



Hong Kong International Wine & Spirits Fair
 香港國際美酒展

6-8 November 2014
Hong Kong Convention and Exhibition Centre

Press Release

**HKTDC Hong Kong International Wine & Spirits Fair 2014—
 Discover remarkable fine wines and rare spirits at Asia's premier wine hub**

20 October 2014 – Wine appreciation is a rising trend in Asia, as the demand for wine remains strong and consumers being increasingly wine savvy. Taking place from 6-8 November in the Hong Kong Convention and Exhibition Centre, the seventh HKTDC Hong Kong International Wine & Spirits Fair has developed into a significant marketing platform for vineyards and wineries, and is a must-visit sourcing ground for international buyers. The 2014 fair presents more than 1,000 exhibitors from close to 34 countries and regions to showcase their remarkable wines and spirits, Belarus and Macedonia will participate for the first time

Exclusive Spirits and Rare Wines

The 700-year old Comtes de Dampierre only uses exceptional grapes from selected Premier Crus vineyards. The “nobleness” of the **Cuvée Prestige** is reflected on the corks that are tied to the bottles with hemp twine in a royal statute promulgated in 1735. **Kamnik** from Macedonia is famous for its intense flavor and fragrance. Produced from Temjanika, a rare and indigenous grape variety, the wine carries a fruity hint of rose, basil, dry apricot, lychee and sweet citruses.

Another rarity is the official wine at 2014 Sochi Winter Olympics, **Burnier Krasnostop 2008**. It is made with the native Russian grape, Krasnostop, which has almost extinct. Aged in oak barrels for 18 months, the Krasnostop has a complex aroma of ripe fruits with noble rot and prunes on the nose, making it one of Russia’s most exclusive wines. Also at the fair is an innovative ginger liqueur, **Ginger No. 1**, a noble brandy distilled from fresh and genuine ginger, topped off with spicy lemon grass carrying a fruity hint of lemon with full-bodied, gentle ginger spiciness.



**Cuvée Prestige 2002
 (France)**

Oriental Pearl
 (Hong Kong) Ltd
 (Booth: 3E-B02)



**Kamnik –
 Temjanika 2012
 (Macedonia)**

Vinci Pacific Ltd
 (Booth: 3G-D02)



**Burnier Krasnostop
 2008
 (Russia)**

Swiss Winemakers
 (Booth: 3E-B26)



**Ginger No. 1
 (Germany)**

Wilhelm Marx
 Edelbrandmanufaktur
 (Booth: 3G-D17)

Award Winning Wines

Served in majestic glasses in Norway, **Sauvignon Blanc “Royal”** of Skoff from Austria has been awarded the Silver Award in International Wine Challenge 2013, as well as being the best-rated Sauvignon Blanc in 2010 by Vinaria wine magazine. Also of great interest to buyers, **John Duval** from Australia presents **Eligo Shiraz 2010**, representing the best of the 2010 vintage. Filled with aromas of blackberry and blueberry, liquorice and dark chocolate, the wine has achieved high compliments from wine critics.

Hokkaido Kerner, a German grape varietal, has won awards in the Japan Wine Competition 10 years in a row. The dry white wine has a fresh aroma of a tasty blend of citrus fruits with pleasant amount of acidity. Another award winner from Japan, Fukuchiyo Shuzo’s **Nabeshima Daiginjo** was awarded gold prize for

seven consecutive years by the Annual Japan Sake Award, as well as the Champion Sake Award in International Wine Challenge 2011.



**Sauvignon Blanc
"Royal"
(Austria)**

Schmidt Marketing (HK)
Ltd
(Booth: 3E-D02)



**John Duval Eligo
Shiraz 2010
(Australia)**

Milon Wine
(Hong Kong)
Company Limited
(Booth: 3E-C12)



**Hokkaido Kerner
(Japan)**

Hokkaido Wine Co., Ltd.
(Booth: 3G-F25)



**Nabeshima Daiginjo
(Japan)**

Hing Lung Food
Place Limited
(Booth: 3E-E01)

Whisk it Up

At the newly launched Whisky and Spirit Zone, White Oak Distillery from Japan will feature its **AKASHI whisky** made with clean and sweet underground water of Hyogo Prefecture and British malt. Apart from Single Malt and Blended Whisky, the distillery also produces flavourful Plum Wine (**Umeshu**) with whisky.

