



OUR FUNDRAISING PROGRAM

We're a small-town roaster located in Middlebury, Vermont. Our motto, "Coffee Roasted for Friends," is more than a slogan. It's really our mission, our reason for being in this business. Coffee is a social stimulus that brings people together to share ideas and stories, and when people come together, a community is formed and friends are made.

Organic Coffee

All the coffee we purchase is certified organic. Organic coffee is grown without chemical fertilizers, pesticides, or herbicides. Composted organic material (coffee bean pulp, tree trimmings, etc.) is used to fertilize the plants.

ORGANIC = NON-GMO

Shade-grown Coffee

Shade-grown coffee comes from coffee trees grown under a natural shade canopy. Shade makes the coffee beans ripen slowly, which greatly improves their flavor. The shade trees - often fruit trees - diversify the landscape, help retain moisture in the soil, and prevent erosion.

Whole Bean

We only retail whole bean coffee. We believe that grinding your coffee right before you brew it yields the freshest cup of coffee.

Visit us on Facebook, Twitter, and Instagram



Our Signature Roasts

EXTRA DARK

A roast that pushes the limit of big, bold, smoky coffee and touches the edge of possibility.

DARK

A big, rich blend that is roasted longer and more slowly to bring out the chocolaty, caramel flavors.

MEDIUM

Roasted to a deep brown, this is a true coffee-lover's blend that is rich and well-balanced.

MILD

A light, bright blend.

LIGHT

A lively, mild blend suitable for all-day drinking.

DECAF

A full-character coffee, roasted longer and darker, with only the caffeine removed by water process.

EARNING POTENTIAL FOR YOUR FUNDRAISING EVENT

(All packages are 16 ounces, except the **EXTRA DARK**, which is 14 ounces)

Suggested sale price:	\$12.00	EXTRA DARK, DARK, MEDIUM, MILD, LIGHT
	\$13.00	DECAF
Your cost per bag:	\$7.00	EXTRA DARK, DARK, MEDIUM, MILD, LIGHT
	\$8.00	DECAF

You earn: \$5.00 per bag

When placing orders: The coffee is shipped in case packs of 5 bags.
Please place your orders in increments of 5 of each blend.

Shipping Charges: 4 — 8 case packs = \$15.00
9 — 12 case packs = \$25.00
13 — 20 case packs = \$45.00

Payment Terms: Prepaid

FIRST-TIME ORDER: Your fundraiser participants take orders and collect money. Then you submit a minimum of 50 pounds order to us via phone, e-mail or postal mail. We will ship your *fresh-roasted coffee* within one week.

REORDERING COFFEE

When your customers want to reorder their coffee they can do it through your program throughout the year. We do ask for a minimum order of 20 pounds. If your customers save their bags they can turn them into us for really cool stuff through our Frequent Friend® program. Customers can find information on our Frequent Friend™ program, coffee storage, brewing, farm news, and more, by visiting our web site: VermontCoffeeCompany.com.

SINGLE-EVENT FUNDRAISER

This is an easy profit opportunity for a single event. You order as many bags as you think you can sell at a given function. We deliver the coffee directly to you before your event to ensure that you are selling it fresh from the roaster. We will include one *free* pound with a 20-pound minimum order, so you can brew it for your attendees to sample.

Tally Sheet

After all ordering is completed, please collect each seller's order form. Tally all totals for the entire fundraiser and enter them on this sheet. Then you can phone in your order:

(802) 398-2776, or e-mail it to: **ORDERS@vermontcoffeecompany.com**

Vermont Coffee Company EXTRA DARK _____ @ \$7.00 each = \$ _____

Vermont Coffee Company DARK _____ @ \$7.00 each = \$ _____

Vermont Coffee Company MEDIUM _____ @ \$7.00 each = \$ _____

Vermont Coffee Company MILD _____ @ \$7.00 each = \$ _____

Vermont Coffee Company LIGHT _____ @ \$7.00 each = \$ _____

Vermont Coffee Company DECAF _____ @ \$8.00 each = \$ _____

TOTAL SUBMITTED WITH ORDER \$ _____

SHIPPING COST (*see previous page*) _____

You can either pay with check, cash or credit card.

Organization Name _____

Submitted by _____

Phone _____

Date _____

Ship To Address: _____

(no PO boxes) _____

E-mail Address: _____

If you have any questions about our coffee or our fundraising program, please email us at **ORDERS@vermontcoffeecompany.com**, or call us at 802 398.2776