## Spring 2024



## Catalog



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### **Ordering Information**

PHONE: 1-800-376-0520 (US)

International orders: (484) 875-4550

EMAIL: sales@ascensionpress.com

FAX: (484) 875-4555

For all other inquiries: Ascension (484) 875-4550 or <a href="mailto:sales@ascensionpress.com">sales@ascensionpress.com</a>

All titles available through Ingram, Baker & Taylor, and direct through AscensionPress.com.

For full terms and conditions, please email sales@ascensionpress.com.

All wholesale and distributor orders are eligible for returns within 90 days.

Please note: prices subject to change

## **About ASCENSION:**

#### Beloved Products, Unparalleled Marketing Platform

Founded in 1998, Ascension (formerly Ascension Press) is the leader in Catholic faith formation. When you choose to partner with Ascension, you are choosing titles and authors that Catholics already know, trust, and love to buy.

At Ascension, we don't just create powerful resources to help people grow in their relationship with God—we actively promote those products through our enormous marketing and social media networks:

- ★ ASCENSION PRESENTS YOUTUBE the largest Catholic YouTube channel in English, with over 869,466 subscribers and 156 million views
- #1 PODCASTS ON APPLE IN ALL CATEGORIES both The Bible in a Year (with Fr. Mike Schmitz)™ and also The Catechism in a Year (with Fr. Mike Schmitz) have been #1 on the Apple podcasting chart in all categories.
- ★ 2 MILLION SOCIAL MEDIA FOLLOWERS Ascension's popular Instagram, Facebook, YouTube, and other social media accounts feature weekly content from charismatic authors and presenters like Fr. Mike Schmitz, Jeff Cavins, Dr. Edward Sri, Jackie & Bobby Angel, Fr. Josh Johnson, and more—meaning that products by these evangelists are easily recognized and enthusiastically purchased by Catholic shoppers
- ★ CUTTING-EDGE DIGITAL ADS our marketing team promotes our key products with digital ads on Google, Facebook, and other major platforms

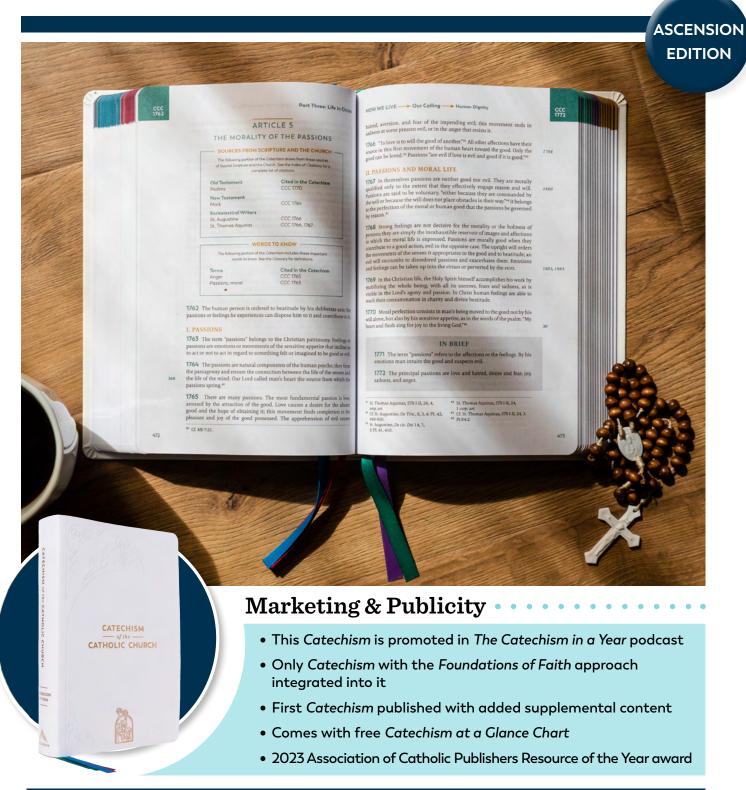
When you choose to sell Ascension products, you are choosing award-winning, popular titles which Catholics have already seen widely advertised on podcasts, videos, and websites that they know and trust. Additionally, should your customers have any questions about their purchases—especially Bible studies or school products—our USA-based customer service team stands ready to help them with everything from product selection to program implementation.

We are confident that both you and your customers will see great value in our offerings. Ascension is honored to partner with you in presenting the truth and beauty of the Catholic Faith. Thank you for taking a look at what we have to offer!

#### **Ascension Products Have Touched Many Lives!**

- Over 15.000 units sold
- Over 25,000 units sold
- ★ Over 40,000 units sold

# CATECHISM OF THE CATHOLIC CHURCH



978-1-954881-64-8 • 932 pages • 6.9" x 2" x 9.9" • Soft, Leatherlike, White • \$64.95



## Over 100,000 print editions sold in the first 6 months!

From the publisher of the popular Great Adventure Catholic Bible comes the first-ever edition of the Catechism of the Catholic Church with the brandnew, specially designed Foundations of Faith approach!

The Catechism contains the truth and beauty of the Catholic Faith's most foundational teachings applied to the modern day. The Catechism of the Catholic Church, Ascension Edition makes the wisdom of this foundational document accessible through the Foundations of Faith approach.

#### Now, everyone can learn and understand the teachings of the Catholic Faith.

This exclusive, specially designed edition clearly shows the ancient roots of the Faith and, with The Catechism in a Year (with Fr. Mike Schmitz) podcast. helps Catholics integrate the fullness of Catholic teaching into their daily lives.

There has never been an edition of the Catechism so revolutionary for Catholics seeking to understand the teachings of the Catholic Faith. Reviewed by top experts, theologians, and scholars, this edition has built-in tools that have never been provided in any other edition.

#### The result is a Catechism that will change your life as you come to understand why the Catholic Church teaches what it does.

This version of the Catechism contains:

- Carefully designed pages to make the majestic truth and beauty of the Catholic Faith readable, organized, and inviting
- An original and specially designed color-coded approach that helps readers understand how everything in the Catechism is connected together
- The Catechism at a Glance Chart woven within the text to show how the Catechism is structured and where to find key teachings of the Catholic Faith
- Highlighted keywords and visual references that help Catholics quickly identify major truths and easily find their place within the big picture of the Catechism

- Dozens of callout boxes to highlight the books of Sacred Scripture and the writings of the Church that are the basis for the Catechism's teachings
- An exclusive, never-before-seen appendix, "Sources from Scripture and the Church," with a clear introduction to hundreds of sources in the Catechism



With a beautiful design to reflect the profound beauty of the Faith, this edition of the Catechism adorns the treasures of the Church's wisdom with:

- A smooth, white, leatherlike cover
- Dazzling gold foil stamping
- 4 silky, color-coded ribbons

This remarkable book, formed by Holy Scripture and 2,000 years of Church Doctors, scholars, and theologians, helps Catholics achieve the ultimate goal of their faithful life on earth—to know, love, and serve God and to be in union with him in heaven.

#### Understand the Catechism and the Catholic Faith like never before.

Every purchase of the Ascension Edition of the Catechism of the Catholic Church includes a free Catechism at a Glance Chart! (See page 11.)

## THE CATECHISM IN A YEAR •

WITH FR. MIKE SCHMITZ



### Marketing & Publicity

- Parish promotional resources available
- Promotional videos available
- Influencer videos were collected
- Was #1 overall on Apple's US podcast charts for nearly 2 weeks
- Has its own YouTube channel for daily episodes

### The Catechism became #1!

In response to countless requests, Ascension launched *The Catechism in a Year (with Fr. Mike Schmitz)* on January 1, 2023!

With this podcast, Catholics will:

- Read the entire Catechism of the Catholic Church in 365 days
- Understand the essentials of the Catholic Faith and why they matter
- See how Church teaching is rooted in Sacred Scripture
- Absorb over 2,000 years of Sacred Tradition
- Encounter God's plan of sheer goodness
- Transform their relationship with the Church that Christ founded

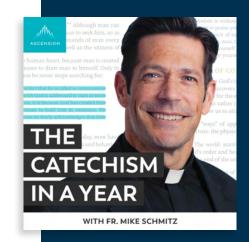
Right after the podcast's release, it hit #1 overall podcast on Apple's US podcast chart for nearly 2 weeks! Not only has the podcast been revolutionary for Catholics, but listeners from other religions have been exploring the Catholic Faith as well.

This podcast is accompanied by the Catechism of the Catholic Church, Ascension Edition, Foundations of Faith Indexing Tabs, The Catechism at a Glance Chart, and The Catechism in a Year Notebook to help all listeners get more out of the daily podcast.



Fr. Mike Schmitz is the host of the 2021 breakout podcast *The Bible in a Year (with Fr. Mike Schmitz)*<sup>TM</sup> and *The Catechism in a Year (with Fr. Mike Schmitz)*, which both were #1 overall on the US Apple Podcast chart after their respective launches.

