



# Leaders in Interactive Golf Putting Games and Putting Events

MANAGING DIRECTOR - GLENN PALMER



# Brand Activations

- Are you a creative agency that specializes in product activations?
- Are you looking for an innovative way to promote a brand?
- We may be able to help.



# Brand Activations

- We can provide the platform to:
  - Help build brand recognition, awareness and engage shoppers to create shareable memorable moments through our interactive services
  - Help to develop new customers and reaffirm relationships with existing ones
  - Create stronger relationships and brand loyalty integrating social media
  - Assist in building product interest, increase traffic to targeted websites and engage the local community to promote increased sales
- Our Concept is scalable
  - Can be branded
  - Can be promoted in one location or Multiple locations
  - Can be targeted at specific events or times
  - Can be promoted as several minor events leading to a major event





# About Us

- Putting Professional P/L is an Australian Company base in Long Jetty NSW - Established in 2004
- Specializing in the Design, Manufacture, Importation and Distribution of Interactive Putting Games, Golf Equipment and Putting Events
- We conduct interactive Mobile Putting Events and Competition Based Putting Activities
  - At Schools – 200 Schools
  - In Shopping Centres
  - At Workplaces
  - In Recreational and Sporting Clubs
  - At Conferences, Tradeshows and Exhibitions (MICE Market)



# Our Brands Include





# The Putting Zone – Interactive Zone

- The Putting Zone is a mobile interactive zone
- We operate multiple Indoor Putting competitions
- Suitable for ages 5 to grandparents
- We have multiple activities available
  - Putt18 – Global Putting Game
  - Shot 4 Shot – All Ages Putting Game
  - Putt N Play – Animal Version
- All ability compatible
  - Wheelchair Friendly







# The Putting Zone – Interactive Zone

- Opportunities for Marketing
  - Barriers/Panelling/Signage
  - TV Media
  - Social Media Integration
  - Flyers
  - Showbags
  - Golf Balls
  - Shirts/Caps
  - Scorecards
  - Leader boards – Digital and Physical



Shot 4 Shot - Putting Competition Highest Score Wins					
Date	Day	Winner	Score	Runner Up	Score
Saturday - 24th	1	Crystal	138000	Helen Connolly	116000
Sunday - 25th	2	David Quinn	142000	Richard Quinn	127000
Monday - 26th	3	Ruby	206000	Samantha	197000
Tuesday 27th	4	Lachlan	226000	Charlott	196000
Wednesday 28th	5	Angelica	227000	Maria	191000
Thursday 29th	6	Arwen	165000	Cohen	157000
Friday 30th	7	Edward	245000	Max	181000
Saturday 1st	8	David	375000	Ben	240000
Sunday 2nd	9	Isla	280000	Chris	250000
Monday 3rd	10	Blake	230000	Archer	200000

Putt 2 Win - Putting Competition Lowest Score Wins					
Date	Day	Winner	Score	Runner Up	Score
Saturday - 24th	1	Charlie Shea	41	Helen Collony	42
Sunday - 25th	2	Richard Wilson	38	CJ Wilson	43
Monday - 26th	3	Audrey	43	Angela Daley	44
Tuesday 27th	4	Logan	39	Josh	39
Wednesday 28th	5	Doone	42	Jai	43
Thursday 29th	6	Aaron	41	Ryan	42
Friday 30th	7	Kade	41	Madz	42
Saturday 1st	8	Braden	36	Paul	43
Sunday 2nd	9	Jenny	41	Georgia	44
Monday 3rd	10	Shane	37	Billi	43



# The Putting Zone - Interactive Zone

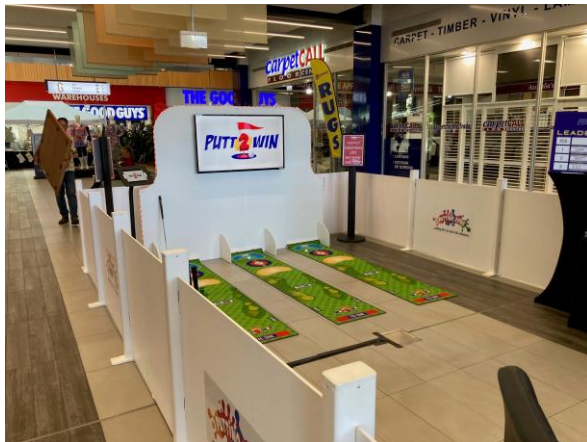
- Registration Required – Data Collection
- Competition and Prize Based Interactive Activity
- Multiple Branding Opportunities
- Large Retailer or Family Brand Appeal
- Major Sponsor Opportunity
- Social Media Friendly
  - Daily Leader board Update
  - Community Engagement and Interaction
  - Daily, weekly or monthly prizes or vouchers







