

MORE THAN JUST A BOX

How Jayne and Mike Flinn Created the Coolest Shipping Shop

What happens in the creative space between a box-maker and a real estate developer? Boxfli -- the coolest way to ship packages and give gifts.

Jayne Flinn, owner of Flinn West Real Estate, and husband Mike Flinn, President of Scope Packaging, were brainstorming for new business ideas one night over dinner at the height of the recession. The Newport Beach couple had an innovative idea that seemed to be missing in retail centers.



Despite the continuing popularity of shopping online, the Flinn's knew that storefronts are still needed for services; people still need a dry cleaner, Laundromat, shoe repair and a convenient location to package and ship. Everyone buys gifts, or sends care packages, business documents, eBay or Etsy items, and more.

The couple sought to create a better shipping experience – one that would make everything from gift giving and shipping to mailbox rentals and notary services not only convenient, but a fun experience. With originality at its core, Boxfli aims to take the chore and hassle out of shipping and make it less boring with no brown.

Boxfli was born, boasting colorful eco-friendly cardboard boxes, designed in-house, in an array of sizes available in modern, traditional and holiday designs featuring a full spectrum of colors that feels more like art than a shipping box. Suddenly, gift giving and shipping packages became a hip and creative experience, with no need

for gift wrapping, and limited only by a customer's imagination.

The Boxfli process is exciting from sending the gift to receiving it. The experience is more than the unique boxes as it is completed with the ability to personalize and customize every package with colorful crinkle filler, tape and even a scent to spritz in the box.

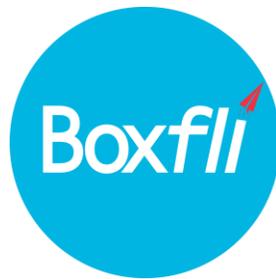
The bright retail spaces feature a helpful staff, full shipping and packaging services, mailbox rentals, unique novelty gifts, greeting cards, notary services, a community table, and more.

Mike and Sonja Saltman, a real estate partner of Jayne's who reside in Las Vegas and San Francisco, were so crazy about the idea that they became Boxfli partners. Mike is an attorney by trade who became a real estate developer and Sonja a retired therapist/psychologist.



In late 2014, two Orange County, California stores were opened, one in Costa Mesa and one in Mission Viejo. The company has recently launched an ecommerce site, and has plans to open stores in Los Angeles, San Francisco, San Diego and Las Vegas. Their ultimate goal is to be in every major city in the United States and abroad.

For press inquiries: Spencer Richley (949) 630-5333 | srichley@boxfli.com



JAYNE AND MIKE FLINN - BOXFLI FOUNDERS



The Mike and Jayne Flinn Story

Mike and Jayne grew up in Newport Beach and met while attending Newport Harbor High School. Mike was a handsome and popular volleyball player and Jayne was a cheerleader, very social and involved in numerous school activities. Mike asked Jayne to the high school prom but she gracefully declined, as she was waiting for someone else to ask her.

The two went their separate ways, graduating college with Mike starting a career as a top New York model and Jayne venturing into commercial real estate in Los Angeles. They caught up at their five year reunion, with Mike asking to drive Jayne home only to find at the end of the night that she had already left. Life continued and two marriages and five kids later (three for Mike, two for Jayne), the two crossed paths again at their 30 year high school reunion. Both now divorced, Mike and Jayne found that the third time was the charm when Mike asked Jayne to go out and this time she accepted.

Their friendship slowly turned into romance, when Jayne mentioned that she was going to hike Mt. Kilimanjaro and Mike decided to join her. The rest as they say is history, ending with a wedding in Sun Valley, Idaho on their 7 Dog Ranch, named in honor of their new blended family of seven.

Mike Flinn's Background

Mike holds a Bachelor of Science degree from USC in Business/Accounting. He had a successful career as a "male super model" and was the primary model for Hugo Boss for a decade. Later, he became President of Scope Packaging, a corrugated packaging and display company based in Orange that his parents started in 1963. He is well known in the corrugated industry with a strong background in design and production, and has even made modern furniture out of cardboard. A dedicated husband and father, you can often find Mike on the sidelines of his kids sporting events.

Jayne Flinn's Background

Jayne graduated from Cal Poly San Luis Obispo with a degree in Business and started her career in commercial real estate. She started her own real estate development company in the early 90's and juggled work and being a hands-on mom. Jayne's company, Flinn West, develops and refurbishes office and retail buildings throughout Southern California, led by her eye for great architecture and design. She also manages a portfolio of commercial real estate for herself and third party owners. Jayne loves art and architecture, and has collected modern art for 30 years, even when she couldn't afford it. Jayne was a past trustee of the Orange County Art Museum.

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BOXFLI SERVICES AND FEATURES:

- Boxfli is about expression, originality, and creativity.
- Boxfli's cheerful boxes, created in-house, aren't just for shipping. Thanks to the exclusive colorful designs, they make the perfect gift boxes, no giftwrap necessary.
- Eco-friendly, the Boxfli boxes are made from 75% post-consumer recycled paper and are 100% recyclable.
- A Boxfli package feels special from the minute it arrives, even before it is opened. The impact a Boxfli box has on the recipient cannot be attained anywhere else.
- Even package carriers feel that the Boxfli boxes are special and handle them with the utmost care.
- Boxfli's custom box program is a unique service that creates boxes of any shape and size in one of Boxfli's patterns or a new pattern that customers can help create. Businesses can stand out by sending packages in their corporate colors or in a custom-made box with their logo.
- Office and home organization is easy and fun with Boxfli's colorful options in multiple sizes.
- Moving boxes get the Boxfli treatment, too, with bright and happy patterns that keep your goods looking great during a move, whether it's across town or across the country.
- Full service packing and shipping, including international options. FedEx, USPS and DHL are available.
- Business services include custom printing and packaging as well as fulfillment services with Fli-Trade.

ADDITIONAL BOXFLI SHOP SERVICES AND FEATURES:

- Mail is safe and secure with mailbox rentals with 24-hour access.
- A blue mailbox called Magic Mailbox is filled with toys for children to choose from
- Friendly, helpful staff that will help creatively package items
- Free Wi-Fi and large community work table
- Notary services

LOCATIONS:

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