Fr. Mike is the director of Youth and Young Adult Ministry for the Diocese of Duluth and the chaplain for the University of Minnesota-Duluth Newman Center.



## Protestant contemplating Catholicism



"As a Protestant who has been recently prompted to study Catholicism with an open mind, this podcast is the best, most pure way I have found to learn what the Catholic Church believes."

– La.finn on Apple podcasts

#### Deep Learning



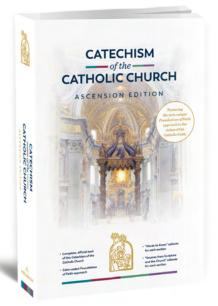
"This is deep learning before deep learning was a thing. Fr. Mike makes the intimidating Catechism book meaningful and relevant. This is a great way to spend 15 minutes each day. Thank you, Ascension."

- Don, Pipersville

## Catechism of the Catholic Church & Resources



## CATECHISM OF THE CATHOLIC CHURCH. **ASCENSION EDITION, PAPERBACK**



From the publisher of the popular Great Adventure Catholic Bible comes the paperback edition of the Catechism of the Catholic Church with the brand-new. specially designed Foundations of Faith approach!

Featuring all of the color-coded learning tools present in the original Ascension Edition of the Catechism of the Catholic Church, this new paperback edition has the same great content, priced for parishes and schools.

#### **FEATURES:**

- Carefully designed pages to make the majestic truth and beauty of the Catholic Faith readable, organized, and inviting
- An original and specially designed color-coded approach that helps readers understand how everything in the Catechism is connected together
- An exclusive, never-before-seen appendix, "Sources from Scripture and the Church," with a clear introduction to hundreds of sources in the Catechism

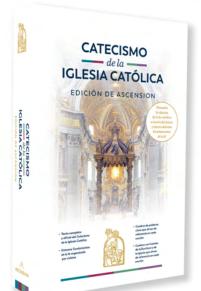
At a more accessible price point for bulk and individual purchase, even more Catholics can read and understand the wisdom of the Church!

978-1-954881-89-1 • 932 pages • 6" x 9" • Paperback • \$39.95

Contact sales@ascensionpress.com for full details of international sales.



## CATECHISM OF THE CATHOLIC CHURCH. ASCENSION SPANISH EDITION, PAPERBACK



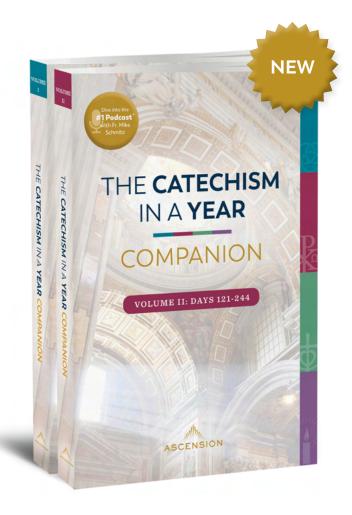
From the publisher of the popular Great Adventure Catholic Bible comes the first-ever Spanish edition of the Catechism of the Catholic Church with the brand-new, specially designed Foundations of Faith approach!

This exclusive, specially designed edition clearly shows the ancient roots of the Faith and, with The Catechism in a Year (with Fr. Mike Schmitz) podcast, helps Catholics integrate the fullness of Catholic teaching into their daily lives.

This version of the Catechism contains:

- Carefully designed pages to make the truth and beauty of the Catholic Faith readable, organized, and inviting
- An originally designed color-coded approach that helps readers understand how teachings in the Catechism are connected together
- The Foundations of Faith approach within the text to show how the Catechism is structured and where to find key teachings of the Catholic Faith
- An exclusive appendix, "Sources from Scripture and the Church," with an introduction to hundreds of Catechism sources

978-1-954881-65-5 • 6" x 9" • Paperback • \$39.95 • 992 Pages



## Marketing & Publicity •

- Products connected to the #1 Catechism in a Year podcast
- Created in collaboration with customers in The Catechism in a Year Official Facebook Group
- Press release to be published on Ascension's website
- Email marketing to Ascension's email list
- · Social media ad campaigns

## THE CATECHISM IN A YEAR COMPANION, VOLUME I & II

Fr. Mike Schmitz, Dr. Petroc Willey, Ann Koshute (Vol I only), Matthew Doeing (Vol II only)

#### Get even more out of The Catechism in a Year!

The Catechism in a Year Companion, Volumes I & II take Catholics through the #1 podcast The Catechism in a Year (with Fr. Mike Schmitz) $^{\text{TM}}$  including daily summaries, transcripts of Fr. Mike's prayers, and bonus content for each episode.

It's the perfect way to remember what you're hearing, as well as learn even more about each portion of the *Catechism*!

Volumes I & II of the *Companion* present daily content for days 1 through 244 of the podcast, including:

- The proprietary Catechism in a Year Reading Plan
- Summary of the key points and highlights of Fr. Mike's daily commentary
- "Take It to Prayer," where Catholics can pray the daily prayer alongside Fr. Mike
- Unique content surrounding each day's reading, from images and Q&As to prayer prompts and real-life ways to live out the teachings of the Catholic Church.

The Catechism in a Year podcast has been drawing people back to the Catholic Church and transforming lives around the world—you don't want to miss any of it.

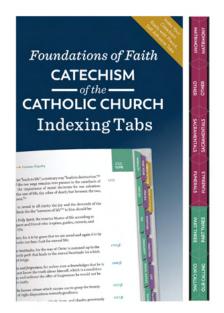


Fr. Mike Schmitz is the host of the 2021 breakout podcast The Bible in a Year (with Fr. Mike Schmitz) and The Catechism in a Year (with Fr. Mike Schmitz), which both were #1 overall on the US Apple Podcast chart after their respective launches.

Fr. Mike is the director of Youth and Young Adult Ministry for the Diocese of Duluth and the chaplain for the University of Minnesota-Duluth Newman Center.



### FOUNDATIONS OF FAITH CATECHISM OF THE CATHOLIC CHURCH INDEXING TABS



Want to find teachings in the Catechism more easily? Turn to the Foundations of Faith Catechism of the Catholic Church Indexing Tabs!

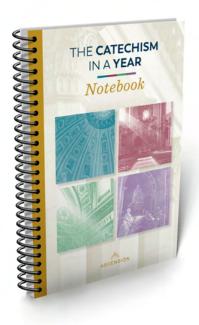
With 77 color-coded tabs, easily turn to each part, section, and chapter found within the Catechism, as well as a series of additional key teachings. Quickly find answers within the Church's foundational text and visualize where each truth belongs in the bigger picture of the Catholic Faith.

The Foundations of Faith Catechism of the Catholic Church Indexing Tabs include:

- Color-coded tabs for all 4 parts, 8 sections, and 20 chapters of the Catechism of the Catholic Church
- 33 additional tabs for the 7 sacraments, key topics, and commonly discussed teachings
- Tabs for the introductory documents, table of contents, Introduction, Prologue, Appendix, Glossary, Subject Index, and Index of Citations
- Easy-to-follow instructions for application on any full-size Catechism and a few extra tabs to practice with before applying

978-1-954881-80-8 • Self-Adhesive Tabs

#### THE CATECHISM IN A YEAR NOTEBOOK



Simple and open to fit every individual's needs, The Catechism in a Year Notebook is the perfect place to record the personal journey of growth and understanding that each podcast listener will experience. Your notes and reflections will be the content!

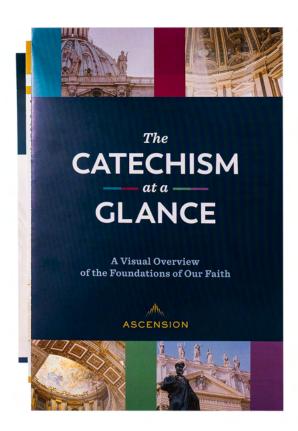
No matter when listeners begin tuning in to the podcast, this notebook is a resource to help them remember what stood out to them in each episode. what questions they would like to reflect on, and what prayers they want to offer each day of the year.

This notebook has special features like:

- Color-coded pages using the Foundations of Faith approach
- The proprietary Catechism in a Year Reading Plan, laid out for each day to help listeners stay on track
- Spiral binding to make taking notes and flipping between days simple
- One full page of note-taking space per episode of the podcast to write down thoughts and takeaways

978-1-954881-56-3 • 383 pages • 6" x 9" • Spiral-Bound • \$15.95





### Marketing & Publicity •

- Official resource for the #1 Catechism in a Year (with Fr. Mike Schmitz) podcast
- Included free with the Catechism of the Catholic Church, Ascension Edition
- Can be used as a resource with any official Catechism



## THE CATECHISM AT A GLANCE CHART: A Visual Overview of the Foundations of Our Faith

## Revolutionary tool for studying the Catechism of the Catholic Church

The Catechism at a Glance Chart guides Catholics through the structure and history of the Catechism of the Catholic Church.

