

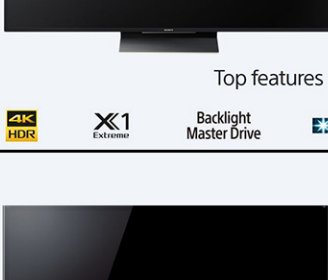
Televisions

Our most beautiful picture ever



4K Televisions

Z9D 4K HDR with Android TV



- 4K Ultra HD 3840x2160
- Motionflow XR 1440
- Active 3D
- HDR capable
- 4 HDMI inputs
- Built-In WiFi

Top features



65"	XBR-65X9309D	\$5,999
75"	XBR-75X9309D	\$9,999
100"	XBR-100X9309D	

X950B 4K TV

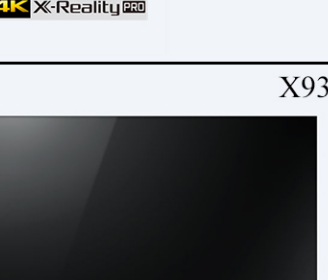


- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- Active 3D
- 4 HDMI inputs
- Built-In WiFi



65"	XBR-65X950B	\$2,999
85"	XBR-85X950B	\$14,999

X930C / X940C 4K HDR with Android TV



- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- Active 3D
- HDR capable
- 4 HDMI inputs
- Built-In WiFi



65"	XBR-65X930C	\$2,499
75"	XBR-75X940C	\$4,999

X930D / X940D 4K HDR with Android TV



- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- Active 3D
- HDR capable
- 4 HDMI inputs
- Built-In WiFi

Top Features



55"	XBR-55X930D	\$1,999
65"	XBR-65X930D	\$2,999
75"	XBR-75X940D	\$5,999

X850D 4K HDR with Android TV



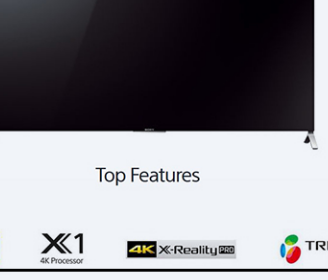
- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- HDR capable
- 4 HDMI inputs
- Built-In WiFi

Top Features



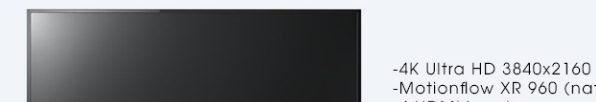
55"	XBR-55X850D	\$1,299
65"	XBR-65X850D	\$1,999
75"	XBR-75X850D	\$3,299
85"	XBR-85X850D	\$7,999

X850C 4K HDR with Android TV



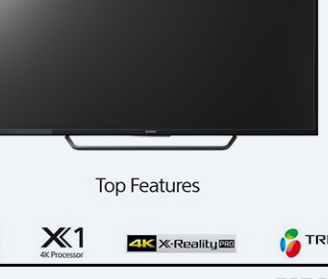
- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- Active 3D
- 4 HDMI inputs
- Built-In WiFi

Top Features



55"	XBR-55X850C	\$1,099
65"	XBR-65X850C	\$1,999
75"	XBR-75X850C	\$3,499

X910C/X900C 4K HDR with Android TV



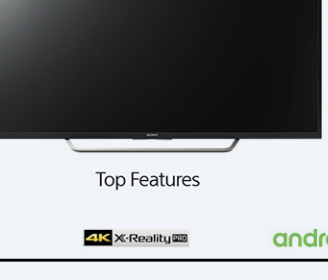
- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- Passive 3D
- 4 HDMI inputs
- Built-In WiFi

Top Features



55"	XBR-55X900C	\$999
65"	XBR-65X900C	\$1,599
75"	XBR-75X910C	\$4,999

X810C 4K with Android TV



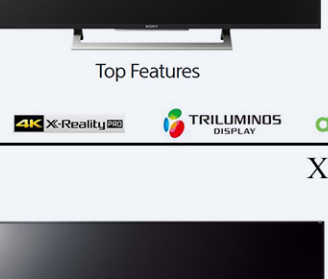
- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- HDR capable
- 4 HDMI inputs
- Built-In WiFi

Top Features



55"	XBR-55X900C	\$899
65"	XBR-65X900C	\$1,399

X750D/X700D 4K Ultra HD with Android TV



- 4K Ultra HD 3840x2160
- Motionflow XR 240 (native 60 Hz)
- 4 HDMI inputs
- Built-In WiFi

Top Features



49"	XBR-49X700D	\$749
55"	XBR-55X700D	\$899
65"	XBR-65X750D	\$1,399

X800D 4K HDR with Android TV



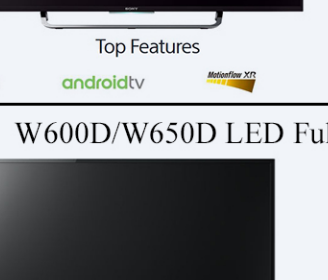
- 4K Ultra HD 3840x2160
- Motionflow XR 240 (native 60 Hz)
- HDR capable
- 4 HDMI inputs
- Built-In WiFi

