

## Crazy New Innovative Beauty Products To Buy Now

by Amy Lee | February 19, 2016

We all have those moments in the beauty department when we think to ourselves, who came up with this genius idea? Lately, there's been a surge in **cool beauty ideas** that make for a more convenient, savvy application and optimization of purpose. Here, eight I-wish-I-thought-of-that buys we can't wait for you to try.



### Adaptable Lip & Cheek Color

Forget fussing with which lipstick matches which blush. Go for this two-in-one makeup stick that adapts to your complexion, leaving a pretty sheer shade on your cheeks and pout that complements your skin.

**Universal Stick, MAKE \$24**

Direct Link: <http://thezoereport.com/beauty/makeup/innovative-beauty-products-to-try-now/?mode=view-all#slide-7>