It uses the exclusive, specially designed *Foundations* of *Faith* approach to provide a clear overview of the structure of the *Catechism* and show how everything in this foundational text fits together to tell the story of the Catholic Church. Not only that, it folds out to give a historical view of when major developments of doctrine occurred, from the time of the apostles to the 21st century.

The Catechism at a Glance Chart:

- Makes the structure and history of the *Catechism* easy to remember and understand.
- Identifies the 9 types of sources found within the *Catechism*.
- Organizes the 4 main parts of the Catechism using the colors of the Foundations of Faith approach.
- Ties major teachings of the *Catechism* together by listing the topics of each section, chapter, and article.
- Arranges ecumenical councils, popes who wrote key pontifical documents, writers of ecclesiastical documents, and more into a timeline of Church history.
- Explains what key teachings were discussed at each ecumenical council.
- Includes references to specific paragraphs within the *Catechism* for further exploration.

This chart is perfect for *The Catechism in a Year* (with Fr. Mike Schmitz) listeners, Catholics studying the Catechism on their own or in a group, parishes, and more!

## THE BIBLE IN A YEAR •

(WITH FR. MIKE SCHMITZ)™ FEATURING JEFF CAVINS



## Marketing & Publicity

- Parish promotional resources available
- Promotional videos created
- Extensive social media campaigns executed
- Featured in The Washington Post, NY Times Magazine, Fox News Digital, and more!
- Has its own YouTube channel for daily episodes

## #1 Religion and Spirituality podcast on Apple charts

In *The Bible in a Year (with Fr. Mike Schmitz)* featuring Jeff Cavins, Fr. Mike Schmitz reads and guides listeners through the entire Bible in 365 episodes. Every 20–30-minute episode uses an exclusive reading plan rooted in *The Bible Timeline®* (a ground-breaking approach to understanding salvation history developed by biblical scholar Jeff Cavins). At the end of the year, listeners won't have just read the Bible ... they'll finally understand how all the pieces fit together to tell an amazing story that continues in their life today!

Listeners of all religions can dive even deeper into the Bible with:

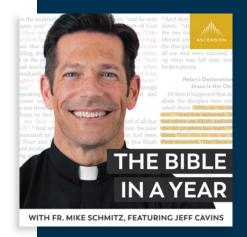
- The Great Adventure Catholic Bible (the same one Fr. Mike reads on the podcast)
- The Bible in a Year Companions
- The Bible in a Year Notebook
- Walking with God: A Journey Through the Bible



Fr. Mike Schmitz is the host of the 2021 breakout podcast The Bible in a Year (with Fr. Mike Schmitz) and The Catechism in a Year (with Fr. Mike Schmitz), which both were #1 overall on the US Apple Podcast chart after their respective launches.

Fr. Mike is the director of Youth and Young Adult Ministry for the Diocese of Duluth and the chaplain for the University of Minnesota-Duluth Newman Center.

The Bible in a Year (with Fr. Mike Schmitz) featuring Jeff Cavins was the #1 show on Apple Podcasts in all categories for 17 days after its launch, from January 2–18, 2021, and hit the same position again in January 2022.



#### Life Changing!



I don't think I'm in the primary target audience for BIAY—I'm a Senior (the old kind, not a student), a Protestant, and many years along in my journey as a practicing, evangelical Christian. I had never read the full Bible. however, and was attracted to the idea of making this podcast a 365day project. I'm now in my second year of BIAY, and it has blessed me more than I ever imagined. Fr. Mike's genuine passion for the Word is infectious, and his exegesis has taught me much, including the basis of Catholic beliefs that I had not understood previously."

– Ben D.

#### 3rd Year!

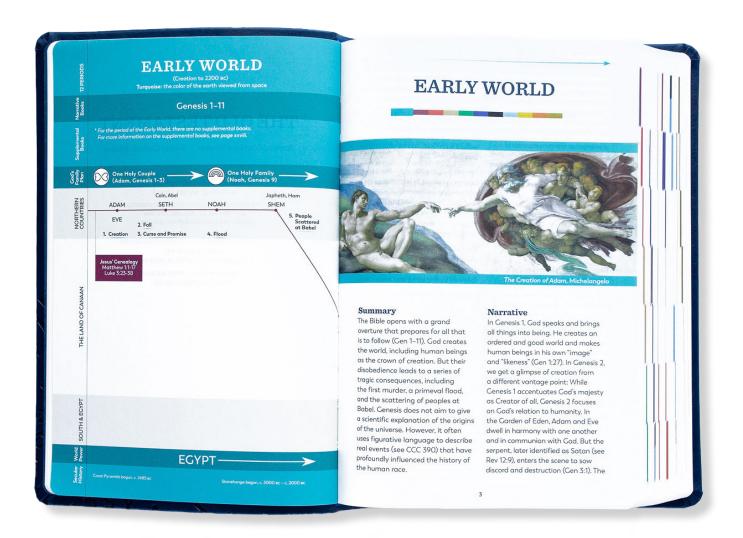


"I'm on my 3rd year of this Bible in a Year podcast! Listening to Fr. Mike has become part of my daily routine. I continue to pick up things I missed in previous years and it continues to be very relevant, applicable and a total blessing every day!"

- Ruthie2023 on Apple podcasts

## THE GREAT ADVENTURE BIBLE

#### JEFF CAVINS, MARY HEALY, ANDREW SWAFFORD, AND PETER WILLIAMSON



### Marketing & Publicity

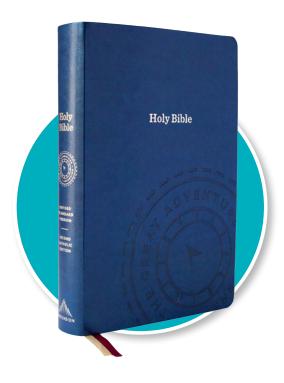
- Only Bible in the world with the color-coded Bible Timeline Learning System, the same system that The Bible in a Year (with Fr. Mike Schmitz) is based on
- Same translation that was read by host Fr. Mike Schmitz in the chart-topping Bible in a Year podcast
- Most popular and best-rated Bible in the US on Amazon
- Used by hundreds of thousands of Catholics to better understand God's Word



## Over 450,000 print editions sold!

The Great Adventure Catholic Bible makes the complexity of reading the Bible simple.

Using the groundbreaking Bible Timeline Learning System, a system that has made The Great Adventure the most popular and influential Bible study program in the English-speaking world, this Bible presents the big picture of salvation history using a narrative approach to show how every word of Scripture ties together. This narrative approach is revealed with a series of color-coded tools that make the story of Scripture easy to read and easy to remember. There has never been another Bible like it!



#### Features:

- Full-color Bible with a beautiful, eye-catching design.
- Each book is color-coded for easy reference, indicating where it belongs within The Bible Timeline Learning System.
- 12 detailed charts give a visual overview of each biblical time period, accompanied by 12 additional articles which provide a summary and explanation for the period.
- 7 articles introduce and explain the major covenants of salvation history.
- 70 key event callouts provide a brief description of the milestones in the biblical narrative.
- 16 full-color maps bring the world of Scripture to life.
- The words of Jesus are printed in red.
- Two ribbon markers.

This Bible, in addition to all its teaching features, is the complete text of the Revised Standard Version– Second Catholic Edition. It has been granted an imprimatur and nihil obstat.

With The Great Adventure Catholic Bible, Scripture comes to life in the lives of Catholics. For those who want to read and understand the Bible but don't know where to start, the Bible they couldn't pick up will become the Bible they can't put down!

## The Great Adventure Catholic Bible



### Marketing & Publicity • •

- Only Bible in the world with the color-coded Bible Timeline Learning System, the same system that The Bible in a Year (with Fr. Mike Schmitz) is based on
- Same translation that was read by host Fr. Mike Schmitz in the charttopping Bible in a Year podcast
- Used by hundreds of thousands of Catholics to better understand God's Word

## THE GREAT ADVENTURE **CATHOLIC BIBLE, PAPERBACK** ★

By Jeff Cavins, Mary Healy, Andrew Swafford, and Peter Williamson

#### The Popular Great Adventure Catholic Bible, **Now in Paperback**

Now available in a paperback edition, The Great Adventure Catholic Bible will help your parish, school, or small group read and understand the story of salvation.

