

MAKEUP

When Suede Meets Matte: MAKE's Contemporary Nudes

MAKE's new Ultra Suede lip range is a pop art lover's dream.

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409 SHARES

If you ask me, there can never be too many [matte lipstick formulas](#). Matte makes bold colors more versatile (gloss just steals the color's thunder), and it can read classic or modern, depending on the hue.

Every lip color should be available *avec* or *sans* shine! But since this isn't Burger King and you can't have it your way, thank gourd for [MAKE](#).

Not for lipstick wusses, MAKE's A/W 2014 Ultra Suede lipstick collection offers a palette of bright, warm-toned mattes.

It's evident that MAKE was really into fiery reds/oranges and "contemporary nudes" this season: seven out of the 10 shades that make up the collection have names like Magma, Putty, and Tangerine. The look book appears as if a Scandinavian art director had her way with a Zara shoot; it's a modernist's dream.

Made in NYC, MAKE is a "For-Benefit" cosmetics brand via the [We See Beauty](#), an online marketplace that supports women-run and worker-owned cooperatives. So you can buy makeup *and* help a sister out.

Also: these lipsticks are pretty gorgeous to look at, if I do say so myself. The packaging is simple, but architectural. Just look at those bullets!



L-R: Jakarta, Scarlet, Fire, Magma, Tangerine

Upon first swipe, the colors definitely err on the "suede" side, as opposed to matte, but the shine goes down with a couple of blots. I instinctively balm up before wearing matte lipsticks, because they have a habit of finding any creases or dry patches and lingering there on the fade out.

The lipsticks go on velvety, but tend to feel a bit chalky post-meal or drink. The color stays on surprisingly well, though, considering I drank a [tea](#) and ate some pie while wearing.

For some reason these colors inspired me to get arty, so let's get weird, shall we?

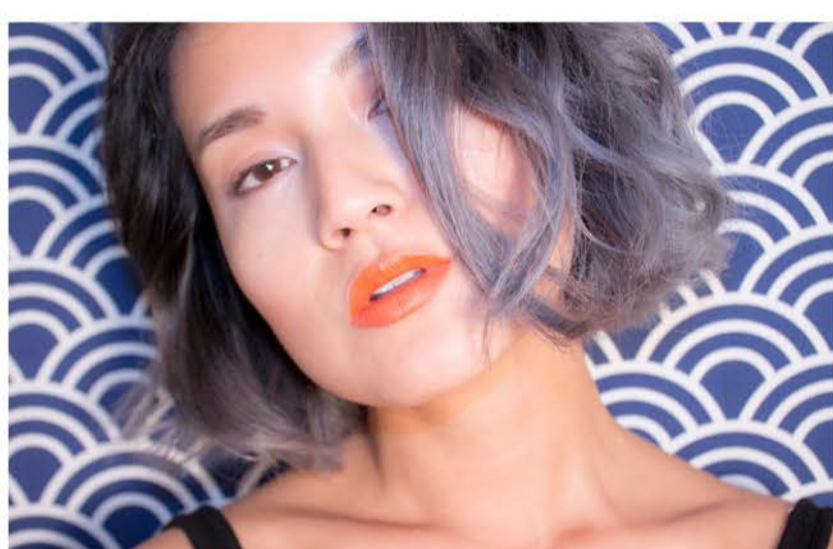


Fire



Good for sassin'

Fire is a warm, poppy red. It's an attention-grabber, for sure. My elderly aunt would call it a "statement" color while still remaining flattering in a "hitting the jackpot in Atlantic City" kind of way.



Tangerine on top, Magma on the bottom

Tangerine and Magma look so similar in the tube; I wore them simultaneously to detect the difference.

The Tangerine is definitely on the citrusy side while Magma has a bit of a coral hue.



Scarlet: working towards anaglyph-chic here

Scarlet is a classic cool-toned red: it has a near 3D effect with its vibrancy, at least on my skin, which is opposite-toned.



Putty: suddenly sex-kitten

Putty is a great [peachy-nude](#) to make your lips appear naturally juicier without the obnoxious glare of lip gloss. I couldn't help but pair it with a beauty mark.



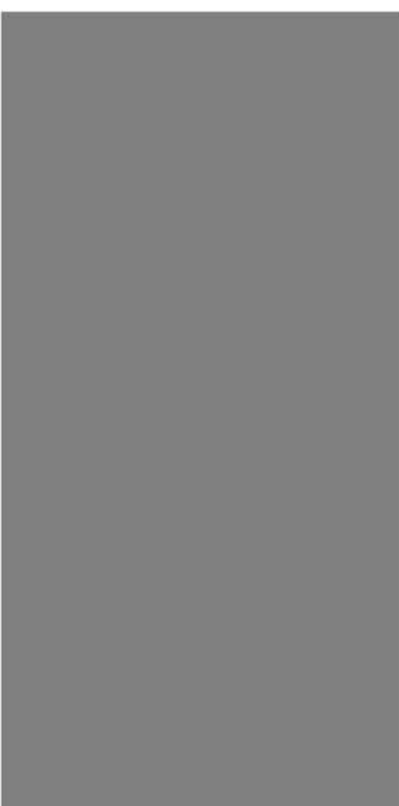
Jakarta: ultra violet just got literal

I always gravitate toward plum lip colors, so Jakarta was my favorite of the bunch. It's a warmer, almost raisin plum.

It appears warmer on your lips than in the tube, which, in my opinion, is more universally flattering than the other way around, probably.

I'm not really a "nude lip" person. [Nudes](#) are tough: unless they flatter your skin, you end up looking like you're struggling with some pretty-person illness (conspiring to la *Moulin Rouge*, anyone?). MAKE's nudes are more nude-inspired; they inject unmistakable hits of orange, peach, coral, and red into the pigment. Biggest perk though is that the color sits on your lips for a long-ass time, considering the texture remains suede-like pretty much until you've eaten your way through an application. Un-fussed-with, I daresay it would've stuck on my lips until I took it off.

- How do you feel about nude lip colors (or for that matter, orange lipstick)?
- Nude + matte is intermediate-to-advanced territory for me, so give me all of your tips for finding a flattering tone, please!



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