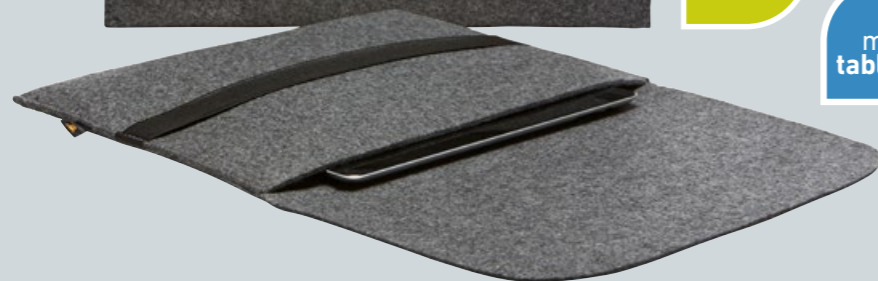
1809117

**Material:** felt  
**Size (cm):** W 33 x H 23  
**Packing (pcs):** 50

quality felt case suitable for A4 notebook and tablets;  
elastic band for closing the cover

**Decoration area (cm, embroidery):**  
on the flap W 27 x H 6  
on the front W 11 x H 11

**Decoration possibilities:**  
transfer print; embroidery; digitally printed label



PVC  
FREE

fits  
most  
tablets



# FELT COVER ECO

1809997

**Material:** felt  
**Size (cm):** W 24 x H 32 x D 1  
**Packing (pcs):** 100

quality felt case suitable for A4 diary; insert pockets;  
pen loop for closing the cover

**Decoration area (cm, embroidery):**  
on the front W 9,5 x H 27,5

**Decoration possibilities:**  
transfer print; embroidery; digitally printed label



# CONFERENCE FOLDER SCRIPT

1813068

**Material:** pu artificial leather  
**Size (cm):** W 25 x H 32 x D 2  
**Packing (pcs):** 25

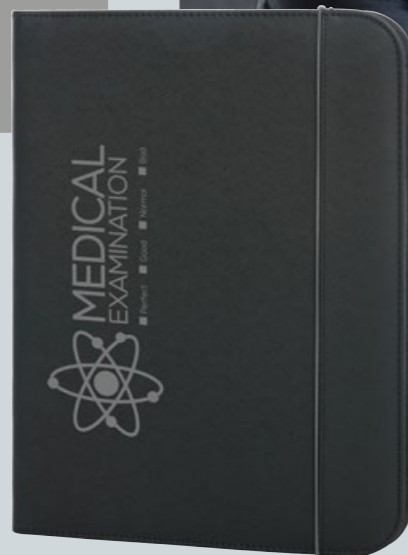
black conference folder with organizer features;  
 closes with coloured elastic band; writing pad;  
 flat insert pocket; elastic band for pens

**Decoration area (cm, silkscreen):**  
 on the front, only 1 colour W 12,5 x H 25

**Decoration possibilities:**  
 silkscreen print; embossing



decoration example: embossing



# CONFERENCE FOLDER CONFERENCE FOLDER

1802787

**Material:** Polyester 600d  
**Size (cm):** W 26 x H 35 x D 3  
**Packing (pcs):** 25

zipper conference folder with organizer features;  
 writing pad and 2 ring binder; flat pocket; zipper  
 pocket

**Decoration area (cm, silkscreen):**  
 on the front W 11,5 x H 20

**Decoration possibilities:**  
 silkscreen print; transfer print; metal emblem; doming



# CONFERENCE FOLDER WORK

1815013

PVC  
FREE

**Material:** Polyester 300d  
**Size (cm):** W 25,5 x H 34 x D 3,5  
**Packing (pcs):** 25

writing case with organizer elements; closable with zipper; flat pocket on the front; flat pocket inside; various card pockets; rubber loops, e.g. for USB drive, ballpoint pen etc.; Velcro strap for setting up digital devices; incl. writing pad