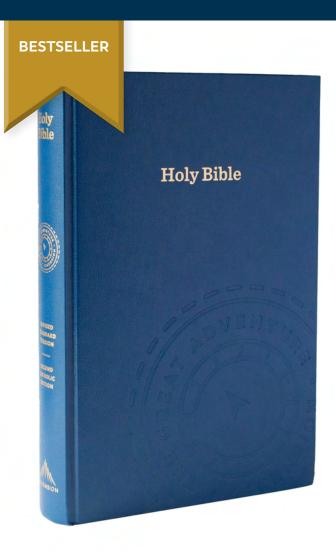
Featuring all of the color-coded learning tools present in the original Great Adventure Catholic Bible, this new paperback edition has the same great content, priced for parishes and schools.

#### Features:

- Color-coding for easy reference according to the popular Bible Timeline Learning System.
- Articles to help you understand the overarching story and important covenants that tie the entire Bible together.
- Key event callouts to help you quickly identify important points in the Bible.
- Detailed charts giving a visual overview of important characters, key events, maps, major covenants, and historical context.
- Full-color maps to help visualize Bible story locations.

This is an exciting resource intended to help parishes, schools, and small groups introduce the life-changing Bible Timeline Learning System into their communities!

At a more accessible price point for individual purchase, even more Catholics can read and understand the Word of God. What a gift!



## Marketing & Publicity • •

- Bible includes the color-coded Bible Timeline Learning System, the same system that The Bible in a Year (with Fr. Mike Schmitz) is based on
- Same translation that was read by host Fr. Mike Schmitz in the charttopping Bible in a Year podcast

## THE GREAT ADVENTURE CATHOLIC BIBLE,

#### LARGE PRINT EDITION

By Jeff Cavins, Mary Healy, Andrew Swafford, and Peter Williamson

A Catholic Bible That Also Teaches You How to Read It, Now in Large Print!

The #1 most popular Catholic Bible on Amazon, The Great Adventure Catholic Bible, now has text that is 26% larger!

Readers will never squint again on their journey through salvation history!

This 13-point font will make for easy reading, while still keeping the same page numbers as the original! This allows readers to follow along seamlessly in a Bible study.

To support the larger size, this Bible has a sturdy hardcover.

Whether you are following along with *The Bible in a Year* (with Fr. Mike Schmitz) podcast, studying, or praying, this Bible is for you, with three ribbons to mark your place!

#### Adventure Catholic Bible Large Print



"I love this large print edition. It is so much better on my eyes. I'm 72 years old. It's my second year going through BIAY. Sometimes I cannot keep up with Fr. Mike's speed, so I go back to read the session. The large prints do not strain my eyes like the original copy, which I purchased in late 2021. Thank you for doing this. God bless you all at Ascension Press."

- Emma L.

978-1-954881-35-8 • 1,608 pages • 7.6" x 11.4" • Hardcover • Size 13 Font! • \$79.95

## **Bible Resources**

#### GREAT ADVENTURE CATHOLIC BIBLE INDEXING TABS

By Jeff Cavins



With these pre-cut, one-inch, self-adhesive tabs, Catholics can organize any full-size Bible using the popular Great Adventure Catholic Bible Timeline Learning System, the same system that The Bible in a Year (with Fr. Mike Schmitz) is based on!

These tabs make it easy for new or experienced Bible readers to find specific books of the Bible guickly and effectively. You just peel, position, and apply. No more searching for a particular book—just turn to the right tab!

#### Included are:

- Color-coded tabs for each of the 73 books of the Catholic Bible.
- Additional tabs for the Old and New Testaments, Index, other resources, and more
- Easy-to-follow instructions for application on any full-size Bible and a few extra tabs to practice with before applying

Catholics love these tabs for organizing their Bibles and saving time when looking for specific books, chapters, and verses.

978-1-932645-70-5 • 7" x 11.5" • Tabs • Also available in Spanish • \$9.95

#### THE BIBLE TIMELINE CHART

By Jeff Cavins and Sarah Christmyer



Understand the overarching story of the Bible by tracing biblical history through the fourteen books that tell Sacred Scripture's narrative. Meet the key characters, travel to the key places, and understand the key events that tell the story of God's people.

This color-coded Bible study tool shows how all of the books of the Bible fit together to tell the story of salvation history. It arranges the key people, places, and events of Sacred Scripture in chronological order, organized using the popular Bible Timeline Learning System.

#### The Bible Timeline Chart:

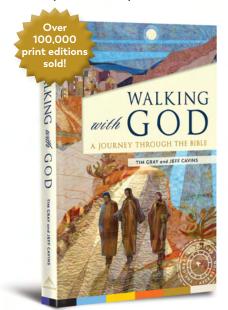
- Divides the Bible into twelve time periods that act like chapters in salvation history.
- Focuses on fourteen narrative books that tell the story of Scripture from beginning to end.

This chart is a must-have for those who want to understand the big picture of the Bible, and it is the cornerstone of The Great Adventure Bible Timeline Study Program.

978-1-945179-98-3 • 5.5" x 8.5" • Chart • \$5.95

#### WALKING WITH GOD: A JOURNEY THROUGH THE BIBLE

By Tim Gray and Jeff Cavins



Many of us get lost when we dive into the Bible, and our time spent reading it can be more frustrating than fruitful. But Scripture is nothing less than the living Word of God, and it is meant just as much for us as for those who lived thousands of years ago.

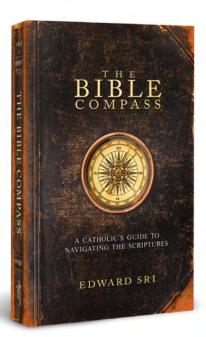
In Walking with God, Dr. Tim Gray and Jeff Cavins unpack the central story woven throughout Scripture and present it in an easy-to-read, concise manner. Gray and Cavins take you on a journey through the "narrative" books of the Bible—the ones that tell the story—and present a panoramic view of God's glorious plan of salvation. Their expert commentary dives deep into the mysteries of Scripture, unlocking its riches and showing how these inspired words are meant for you today.

Walking with God is the definitive companion book to the groundbreaking, bestselling *The Great Adventure Bible Timeline* Study Program.

978-1-945179-43-3 • 317 pages • 6" x 9" • Paperback • \$16.95

## THE BIBLE COMPASS: A CATHOLIC'S GUIDE TO NAVIGATING THE SCRIPTURES

By Edward Sri



The Bible is central to our Faith as Catholics. But approaching such a large and complex collection of writings that span thousands of years is intimidating for most of us. We need a guide, a compass to set us off on the right course so that our time spent studying the Scriptures is a time spent encountering the living God.

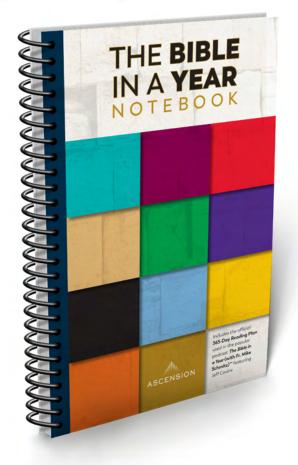
The Bible Compass answers a series of common questions about the Bible that help Catholics understand the context of the Holy Bible itself and how to read it within the living Tradition of the Catholic Church—and therefore study the Word of God with confidence and purpose.

Featured questions include:

- Where did the Bible come from?
- Why is the Bible so important?
- Is the Bible really inspired by God?
- Why do Catholic Bibles have more books than Protestant Bibles?
- How do I know if I am interpreting the Bible correctly?

978-1-934217-78-8 • 149 pages • 5.5" x 8.5" • Paperback • \$12.99





## Marketing & Publicity •

- · Bestselling product connected to the award-winning Bible in a Year podcast
- · Revised in collaboration with customers in The Bible in a Year Official Facebook Group
- Press release published on Ascension's website
- Email marketing to Ascension's email list
- · Social media ad campaigns

## THE BIBLE IN A YEAR NOTEBOOK, 2ND EDITION ★

New and improved with spiral binding and extra space for notes!

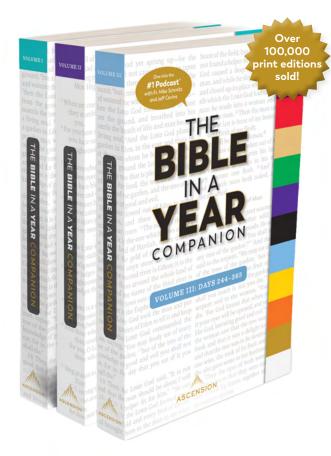
Based on much listener feedback, this notebook is back and updated—the notebook for one of America's top podcasts, The Bible in a Year (with Fr. Mike Schmitz) featuring Jeff Cavins.

