

ONE TO WATCH

BEN ROSTON, COZE

Inspired by the high-end bedding in hotels, this entrepreneur is on a quest to get more luxury textiles into our homes



Tell us about your background. I studied Textiles and Management at Leeds University, graduating in 2002. Four years later, I joined our family business, Gailarde, which is the parent company of Coze and specialises in the supply of high-end bedding, linen and soft furnishings to some of the world's most exclusive hotels. I now run Coze with my brother Dan and we're

considered something of a double act in the industry.

What prompted you to start Coze? We were getting an increasing number of calls from customers who had experienced the quality of our products in five-star hotels and wanted to own them for themselves.

What would make our readers want to buy Coze products? We pride ourselves on fantastic quality and ethical awareness as well as bringing the experience of four generations of artisanal excellence from our parent company. Our range at Coze will include bath mats, bathrobes, bedlinen, blankets, duvets, pillows, mattress toppers and towels.

Is there anything that would especially appeal to our readers? We specialise in a clean and crisp look for our bedlinen with only the slightest hint of decoration in some of the embroidered trims, while our blankets, bath mats and bathrobes bring a little more colour to the range. Our bedlinen comes in six different thread counts, ranging from 220 to 600 so there's something to suit all budgets. And bespoke items can be ordered from our parent company, Gailarde.

Where do you see your company going in the future? For now we're planning to concentrate on growing the e-commerce side of Coze and we are excited about the initial interest we have seen. But a shop is certainly something we have in mind for the long-term.

Do you intend to work with any exciting designers? Absolutely. We understand that brands are creating bigger and wider-reaching products and projects through well-thought out collaborations. So once we're up and running we're keen to venture into this territory. Visit cozelinen.com.

From top: Dánan wool blanket, 114x180cm, £110; towels from £5 for a facecloth; Oxford pillowcase, from £16; bathrobe, £60; all Coze.

For those fascinated by all things bucolic, the **BFI Player** now has an archive of over 750 Rural Life films to watch for free. Filmed between 1900 and 1999, many have not been seen since they were first made. Visit player.bfi.org.uk/britain-on-film.

SNUGGLE UP It's always hard to say goodbye to summer but one of the best things about autumn is getting cosy and where better to start than your bed? Indulge in bedlinen by Linen Me, 020 8133 3853, linenme.com, such as this linen waffle throw, £99.99. Other treats include 100 per cent linen duvets, pillowcases and sheets in shades of lime, mint and taupe.



SNOOZE NEWS Warren Evans, 020 7693 8988, warrenevans.com, which specialises in gorgeous wooden bedsteads, has just launched a range of eight different luxurious upholstered beds all available in double, king and super-king size and in eight colour choices. Our favourite is the elegant Chelsea (above, in Steel Blue), from £2,160.



LATIN CONNECTION

Showcasing the talents of craftspeople all over the world, Maison Numen, maisonnumen.com, has launched its first collection, Latin Animae, with pieces by designers and artisans from Mexico, Venezuela, Guatemala, Peru and Colombia. Take your pick from unique gifts, linens, tableware and rugs – we love the Guapa tray with its monkey motifs, £40, and the exquisite Juitepec Series of ceramics, £840 for a set of five, all made in Mexico.

A new literary event launches at Chatsworth House in the Peak District. **The Chatsworth Festival – Art Out Loud** features more than 20 speakers from the worlds of literature, art and museums. 23-25 September; day ticket, £42 with entry to the garden; chatsworth.org.

PINS & NEEDLES Elaborate embroidery features in both new collections from GP&J Baker – Historic Royal Palaces and Mulberry Home Festival (right) – bringing a rich textural quality. A plethora of pattern and pictorial design runs through the range, including the striking Forest Leaves in Red/Plum, £159m (left).



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