



Billy Price, Co-Founder

**L** Lisa R.  
Verified Buyer



Happiness is a pair of Billy's Red Sneakers  
As a person with a disability, Juvenile Rheumatoid Arthritis, I have not had shoes or sneakers that really fit me since I was about age 7. I have used oversized boots with stuffed toes just to get the instep high enough or an old pair of kids wide birks rigged with elastic cord that almost fit and so many other rigged sandals I could scream. But my daughter was determined that for my 63 birthday which is the day before Christmas she would find me shoes that fit right. Well, she found Billy Footwear! They had adaptive red sneakers that fit! They are a kid's size 13, XDR wide width with adjustable laces and a custom fit zipper that opens the entire shoe to allow the best foot placement possible! These are the most amazing adaptive sneakers I have ever seen for my tiny JRA super thick and wide feet! I cried so much. I love you my daughter and I love you Billy Footwear and all your great staff folks that helped find the right fit for me. You have a customer for life!! I am spreading the word and singing your praises! Happiness and independence is a warm service dog and warm feet in Billy's adaptive red sneakers!

## THE BILLY STORY

Born out of a need, BILLY Footwear was founded in the spirit of empowering independence and the principle of inclusion.

As a teenager, co-founder Billy Price suffered a spinal cord injury and became paralyzed from the chest down. Daily tasks became difficult but using his creative mind and unyielding fortitude he never gave up—facing life's challenges with tenacity and determination.

His journey birthed a concept for a shoe, a brand, and a mission to add value to the lives of others and make a measurable difference in the world one foot at a time.



@billyfootwear

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# BILLY®

FASHION MEETS FUNCTION

INCLUSION FOR ALL

**C** **Chuck A.**  
Verified Buyer



**Great shoes**

This is my second pair. Very comfortable and love the color.



**K** **Kerry O.**  
Verified Buyer



**My new favorite shoes**

These are by far my new favorite shoes. My navy blue sneakers are a close second, but I've never been able to comfortably wear slip ons with my AFO before and now, I can. Even better, they're comfortable!



**A** **Annora R.**  
Verified Buyer



**Billy Shoe Convert**

I originally bought Billy shoes because my hands are weak, so getting my shoes on and off were tedious. But then I had an SMO and then I got a KAFO. Wearing regular shoes just wasn't a thing I could do anymore. But then I got my Billy shoes and it was a game changer. I was able to be able to get my shoes on and off. I was able to accommodate an uncomfortable brace with a comfortable shoe. And I HATE shoes.

I am absolutely a Billy shoe convert, and encourage all my disabled friends to get them too.



**C** **Cindy A.**  
Verified Buyer



**Beyond amazing!**

These shoes take putting on my husband's shoes to a whole new level. My husband had a stroke about a year and a half ago, on that day things would change our lives dramatically. Things that we all take for granted now became a challenge. Simply putting on a pair of shoes became my job...

When I found these shoes, I was ecstatic! Someone heard my pleas and Billy's shoes came to the rescue oh my goodness just unzip those puppies, place foot on bottom and zip, they are on. Besides they are very stylish. Done ta-da. I was showing everybody at his PT appointment, with rave reviews. Thank you so much.



**F** **Felicity H.**  
Verified Buyer



**Women's Burgundy**

I am 90 years old. My caretakers love the ease of using my wonderful Billy shoes.



**STEP IN!**