This simple notebook has helpful features like:

- NEW spiral binding for ease of note-taking
- NEW one full page of note-taking space per episode of the podcast to write your thoughts and takeaways
- NEW portrait orientation so it fits nicely on a bookshelf with your Bible and other podcast resources
- Color-coded pages using the Bible Timeline Learning System to show you where each day's readings are in the timeline of salvation history
- The proprietary The Bible in a Year Reading Plan, laid out for each day to help you read along and stay on track
- The Bible verse references for the daily readings on top of that day's section

In this notebook, podcast listeners will have a place to write down their reflections and prayers every day as they come to see the world more and more through the lens of Scripture.





## Marketing & Publicity •

- Bestselling products connected to the award-winning Bible in a Year podcast
- Created in collaboration with customers in The Bible in a Year Official Facebook Group
- Press release announcing each volume published on Ascension's website
- Email marketing to Ascension's email list
- Social media ad campaigns

## THE BIBLE IN A YEAR COMPANION, VOLUMES I-III

By Fr. Mike Schmitz, Jeff Cavins, Lavinia Spirito (I), and Kara Logan (II-III)

#### Get more out of The Bible in a Year!

The Bible in a Year Companion takes Catholics through the award-winning podcast *The Bible in a Year (with Fr. Mike Schmitz)* including daily summaries, transcripts of Fr. Mike's daily prayers, and extra content for each episode.

It's the perfect way to remember what you're hearing, as well as learn even more about each part of Scripture!

The Companion presents daily content for each episode of the podcast, including:

- The proprietary Bible in a Year Reading Plan
- Summary of the key points and highlights of Fr. Mike's daily commentary
- "Take It to Prayer," where Catholics can pray the daily prayer alongside Fr. Mike
- Unique content surrounding each day's readings, from images and Q&As to prayer prompts and real-life ways to live out the Scriptures



Fr. Mike Schmitz and Jeff Cavins are respected worldwide for their contributions to Catholic faith formation. They have written several

resources for Ascension, including The Sunday Homilies with Fr. Mike Schmitz Collection booklets and *Pocket Guide to the Sacrament of Reconciliation*, and Jeff's *Walking with God* and *Insight Journal*.

Volume I: 978-1-950784-99-8 ● 261 pages ● 6" x 9" ● Paperback ● \$24.95 Volume II: 978-1-954881-15-0 ● 257 pages ● 6" x 9" ● Paperback ● \$24.95

Volume III: 978-1-954881-17-4 • 263 pages • 6" x 9" • Paperback • \$24.95

## La Biblia en un Año & The Great Adventure Catholic Bible, Spanish Edition



### Marketing & Publicity •

- Spanish flyer created
- · Produced in collaboration with the Juan Diego Network
- Has its own YouTube Channel for daily episodes

## LA BIBLIA EN UN AÑO, (CON FRAY SERGIO SERRANO, OP)

By Fr. Sergio Serrano

The Chart-Topping Bible in a Year Podcast, Now for Spanish Speakers!

In La Biblia en un Año, Fray Sergio Serrano, OP, guides listeners through the entire Bible in 365 episodes. offering comments and reflections to delve into the Word of God through history and in their lives.

Unlike any other Bible podcast, La Biblia en un Año follows a reading plan inspired by The Bible Timeline, an innovative approach to understanding salvation history developed by renowned Catholic biblical scholar Jeff Cavins.

For each timeline period, Scripture expert Fr. Dempsey Acosta joins Fray Sergio Serrano to provide a special episode that will help listeners understand the context of each reading.

With this podcast, you will not only read the Bible in a year, but you will finally understand how all the pieces of the Bible fit together to tell an incredible story that continues in your life today!

Listeners of all religions can dive even deeper into the Bible with:

- The Great Adventure Catholic Bible, Spanish Edition (the same one Fr. Sergio reads on the podcast)
- La Biblia en un Año Companions

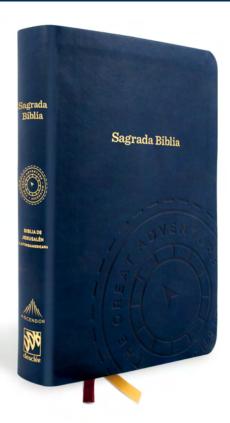


Fr. Sergio Serrano is a member of the Dominican Province of St. Martín de Porres.

He is the parish administrator of St. Francis Xavier parish, the director of the Hispanic Apostolate for the Archdiocese of New Orleans, a doctoral candidate in Pastoral Ministry at the University of Barry in Miami, Florida, and more.

Fr. Dempsey Acosta is an adjunct professor of Biblical Theology.

He is a peritus (theological advisor) and consultant of the American Bible Society in the Presidential Liaison and Roman Catholic Ministry Department, as well as an expert consultant for Biblical translations with the United States Conference of Catholic Bishops.



### Marketing & Publicity

- Sell-sheet available in Spanish
- Promotional videos were made in Spanish
- · Spanish product pages created
- Bible translation used in the La Biblia en un Año podcast

## THE GREAT ADVENTURE CATHOLIC BIBLE, SPANISH EDITION

By Jeff Cavins

The bestselling *Great Adventure Catholic Bible* is now in Spanish!

This full-color Bible is packed with authentically Catholic information from Jeff Cavins that makes the Bible easier to understand. The Biblia de Jerusalén latinoamericana translation follows the original Bible Timeline and has the same amazing features, including:

- Each book of the Bible is color-coded with printed tabs, indicating where it belongs within *The Bible Timeline*.
- 12 timeline charts provide a visual overview of the Bible, including: important characters, key events, geography, major covenants, world rulers, and contemporary events in secular history.
- 12 articles give a summary and explanation of each period of salvation history.
- 7 articles introduce and explain the major covenants of salvation history.
- 70 key event callouts provide a brief description of the milestones in the biblical narrative.
- 16 full-color maps.
- The words of Jesus printed in red.
- Two ribbon markers.

With a color-coded timeline system, maps, images, and insightful descriptors, all aligned with Catholic doctrine and theology, get ready to understand the Bible like never before.



Over the past several decades, **Jeff Cavins** has dedicated his life to developing *The Bible Timeline: The Story of Salvation*, a practical, interactive program that helps people read the "big picture" of God's plan of salvation in Sacred Scripture and understand its meaning for their lives. *The Great Adventure Bible Timeline* presents the entire sweep of the Bible in a way that is easy to understand and genuinely fun to engage. As the foundational element of *The Great Adventure* Bible study program, the *Bible Timeline* has revolutionized Catholic Bible study for hundreds of thousands of Catholics.

978-1-950784-35-6 • 1,712 pages • 7" x 10" • Soft, Leatherlike • Only available in the US and Mexico • \$64.95

## Bible Resources (Spanish)



## Marketing & Publicity •

- Spanish product page created
- Bible translation used in the La Biblia en un Año podcast

## THE GREAT ADVENTURE CATHOLIC BIBLE, SPANISH EDITION, PAPERBACK

By Jeff Cavins

The popular Great Adventure Catholic Bible, Spanish Edition is now in paperback!

This full-color Bible is packed with authentically Catholic information from Jeff Cavins that makes the Bible easier to understand. The Biblia de Jerusalén latinoamericana translation follows the original Bible Timeline and has features, including:

- Each book of the Bible is color-coded with printed tabs, indicating where it belongs within The Bible Timeline.
- 12 timeline charts provide a visual overview of the Bible, including: important characters, key events, geography, major covenants, world rulers, and contemporary events in secular history.
- 12 articles give a summary and explanation of each period of salvation history.
- 7 articles introduce and explain the major covenants of salvation history.
- 70 key event callouts provide a brief description of the milestones in the biblical narrative.
- 16 full-color maps.
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With a color-coded timeline system, maps, images, and insightful descriptors, all aligned with Catholic doctrine and theology, get ready to understand the Bible like never before.



Over the past several decades, **Jeff Cavins** has dedicated his life to developing *The* Bible Timeline: The Story of Salvation, a practical, interactive program that helps people read the "big picture" of God's plan of salvation in Sacred Scripture and understand its meaning for their lives. The Great Adventure Bible Timeline presents the entire sweep of the Bible in a way that is easy to understand and genuinely fun to engage. As the foundational element of The Great Adventure Bible study program, the Bible Timeline has revolutionized Catholic Bible study for hundreds of thousands of Catholics.

978-1-954881-65-5 • 1,696 pages • 6" x 9" • Paperback • \$39.95

#### GREAT ADVENTURE CATHOLIC BIBLE INDEXING TABS (SPANISH)



The Great Adventure Catholic Bible Indexing Tabs are now available in Spanish! These popular press-on tabs make finding books, chapters, and verses a breeze. By dividing all 73 books into 12 color-coded periods, this essential tool helps you easily explore God's message of love and salvation.

