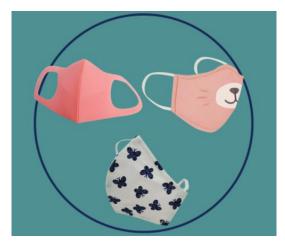
Cute & Easy-to-Wear Kids Face Masks For the (Gulp) Second Wave



How is *your* family stash of kids face masks holding up? We have definitely grown to realize, since March, that we need way more of these accessories than we'd originally imagined — particularly where kids are concerned. The choices are vast now, so as we hunker down for the second quarantine winter of our discontent, we're here to help you find the **best kids face masks** out there. Here's to making COVID-19 a terrible memory.

Choosing the right face masks for children is important — possibly more important than choosing one for yourself, because as adults, most of us can intellectually understand why we're doing it. Our kids, on the other hand, might not fully grasp the concept of public health (kinda like certain politicians?). So we need the best kids face masks we buy to be comfortable, fit right without having to be adjusted (because face-touching), and also have really fun, appealing designs.

By the way, when you find the perfect masks for your kids, you might want to continue shopping for one more clever accessory of our times: a face mask strap or lanyard. It's a great way to make sure your children hold onto their masks while they're eating or taking a socially distanced break from covering their faces.

While we're still practicing social distancing, we'd also like to mention that shopping for face masks for ourselves and our kids is oddly fun. There doesn't always seem to be much of a point to buying new clothing these days, so we're excited to have an excuse to purchase anything new. Thanks to all these clothing designers and retailers for giving us attractive, playful kids and adult mask options that we hope will mean we can one day rejoin a world similar to the one we once knew.

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