



Wallpaper* DESIGN AWARDS PREVIEW 2013

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Make-up Concept Collection, by Faye Toogood and Ayami Nishimura, for Make

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New make-up brand Make is on a mission to 'incubate the next generation of women-led cooperatives'. So says its instigator, Ariana Mouyiaris, daughter of the founder of Mana Products. A third of profits will go to the We See Beauty foundation, set up by Nikos Mouyiaris to support these community projects. But aside from worthy intentions, Make is something we want on our dressing tables, too. A collaboration between London-based Japanese make-up artist Ayami Nishimura and British designer Faye Toogood, the deeply pigmented line transcends trends. The pair developed a palette that breaks all the rules, and encourages a make-up application that is 'painterly, primal, instinctive and gestural'.

Based: London, UK
Key features: A new make-up collaboration with a good heart, featuring bold colours, pleasing textures and striking packaging

www.makecolour.com

Photography: Chris Peun for Make