#### This set includes:

- Color-coded tabs for all 73 books of the Bible to match The Bible Timeline Learning System, the same system used in The Bible in a Year and La Biblia en un Año podcasts
- Extra tabs for appendices, introductions, the Old and New Testament, and practice
- Detailed instructions to make applying the tabs simple
- Standard size that fits any full-size Bible

978-1-954881-14-3 • Self-Adhesive Tabs • \$9.95

### LA BIBLIA EN UN AÑO COMPANION, VOLUMES I-III

By Fr. Mike Schmitz, Jeff Cavins, Lavinia Spirito (I), and Kara Logan (II-III)



La Biblia en un Año Companions present daily content for each episode of the podcast, including:

- The proprietary La Biblia en un Año Reading Plan
- Reflect on the Word sections, where readers will find a summary of the key points and highlights of Fray Sergio's commentary on the daily readings
- Take It to Prayer sections, where Catholics will be able to pray daily alongside the podcast and the rest of La Biblia en un Año community
- Dive Deeper sections, which feature unique content surrounding each day's readings, from images and Q&As, to prayer prompts and ways to live out the Scriptures in real life

In addition to the daily content, each time period will have a Time Period Introduction and Review. Written by Jeff Cavins, these will help Catholics to know what to look for in the days ahead and to recall what has happened in the days completed.

Volume I: 978-1-954881-68-6 • 261 pages • 5.98" x 8.9" • Paperback • \$24.95 Volume II: 978-1-954881-85-3 • 257 pages • 5.98" x 8.9" • Paperback • \$24.95 Volume III: 978-1-954882-28-7 • 272 pages • 5.98" x 8.9" • Paperback • \$24.95

## DIVINE MERCY CATHOLIC BIBLE

Rev. Chris Alar, MIC; Very Rev. Donald Chwalek Calloway, MIC; Very Rev. Kazimierz, MIC; Donna-Marie Cooper O'Boyle; Rev. Seraphim Michalenko, MIC; Robert Stackpole, STD; Amy Welborn



175 Mercy Moment callouts draw readers' attention to God's mercy throughout Scripture and offer practical advice for application in daily life.

37The two discipi his, and they followed rned, and saw them follo to them, "What do you seek to him, "Rabbi" (which m "where are you staying?" m, "Come and see." They here he was staying; an im that day, for it y

The words of Jesus in red ensure that readers don't have to skim to reflect on the words of our Lord.

JOHN 1 | 1389

#### THE GOSPEL ACCORDING TO JOHN



#### MERCY MOMENT 114 Divine N

Divine Mercy in God's Plan for Humanity

atures so much that he became one of us. He shared our lot, showed his love for us, and even died for to draw us back to his heart. As St. John puts it. "The Word became flesh and dwelt among us" (John 1:14). In Greek, the word for "dwelt" literally means "pitched his tent."

words of St. Faustina to Jesus, "Mercy has moved you ... to descend among us and lift us up from our misery.

God will descend to earth; the Immortal Lord of lords will abose Himself, ... You have indeed prepared a abernacle for Yourself: the Blessed Virgin. Her Immaculate Womb is Your dwelling place. ... The Word bei flesh; God dwells among us, the Word of God, Mercy Incarnate. By your descent, you have lifted us up to Your divinity. Such is the excess of Your love, the abyss of Your mercy."

the darkness,\* and the darkness has not

name was John. 'He came for testimony, to bear witness to the light, that all might believe through him. "He was not the light, but came to bear witness to the light.

in the world, and the world was made was given through Moses; grace and truth

114 The Word Became Flesh

In the beginning was the Word, and the
Word was with God, and the Word was
God.\* Fle was in the beginning with God,
all things were made through him, and
without him was not anything made that
was made. In him was life,\* and the life
was the light of men. \*The light shines in
of God.

\*\*Id.\* And, the Word became flesh and

14 And the Word became flesh and he darkness," and the darkness has not vercome it.

6 There was a man sent from God, whose ame was John. "He came for testimony, bear witness to the light, that all might elieve through him. "He was not the light, he of whom I said, 'He who comes after the darkness of the light, he of whom I said, 'He who comes after the said of the who comes after the said of the said of the said of the who comes after the said of the sai me ranks before me, for he was before 9 The true light that enlightens every me.") <sup>16</sup>And from his fulness have we all man was coming into the world. <sup>10</sup>He was received, grace upon grace. <sup>17</sup>For the law

 $\begin{array}{c} \text{1:1: Gen 1:1; 1 } \text{In 1:1; Rev 19:13; } \text{In 17:5.} & \text{1:3: Col 1:16; 1 Cor 8:6; Heb 1:2.} & \text{1:4: fin 9:5:26; 1:12:5} \\ \text{1:4: fin 9:5; 12:46.} & \text{1:6: Mk1:3; Mk3:1; kk3:3; ht:19-23.} & \text{1:9: 1; hz:26.} & \text{1:9: 1; hz:26.} \\ \text{2:18: fin 9:16.} & \text{1:12: fin 3:5: fin 9:16.} & \text{1:12: fin 3:5: fin 9:16.} & \text{1:12: fin 3:5: fin 9:16.} \\ \text{Heb 2: 14; l Jn 4:2.} & \text{1:15: Jn 1:30.} & \text{1:16: Col 1:19; 2:9: Eph 1:23; Rom 5:21.} & \text{1:17: Jn 7:19.} \\ \end{array}$ 

relationship with the visible world. In Sirach and Wisdom the idea is further developed. In the last-named book, Wisdom appears as a pre-existing person, taking part in the creation of the world and having a mission to reveal God to his creatures; cf. Wis 7:22—8:1.

a Or was not anything made. That which has been made was life in his

came through Jesus Christ. <sup>19</sup>No one has ever seen God; the only-begotten Son, <sup>b</sup> Israel." <sup>32</sup>And John bore witness, "I saw the who is in the bosom of the Father, he has Spirit descend as a dove from heaven and made him known.

#### The Testimony of John the Baptist

from Jerusalem to ask him, "Who are you?" "" "He confessed, he did not deny, but confessed." I am not the Christ." "" "And they asked him, "What then? Are you Elijah?" And he said." I am not." "Are you the prophet?" And he answered, "No." "" "They said to him then, "Who are you? Let us have an answer for those who sent us. What do you say about yourself?" "" "" "He said, "I am the voice of one crying in the wilderness, "Make straight the way of the Lord," as the prophet straight the way of the Lord,' as the prophet Isaiah said."

<sup>26</sup>John answered them, "I baptize with water; but among you stands one whom you do not know, <sup>27</sup>even he who comes was baptizing.

The Lamb of God

29 The next day he saw Jesus coming toward him, and said, "Behold, the Lamb of God, who takes away the sin of the world!" "Sith is he of whom I said, "After Gaillee. And he found Philip and said to me comes a man who ranks before me, me comes a man who ranks before me, lamb of the comes a me." "I myself did not be the said, the city of Andrew and Peter.

Beth-saida, the city of Andrew and Peter.

"Philip found Nathana-el, and said to him,"

remain on him. <sup>33</sup>I myself did not know him; but he who sent me to baptize with water said to me, 'He on whom you see the John the Boptist

Spirit descend and remain, this is he who

19And this is the testimony of John, baptizes with the Holy Spirit! And I have when the Jews sent priests and Levites seen and have borne witness that this is from Jerusalem to ask him, "Who are the Son of God."

#### The First Disciples of Jesus

35 The next day again John was standing with two of his disciples; "and he looked at Jesus as he walked, and said, "Behold, the Lamb of God!" "The two disciples heard him say this, and they followed Jesus. "Jesus turned, and saw them following, and they followed Jesus." and said to them, "What do you seek?" And they said to him, "Rabbi" (which means Teacher), "where are you staying?" <sup>19</sup>He said to them, "Come and see." They came Isaain said:

24 Now they had been sent from the
Said to them, "Come and see." They came
Pharisees. <sup>36</sup>They asked him, "Then why
are you baptizing, if you are neither
the Christ, nor Elijah, nor the prophet?"
the tenth hour. "One of the two who heard John speak, and followed him, was Andrew, Simon Peter's brother. "He first found his brother Simon, and said to him, "We have after me, the thong of whose sandal I am found the Messiah" (which means Christ). not worthy to untie." <sup>28</sup>This took place in <sup>42</sup>He brought him to Jesus. Jesus looked at Bethany beyond the Jordan, where John him, and said, "So you are Simon the son of John? You shall be called Cephas" (which

\* 1.29: John applies to Jesus the Messianic prophecy of Isaiah 53:6–7, perhaps worded more explicitly by the evangelist in

b Other ancient authorities read God. c From the word for rock in Aramaic and Greek, respect

The full text of the Revised Standard Version—Second Catholic Edition leads readers through Scripture with a clear and accurate biblical translation.

