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**Title:** Marketing Co Op

**Reports to:** Marketing Director

### **Are you what ISlide is looking for?**

ISlide, Inc. is looking for a creative, dedicated, organized, high-energy student to join the team. This Co-Op will provide the opportunity to gain hands-on business experience working with the hottest new start-up footwear company. Don't believe us? Check us out on Shark Tank!

If you're ready to challenge yourself by stepping out of your comfort zone in order to help us make a statement in the footwear industry, continue reading.

### **Duties & Responsibilities**

- Primary responsibility is to create marketing content that will spread brand awareness; this includes, but is not limited to social media posts, photos, flyers, videos, designs etc.
- Analyze market trends and brainstorm new and exciting ways to capture markets
- Help create marketing plans for ISlide's future on college campuses
- Help out with general needs of the office, and be a team player.

### **Qualifications**

- Enrolled in a Marketing, Graphic Design, Communication/PR, or Entrepreneurship program (preferred)
- Proficient Knowledge of Adobe Suite Design and Video Programs
- Knowledge of all Microsoft Office programs
- Detail-oriented, organized, and must have great time management skills
- Strong verbal and written communication skills
- Flexible and able to handle multiple projects at one time
- Enthusiastic and strong work ethic
- Interest in footwear, athletics, and business
- Ambitious, team player, and creative!!!

**Important Notice:** This job is unpaid. We're building something special here. Every employee at ISlide started the same way. Some call it unique, others call it revolutionary. We prefer the term game-changing. This is not your average internship -- what you do will have a great impact on the entire company. If you have what it takes, apply for this position. ☑

## **About ISlide USA**

\*Organization Description: We are a start-up company that began in August 2013 and have been growing since then. Here at ISlide things are done different. We specialize in custom premium footwear. We have no direct competitors in our industry and offer what no one has done before. We offer a very unique and fun work environment. Come see what we're all about and join us!

Check out some of our videos!

<https://www.youtube.com/watch?v=5aKet5Q2pfY>

<https://www.youtube.com/watch?v=AG7DtG5-zkl>

<https://www.youtube.com/watch?v=ITiTO02Nw9A>