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FASHION & STYLE

Hannah Bronfman: Beauty Hound

Skin Deep

By BEE SHAPIRO MAY 3, 2017



Hannah Bronfman, 29, is what you might call a millennial multihyphenate, D.J.'ing fashion parties at night, posing for Adidas and fueling her social media empire by day.

([Her Instagram following](#) numbers 358,000 and counting.) Recently she also expanded her [Hbfit.com](#) site with the addition of video. Ms. Bronfman grew up on the Upper West Side, but these days she is more likely to be found below 14th Street, in the East Village, which she calls home. This month she is preparing for her wedding to her fellow D.J., Brendan Fallis. Here, learn the beauty products and services she will be relying on.

Skin Care

My biggest issue is hyperpigmentation and evening out my skin tone. I also break out easily so there are a lot of things I can't use. I use a cleanser from [iS Clinical](#), and then I spray on this really lovely rose tonic from [Pratima](#). I mix two different vitamin C serums, one by Glossier, called [Super C](#), and one from [Drunk Elephant](#). During the day, I use the [37 Actives cream by Dr. Macrene](#). And depending on the weather, I might use the [Sun Drops by Dr. Barbara Sturm](#). Dr. Sturm also has [a line with Angela Bassett](#) that's geared toward pigmented skin, and that's how I first heard about her. One day I was in an Instagram hole, looking at all

these beautiful dark girls with beautiful skin, and they were talking about the line.

At night, I have a foam cleanser I love from a natural Canadian brand called [Consonant](#). I've been using it since college. I use that as a first layer of cleansing, then I use either a prescription sulfur-

based wash or this facial bar by Drunk Elephant. Then I use [P50 by Biologique Recherche](#), the one for pigmentation. That's a pretty heavy-duty product. The first time I tried it, it was way too intense, and I didn't use it again for three years. But then the founder of [Vintner's Daughter](#) — they have some of the few oils that don't break me out — said she uses P50, and I thought I'd try it again.

After that, I like the [Hydra-Cool Serum by iS Clinical](#). If I'm traveling a lot, I put a [Laneige Water Sleeping Mask](#) on top of that. I love the idea of something other than an oil.

I'm prone to breaking out on my chest and back because I work out a lot. I've been using a body wash by [Cane & Austin](#), and my skin has been reacting so well to it. Actually Cane & Austin just opened its first medi spa, and I'm going there to do my first ever back facial. No one ever wants to talk about "bacne," but I'm getting married and my dress is backless. I have to get my skin in check. After the shower and before I towel dry, I mix an oil by [Mun](#) and another by Pratima. Those, along with Vintner's Daughter, are the only oils in my regimen.

Makeup

I'm obsessed with this all-purpose balm by [Make](#). Morning and night I put it under my brow bone and on my lips. Maybe I'll use a little lipstick from [Charlotte Tilbury](#), in Pillow Talk. If I'm really amping it up, I'll add a lip liner from [Make Up For Ever](#).

I have a concealer — from Hourglass — the shade is tan. If it's day to day, I might not put on foundation. If it's sunny, I use a BB cream with SPF. I have one from Nars I really like, and Jouer and Honest Beauty have good ones. They're in rotation. I don't do mascara because I have lash extensions from Christian Zamora. Having lashes makes it easier to not wear makeup. I do wear a little blush. Right now, I'm using one from Tom Ford that's bronze-y and not too pink.

Fragrance

I don't really use fragrance. I use essential oils, but not necessarily every day. I got a little bottle of jasmine oil from the Whole Foods in Williamsburg that I really like.

Hair

Shampoo, conditioner — I have some from [R&Co](#) and from the [Aveda Damage Remedy](#) line. I have a leave-in conditioner from [It's a 10](#) that I'm obsessed with. I put a little in my hair before I get it blown out. I'm not going places to get my hair done but using apps for people to come to my house. I prefer to use my own products, and I can schedule things a little better.

This is my natural hair color. I had a good cut in December from [Frank Rizzieri](#), who has a salon in TriBeCa. I met him on a shoot in L.A. For my next haircut, I'm going to see the craziest person, the master guru [Garren](#). He happens to be best friends with my wedding planner's mother. It's so random. They grew up together in upstate New York.

Diet and Fitness

I'm trying to meditate and de-stress instead of working out for the wedding. There's all this stupid pressure about losing weight for your wedding. I'm really not into it. I work out all the time, but because it's good for my mental state. I have this whole breathing routine I do before bed and when I wake up. I've been trying to go to meditation classes in the city, and I have an app for my phone.

In terms of eating, I'm trying to be good. I'm not really drinking much. I'm definitely into a high-fat, high-protein type of diet with lots of vegetables.

On fitness, I can't believe these words are coming out of my mouth: I've been going to Tracy Anderson. I D.J.'ed for them, and they gave me a bunch of classes, and I'm kind of loving it. I also love boxing and dancing classes.

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