# The Putting Zone – Family Friendly Zone





# We are Mobile

- Beverage Launches
- Product Promotions
- Tradeshows
- Exhibitions
- Conventions
- Pre-Game Activity
- Retail Activations







# Community Engagement







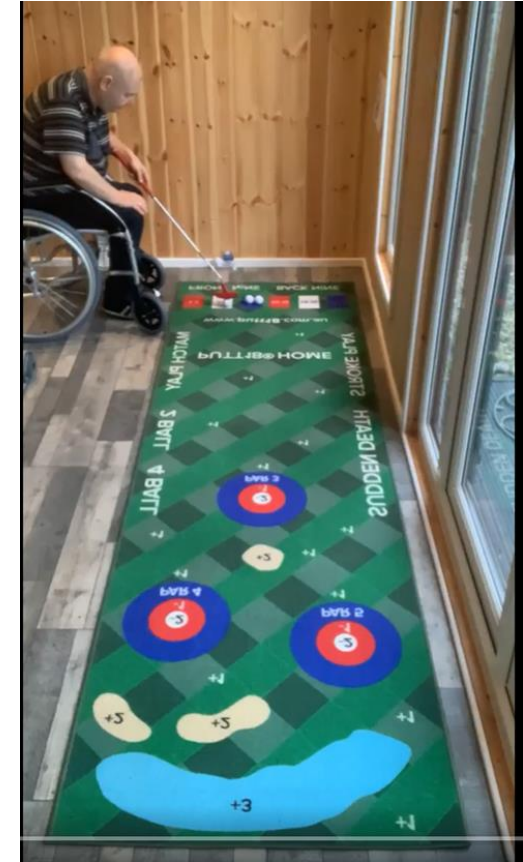
# Community Engagement







# All Ability Community Compatible







# International Putt18 World Pro League

## 4 Nations Cup December 2022

TEAM NEW ZEALAND		TEAM AUSTRALIA		TEAM USA		TEAM GREAT BRITAN	
Matt Ansley - C	62	Glenn Palmer - C	67	Gary P Shiff - C	69	David Gomm - C	66
John Ansley	72	Allan Cox	86	Pat Sheridan	68	Cameron Fincher	68
Faye Ansley	77	Josh Mars	73	Tom Loftus	72	Stephen Skinner	74
Cameron Couper	70	Nathan Lamplough		Aaron Kaminski	71	Tiger Pragnell	79
<b>Total 4 Round Score</b>	<b>281</b>	<b>Total 4 Round Score</b>	<b>226</b>	<b>Total 4 Round Score</b>	<b>280</b>	<b>Total 4 Round Score</b>	<b>287</b>
<b>Average 4 Round Score</b>	<b>70.25</b>	<b>Average 4 Round Score</b>	<b>75.33</b>	<b>Average 4 Round Score</b>	<b>70.00</b>	<b>Average 4 Round Score</b>	<b>71.75</b>
<b>Best Ball Score</b>	<b>58.0</b>	<b>Best Ball Score</b>		<b>Best Ball Score</b>	<b>52.0</b>	<b>Best Ball Score</b>	<b>52.0</b>
<b>New Zealand Score</b>	<b>339.00</b>	<b>Australian Score</b>	<b>226.00</b>	<b>United States Score</b>	<b>332.00</b>	<b>United Kingdom Score</b>	<b>339.00</b>
<b>New Zealand TRA</b>	<b>67.80</b>	<b>Australian TRA</b>	<b>45.2</b>	<b>United States TRA</b>	<b>66.40</b>	<b>Great Britain TRA</b>	<b>67.80</b>

## PUTT18 PRO LEAGUE - BEST OF THE BEST CHAMPIONSHIP

Rank	Players	Country	R1	R2	R3	R4	Day 1 PRA	R1	R2	R3	R4	Day 2 PRA	Total Score	Score to Par	PRA		
1	Matt Ansley, NZ		60	63	60	62	245	61.25	59	59	61	65	244	61.00	489	-87	61.13
6	Dave Gomm, GBR		64	69	66	62	261	65.25	67	62	65	69	263	65.75	524	-52	65.50
2	Gary P Shiff, USA		69	66	67	66	268	67.00	71	68	62	59	260	65.00	528	-48	66.00
3	John Ansley, NZ		67	74	64	65	270	67.50	70	71	65	67	273	68.25	543	-33	67.88
4	Glenn Palmer, AUS		70	69	65	67	271	67.75	70	72	72	65	279	69.75	550	-26	68.75
5	Faye Ansley, NZ		72	73	72	70	287	71.75	67	69	62	66	264	66.00	551	-25	68.88

