



## WHOLESALE POLICIES

### **MAP PRICING**

Promptly Journals adheres to Minimum Advertised Price (MAP) standards. All resellers of Promptly products are required to adhere to MAP pricing established by Promptly.

Retailers found selling Promptly products below MAP will be asked to adjust pricing to MAP standards. Failure to adhere to this policy will result in termination of the account.

### **THIRD PARTY SITES**

All approved Promptly Journals wholesale accounts are permitted to sell Promptly products on their privately-hosted website (i.e. babystore.com) and in their brick and mortar store only, unless otherwise noted. Resellers are not permitted to sell Promptly products on third-party e-commerce sites, including (but not limited to) Amazon.com, Jet.com, Walmart.com, etc. Failure to adhere to this policy may result in termination of the wholesale account.

### **RESELLER'S LICENSE**

All resellers of Promptly Journals product are required to have a current and valid Reseller's License through their licensing state or territory. Proof of license may be requested at any time. Failure to produce a valid Reseller's License may result in termination of the wholesale account.

### **RETURN POLICY**

Promptly Journals guarantees all products against defects. If you receive a product you believe to be damaged or defective, please contact [product@promptlyjournals.com](mailto:product@promptlyjournals.com) for instructions and to receive a replacement. All wholesale orders are considered final sale.

## **SHIPPING POLICY**

Shipping charges will be assessed for all wholesale orders. These charges will be included in each invoice, and will be provided prior to shipping the order.

Promptly Journals makes every effort to ship wholesale orders within three business days of receiving payment. Transit time for domestic orders may vary between five and ten days, depending on shipping method. For information regarding a specific shipment, please contact [product@promptlyjournals.com](mailto:product@promptlyjournals.com).

## **PAYMENT**

We require that payment be received prior to the shipment of your order. Promptly Journals does not offer credit terms for wholesale accounts at this time.

## **MINIMUM ORDER QUANTITY**

All wholesale orders must contain at least 12 journals. Orders may be made in any increment of four journals that is equal to or greater than 12 (i.e. 12 journals, 16 journals, 20 journals, etc.). We do not require that you order in case packs, and you may mix and match journals to create your perfect order.

Not sure if Promptly Journals are right for your store? Promptly offers a one-time order of 4 journals for all new accounts. Please note that this offer is valid only for new accounts, and pricing may vary from regular wholesale. Contact [product@promptlyjournals.com](mailto:product@promptlyjournals.com) for more information.

## **FLOOR SAMPLES**

Promptly Journals believes that the best way to show customers the value of our products is provide samples to touch and read through. We offer your store up to two complimentary journal samples (one Childhood History and one Adoption History), twice per year with your purchase of 12 journals or more. Sample journals are intended to be used for display purposes in your store, and are not intended for resale. Please contact [product@promptlyjournals.com](mailto:product@promptlyjournals.com) to request samples with your order.