

Why Food?

Net New Spend

Many clients assume that food items or Gift Packages come from other vendors.

Be proactive so that you can capture some of that food & gift budget, on top of their standard promotional spend.



Versatile

Universal Appeal

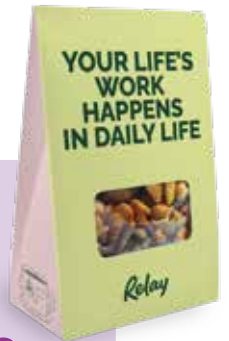
Everyone can enjoy

Many Uses

- Trade shows
- Tokens of appreciation
 - General gifting
- Everyday handouts

Wide Price Range

From \$0.62 to \$67.00



Positive Associations & Emotional Connections

The top marketers in the world don't sell their features and products - they sell how you are emotionally tied to those products.

Food is inherently social and evokes emotion - a shortcut to creating a positive emotional connection with your brand.

