

Introducing a better way to care  
for natural stone and tile.



## The industry needed it. We delivered.

We spent years working with the leading stone and tile care companies. We knew the products could be better - more effective, safer and easier to choose. It's not the same old stuff in different bottles.





It's **MORE**<sup>TM</sup> Surface Care

## A new level of stone and tile care.

Homeowners and industry professionals put a lot of time and thought into their design decisions.

They also spend a lot of money. So, we created products worthy of that investment.

Now you can recommend products that clean, enhance and protect like never before.

### Dealers:

Stock a comprehensive product line that meets the expectations of both homeowners and professionals.

### Architects and Designers:

Recommend care products that match the same high standards as your designs.

### Installers:

Go with stone and tile care products that are easy to choose and even easier to use.



## Safer for installers, customers and the planet.

Everyone knows...  
water-based products are  
safer than solvent-based products.  
MORE™ Surface Care products have  
less impact on indoor air quality,  
reduce VOCs by up to 90%, and  
qualify for LEED certified projects.



### The science of protection and beauty.

We asked our team of brilliant scientists to create a better line of stone and tile care products. The bottles you hold are the results of their engineering. Every product in the MORE™ line is formulated specifically to care for natural stone, ceramic, porcelain and concrete surfaces. Protecting and beautifying these surfaces has never been better, safer or easier.

### An integrated, water-based product line.

We designed an integrated care system so each MORE™ product will work seamlessly together.



### It's easy to choose the right product.

No fancy (or confusing) product names here. Instead, we made it simple to choose exactly what's required for the task at hand. Whether a customer needs to seal, enhance or clean, they can easily grab the right bottle and get to work.

### And it's easy...

- ...for your staff to learn the product line
- ...to get quick answers from your MORE™ sales rep
- ...to get help from our customer service team, back office staff, and technical experts



## Sealers

### Premium Stone Sealer

Our highest performing, penetrating, natural-look stone sealer that provides maximum protection against the toughest stains.

### Stone Sealer

A penetrating natural-look stone sealer that provides excellent stain protection.

### Grout, Ceramic & Porcelain Sealer

A penetrating sealer that forms an invisible barrier to protect grout, ceramic, and porcelain from both oil and water-based stains.

## Enhancers

### Premium Stone Enhancer

Our highest performing, penetrating sealer that enhances stone's natural color, texture, and unique character. Provides maximum protection against the toughest stains.

### Stone Enhancer

A penetrating sealer that enhances stone's natural color, texture, and unique character while providing excellent stain protection.

### High-Gloss Stone Sealer

A high-gloss sealer that highlights the color, texture, and unique character of natural stone and concrete surfaces. Provides excellent stain protection.

### Semi-Gloss Stone Sealer

A semi-gloss sealer that highlights the color, texture, and unique character of natural stone and concrete surfaces. Provides excellent stain protection.

Features / Benefits	Surfaces	Sizes
<ul style="list-style-type: none"> <li>Maximum Stain Protection</li> <li>Water-Based</li> <li>Pro Grade</li> </ul>	Natural stone, granite, marble, slate, limestone, travertine, sandstone, Saltillo & clay-based tile	Pint Quart Gallon 5-Gallon
<ul style="list-style-type: none"> <li>Excellent Stain Protection</li> <li>Water-Based</li> <li>Easy to Use</li> </ul>	Natural stone, granite, marble, slate, limestone, travertine, sandstone, Saltillo & clay-based tile	Pint Quart Gallon 5-Gallon
<ul style="list-style-type: none"> <li>Excellent Stain Protection</li> <li>Water-Based</li> <li>Keeps Grout Looking New</li> <li>Use as a Grout Release</li> </ul>	Grout, ceramic & porcelain	Trigger Spray Quart Gallon

<ul style="list-style-type: none"> <li>Enhance &amp; Seal in One Step</li> <li>Maximum Stain Protection</li> <li>Indoor &amp; Outdoor Use</li> <li>Pro Grade</li> </ul>	Natural stone, granite, marble, slate, limestone, travertine, sandstone, Saltillo & clay-based tile	Pint Quart Gallon
<ul style="list-style-type: none"> <li>Enhance &amp; Seal in One Step</li> <li>Excellent Stain Protection</li> <li>Indoor &amp; Outdoor Use</li> <li>Water-Based</li> </ul>	Natural stone, granite, marble, slate, limestone, travertine, sandstone, Saltillo & clay-based tile	Quart Gallon
<ul style="list-style-type: none"> <li>High-Gloss Shine</li> <li>Excellent Stain Protection</li> <li>Indoor &amp; Outdoor Use</li> <li>Water-Based</li> </ul>	Natural stone (honed or unpolished), granite, marble, slate, limestone, travertine, sandstone, concrete, Saltillo & clay-based tile	Quart Gallon
<ul style="list-style-type: none"> <li>Semi-Gloss Finish</li> <li>Excellent Stain Protection</li> <li>Indoor &amp; Outdoor Use</li> <li>Water-Based</li> </ul>	Natural stone (honed or unpolished), granite, marble, slate, limestone, travertine, sandstone, concrete, Saltillo & clay-based tile	Quart Gallon

## Cleaners

### Acidic Cleaner

A concentrated, professional strength acidic cleaner formulated specifically for cleaning and restoring natural stone, tile and grout. Removes cement-based grout haze, efflorescence, and mineral deposits. Use ONLY on non-acid sensitive surfaces.

