



Mayana Genevière®

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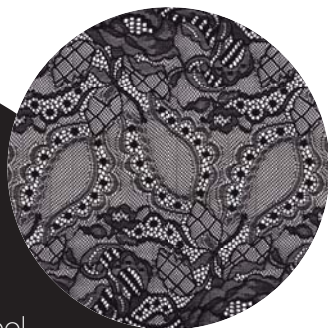
M A Y A N A G E N E V I E R E . C O M



Cherish MAYANA GENEVIÈRE®

Mayana Genevière®
lingerie is beautifully
crafted to make you feel
alive and in touch with your
sexy self. The lace details and
corseted structure are a
delight to wear".

~ Mother of One, Writer



QUICK Facts

- Inventors of the world's first and only ALUXTRA™ clasp-free technology
- Only brand dedicated to the needs of postnatal recovery
- Designed and made in Canada
- Founder of non-profit organization Maternal Goddess®

Mayana Genevière® is a high luxe, intimate apparel line designed to celebrate and support the journey of womanhood. Initially created to bridge the gap between fashion lingerie and maternity undergarments (with a focus on the restoration required during postnatal recovery), this innovative intimate apparel brand has evolved into a versatile line capturing the essence and needs of a woman as she transitions through life's many stages.

Changing the undergarment industry on a global scale, Mayana Genevière® is the innovator behind ALUXTRA™ Clasp-Free Technology, a revolutionary patented function signature to every bra in the brand that cleverly conceals the bra's nursing capabilities. This unique function allows for a bra that supports the breasts during maternity, nursing and beyond.

Developed and designed with impeccable attention to detail, every garment from bra to control bottom, is carefully crafted to fit the curves, changes and needs of a woman. Special attention has been placed on comfort required to support women during the transitional moments in life such as nursing, body changes and personal preference, without having to compromise on fashionable undergarments or personal wardrobe style.

With social responsibility at the forefront of garment construction, the brand takes pride in ethical sourcing and quality of production in-house at the Mayana Genevière® Atelier in Toronto.

Mayana Genevière® is dedicated to supporting women and motherhood. Nadine M. Woods is the label visionary, lending both her experience and her desire to guide women through the transitions of womanhood.



Mayana Genevière®

FOR STOCKING INFORMATION, PLEASE CONTACT INFO@MAYANAGENEVIERE.COM

M A Y A N A G E N E V I E R E . C O M

Retro Inspired

CONTROL PANTIES

Fashion undergarments meet function! Mayana Genevière® control panties feature vintage, high waist coverage with the elements of shapewear. Our sexy collections are designed for support, breathability and flexibility.

- 1** Silicone-free soft brushed waist elastic
- 2** Full belly button coverage
- 3** Breathable cotton panel supports c-section, abdominal surgery & protects healed scars
- 4** Targeted double-ply tummy control
- 5** Wide cotton gussets for full coverage
- 6** Cut & Sewn for firmer support & structure



ELEGANT
LACE TOUCHES



HIGH-CUT LEGS
FOR THIGH
MOVEMENTS



CENTER SEAM
SEPARATES &
DEFINES DERRIÈRE



RETRO
HIGH-WAIST



LINED TUMMY
FLATTENING
PANEL



SEXY SHAPWEAR

Reclaim your curves with confidence! Visualize your your body wrapped in soft, sexy, breathable fabrics. Our shapewear selections feature a mix of function, comfort and vintage-inspiration - Our cut and sew garments provide greater structure, designed to give maximum coverage and support.

- 1** Breathable fabrics keep you dry – ideal for water retention
- 2** Targeted, postnatal abdominal support for diastasis recti and pelvic floor healing
- 3** Full coverage comfortably reduces tummy, waist and sides
- 4** Assists in tightening skin during weight loss
- 5** 100% cotton abdominal lining for post-surgical healing of c-section, tummy tuck, etc.
- 6** 100% cotton gussets for your comfort and breathability
- 7** Cut & Sewn for firmer support & structure



BOTTOM LIFTING
& DEFINING



RESTORATIVE
FOCUSED



BREATHABLE
SHAPING
FABRICS



STRETCH LACE
DETAILS



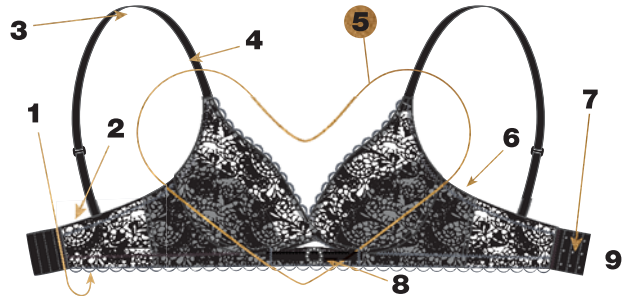
SOPHISTICATED,
SEXY DESIGN



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Experience our REVOLUTIONARY BRAS

