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Title: Marketing Intern

Reports to: Marketing Director

Are you what ISlide is looking for?

ISlide, Inc. is looking for a creative, dedicated, organized, high-energy student to join the team. This internship will provide the opportunity to gain hands-on business experience working with the hottest new start-up footwear company. Don't believe us? Check us out on Shark Tank!

If you're ready to challenge yourself by stepping out of your comfort zone in order to help us make a statement in the footwear industry, continue reading.

Duties & Responsibilities

- Primary responsibility is to create marketing content that will spread brand awareness; this includes, but is not limited to social media posts, photos, flyers, videos, designs etc.
- Analyze market trends and brainstorm new and exciting ways to capture markets
- Help create marketing plans for ISlide's future on college campuses
- Help out with general needs of the office, and be a team player.

Qualifications

- Enrolled in a Marketing, Graphic Design, Communication/PR, or Entrepreneurship program (preferred)
- Proficient Knowledge of Adobe Suite Design and Video Programs
- Knowledge of all Microsoft Office programs
- Detail-oriented, organized, and must have great time management skills
- Strong verbal and written communication skills
- Flexible and able to handle multiple projects at one time
- Enthusiastic and strong work ethic
- Interest in footwear, athletics, and business
- Ambitious, team player, and creative!!!

Important Notice: This internship is unpaid. We're building something special here. Every employee at ISlide started the same way. Some call it unique, others call it revolutionary. We prefer the term *game-changing*. This is not your average internship -- what you do will have a great impact on the entire company. If you have what it takes, apply for this position.