### Alkaline Cleaner

A concentrated, professional strength alkaline cleaner formulated specifically for cleaning and restoring natural stone, tile, grout and concrete. Safely removes grease, oil, and ground-in dirt and grime from floors, counters, and other high traffic areas.

### Coating Stripper

A professional strength stripper formulated specifically for use on natural stone, tile, and concrete. Safely and effectively dissolves tough topical coatings, including epoxy and urethane grout haze, paint, and adhesives.

### Oil Stain Remover

A specially formulated poultice compound designed to safely and effectively extract set-in oil stains from natural stone, grout and concrete surfaces

### Stone & Tile Cleaner

A concentrated daily cleaner formulated specifically for cleaning natural stone, tile, and concrete surfaces. Neutral pH formula safely dissolves dirt and grime with no streaking. No rinsing is required.

### Stone & Quartz Cleaner + Protector

A 2-in-1 daily cleaner and protector formulated specifically for cleaning and protecting natural stone and quartz surfaces. Neutral pH formula is safe for everyday use.

Features / Benefits	Surfaces	Sizes
<ul style="list-style-type: none"> <li>Safely Removes Grout Haze, Efflorescence &amp; Mineral Deposits</li> <li>Safe for Ceramic, Porcelain &amp; Grout</li> <li>Concentrated Formula</li> <li><b>DO NOT USE ON: Marble, Limestone Travertine, Onyx, Concrete</b></li> </ul>	Ceramic, porcelain, grout and non-acid sensitive natural stone: granite, slate, Saltillo, sandstone & clay tile	Quart Gallon
<ul style="list-style-type: none"> <li>Dissolves Grease, Oil, Dirt &amp; Grime</li> <li>Safe for Natural Stone, Ceramic, Porcelain, Grout, and Concrete</li> <li>Concentrated Formula</li> </ul>	Natural stone, granite marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, ceramic, porcelain, grout & concrete	Quart Gallon
<ul style="list-style-type: none"> <li>Removes Epoxy and Urethane Grout Haze, Paint, and Adhesives</li> <li>Safe for Natural Stone, Ceramic, Porcelain, Concrete &amp; Grout</li> <li>Water Based</li> </ul>	Natural stone, granite marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, ceramic, porcelain, grout & concrete	Quart Gallon
<ul style="list-style-type: none"> <li>Removes set-in oil stains</li> <li>Leaves no residue</li> <li>Will not discolor stone</li> <li>Easy to use</li> </ul>	Natural stone, granite, marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, grout & concrete	8 oz.
<ul style="list-style-type: none"> <li>Use Daily to Cleanup Dirt and Grime</li> <li>Safe for Natural Stone, Ceramic, Porcelain, Concrete &amp; Grout</li> <li>Concentrated Formula</li> </ul>	Natural stone, granite marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, ceramic, porcelain, glass tile, grout & concrete	Quart Gallon
<ul style="list-style-type: none"> <li>Cleans &amp; Protects</li> <li>Safe for Natural Stone and Quartz</li> <li>Gently Dissolves Dirt and Grime</li> <li>Fresh Scent &amp; Streak Free</li> </ul>	Natural stone, granite marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, ceramic, porcelain, grout & concrete	Trigger Spray

<ul style="list-style-type: none"> <li>Removes Epoxy and Urethane Grout Haze, Paint, and Adhesives</li> <li>Safe for Natural Stone, Ceramic, Porcelain, Concrete &amp; Grout</li> <li>Water Based</li> </ul>	Natural stone, granite marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, ceramic, porcelain, grout & concrete	Quart Gallon
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<ul style="list-style-type: none"> <li>Cleans &amp; Protects</li> <li>Safe for Natural Stone and Quartz</li> <li>Gently Dissolves Dirt and Grime</li> <li>Fresh Scent &amp; Streak Free</li> </ul>	Natural stone, granite marble, slate, limestone, travertine, sandstone, Saltillo, clay-based tile, ceramic, porcelain, grout & concrete	Trigger Spray