Engineered with ultimate innovation and developed with fitting precision – our bras are exclusively designed to fit multiple sizes and support you through life transitions. Developed by Mayana Geneviere®, each bra in our collection includes our patented ALUXTRA™ Clasp-Free Technology. This feature can transform your bra from luxurious intimate apparel to a practical, breastfeeding garment with ease and back to basic beyond nursing days ~ a classic wardrobe staple.



- 1 Brushed elastic band for smooth, comfort around rib cage
- 2 Multi-way strap capability
- 3 Slip and twist free strap support with patented ALUXTRA™ clasp-free technology
- 4 Wardrobe friendly, thin straps
- 5 Patented ALUXTRA™ Innovative signature feature exclusive to Mayana Geneviere® Bras – clasp-free bra technology
- 6 100% breathable cotton-lined cups and bands support sensitive nipples and baby's skin
- 7 Back closure bras. Three hook & eye height closure for wider band support of the bust cup
- 8 Chick yet discreet built-in breastfeeding indicator can be moved left to right to remind of your last breastfeeding
- 9 Sophisticated style – undetectable nursing bras worn at any life stage beyond nursing days!

Discrete Reminder

Our glamorous charm doubles as a cleaver nursing indicator that slides left & right

A Bra That Offers The Best Of Both Worlds!

Our innovative patented feature ALUXTRA™ allows you to transform your bra into nursing-capable with our discreet clasp-free design. Can also work well as a masectomy bra.

ALUXTRA®
CLASP-FREE TECHNOLOGY

KEY FEATURES



ALUXTRA™
TECHNOLOGY



PLUNGE
NECKLINE



MULTI-WAY
STRAP
VERSILITY



CLEVER
DECORATIVE
ELEMENT



UNDETECTABLE
NURSING BRA



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M A Y A N A G E N E V I E R E . C O M

REVOLUTIONIZING
NURSING BRAS &
THE LINGERIE INDUSTRY
GLOBALLY

ALUXTRA[®]

CLASP-FREE TECHNOLOGY

Mayana Genevieve is the developer of the world's first bra with the patented ALUXTRA[™], clasp-free technology. This innovative feature is exclusive to our bras and is designed to give women wardrobe-friendly breastfeeding versatility. Learn more about the science behind this fashionable function.

BOND & BREASTFEED IN *Style*

The first of its kind, this one-handed, fold-over function transforms our luxurious bras into nursing simplicity. With cups that can retract to create a sling effect for continuous support, skin-to-skin contact between mother and baby is effortless.



SKIN-TO-SKIN
CONTACT



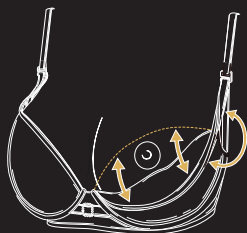
SLING EFFECT
FOR UNDER
BUST SUPPORT



BRA SHAPE
RESILIENCE



UNDETECTABLE
NURSING BRA



1. **RESILIENCE** – ALUXTRA[™] allows cups to descend and retract without clasps.
2. **SHAPE** – ALUXTRA[™] is an exclusive pattern development with fitting precision to give our bras a unique structure with premium support.
3. **MATERIALS** – ALUXTRA[™] is supported through a combination of flexible molds and multi-way stretch textiles that create bra versatility.



ALUXTRA[™] FOR *Fashion*

Designed for the woman who loves the feminine allure and elegance of fine lingerie, ALUXTRA[™] Clasp-Free Technology allows for a nursing bra function in a traditional bra style.



1. ALUXTRA[™] Clasp-Free Technology makes nursing bras undetectable
2. Low-plunging neckline
3. Multi-way strap capability
4. Multiple bra styles
5. Elegant and luxurious designs

* Demi Cup & Plunge
See our Collections for more information

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M A Y A N A G E N E V I E R E . C O M

