



WICKLEWOOD
X
EDWARD BULMER
NATURAL PAINT



How to pair colour with pattern & print

The Colour Guide: Edition II

Colour and pattern are the building blocks of every interior - the palette and motifs you use in a space will not only define the aesthetic, but affect the light, set the mood and ultimately create the character of your home. But where to start? We've rounded up our five top tips...



WICKLEWOOD



One.

Build around a favourite pattern

If you're feeling overwhelmed by designing a whole interior scheme, we say start small. Pick a pattern you love - it's a great way to build a scheme. Try not to overthink it - often something which catches your eye is the perfect launchpad. From the pattern, you can pick colours which draw out elements within the motif, in turn putting the pattern more in focus.

OUR FAVOURITE CULT DESIGN: CABALLO

Remember, for a balanced space, sometimes the best colours to draw out are not the main shades - with our Caballo design, we'd choose accents tones to create a well-rounded scheme - Azurite from the rider's blue, Lilac Pink from the subtle stripe, or Sang de Boeuf to highlight the earthy tones in the pattern, adding depth.

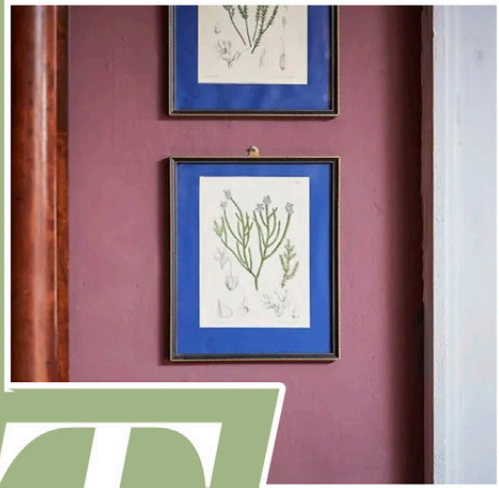
PAIR IT WITH...

— AZURITE —

— LILAC PINK —

— SANG DE
BOEUF —





Two.

Be bold - combine strong motifs with strong colour

Be daring to create an animated space (and try not to worry too much about coordinating colours). With this approach, the key is to let your inner maximalist take over. Brave layering of deep colours and vibrant prints really makes a space. This works particularly well in rooms with less natural light, transforming a gloomy room into something truly special.

OUR FAVOURITE BOLD DESIGN:
STAR

Try to avoid anything too 'matchy' - starting with the star's vivid palette, select other bold shades that will complement the colours in the motifs. The balance of colour within the space is also important - we recommend selecting a main colour and layering other shades as accents.

PAIR IT WITH...

PEA GREEN

TYRIAN

PATENT YELLOW





Three.

Start with Colour

If you don't know where to start when it comes to choosing prints or patterns, flip the plan on its head and start with a favourite colour (see edition 1 for the cult colours we love right now). Find your dream tone or shade by scanning colour cards, flicking through magazines or browsing Pinterest. With colour in the bag, your choice of patterns is instantly narrowed.

OUR FAVOURITE COLOURED DESIGN: PALOPO

A deep red like Pompadour or soft neutral like Lute are both timeless colour choices - Palopo's mustard and burgundy zig zag design makes it the perfect pattern partner. Choose a colour to draw out accent colours from the motif, like Verdigris which pulls out the soft green stripe seen in this Palopo design.

PAIR IT WITH...

— POMPADOUR —

— VERDIGRIS —

— LUTE —





Four.

Soften bold pattern with neutral colour

Neutrals work as an excellent canvas to let bolder patterns shine, without feeling overwhelming. Pairing vibrant motifs with these gentler colours is the perfect way to balance a space, creating a sophisticated mood. This will work particularly well for serene spaces - bedrooms or sitting rooms - as well as larger rooms and more traditional surroundings.

OUR FAVOURITE SOFT BOLD PATTERN: TAMAHU

A warm neutral - try Buff - and vibrant pattern - we love Tamahu - are the perfect duo to start a scheme. The key is to layer in more pigmented shades - we've selected Sea Green and Vert de Mer to balance the warm earthiness in Tamahu's palette.

PAIR IT WITH...

— VERT DE MER —

— SEA GREEN —

— BUFF —





Five.

Combine classics

If in doubt, keep it classic. There's a reason certain motifs - think stripes, ikats, florals - never go out of style. Versatile and timeless, these patterns defy fleeting trends and will last far beyond next season. In a scheme, we like them best paired with perennial colour - for an interior look that will never lose its appeal.

OUR FAVOURITE CLASSIC IKAT DESIGN: ANTIGUA

The beauty of a classic blue, red and white stripe like Antigua is that it can be paired with almost any colour combination. Soften it with Quaker's earthy softness, coordinate it with Red Ochre's rich depth, or create a subtle clash with vibrant Turquoise.

PAIR IT WITH...

TURQUOISE

QUAKER

RED OCHRE

