



AMBASSADOR PROGRAM

THE PROGRAM

The Promptly Journals Ambassador Program is intended as a way to reward our valued influencer partners. The program is simple: once you've signed up, we'll send you a unique affiliate link to share with your audience, and when someone uses the link to make a purchase you'll earn a commission!

QUALIFICATIONS

We are currently accepting applications for all influencers with at least 10,000 followers (or unique monthly views) on any single platform. Qualifying platforms include: Instagram, Facebook, Pinterest, and professional or lifestyle blogs. *Ambassador applications are screened individually, and we reserve the right to decline applications for any reason.*

PARTICIPATION REQUIREMENTS

In order to stay up to date on all Promptly news, we ask that all Ambassadors:

- Subscribe to our regular Promptly Journals newsletter
- Subscribe to our Ambassador newsletter (we'll take care of this one for you)
- Follow us on social media

Ambassadors are also required to:

- Post to their social media platforms at least 1 time per month, not to exceed 3 times per month

We have found that the sweet spot for sharing our brand with your followers is 2-3 posts/stories/etc. per month, and that more posts can be perceived as overly commercial or spammy.

SOCIAL SHARING GUIDELINES

We ask that all posts about Promptly Journals and our products...

- Keep quality and aesthetics in mind.
- Use your own authentic voice and aesthetic.
- Use original photography.
- Be tagged appropriately using the handle @promptlyjournals; tag should appear on photo itself as well as in the first or second line of the caption (or displayed clearly on Instagram Story posts).
- Use hashtag #promptlyjournals.

PRODUCT SAMPLES

Once approved for our Ambassador program, our team will send you a sampling of complimentary journals (based on the preferences selected in your application). These journals are yours to keep, and will serve as product samples to be photographed for use on your social media platform(s).

COMMISSION

Commission will be offered to qualifying Ambassadors, with the commission rate determined by his or her total number of followers on any single platform.

The Ambassador’s commission rate will be determined upon acceptance to the program, and may change over time as the Ambassador’s following grows. (If at any time you discover you qualify for a different tier, please notify us and we will adjust your commission rate accordingly.)

Tier	Followers*	Commission Rate**
1	10-50k	7%
2	50-100k	8.5%
3	100k+	10%

*Number of followers/subscribers on any single social media platform, or UMV on a single website.

**Based on qualifying purchases only; customer’s order must be placed using ambassador’s unique affiliate link in order to qualify.

QUALIFYING PURCHASES

Ambassador will receive commission based on qualifying purchases only. Qualifying purchases include those made by a customer on promptlyjournals.com using the Ambassador's unique affiliate link. *Purchases made on Amazon or other third party sellers will not qualify for commissions.*

RETURNS

Any customer returns received from orders placed through an affiliate link will disqualify that original purchase from Ambassador commission; if commission has already been paid on that order, the amount will be deducted from the next commission statement.

PAYMENT

Commissions will be paid on or before the 10th of the month for all qualifying orders placed in the previous calendar month.

Payment will be made via PayPal to the PayPal email address we have on file for you. Please notify us right away if there are any updates to this information.

AT WILL PARTICIPATION

Promptly Journals reserves the right to cancel any Ambassador account at any time, for any reason. Commissions will be paid for any qualifying purchases made up to the date of the cancellation.