## The MORE™ Infinity™ Warranty Program.

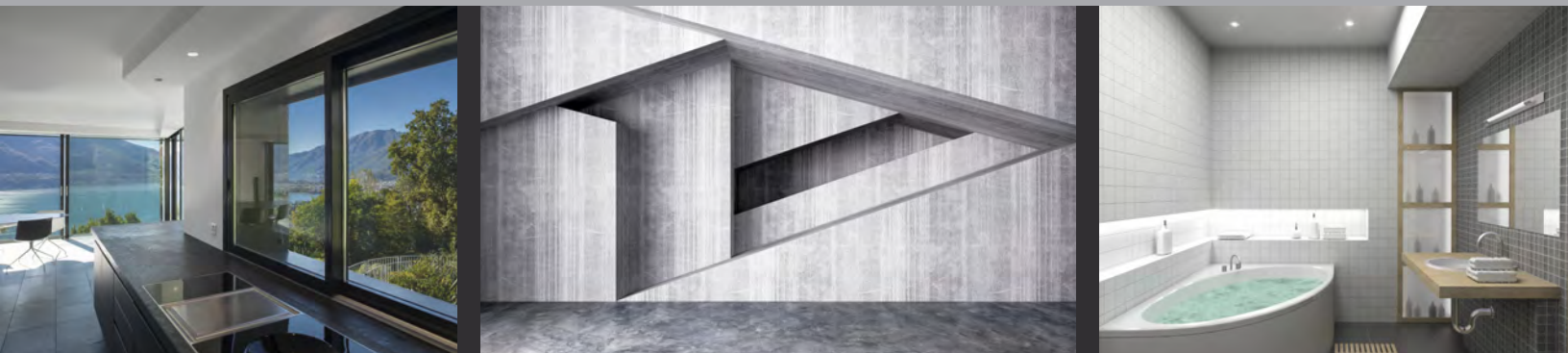
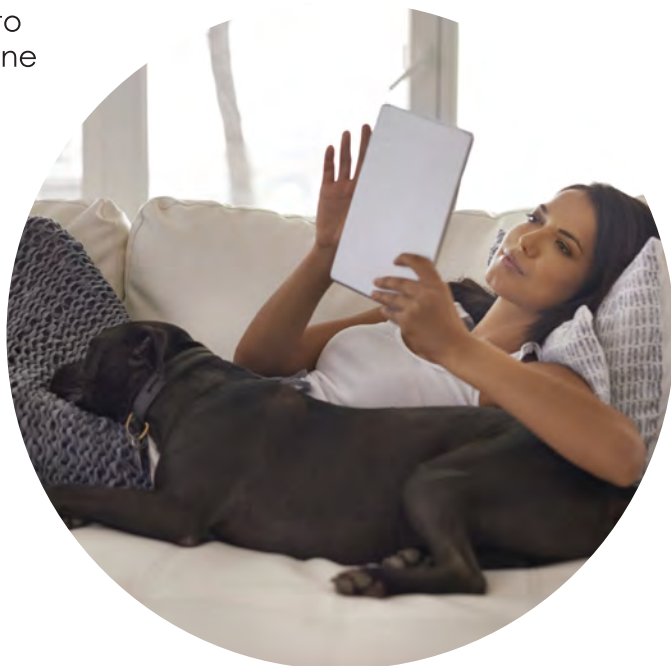
We recommend sealing natural stone countertops regularly to preserve their beauty. How often depends on the type of stone and the amount of use. Some customers may want a more hassle-free solution for long-term stain protection. The MORE™ Infinity™ Warranty Program provides that extra layer of protection. Here's how it works:

- Homeowners are protected against stains for 20 years
- Commercial spaces are covered against stains for 10 years (granite only)
- Exterior countertop installations are covered for 1 year
- No need to reseal during the warranty coverage period
- We'll replace the countertop if a stain can't be removed (that includes both labor and materials)
- We cover granite, quartz, and marble
- Oh, the warranty is also fully transferable

*A great opportunity to improve customer satisfaction and enhance profitability.*

## Get on board with the MORE™ Infinity™ Warranty Program.

Call 844.404.MORE or visit [www.moresurfacecare.com](http://www.moresurfacecare.com)



## The MORE™ Dealer Program.

Show your customers the right way to keep their surfaces looking new. Offering the right products will keep them coming back for MORE.

The program includes:

- Attractive margins
- Simple product mix and low inventory requirement
- Product displays worthy of your showroom
- Comprehensive product and sales training
- Sales collateral & website (including dealer locator)
- Sales skill development
- Guaranteed sell through - we'll make sure it sells
- Expert technical support for you and your customers

*Create customer loyalty and increase profitability by offering MORE™ Surface Care products.*

## Join the MORE™ Dealer Program.

Call 844.404.MORE or visit [www.moresurfacecare.com](http://www.moresurfacecare.com)

## We have your back.

We are 100% focused on one thing - stone and tile care. Whether you're a dealer, architect, designer or contractor, we're here to help you be successful.

- Easy to understand product line
- Easy to manage inventory
- Premier sales training
- Product knowledge training
- Technical training and support
- Stone countertop warranty program
- Guaranteed sell-through program

Learn MORE and see how we can help you grow your business.  
Call 844.404.MORE or visit [www.moresurfacecare.com](http://www.moresurfacecare.com)



MORE™ Surface Care, LLC  
844-404-MORE (6673)  
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