IMMEDIATE
STOCKING
AVAILABLE



Mayana Genevieve®

EXPLORE THE *Opulence* COLLECTION

Fabric

100% Cotton Lining
Breathable Power Net
Stretch Lace
LYCRA®

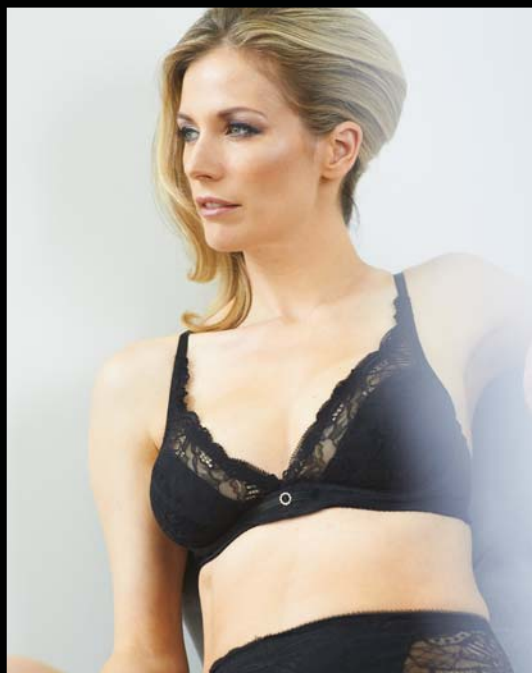
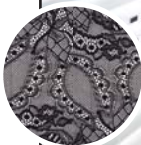
Bra

30-44 A-H
Color: Mystique Noir
Wire & Wireless option
\$95-\$110USD

Bottom

XS-3XL
Color: Mystique Noir
Medium Control
\$72-\$120USD

* Nude color "Au Naturel" available in 2016



OPULENCE
Collection

A combination of style and comfort, the Opulence Collection accentuates your feminine curves. Sexy meets function in this sensual and elegant intimate collection. From office to lounge, maternity and years beyond postnatal recovery, these timeless pieces are delicate yet durable.



Lace Soft Cup
(Wireless)
Style 1001 ~
Lorena Wireless



Lace Soft Cup
(Wire)
Style 1002 ~
Lorena Wire



Cotton Soft Cup
(Wireless)
Style 1003 ~
Sean Wireless



Cotton Soft Cup
(Wire)
Style 1004 ~
Sean Wire



All-in-One Waist Corset
Style 101 ~ Tara



Control Thong
Style 102 ~ Loren



Control Lace Coulotte
Style 103 ~ Lenea



Control High Cut Brief
Style 104 ~ Mercedes

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M A Y A N A G E N E V I E R E . C O M



"The birth of a baby is an incredibly empowering experience. It represents a re-birth of the relationship with yourself, your body and the people you love. Inspired by experience, this line was created to honour, celebrate and support your strength and wisdom in one of life's beautiful transitions as a woman."

~ Nadine M. Woods
Founder

GIVING BACK

Looks Good On You

Mayana Genevière® is proud to be the official sponsor of Maternal Goddess®, a non-profit organization of industry experts who are dedicated to providing education and awareness towards the changes and challenges women experience post birth.

As part of the philosophy to enhance women's postnatal recovery experience, a portion of every purchase from Mayana Genevière® is contributed to advancing the Maternal Goddess® Mission.

Please visit MATERNALGODDESS.ORG for further details.



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M A Y A N A G E N E V I E R E . C O M



Mayana Genevière®



OPULENCE Collection









Products available immediately for stocking.

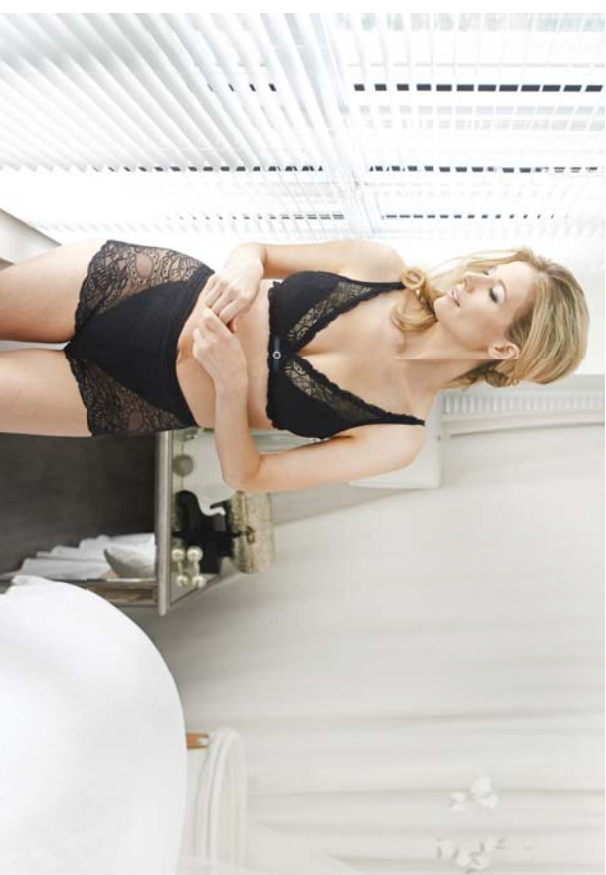
	STYLE NAME	STYLE NO.	COLOR	SIZE	MSRP	WHOLESALE
	Lace Soft Cup (Wireless)	1001	Champagne & Onyx	30-44 A-H	\$105	\$46
	Lace Soft Cup (Wire)	1002	Champagne & Onyx	30-44 A-H	\$110	\$48
	Cotton Soft Cup (Wireless)	1003	Champagne & Onyx	30-44 A-H	\$95	\$42
	Cotton Soft Cup (Wire)	1004	Champagne & Onyx	30-44 A-H	\$100	\$44
	All-in-One Waist Corset	101	Champagne & Onyx	XS-3XL	\$120	\$52
	Control Thong	102	Champagne & Onyx	XS-3XL	\$85	\$37
	Control Lace Coulotte	103	Champagne & Onyx	XS-3XL	\$72	\$31
	Control High Cut Brief	104	Champagne & Onyx	XS-3XL	\$77	\$34