Low Round Score 59 - Matt Ansley New Zealand and Gary Shiff United States



## Series 9 – January 2023 Player List

Rank	Division	Series 9 - W1	Country	R1	R2	R3	R4	W1 PRA	W5	W4	W3	W2	W1	Total Score	Total PRA
1	1	Matthew Harding, GBR						0 0.00					0 0	0	0.00
2	1	Matt Ansley, NZ						0 0.00					0 0	0	0.00
3	1	Dave Gomm, GBR						0 0.00					0 0	0	0.00
4	1	Gary P Shiff, USA						0 0.00					0 0	0	0.00
5	1	John Ansley, NZ						0 0.00					0 0	0	0.00
6	1	Glenn Palmer, AUS						0 0.00					0 0	0	0.00
7	1	Faye Ansley, NZ						0 0.00					0 0	0	0.00
8	1	Cameron Couper, NZ						0 0.00					0 0	0	0.00
9	1	Chris Harding, GBR						0 0.00					0 0	0	0.00
10	1	Tiger Pragnell, GBR						0 0.00					0 0	0	0.00

WLR Score **0.00** D1 Average **0.00**

Rank	Division	Series 8 - W1	Country	R1	R2	R3	R4	W1 PRA	W5	W4	W3	W2	W1	Total Score	Total PRA
1	2	Seve Kukielka, GBR						0 0.00					0 0	0	0.00
2	2	James McCarthy, NZ						0 0.00					0 0	0	0.00
3	2	Helen Paszyn, GBR						0 0.00					0 0	0	0.00
4	2	Pat Sheridan, USA						0 0.00					0 0	0	0.00
5	2	Tom Loftus, USA						0 0.00					0 0	0	0.00
6	2	Justin Pelletier, USA						0 0.00					0 0	0	0.00
7	2	RJ Dusak, USA						0 0.00					0 0	0	0.00
8	2	Paul Tutt, GBR						0 0.00					0 0	0	0.00
9	2	David Pragnell, GBR						0 0.00					0 0	0	0.00
10	2	Kyle Labrecque, USA						0 0.00					0 0	0	0.00

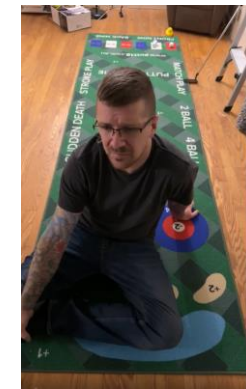
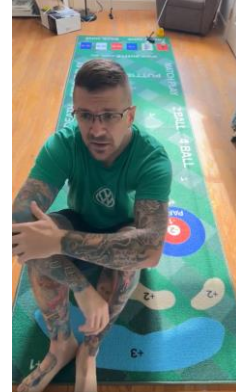
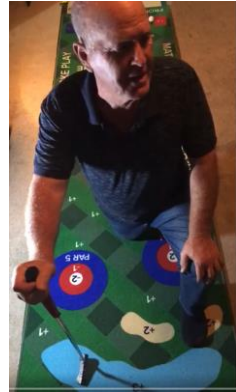
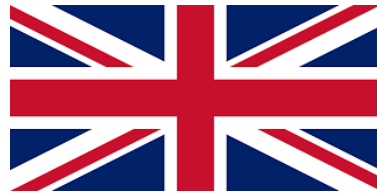
WLR Score **0.00** D2 Average **0.00**

Rank	Division	Series 8 - W1	Country	R1	R2	R3	R4	W1 PRA	W5	W4	W3	W2	W1	Total Score	Total PRA
1	3	Phil McFarlane, GBR						0 0.00					0 0	0	0.00
2	3	Mick Lamaro, AUS						0 0.00					0 0	0	0.00
3	3	Jeremy Shiff, USA (A)						0 0.00					0 0	0	0.00
4	3	Jodi Cuthbert, AUS						0 0.00					0 0	0	0.00
5	3	Liz Gomm, GBR						0 0.00					0 0	0	0.00
6	3	Josh Benesh, USA						0 0.00					0 0	0	0.00
7	3	Bobby Ward, USA						0 0.00					0 0	0	0.00
8	3	Jake Wilson, GBR						0 0.00					0 0	0	0.00
9	3	Wilson Engel, USA						0 0.00					0 0	0	0.00
10	3	Jerod Mutter, USA						0 0.00					0 0	0	0.00
11	3	Beau Willet, AUS						0 0.00					0 0	0	0.00
12	3	Matthew Liles, USA						0 0.00					0 0	0	0.00
13	3	Kyle Courcy, USA						0 0.00					0 0	0	0.00
14	3	Mafea Jake Lutelu, AUS						0 0.00					0 0	0	0.00

WLR Score **0.00** D3 Average **0.00**



# International Putt18 World Pro League





Thankyou

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