## Marketing & Publicity

- Video assets are created
- Fr. Chris Alar has 4 YouTube videos on Ascension Presents on topics of Mercy released 2 years ago

978-1-950784-47-9 • 1,663 pages • 6.4" x 9.4" • Leatherlike • \$49.95



## Experience God's Mercy in Scripture

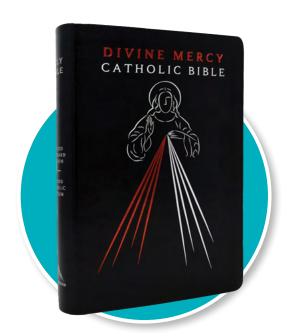
Devotion to Divine Mercy has been growing through the revelations to St. Faustina and the modern-day ministry of St. John Paul II.

What Catholics may not realize is that the revelation of Divine Mercy is interwoven into the Bible.

The Divine Mercy Catholic Bible clearly shows the astounding revelation of Divine Mercy amidst the timeless truths of Sacred Scripture. This Bible is edited and compiled by several Marians of the Immaculate Conception—including Fr. Chris Alar, Fr. Donald Calloway, and Fr. Seraphim Michalenko—and other authors to explain how God encounters us with mercy through his Word and sacraments.

Unique features include:

 Images of Divine Mercy saints and shrines, including St. Faustina, St. John Paul II, and The National Shrine of the Divine Mercy



- 175 Mercy Moment callouts to show God's mercy through the Bible
- 19 Divine Mercy articles to dive deeper into understanding Divine Mercy
- Words of Jesus in red to distinguish the words of our Savior
- 16 full-color maps to explore the ancient lands of the Bible
- Alpha Cowhide cover for durability and long-time protection
- 2 ribbon markers to mark your place
- Revised Standard Version–Second Catholic Edition

Reading this Bible will help transform your mind, heart, and soul as you discover the overwhelming love God has for you.

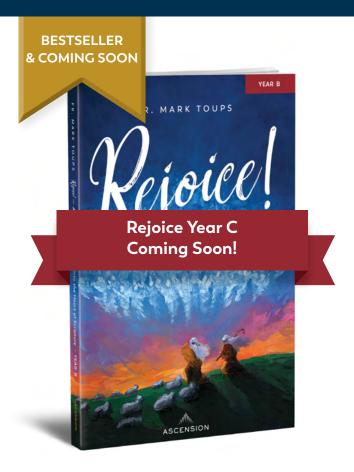


"When I first saw this I thought to myself I would pass as I have several bibles. However, I caved in and purchased this. After perusing it I have decided that I made a good choice. What makes this edition different is that it is exactly as the title says it is—DIVINE MERCY ... The best part in my opinion are the 175 Callouts / Mercy Moments spread throughout the bible. Just reading these 175 Mercy Moments point out Our Lord's love and Mercy for us ... The articles are also very useful. Overall the contributors and editors have done a superb job in putting this Bible together ... This is more than just a reading or study bible—this is truly a Divine Mercy Bible which will lead one to accept our Lord's most important gift to us—a

greater appreciation of His Love and Divine Mercy."

Lenny

## **New Releases**



## **REJOICE! AN ADVENT** PILGRIMAGE INTO THE HEART OF SCRIPTURE, YEAR C

Fr. Mark Toups

Experience a more peaceful and meaningful Advent than ever before.

Rejoice! An Advent Pilgrimage into the Heart of Scripture, Year C is a prayer resource that offers daily reflections on the Sunday Mass readings that will help you enter more deeply into the season of Advent.

Together with the weekly videos, this journal will help you to grow in your understanding and appreciation for the incredible gift of Christ's Incarnation. As you slow down and meditate on the readings each week, you'll find your experience of Advent transformed. By contemplating the coming of the Prince of Peace at Christmas, you'll find your own heart filled by his peace and joy.

2021 Silver Telly Winner: General Non-Broadcast and **Online Series** 

Rejoice! Advent Meditations with the Holy Family

### Marketing & Publicity

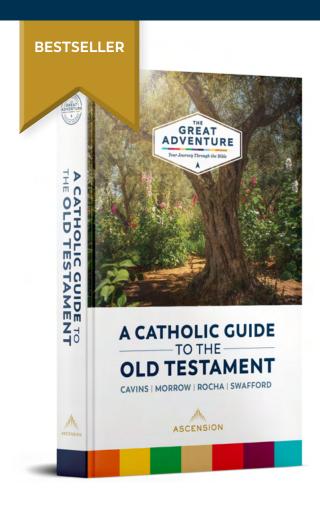
- Digital campaign to Ascension's email list, social media (1.3 million combined followers), and national online ad support
- Support on Ascension Presents, the top Catholic YouTube channel in English
- · Hundreds of 5-star ratings on our website for previous installments sharing the transformation that Catholics have experienced during Advent
- Parishes and small groups usually purchase quantities of 5 or more
- The Rejoice series is well known. This is the 7th year that Ascension has created the Rejoice journal, and the target market is already in the habit of completing Fr. Toups' Advent and Lent reflections year after year.



Fr. Toups is a priest for the Diocese of Houma-Thibodaux, where he is the vicar general as well as pastor of Our Lady of the Isle Church in Grand Isle, Louisiana. Fr. Toups is an adjunct

faculty member for the Institute for Priestly Formation, specializing in communications, development, and spiritual direction. His many books and studies help Catholics to deepen their prayer lives and encounter the Lord, particularly through meditation on Scripture and celebration of the holy seasons of Advent and Lent. Fr. Toups is the author of the Rejoice! Advent Meditations series and the Lenten Companion series from Ascension.

5.75" x 8.25" • Paperback • \$13.95



"For most of us, the Old Testament arrives as a box full of parts — strange, intricate, and costly pieces — but no instructions for assembly. **This book is the guide we've wanted**. Its authors are trustworthy for both their spirit and their scholarship."

- Mike Aquilina

Author of The Fathers of the Church and St. Joseph and His World and Executive Vice President of St. Paul Center for Biblical Theology

## A CATHOLIC GUIDE TO THE OLD TESTAMENT

By Jeff Cavins, Jeffrey Morrow, Biff Rocha, and Andrew Swafford

## The introduction to the Old Testament people have been asking for!

Crafted with *The Bible Timeline* Learning System, *A Catholic Guide* to the *Old Testament* reveals the historical background and major events of each time period with a better understanding of the 46 individual books. Gain a deeper knowledge of the "big picture" of God's plan of salvation—and this newfound understanding will draw readers closer to the Lord.

A Catholic Guide to the Old Testament:

- Brings to light connections between the Old and New Testaments
- Discusses the timing of each of the biblical books within salvation history
- Includes 21 exclusive maps, charts, and images
- Introductions to all the Bible Timeline time periods of the Old Testament
- Introductions to all Old Testament books

For each biblical book introduction readers will dive deeper into:

- Explanation of the book's significance
- Details on the time the book was created and its author
- Key events and themes
- Major characters
- Literary types
- Outline and structure of the book
- Relation of the book to the New Testament
- Relation of the book to Catholic Tradition

978-1-954881-87-7 • 483 pages • 6" x 9" • Hardcover • \$39.95



## The Sunday Homilies with Fr. Mike Schmitz Collection

The Sunday Homilies with Fr. Mike Schmitz Collection booklets help readers to learn about and reflect on topics of interest with Fr. Mike Schmitz, host of the #1 podcasts The Bible in a Year and The Catechism in a Year. These books bring Fr. Mike's relatable, down-to-earth style into a book format. With subjects like finding God in everyday life, learning how to truly worship, and the salvation of souls, Fr. Mike's insights allow Catholics to better understand these and many other pressing topics in an encouraging and practical way!

Each booklet features reflection questions, meditations, and creative ways to live out the message of each chapter in daily Catholic life.



#### ORDINARY TIME: FINDING **HOLINESS IN EVERYDAY LIFE**

By Fr. Mike Schmitz

Building a life of holiness is not limited to extraordinary moments.

Too often, we drift through life without a vision or a plan. Becoming the people God created us to be—saints!—is not just about big moments or waiting around to be martyred for Christ. Instead, it's about living for Christ in the midst of everyday life.

In Ordinary Time, Fr. Mike Schmitz invites Catholics into an opportunity to follow Jesus in the midst of normal life as a businessman, stay-at-home mother, student, or wherever life finds you. The life Jesus is calling us to awaits in the everyday: in Ordinary Time.

978-1-954882-00-3 • 72 pages • 5.5" x 7.75" • Paperback • \$12.95



#### WHAT'S NEXT?: SURRENDERING YOUR PLANS TO JESUS

By Fr. Mike Schmitz

Is it possible to live with peace and joy when we don't know what's next?

Much of life is spent preparing for the "next thing": a new job, the next house, or another big change. Almost everything we do can become oriented toward getting ready for whatever is coming next. But so often, upcoming change and uncertainty can steal our peace and joy in the present moment.

