

# This Look Is Money: How Fashion Influencers Get Dressed

We're sharing the real stories behind your favorite #OOTD

BY NICOLE SAUNDERS / MAY 3, 2019



In this week's episode of *This Look is Money*, we hit the cobblestoned streets of Soho, one of New York City's most fashionable neighborhoods, with four influencers to find out how they like to style themselves on the daily. Below, [Jessica Clements](#), [Sophia Visanji](#), [Tar Mar](#), and [Elena Taber](#) breakdown their outfits that you can shop right now.

Who are you wearing? How much did it cost? What favors are you calling in? Think: something old, something new, something borrowed, and something bought resale. Prepare yourself for some major fashion inspiration.

Who do you want to see on the next episode of This Look is Money?

Loving the influencers! Help me follow the most stylish bloggers on the Web.

I'm more interested in taking style tips from editors and celebrity stylists.

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## Jessica Clements



Jessica Clements in a Nanushka sweater, Stone Cold Fox pants, Stuart Weitzman boots, red Chanel bag, and Aritzia sweater.  
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## SHOP JESSICA'S STYLE



### Thursday Zip Sweater

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### Nola Hoops- Gold

Luv AJ  
luvaj.com

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The Stonecold Fox  
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Stuart Weitzman  
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**Coco Top Handle Bag Chevron Calfskin Small**

Chanel  
rebag.com

\$3,450.00

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Model and Youtuber Jessica Clements likes to mix vintage with comfort to ensure she is always cozy in the chilly weather. The 5' 9.5" beauty picked up a pair of white leather ankle booties from Stuart Weitzman with a \$425 discount (\$150, originally \$575). “Surprisingly, they are the most comfortable heels I own,” she says of her pointed-toe shoes.

Clements is a fan of trousers and recently picked up a neutral-toned checkered pair with a flared hem from Stone Cold Fox for \$150. To help her embrace cozy-girl chic, she added an oversized purple sweater from Nanushka (\$325) with a pearl zipper pull. Clements notes she loves the "menswear vibe" of her top and the pearl detailing is something she loves because it "adds more uniqueness to the sweater."

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She threw on an oversized purple jacket from Aritzia (\$180) over her basics. "I love love love a blanket coat. Anything that is big and cozy makes it so much easier to walk around," Clements adds.

Her red handle Chanel bag (\$4,300) with gold-tone hardware was a Christmas present to herself. She originally went in looking for sneakers, but “I saw this, and I was just like, 'This is mine,'" she says as she hugs her purse.

She accessorized her look with a Logan Hollowell choker necklace with diamonds (gifted, \$1,000) while her gold-tone earrings are also a gift from Luv AJ (\$490). "These are like my trinity glasses. I always feel like a badass when I wear them," she says of her Chanel sunglasses (\$630).

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**Outfit Total: \$7,225**

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Sophia Visanji



In an All Saints leather jacket, vintage jumpsuit, Mercanti Fiorentini shoes, Celine handbag, and Celine sunglasses.  
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## SHOP SOPHIA'S STYLE



### Vintage 80s Jumpsuit

Alarm Vintage  
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### Brody Leather Biker Jacket

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nordstrom.com

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saksfifthavenue.com

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Celine  
fashionphile.com

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Sophia Visanji is an optometrist and creative director of her blog The Monocle Muse whose personal style "is a mix of modern and minimal, meets a little bit of eclectic and exotic." Starting from her shoes up, Visanji wore a pair of nude leather Mercanti Fiorentini pumps with a lucite block heel (\$179).

Her standout jumpsuit (\$160) was a vintage find from A Current Affair, a trade show that visits New York City about twice a year. "I love it cause it's one size fits all. I can wear it in the summer, throw a jacket over it in the winter and fall. It's super versatile," she says. Visanji's secret for successfully hunting for vintage pieces is to "look for something really out of the box, cause I find the most unique pieces when I'm shopping vintage."

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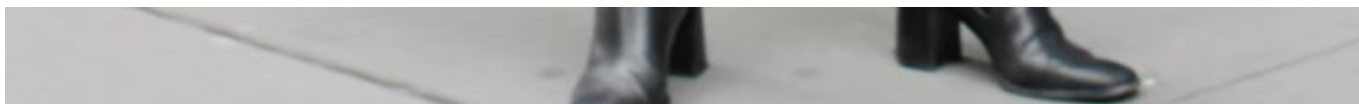
Another must-have piece in Visanji's wardrobe is a killer leather jacket. Today she is sporting an effortlessly cool black version from All Saints (\$525). When it comes to accessorizing, more is more for Visanji who adds a pair of face-framing Celine sunglasses to elevate her look. She layered on three rings from David Yurman, a local find in Saint Croix, and one from a friend who started Anuja Tolia jewelry. Her two necklaces are from Maria Pascual (\$50) and a Cinco Store (\$67), plus a chic ear jacket and cuff from Aaryah Jewelry (\$99).

She admits her Celine Trapèze python bag is a splurge at \$4,500, however, she uses the purse "every single day" and "it was definitely worth the investment," she adds.

**Outfit Total: \$8,445**

Tar Mar





In a black Nanushka puffer jacket, white t-shirt from Mango, creme & Other Stories jeans, black ankle booties, black Prada purse, H&M earrings, and Celine sunglasses.

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## SHOP TAR'S STYLE



### Hide Puffer Jacket

Nanushka  
shopbop.com

\$347.50

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### Vintage Boy Tee

James Perse  
shopbop.com

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**Straight Mid Rise Jeans**

& Other Stories  
stories.com

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Prada  
saksfifthavenue.com

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Via Spiga  
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#### CL400471 Oversized Cateye Sunglasses

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"I'm definitely a jeans and a t-shirt kinda gal," declares Youtuber and blogger Tar Mar. "So for me to dress up those pieces and make them versatile, I like to invest in statement jackets and bags to really dress them up." Her white tee is a high street find from Mango (\$16).

