JDC Sponsorship Application & Agreement

IMPORTANT: In order for JD Customs USA to properly evaluate this application, the following must be filled out in its **entirety** <u>including your card information at the bottom</u>.

RECENT PHOTOS OF YOUR VEHICLE MUST ACCOMPANY THIS APPLICATION.

(Pictures should be included with your application include Engine, Interior, Exterior, Front, Side and Rear images of vehicle. Pictures must be current and cannot show any parts that are not physically on your vehicle).

Which Tier are you Applying for?

Tier 1 (Entry Sponsorship)

Tion 2		noncorrebin)
ner z (Partial S	ponsorship)

Tier 3 (Full Sponsorship)

Owner's Information

Owner's Name (Print First, Middle, Last):
Team Name (if applicable):
Physical Street Address (no PO Boxes):
City, State, Zip Code:
Phone:
Driver's License State and Number:
E-Mail Address:
Instagram Account Name:
Number of Followers on Instagram:
Facebook Account Name:
Number of Followers on Facebook:
YouTube Account Name (If applicable):
Number of YouTube Subscribers (If applicable):
TikTok Account Name (If applicable):
Number of Followers on TikTok (If applicable):
Other Social Media Accounts (If applicable):

Car's Information

(You may attach a separate document if you have a long list. If you have already submitted a proposal with these details included, you can skip this section. Otherwise, please fill out in detail.)

Year/Make/Model of Vehicle:
Engine Modifications:
Exterior Modifications:
Interior Modifications:
Suspension Modifications:
Future Modifications:
Current Sponsors (Include name of company, contact name, phone number, Instagram account name):

Achievements (awards won/given):		
Why Should JD Customs USA Sponsor you?		

Agreement

In return for JD Customs USA products which may be discounted or given to me under this agreement for use in automotive activities, I do hereby give JD Customs USA my unqualified consent to publish in any form or manner in connection with JD Customs USA advertising or for any other purpose, any or all the following: my name, news stories, social media posts or any item of interest about me. I give this consent fully and without additional cost or favorable publicity and exposure possible. In consideration of JD Customs USA's sponsorship, I further agree to the following:

Endorse and use JD Customs USA products, to display a JD CUSTOMS USA vinyl logo on the race/show vehicle at all times during the sponsorship period. I acknowledge that I am not a JD Customs USA employee nor agent and that any action I may undertake in connection with this agreement or with racing, will be taken on my own behalf as an independent contractor. I specifically agree and will hold harmless and release JD Customs USA, the officers, employees, agents, divisions, subsidiaries and affiliates against any and all loss and liability for bodily or automotive injury, including death or damage to any person or property whatsoever. This shall include, but not limited to me, my spouse, crew, or the public, as a result of and arising out of my use of JD Customs USA products, or in any way arising out of the operations of any and all racing/show vehicles under JD Customs USA sponsorship, personal appearances or as a result of the performance of this agreement.

Tier 1 Requirements:

- In order to know the brand you will be promoting, you must be a current customer of JD Customs USA. If you have never made a purchase from us in the past, your application <u>will not be accepted.</u>
- 2. At least **2,000 followers** on Instagram or other social media accounts.
- 3. Attend at least three car shows within one year.
- 4. Share your affiliate code displaying your JDC parts in a post or story on social media at least twice per month.
- 5. Must have your affiliate discount code listed on your Instagram profile page and in post descriptions when JDC parts are visible.

Tier 2 Requirements:

- 1. In order to know the brand you will be promoting, you must be a current customer of JD Customs USA. If you have never made a purchase from us in the past, your application will not be accepted.
- 2. Must have at least **6,000 followers** on Instagram or other social media accounts. If you do not have at least 6,000 followers but can provide insights on the amount of accounts you reach with your posts, we may still accept your application. We will need proof of your outreach before you are accepted.
- 3. Attend at least six high-quality car shows within one year.
- 4. Share your affiliate code displaying your JDC parts in a post or story on social media at least twice per month.
- 5. Join the Instagram Sponsor group and actively promote and interact with JDC posts as they are given.
- 6. Must have your affiliate discount code listed on your Instagram profile page.

Tier 3 Requirements:

- 1. In order to know the brand you will be promoting, you must be a current customer of JD Customs USA. If you have never made a purchase from us in the past, your application will not be accepted.
- 2. Must have at least 100,000 followers on Instagram or other social media accounts. If you do not have at least 100,000 followers but can provide insights on the amount of accounts you reach with your posts, we may still accept your application. We will need proof of your outreach before you are accepted.
- 3. Attend at least six high-quality car shows within one year.
- 4. Share your affiliate code displaying your JDC parts in a YouTube video, Instagram post, or multiple stories on social media at least four times per month, or when new parts are provided.
- 5. Join the Instagram Sponsor group and actively promote and interact with JDC posts as they are given.
- 6. Must have your affiliate discount code listed on your Instagram profile page or on your video description on each YouTube video that is posted with JDC products displayed.

Please be aware if the terms listed above are not met as stated, you may not be eligible to receive items at your discount or agreed price at the discretion on JD Customs USA.

This paragraph shall survive the termination of this agreement and shall be binding upon my heirs, executors, administrators, successors, and assigns. If I breach any terms of this agreement, or decide to sell the sponsored vehicle or any parts that were provided under the sponsorship agreement, JD Customs USA may **CHARGE ME** and I will promptly pay to JD Customs USA the market/retail price for any product(s) JD Customs USA has supplied to me under this agreement. If court actions are required to reach a settlement, I agree to cover all associated court fees. This agreement shall be in effect from the date of execution hereof and shall remain in effect until 1 YEAR (12 months) unless extended by JD Customs USA, but may remain in effect for the following year with the agreement of JD Customs USA and sponsored or affiliate member. This supersedes all prior agreements between parties. The foregoing is in accordance with my understanding:

Owner's Signature:

Х

Driver's Signature:

X _____

Date: _____

Credit card Information: (Mandatory to keep on file. You will not be charged unless legal action is required to make a settlement.)

Name on Card: _____

Card Number: _____

Expiration Date: _____

CVV: _____

Application Instructions

Once you have completed the application, please email it along with your proposal and any other required documents to <u>jon@jdcustomsusa.com</u>. We will review your application and get back to you as soon as possible.