



**AFRODESIAC**  
WORLDWIDE

## **Brand Manager**

AFRODESIAC WORLDWIDE is **looking for a creative, stylish, hard working fashionista with a passion for African Fashion** to rep and help build our brand as a Brand Manager.

We are excited to welcome a fun, creative hardworking and reliable candidate with a sound knowledge and experience within the business and or fashion industry. The position offers a competitive salary, cool perks and bonuses.

### **So, what will I actually be doing?**

Being a AFRODESIAC WORLDWIDE Brand Manageryou will be part of a busy, dynamic environment that changes everyday.

The core expectations include managing all AFRODESIAC WORLDWIDE sales to provide customers with a leading shopping experience while ensuring flawless execution of the AFRODESIAC WORLDWIDE brand.

Your list of duties will be varied, ranging from sales, ensuring high levels of customer service to promoting new collection and representing our brand.



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### So, what will I actually be doing?

Other jobs on your to-do list will include:

- Planning Event Logistics
- Social Media Postings
- Sales Reports
- Inventory
- Dealing with customer service issues such as queries and complaints (the customer isn't always right, but most of the time they are)
- Overseeing stock control and receiving orders (get that wrong and you've got unhappy customers)
- Shipping Online orders

### The fun...

Flexible Schedule, Photo Shoots, Free Clothes, Fabulous Fashions, ..... What else can a girl ask for..



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### **Money, money, money**

AFRODESIAC WORLDWIDE offers a competitive compensation package including Salary, Paid Holidays, Profit Sharing, Vacation Pay, Discounts, complimentary wardrobe

### **The good points...**

This is an exciting Industry... it's fast paced and always changing. This is an equally exciting time for African Fashion on the global stage. AFRODESIAC WORLDWIDE offers the opportunity for advancement. As we grow, we want you to come along for the ride...

### **The finer details...**

Expect to work a flexible schedule. No two days are ever the same. You'll be expected to work on both weekdays and weekends.

You'll be expected to reflect our values and style, particularly when selling our products, representing our brand when dealing with customers or meeting clients. This means wearing our brand at work...



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You love our brand so the ability to sell and promote our products should be a snap

### **...and the bad**

Competition can be fiercer than a model's signature stare, so you'll need plenty of work experience and a drive to beat the other candidates...just pretend you're on Africas Next Top Model and The Apprentice rolled into one.

### **Is there study involved?**

A passion for fashion is as important formal qualifications. Although some general business experience (or a degree in something relevant like fashion) is a must. Enthusiasm for African fashion and a sincere interest in the job will just as likely impress us.

Previous work experience (either in retail or fashion) can also be incredibly useful sales, customer service and marketing. Must be Fully experienced in all MS packages, Word, Excel, Publisher & PowerPoint

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### OK, I'm interested...But is it really the job for me?

Hate clothes shopping and always skip the fashion pages in magazines because you couldn't care less about the latest styles? Hate prints in your wardrobe...Then this isn't the job for you.

As well as an interest in African fashion and a stylish wardrobe, to be an AFRODESIAC WORLDWIDE Brand Ambassador it's a must you have the following skills:

- A team player attitude
- Good communication skills
- Love a fast paced environment
- Ability to remain calm and work under pressure
- Good at making decisions
- Dependable
- Organised and practical

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**You'll need bags of stamina as you'll be living a hectic and exciting life. Plenty of motivation and strong communications skills are a must have.**

You also need to be:

- Happy to take on responsibility
- Approachable
- A good team leader
- Creative
- Works well independently
- Good at accounting and IT
- Flexible

**Ok.. Sign me up!**

**Ready to join our team as a Brand Manager?  
Email us at [info@afrodesiacworldwide.com](mailto:info@afrodesiacworldwide.com)**

**Submit your Resume + Photos along with any relevant social media links and let us know why you think you would be a great fit!**

**We look forward to welcoming you to The  
AFRODESIAC WORLDWIDE Tribe**

