



Yoshii

Imabari, Japan

Produced in the famous towel-making region of Imabari, Japan, Yoshii towels are known for their superior absorbency, compact size, and natural softness. These colorful towels are made from 100% handpicked cotton and constructed in the traditionally slim Japanese style, making them super absorbent and quick-drying.

Care Instructions:

With proper care, these high-quality towels can last for many years and become softer with use. If possible, avoid using towels with harsh soaps, facial creams, or medicated acne treatments as their ingredients may cause discoloring.

To clean, hand- or machine-wash separately with cold water and mild detergent. Do not use bleach or fabric softener.

Hang or tumble dry low – Japanese towels are uniquely absorbent and are known to dry quickly. In order to avoid snags, avoid washing or drying with zippered garments.