Top Features



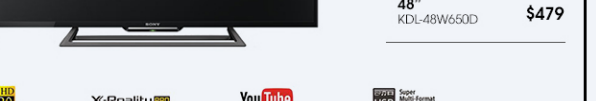
43"	XBR-43X800D	\$699
49"	XBR-49X800D	\$849

X830C 4K Ultra HD with Android TV



- 4K Ultra HD 3840x2160
- Motionflow XR 960 (native 120 Hz)
- 4 HDMI inputs
- Built-In WiFi

Top Features



43"	XBR-43X830C	\$649
49"	XBR-49X830C	\$899

Full HD 1080p Televisions

W850C/W800C Full HD with Android TV

50"	XBR-50X800C	\$699
55"	XBR-55X800C	\$799
65"	XBR-65X850C	\$999
75"	XBR-75X850C	\$2,099

W600B LED Full HD TV

40"	KDL-40W600B	\$379
48"	KDL-48W600B	\$479
60"	KDL-60W630B	\$999

W600D/W650D LED Full HD TV

32"	KDL-32W600D	\$299
40"	KDL-40W650D	\$379
48"	KDL-48W650D	\$479

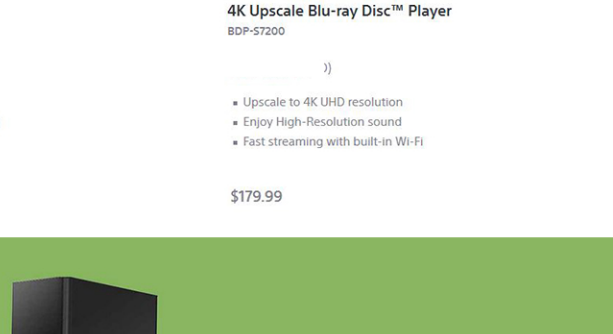
R510C LED Full HD TV

40"	KDL-40R510C	\$329
48"	KDL-48R510C	\$459

R500C LED TV

32"	KDL-40R500C	\$279
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Blu-ray Disc & DVD Players



<h3>UHP-HI Premium Audio & Video Player</h3> <p>• Enjoy music in High-Resolution Audio from any source</p> <p>• 4K UHD upscaling up to 60p from any movie source</p> <p>• Stream music via Bluetooth® with LDAC and enjoy multi-room listening with SongPal Link.</p> <p>\$349.99</p>	<h3>Blu-ray Disc Player with 4K upscaling</h3> <p>BDP-SE700</p> <p>• 4K upscaling (24p). High quality wireless audio with LDAC™.</p> <p>• Enjoy a variety of music and video services</p> <p>\$129.99</p>	<h3>Blu-ray™ Disc Player with built-in Wi-Fi®</h3> <p>BDP-SE700</p> <p>• Full HD 1080p</p> <p>• Fast streaming with super Wi-Fi®</p> <p>• Mirror your smartphone or tablet on your TV</p> <p>\$89.99</p>
<h3>Blu-ray Disc™ Player</h3> <p>BDP-S1700</p> <p>• Full HD 1080p</p> <p>• Ready for content streaming</p> <p>\$69.99</p>	<h3>4K Upscale Blu-ray Disc™ Player with built-in Wi-Fi</h3> <p>BDP-SE600</p> <p>• Upscale Blu-ray and DVD movies to 4K resolution</p> <p>• Stream online content faster with built-in Wi-Fi</p> <p>• HDR capable</p> <p>• Wireless smartphone or tablet mirroring on your TV</p> <p>\$99.99</p>	<h3>3D Blu-ray Disc™ Player with built-in Wi-Fi</h3> <p>BDP-SE800</p> <p>• Multi-format playback, including Blu-ray 3D</p> <p>• Fast streaming with super Wi-Fi®</p> <p>• Stream online content faster with built-in Wi-Fi</p> <p>• Wireless smartphone or tablet mirroring on your TV</p> <p>\$84.99</p>
<h3>Blu-ray Disc™ player with Super Wi-Fi®</h3> <p>BDP-S3500</p> <p>• Full HD 1080p</p> <p>• Fast streaming with super Wi-Fi®</p> <p>• Mirror your smartphone or tablet on your TV</p> <p>\$79.99</p>	<h3>Blu-ray Disc™ Player</h3> <p>BDP-S1800</p> <p>• Full HD 1080p</p> <p>• Ready for content streaming</p> <p>• Super quick start</p> <p>\$59.99</p>	<h3>4K Upscale Blu-ray Disc™ Player</h3> <p>BDP-S1200</p> <p>• Upscale to 4K UHD resolution</p> <p>• Enjoy High-Resolution sound</p> <p>• Fast streaming with built-in Wi-Fi</p> <p>\$179.99</p>