

alera



alera SKINCARE

zensa
TOPICAL ANAESTHETIC

5% Lidocaine Cream DIN 02354527 30 g

zensa

TOPICAL ANAESTHETIC

OUR STORY

Alera Skin Care Products is a Vancouver, Canada-based pharma skin care company with a specialized focus on innovative, clinically proven products for the tattoo and spa industries.

KEY BENEFITS

- Health Canada and FDA Approved.
- As the most natural numbing cream on the market, the formula contains health conscious ingredients such as purified water and Vitamin E. Minimal filler ingredients results in no harmful chemicals touching the skin - only the purest 5% lidocaine.
- Contains Vitamin E, an antioxidant that provides anti-inflammatory properties and boosts the healing process.
- Innovative formulation does not constrict blood flow having no effect on the tattooing process or end result.
- Extensive product Research + Development ensures that the cream works quickly and lasts longer (30-45 minute absorption and lasts for over 3 hours).

RECOMMENDED USES

- Prepare and numb skin prior to painful procedures including laser hair removal, waxing, tattoos and injections.
- Provides temporary relief from pain and itching associated with sunburns and minor skin irritations.

BEST PRACTICES

1. Take a hot shower or use an alcohol swab on the desired area.
2. Apply a generous layer of Zensa Topical Anaesthetic. Wait 5 minutes and then apply a second layer. **Do not rub into skin.**
3. Cover with an airtight dressing and ensure edges are secure to avoid leakage.
4. After 30-45 minutes remove dressing and wipe away excess cream thoroughly before procedure.