Mar is a jeans fiend, and likes to "elevate" her usual blue wash denim with a pair of off-white or cream jeans. Today she is rocking a pair from & Other Stories (\$80). Although she is based in New York, a city known for embracing all black looks, Mar encourages people to experiment with lighter colors. "I actually don't find it hard to wear a color like white and cream in New York City. I think people are little bit scared of getting it dirty, but you gotta live a little," she advises.

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Mar admits that she is "such a sucker for square-toed anything," so naturally her pair of black Via Spiga boots (\$300) is one of her most worn pair of shoes. "When I want something statement, I bust out my Prada," she says of

her black leather crossbody bag with chain detailing (\$2,200). Whenever she's "feeling extra," Mar loves adding her [Nanushka](#) (\$600) puffer jacket. (A [red version](#) is also available and on sale \$434).

Her muted color palette and clean style allows Mar plenty of room to play around and have some fun with accessories. Her flattering sunglasses are a recent purchase from [Celine](#) (\$300) and her ring (\$250) pays homage to her native country. Mar explains that her [Irish Claddagh ring](#) symbolizes love, loyalty, and friendship.

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She may have splurged on her diamond necklace (\$1000), but Mar embraces mixing high value pieces with more affordable finds including her \$100 necklace, both from undisclosed designers. As for her biggest style secret? It's where she finds her chic hoop earrings. "I always get questions about my hoops [and] I always go for really affordable ones from [H&M](#) (\$10)," she adds.

**Outfit Total: \$ 4,856**

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Elena Taber



In a vintage brown suede jacket, cropped vintage red sweater, printed flared pants from Urban Outfitters, red leather booties from Via Spiga, and a black shoulder bag from Angela Roi.

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### **Ribbed Turtleneck**

Jacquemus  
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etsy.com

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farfetch.com

\$138.91

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farfetch.com

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angelaroi.com

\$215.00

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**Coin Necklace**

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"My style is definitely inspired by where I'm at and what's around me," says Elena Taber. "I find a lot of inspiration from the style of the 70s, so I love to add a bit of retro flair to what I'm wearing."

Her vintage-inspired 'fit gets a pop of color courtesy of Taber's first fashion splurge (#treatyoself) after graduation. Her red pointed toe ankle boots with a black heel from Vagabond (\$160) holds a special place in her heart."For

some people that [price] may not be a ton, but for me, at the time it definitely felt like an investment. And I was very excited to get a hold of them," she says.

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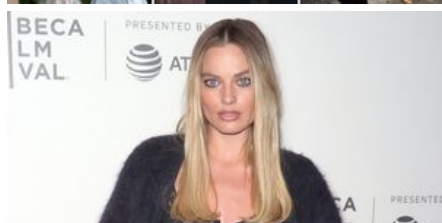
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Taber's no-fail fashion piece for when she wants "to be a little funky" is a printed pant. Her flared leg version from Urban Outfitters (\$70) is wearable all year-long because of its neutral palette.

"80% of what I wore in high school and college was thrifted clothing, so I always love to add an inexpensive thrifted item still," Taber explains of her cost-friendly approach to style. Her red ribbed neck turtleneck that shows a sliver of her torso was a steal at \$8. Another vintage find that she's "obsessed" with is her brown suede jacket contrast-stitching (\$250). "My go-to things to thrift are usually funkier items. I think that's the beauty of thrifting, you can find pieces that nobody else has," Taber adds. To tie together her outfit, she added a wide black belt with a large silver buckle that she borrowed from a friend (\$20).

Taber loves to accessorize, especially when she can pick up pieces crafted by emerging local talent. Today, she layered a necklace from Mejuri (\$70) with a complementary coin pendant chain from Elvis et Moi (\$120). Her gold-tone hoops (\$15) are from a random small business in Queens, New York and her cuff is also from Mejuri (\$70).

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"I actually collect a ring everywhere I go. It's my go-to souvenir," Taber says of her affordable presents to herself. Her five rings range from \$25 to \$40, and the first three was picked up in Lebanon, Oman, and the South of France while the last two are from undisclosed artisans (\$30 a piece).

She is also a major supporter of buying sustainable clothing and accessories such as her black Angela Roi crossbody bag (\$240). "I like to tell people that it's not about perfection, but it's about making little steps here and there, to be more conscious about where you shop, where you buy," Taber says. "I also think being aware of where your clothing is coming from, or how its impacting people, is really good to keep in mind about where you're shopping.

#### **Outfit Total: \$1,178**

Watch the rest of the video above to see all the pieces Jessica, Sophia, Tar, and Elena Taber are wearing and add them to your cart. Don't forget to subscribe to [BAZAAR's YouTube channel](#) so you never miss an episode of *This Looks is Money*, *Go To Bed With Me*, *Royal Tea with Rickey Thompson*, *Heel Hunters*, *Little Black Book*, and *Food Diaries*.

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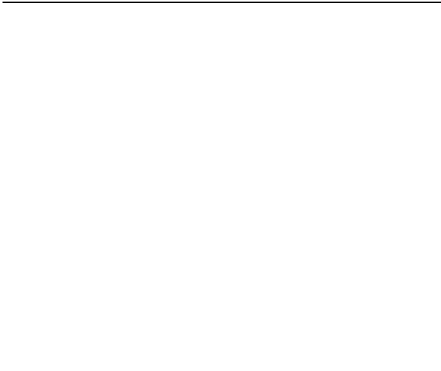
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