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M A Y A N A G E N E V I E R E . C O M

Opulence Collection SIZE & STAGE GUIDE

	 Lace Soft Cup Wireless Bra <i>Loirena</i>	 Lace Soft Cup Wire Bra <i>Mayana</i>	 Cotton Soft Cup Wireless Bra <i>Sean</i>	 Cotton Soft Cup Wire Bra <i>Alexandra</i>
STAGES	1001	1002	1003	1004
Non Pregnant/1st Trimester	◆	◆	◆	◆
Maternity 3-8 Months	◆	◆	◆	◆
Maternity 8-9 Months	◆	★	◆	★
Postpartum 0-4 Weeks	◆	★	◆	★
Postpartum 4 Weeks Plus/Non Pregnant	◆	◆	◆	◆
FEATURES				
Breastfeeding Indicator	◆	◆	◆	◆
Conceals Uneven Breast Size				
Sleep Friendly	◆		◆	
Nipple Coverage	◆	◆	◆	◆
Wireless	◆		◆	
Wire		◆		◆
Seamless				
Moulded				
Cut & Sew	◆	◆	◆	◆
Spandex Stretch Fabric	◆	◆	◆	◆
ALUXTRA™ Clasp-Free Technology	◆	◆	◆	◆
Skin-To-Skin Contact	◆	◆	◆	◆
Breast Exposure	Full	Full	Full	Full
Fabric Composition	<div>     </div>			



OPULENCE COLLECTION									
34A	36A	38A	40A	42A	44A				
32B	34B	36B	38B	40B	42B				
30C	32C	34C	36C	38C	40C	42C			
	30D	32D	34D	36D	38D	40D	42D	44D	
		30DD	32DD	34DD	36DD	38DD	40DD	42DD	44DD
			30E	32E	34E	36E	38E	40E	42E
				30F	32F	34F	36F	38F	40F
					30G	32G	34G	36G	38G
						30H	32H	34H	36H
CONTROL BOTTOMS & SHAPEWEAR									
XS	S	M	L	XL	XXL	3XL			

* Wire bra can be worn at own experience and comfort.

International BRA BAND SIZES

Mayana Genevière®	UK	North America	Europe	France	Italy	Australia	Japan
30	30	30	65	80	0	6	65
32	32	32	70	85	1	8	70
34	34	34	75	90	2	10	75
36	36	36	80	95	3	12	80
38	38	38	85	100	4	14	85

International CUP SIZES

Mayana Genevière®	UK	North America	Europe	France	Italy	Australia	Japan
A	A	A	A	A	A	A	A
B	B	B	B	B	B	B	B
C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D
DD	DD	DD or E	E	E	DD	DD	E
E	E	DDD or F	F	F	F	F	F
F	F	G	G	G	F	F	G

Bottoms SIZING

Mayana Genevière®	S	M	L	XL
North America	0-4	6-8	10-12	14-16
UK	4-8	10-12	14-16	18-20
France	32-36	38-40	42-44	46-48
Italy	36-40	42-44	46-48	50-52
Denmark	30-34	36-38	40-42	44-46
Japan	3-7	9-11	13-15	17-19
Australia	4-8	10-12	14-16	18-20
Russia	38-42	44-46	48-50	52-54
Germany	30-34	36-38	40-42	44-46
*Jean Size	24-25	26-28	30-32	32-34