**Decoration area (cm, silkscreen):**  
on front pocket W 13 x H 20

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem



# LAPTOP BAG ELEGANCE

1814034

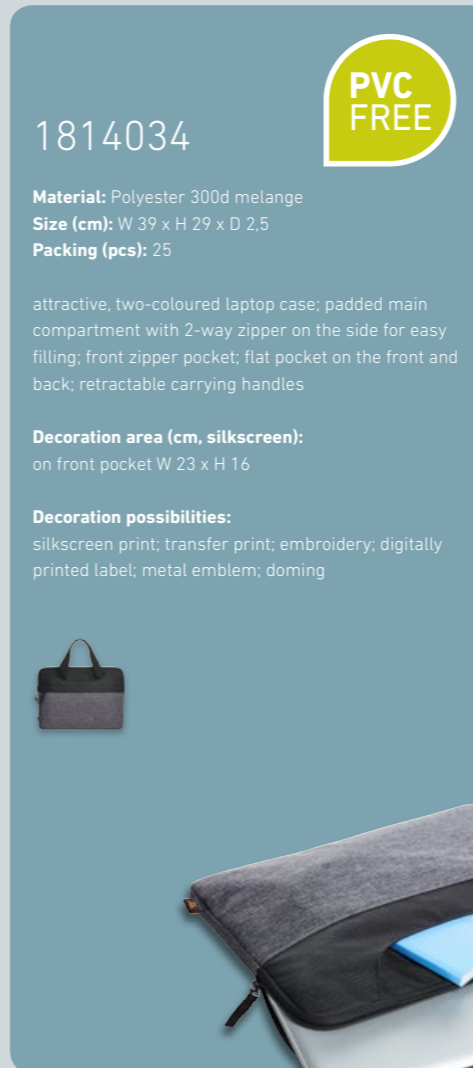
PVC  
FREE

**Material:** Polyester 300d melange  
**Size (cm):** W 39 x H 29 x D 2,5  
**Packing (pcs):** 25

attractive, two-coloured laptop case; padded main compartment with 2-way zipper on the side for easy filling; front zipper pocket; flat pocket on the front and back; retractable carrying handles

**Decoration area (cm, silkscreen):**  
on front pocket W 23 x H 16

**Decoration possibilities:**  
silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming



# CONFERENCE FOLDER MODUL 1

1803927

**Material:** Polyester 600d & tarpaulin / felt  
**Size (cm):** W 26 x H 34 x D 3

writing pad included; inside fabric and back: polyester 600d black; Choose your own design of cover! The cover is made in your preferred colour from a choice of 43 tarpaulin colours (tarpaulin included in the price mentioned) or other materials at their individual cost

**Decoration area (cm, digital print):**  
on the front W 22 x H 32

**Decoration possibilities:**  
silkscreen print; digital print; embroidery; digitally printed label; metal emblem



Choose from a choice of 43 tarpaulin colours!



# CONFERENCE FOLDER (SUBLIMATION) BASE

1814005

**Material:** Polyester 600d  
**Size (cm):** W 25 x H 33 x D 2  
**Packing (pcs):** 25

conference folder with organizer elements; closable via rubber band; flat inside compartment; rubber loop for pens; incl. writing pad; suitable for sublimation print

**Decoration area (cm, sublimation):**  
on the front W 22 x H 33

**Decoration possibilities:**  
sublimation print



sublimation



# THE RIGHT DECORATION

## Draw attention to your logo on the bag!

For the most part, HALFAR® produces your customised bag and backpack logo refinements directly at its headquarters in Bielefeld. Being a professional manufacturer and importer of promotional and special bags, we have - over time - adopted all common finishing techniques and integrated them into our product portfolio. Whether printing, embroidery or laser techniques: Here you can gain a detailed impression of our finishing processes. As a customer- and service-oriented company, we are happy to provide you with in-depth information about the possibilities of printing attractive and customised bags and backpacks. And it goes without saying that we will also be happy to consult you in person. Our promotional bags team will support you in selecting the optimal techniques.

## SILKSCREEN PRINT



## TRANSFER PRINT

Makes it possible to put fine resolution prints on many different materials.



## DOMING

Logos with a three-dimensional look, can be applied afterwards as a badge or tag/pendant.



## WOVEN LABEL

Woven "flags" with logo, ideal for tablet cases, laptop bags etc.



## RUBBER BADGES

Moulded rubber badges allow logos to be experienced haptically as well.



## TRANSFER PRINT



## SUBLIMATION PRINT

Graphics are transferred onto polyester textiles by applying heat and pressure; especially for our sublimation FlapBags.



## EMBOSSING

Embossing applies logos to the bag, giving them a particularly upmarket look.



## EMBROIDERY



## Refinement options at a glance

We currently offer more than 13 finishing techniques, most of which we implement directly in Bielefeld, and we can tell you a great deal about each one of them, so please feel free to call us if you have any questions. We are happy to assist you in finding the best logo for the selected material and defining the right technique for a particularly effective result.

## Our decoration techniques are...

- ① silk screen print
- ② digital print
- ③ transfer print
- ④ embroidery
- ⑤ doming
- ⑥ metal emblem
- ⑦ digital printing label
- ⑧ woven label
- ⑨ felt loop
- ⑩ laser engraving
- ⑪ rubber badges
- ⑫ sublimation print
- ⑬ embossing





# HALFAR

Best of Bags.