Given the global popularity of Scotch Whisky, **Aroma Academy Whisky Training Kit** comprises **24** whisky aroma samples will surely enhance whisky lovers' nosing and tasting knowledge. Also from Scotland, Auchentoshan is the only Scottish distillery to insist on triple distilling. Their **Auchentoshan Single Malt Whisky** is matured for at least 12 years in fine North American bourbon casks and selected Sherry casks, carrying a hint of sherry matured malt with the tempting aroma of toasted almonds and caramelised toffee.



**UMESHU with AKASHI Whisky
(Japan)**

Lillion Wine Limited
(Booth: 3CON-087)



**Auchentoshan Single Malt
Whisky
(Scotland)**

Asia Euro Wines & Spirits (H.K.)
Ltd.
(Booth: 3E-A02; 3CON-086)



**The Aroma Academy Whisky
Training Kit
(Scotland)**

Jon Dory Limited
(Booth: 3CON-084)

A Peculiar Mixture

Kékfrankos (Blue-Frankish) is the star red grape of Hungary that yields tannic, spicy, and an elegant structure. With 100% of Kékfrankos, Takler's **Szenta-Völgyi Kékfrankos 2009** is intensely fruity with a long finish, smooth silky tannins and elegant notes. Portuguese wine **Maritávora Grande Reserva Old Vines Red 2009** is made from the best wine grape varietal, Touriga Nacional, containing a *complex* mixture of high tannins and concentrated flavors of black fruits.

Gin Mare from Spain combines every essence of Arbequina olives from Spain, basil from Italy, rosemary from Turkey and thyme from Greece, produces the elegant and exquisite taste of Mediterranean. **Walden Schloss** from Russia provides an alternative choice of unpasteurized dark beer allowing drinkers to experience the yeast and flavours of the original brew. The beer is distinguished by a light caramel aroma and rich refreshing taste.



**Szent-Völgyi
Kékfrankos 2009
(Hungary)**

Wiseville (Asia-Pacific)
Limited
(Booth: 3C-B02)



**Maritávora Grande
Reserva Old Vines Red
2009
(Portugal)**

Maritávora
(Booth: 3F-A07)



**Gin Mare
(Spain)**

Multiply Import & Export
HK Ltd.
(Booth: 3E-A20)



**Walden Schloss
(Russia)**

Trading House VIK
(Booth: 3F-A19)

Multiple Activities

While acting as a major trading platform in wines and spirits, the fair also provides many other opportunities and experiences for buyers. Fine wine tasting sessions provides an excellent opportunity for visitors to taste exceptional wines with scores of over 90 from the most prestigious wine-makers. The annual Wine Industry Conference, with the theme 'Carpe Vinum – Seize the Wine', brings the latest updates from different sectors of the industry. Run in partnership with the premier London-based International Wine & Spirit Competition (IWSC), the 6th **Cathay Pacific Hong Kong International Wine & Spirit Competition** is geared to the taste and consumption preferences of the Asian market, particularly with regard to pairing wines with popular Asian cuisines.

During the 3-day fair, seminars focus on the Asian and the Chinese mainland market, master classes and guided tours, cocktail demonstrations in the Ice Bar, as well as tasting sessions at the Whisky and Brandy Bar, will also offer ample information for visitors. The Asia-Oceania Sommelier Barons Table and the Hong Kong Wine Registration Scheme cum Wine Storage Management Systems Certificate Presentation will take place on the second day of the fair.

More event details and pre-registration is available at the fair website: www.hktdc.com/hkwinefair

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About HKTDC

A statutory body established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, [manufacturers](#) and [service providers](#). With more than 40 global offices, including 13 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and throughout Asia. The HKTDC also organises [trade fairs](#) and business missions to provide companies, particularly SMEs, with business opportunities on the mainland and in overseas markets, while providing information via [trade publications](#), [research reports](#) and [online](#). For more information, please visit: www.hktdc.com.

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