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International SIZE CONVERSION CHART

Australia / NZ	USA	UK	Europe / China / Japan / Hong Kong / Korea	France / Spain / Belgium
8AA	30AA	30A	65A	80A
8A	30A	30B	65B	80B
8B	30B	30C	65C	80C
8C	30C	30D	65D	80D
8D	30D	30DD	65E	80E
8DD	30DD	30E	65F	80F
10AA	32AA	32A	70A	85A
10A	32A	32B	70B	85B
10B	32B	32C	70C	85C
10C	32C	32D	70D	85D
10D	32D	32DD	70E	85E
10DD	32DD	32E	70F	85F
10E	32DDD/F	32F	70G	85G
10F	32F	32G	70H	85H
10G	32G	32H	70I	85I
12AA	34AA	34A	75A	90A
12A	34A	34B	75B	90B
12B	34B	34C	75C	90C
12C	34C	34D	75D	90D
12D	34D	34DD	75E	90E
12DD	34DD	34E	75F	90F
12E	34DDD/E	34F	75G	90G
12F	34F	34G	75H	90H
12G	34G	34H	75I	90I
14A	36A	36B	80B	95B
14B	36B	36C	80C	95C
14C	36C	36D	80D	95D
14D	36D	36DD	80E	95E
14DD	36DD	36E	80F	95E
14E	36DDD/E	36F	80G	95G
14F	36F	36G	80H	95H
14G	36G	36H	80I	95I
16B	38B	38C	85C	100C
16C	38C	38D	85D	100D
16D	38D	38DD	85E	100E
16DD	38DD	38E	85F	100F
16E	38DDD/E	38F	85G	100G
16F	38F	38G	85H	100H
18C	40C	40D	90D	105D
18D	40D	40DD	90E	105E
18DD	40DD	40E	90F	105F
18E	40DDD/E	40F	90G	105G
18F	40F	40G	90H	105H
18G	40G	40H	90I	105I
20D	42C	42DD	95E	110E
20DD	42DD	42E	95F	110F
20E	42DDD/E	42F	95G	110G
20F	42F	42G	95H	110H
20G	42G	42H	95I	110I
22D	44D	44DD	100E	115E
22DD	44DD	44E	100F	115F
22E	44DDD/E	44F	100G	115G
22F	44F	44G	100H	115H

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M A Y A N A G E N E V I E R E . C O M



TESTIMONIALS

"I've purchased the Loren Thong from MG in search of a sexy, functional and comfortable shape wear that doesn't restrict my body. It is a personal favourite that I wear regularly especially with dresses, as it is high waisted, remains snug and seamless... ladies, it stays in place after a night of dancing!

I have and can wear the Loren all day, everyday without worry – I love it! It is a special piece that every woman must have in her intimate collection."

Tasha B. – Criminal Defense Attorney

"Mayana Genevière®... is nursing wear you could imagine a Victoria's Secret model wearing. It encompasses everything from padded black-lace bras to panties that match. Those panties, however, have built-in tummy control that aids in the repair and healing of a new mother's body. And that padded bra? It's actually a scientific wonder disguised as sexy underwear."

The Globe and Mail

"I fell in love with the gorgeous bras and panties. It made me feel sexy, feminine and new again... Thank you Nadine for thinking of us mommies and developing a line that is functional and sexy all at the same time!"

Cherlynn M. – Founder & CEO, Mother of two, Sales & Advertising Manager

"Mayana Genevière® is the most beautiful and functional postpartum lingerie line I have ever had the opportunity to wear. The bras are ground-breaking with the sliding reminder nursing gem along with their unique ALUXTRA™ function that folds over and supports the breast so moms can focus on the task at hand. I love the high waist, supportive panties that help to assist in recovery of the pelvic floor. This line has thought of everything when it comes to style, support and functionality and I recommend Mayana Genevière® to all of my clientele."

Samantha Montpetit-Huynh – Co-founder Bellies Inc. & Pre/Postnatal Trainer

"The waist closure garments have provided excellent function to permit gentle compression for midline closure while offering supreme comfort and flexibility around the torso. The garment stays nicely anchored all day just where it needs to be. These garments have offered an excellent adjunct to healing across the midline for my patients with Diastasis Rectus Abdominis."

Emily A. – Founder & CEO, Registered Pelvic Floor Physiotherapist

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Mayana Genevière®



Contact Us MAYANA GENEVIÈRE®

Thank you for your interest in Mayana Genevière®. For stocking information, patent licensing inquiries, interviews or general information, please contact us:

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