

Our Favorite Products: March 2017



1



Welcome to *Our Favorite Products*, a monthly feature in which ITG's editors discuss our favorite products. They're the best things we've tried all month long, reviewed, photographed, and anthropomorphized before we have the opportunity to get sick of them and move on to something new. This month's got a color-changing multiple, night cream for your hair, and more; read on for the whole haul.

Make The Universal Stick

"The" because it's one-of-a-kind; "Universal" because you can use it everywhere, from lips to cheeks to eyes to anywhere else, I guess; "Stick" because it's a stick. The formula is cream-to-powder, and on immediately application, it's a very bright, natural pink. You can pat it in wherever—but if you apply more force and work it into the skin, it turns to a gorgeous, ruddy, brown-verging-on-orange. Perfect for those days when you want to wear a makeup look that's less than two products. —Brennan Kilbane

Windle & Moodie Invisible Day & Night Cream

A few weeks back, I shot a whole Corrine Day-vibe hair accessories story with hairstylist Neil Moodie and he left me with this tube. He'd used it throughout the day on the model, but I didn't think it could pry me away from my trick of Kiehl's Creme de Corps in my hair every morning. Alas, I think he knew what I was thinking because he explained that he's got the same hair texture as I do, hates when his curls look too perfect, and this stuff is "invisible"—meaning less shine than using body lotion. The other tip he left me with: Use it on dry hair, which is a change, too. But it does leave me with the exact style I want—no more of that "waiting to see how it dries" nonsense, hoping it ends well. This is fail-safe every single time. —Tom Newton

Virtue The One For All 6-in-1 Styler

I, too, was going to write about Windle & Moodie Invisible Day & Night Cream, but Tom called it, and I'm still in shock that he and I somehow picked the same product for the same month. But no matter—this month was full of hair bounty for me, and the One For All 6-in-1 Styler from newly launched line Virtue is a surprise hit. The brand incorporates real human keratin protein into all their products, which is cool or gross depending on your point of view. I personally think it's cool because so many lines that do the same can make your hair brittle, but that doesn't happen here. The gel cream is light and hydrating and helps coax a shiny (as in healthy, not greasy) wave into my ends when my days-old style has started to fall flat. I work it in horizontally—the motion is akin to what you do when you're kindling a fire from nothing—to get that fluffy, sexy texture. Lasts all day. Good work, Virtue. —Emily Ferber

Pixi Skintreats Glow-O2 Oxygen Mask

There's a reason so many celebrities, influencer-types, and generally wealthy people get oxygen facials before their various galas and ritual sacrifices: Oxygen, for what ever reason, makes skin look perfect instantly. Joanna Vargas says it's "anti-inflammatory" and "collagen-producing," but that description isn't nearly as satisfying as it should be. It's just magic. Somebody should've bottled it a long time ago, but now that brands are coming around to it, I'm reaching for Pixi's version. The clear gel bubbles and turns white on skin, imbuing your whole face with a lifeline of oxygen, and other stuff. I do it three times a week. —BK

Indie Lee Lotion COQ-10

When I call this toner middle of the road, please know that it's very much a compliment. Too often I find myself negotiating between targeted toners that don't really work—if they're for acne, they're drying; if they're supposed to hydrate, they feel sticky; if they have acid, they're a treatment, not a toner. This is none of that, so it's the perfect balancing act. And that's what toning is all about, right? It's alcohol-, paraben-, and fragrance-free, so it makes for a refreshing treat to use every morning to wipe the sleep off my face without screwing up my skin for the rest of the day. Definitely worth waking up for. —EF

Ole Henriksen Counter Balance Mattifying Moisture Crème

I'm obsessed with Ole Henriksen's creams—I was using the "Sheer Transformation" one all winter and before that I was using his "Nurture Me" one. (They've changed all the names since his rebranding, but they're the ones with the cobalt label and the magenta label.) I'm super picky when it comes to moisturizer texture; I need something that spreads without effort on wet skin and covers everything

with a small amount of product. I cannot stand moisturizers that pull on your skin or stick to it. The Counter Balance Crème is my favorite yet because it's super buttery, you'd think it would be too much moisture. But on wet skin, it's perfect. I haven't used a cream yet that manages to keep me 95% matte (which for me, is a revelation, trust) even towards the end of the day. This one does that. The smell, too! I love it. —TN

Direct Link: <https://intothegloss.com/2017/03/best-spring-beauty-products-2017/>