



Kontex

Imabari, Japan

With supple textures and innovative designs, Kontex has been crafting the highest quality Japanese towels since 1934. These towels are woven on traditional Japanese low-speed machines to maintain the integrity of the thread and achieve a level of softness and absorbency that modern machines cannot reproduce.

Care Instructions:

With proper care, these high-quality towels can last for many years and become softer with use. If possible, avoid using towels with harsh soaps, facial creams, or medicated acne treatments as their ingredients may cause discoloring.

To clean, hand- or machine-wash separately with cold water and mild detergent. Do not use bleach or fabric softener.

Hang or tumble dry low – Japanese towels are uniquely absorbent and are known to dry quickly. In order to avoid snags, avoid washing or drying with zippered garments.