



Kristy Gayton

**MEDIA
KIT**

2022

Kristy Gayton

Entrepreneur

Inc.

Forbes

domino

THE
HUFFINGTON
POST



MOTIVATOR- PRODUCTIVITY - FINANCE

BRAND SOCIAL REACH

NEWSLETTER: 65k

FACEBOOK PAGE: 20k

INSTAGRAM: 27k

FACEBOOK GROUPS: 10k

PERSONAL SOCIAL REACH

NEWSLETTER: 13.5k

FACEBOOK PAGE: 46k

INSTAGRAM: 18k

As of January 20, 2022

WHO IS KRISTY?

Kristy Gayton (@startwithkristy); entrepreneur, investor, mom of three boys, CEO of STARTbrands, and other ecommerce companies, commercial and residential developer. She thrives on motivating others towards achieving their version of success and loves helping others create systems in their lives that work! This expert on productivity, organization, small business, and systems for financial management has been a sought-after keynote speaker and featured in publications such as Forbes and Entrepreneur.com- among others for her no excuse tone and relatable story. No stranger to struggle, Kristy's passion is deeply rooted in helping others START or maybe even reSTART in different areas.

Taking creative visions, a financial plan, and implementing systems she has created solutions that work. Helping others to create a plan, get organized, and start or restart! She helps other small business optimize their efforts through systems and branding. She speaks at private company events and even universities such as Harvard. Kristy holds a financial and business degree from Kennesaw State University, but she attests it is her vast business and life experience that is giving her her "degree" where growth was fortified from the struggle. You can learn more about Kristy [HERE](#).

FAVORITE TOPICS:

FOR YOUNG ADULTS:

Money 101: Being Smart With Your Cash

FOR ADULTS:

Systems that Skyrocket Productivity

Let's Talk Money: Maximize Your Dollars

Kristy Gayton

PODCASTS

Kristy has met and hosted hundreds on the STARTwithKristy Podcast. [See them here.](#) She has also been guests on other top rated podcasts.



[LISTEN HERE](#)



[LISTEN HERE](#)



[LISTEN HERE](#)

SPEAKING

"My purpose is to help others. The Start Companies is the heartbeat of my why and my true passion is connecting and helping others. I am a visionary at heart and see the world in systems and I love helping others to make tweaks to improve. No doubt I am a hard worker, but any success honestly has been with the alignment of the right talent and energy at the right time as my true gift is being able to see opportunities, connections, and providing a solution that just works! I know I am being used as a vessel for others and that is my purpose and why I am here! It is important to have systems and tools when things are going great, but it is more important when you feel stuck or they are not going as planned. It is how you drive yourself out to the other side! Here to help others not just START but maybe even reSTART.

THE GEORGE
WASHINGTON
UNIVERSITY



HARVARD
UNIVERSITY

To Apply to Have Kristy Speak, Please Fill Out [This Application](#).

For any questions regarding this application, having Kristy speak, marketing alignments, or your brand being represented by Kristy through sponsorship/affiliate, please reach out to Taylor Maher at marketing@startbrands.com

Kristy Gayton

PRESENTATIONS



Money 101: Being Smart With Your Cash

Teaches the basics of financial terms, concepts, and statements. Geared towards individuals ages 14-24, helping them to visually grasp the economic understanding that can serve as a foundation for every decision in life. It really should be taught in our school systems, but Kristy (also a Mom) is passionate about teaching to enable success in our future.

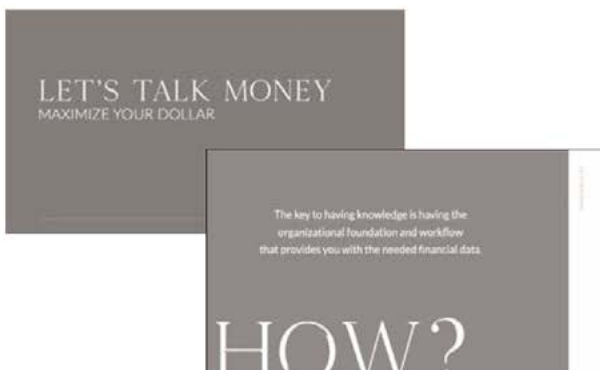
[VIEW SLIDEDeck HERE](#)



Systems that Skyrocket Productivity

Kristy teaches systems, organization, and concepts that can be implemented to get more done. Helping to eliminate waste so that you are working on a more focused path. This presentation is excellent for adults 18+ and can be catered directly to audiences such as college students, entrepreneurs, and MLM sales consultants.

[VIEW SLIDEDeck HERE](#)



Let's Talk Money: Maximize Your Dollar

Kristy has a finance background and over a decade of experience running companies of all forms and a robust household. From a young age, finances and making it simple has always been a passion. This presentation is excellent for adults 18+ and can be catered directly to audiences such as college students, entrepreneurs, and MLM sales consultants.

[VIEW SLIDEDeck HERE](#)

To Apply to Have Kristy Speak, Please Fill Out [This Application](#).

For any questions regarding this application, having Kristy speak, marketing alignments, or your brand being represented by Kristy through sponsorship/affiliate, please reach out to Taylor Maher at marketing@startbrands.com