In What's Next?, Fr. Mike Schmitz helps Catholics to find peace in the midst of the constant changes of life. We don't need to know what's next to be at peace; we need to know who holds our future in his pierced hands.

978-1-954882-20-1 • 56 pages • 5.5" x 7.75" • Paperback • \$12.95



#### COME TO THE ALTAR: WORSHIPING GOD WITH YOUR WHOLE HEART

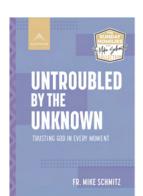
By Fr. Mike Schmitz

What does it mean to worship God with our whole heart?

The greatest task of life is to worship God in truth. There is no better thing a human being can do, and no more important duty entrusted to us. But why does worship sometimes feel boring, burdensome, and confusing?

In this booklet, Fr. Mike Schmitz leads Catholics to an understanding of the heart of worship that will lead to greater union with God.

978-1-954882-22-5 • 64 pages • 5.5" x 7.75" • Paperback • \$12.95



#### UNTROUBLED BY THE UNKNOWN: TRUSTING GOD IN EVERY MOMENT

By Fr. Mike Schmitz

The world is uncertain and ever-changing—but Catholics are called to be untroubled by the unknown and secure in the midst of insecurity. How can this be?

Untroubled by the Unknown, a booklet in The Sunday Homilies with Fr. Mike Schmitz Collection, calls Catholics to trust in God's mercy.

In this booklet, Fr. Mike Schmitz shows that enduring hope and trust is just as possible today as it was for the first disciples, and how to live it out.

978-1-954882-02-7 • 72 pages • 5.5" x 7.75" • Paperback • \$12.95



#### IT'S PERSONAL: CULTIVATING YOUR RELATIONSHIP WITH GOD

By Fr. Mike Schmitz

God wants to have a relationship with his children. Although prayer can seem to be something impersonal and difficult, it's actually quite simple: communicating with God.

In It's Personal, Fr. Mike Schmitz takes Catholics on a journey to uncover the simplicity and beauty of prayer. Learning and applying the easy steps found in this booklet can help each person grow deeper in relationship with God.

978-1-954882-06-5 • 88 pages • 5.5" x 7.75" • Paperback • \$12.95



#### ARE YOU SAVED?: THE CATHOLIC UNDERSTANDING OF SALVATION

By Fr. Mike Schmitz

"Are you saved?" is a common Christian question, but how do Catholics respond? Salvation is not just an event—it's also a process of transformation into being like Christ.

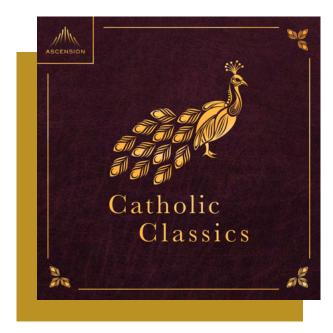
Are You Saved? outlines the theology of salvation in everyday language. In this booklet, Fr. Mike Schmitz presents a clear explanation of salvation while encouraging Catholics to take these truths to heart and apply them to their lives.

978-1-954882-04-1 • 64 pages • 5.5" x 7.75" • Paperback • \$12.95

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## **Catholic Classics**



### Marketing & Publicity

- Promotional videos created
- · Email marketing to Ascension's email list
- Chart Topping podcast

#### Book well chosen!



"So far I'm loving the book! I'm probably going to end up buying it. Kudos to the brothers, they are doing an excellent job with the narration and with the comments!"

-grincon55 from Apple Podcasts

## CATHOLIC CLASSICS •

By Fr. Gregory Pine, OP, and Fr. Jacob Bertrand Janczyk, OP

#### Making the Classics Accessible to the **Modern-Day Catholic**

In Catholic Classics, each season the hosts will read through the entirety of a classic text providing insightful commentary and practical guidance along the way.

In 20-30-minute episodes, listeners will learn from the Church's most revered saints and teachers, and seek to cultivate their spiritual life.

In the most recent season, Fr. Gregory Pine, OP, and Fr. Jacob Bertrand Janczyk, OP, guided listeners through Introduction to the Devout Life by St. Francis de Sales, Doctor of the Church.

In just 43 days, you can discover what generations of Catholics have learned from this treasured book: that it is possible to have a personal relationship with Jesus, regardless of the demands of everyday life.

Listeners can dive even deeper with the podcast by purchasing the Ascension translation of Introduction to the Devout Life.



Fr. Gregory Pine, OP, is a Dominican friar of the Province of Saint Joseph.

Fr. Gregory is currently a doctoral candidate in dogmatic theology at the

University of Fribourg in Switzerland.

He is also a regular contributor to the popular podcasts Pints with Aguinas, Godsplaining, and The Thomistic Institute.

Fr. Jacob Bertrand Janczyk, OP, is a Dominican friar of the Province of Saint Joseph.

He has worked with students at Dartmouth College, serving as assistant chaplain, then as director of vocations for the Province of Saint Joseph from 2018-2022.

Fr. Jacob Bertrand is also a host of the popular Dominican podcast Godsplaining.

#### THE CONFESSIONS OF ST. AUGUSTINE

By St. Augustine of Hippo; edited by Matthew K. Minerd, with an introduction and commentary by Fr. Gregory Pine, O.P., and Fr. Jacob Bertrand Janczyk, O.P.



Be inspired by a story of conversion that has been read by Catholics for more than 1,500 years.

Continuing the Catholic Classics Series is *The Confessions of St. Augustine*, a story of the conversion of one of the Church's greatest saints, in his own words. The first known autobiography of its kind, this work has impacted the lives of untold numbers of Catholics and other Christians.

Learn from the wisdom of a Doctor and Father of the Church to look at your past through the eyes of God.

This edition includes:

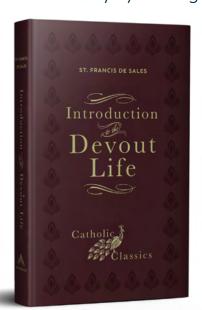
- The complete and updated English translation of St. Augustine's text
- Expert commentary from Fr. Gregory Pine, O.P., and Fr. Jacob Bertrand Janczyk, O.P., introducing each section
- A photo print insert of Ascension's exclusive Sacred Art painting of St. Augustine (hardcover edition)
- A leatherlike cover, sewn binding, foil stamping, and a place-holding ribbon (hardcover edition)
- Also available in paperback

Hardcover: 978-1-954882-15-7 • 432 pages • 5.5" x 8.5" • \$29.95

Paperback: 978-1-954882-58-4 • 432 pages • 5.5" x 8.5" • \$21.95

#### INTRODUCTION TO THE DEVOUT LIFE

By St. Francis de Sales; edited by Matthew K. Minerd, with an introduction and commentary by Fr. Gregory Pine, OP, and Fr. Jacob Bertrand Janczyk, OP



#### Subject of Season 1 of the Catholic Classics podcast

The first book of the Catholic Classics series, *Introduction to the Devout Life* is an updated translation of St. Francis de Sales' original text that makes this key work of Catholic Tradition approachable to modern readers.

Written by Doctor of the Church St. Francis de Sales to offer sound preaching and clear instruction for Catholics and translated by Matthew K. Minerd to renew Catholics' understanding and appreciation of this classic Catholic work, *Introduction to the Devout Life* promises that "it is possible to have an intimate and personal relationship with Jesus, regardless of the demands of everyday life."

This edition includes:

- The complete English translation of St. Francis de Sales' text (which is not available in all translations)
- Expert commentary from Fr. Gregory Pine, OP, and Fr. Jacob Bertrand Janczyk, OP, introducing each section
- A leatherlike cover, foil stamping, and a place-holding ribbon

978-1-954881-58-7 • 473 pages • 5.5" x 8.5" • Hardcover • \$29.95

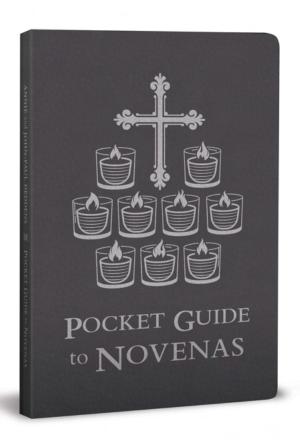
## The Pocket Guides Collection



## Over 180,000 editions sold!

This series of books fosters sacramental and prayerful living of Catholics at various stages in their faith journey. The Pocket Guides are designed to not only reflect the beauty of the Catholic Church but to encourage readers to pick the book up over and over again. Crafted with durability in mind through a leatherlike cover and ribbon to place for the next meditation, the guides are intended to become a frequently used item in the Catholic's life.

From praying the Rosary to delving deeper into the sacrament of Reconciliation, Catholics will begin to be empowered to participate ever more in the life of the Church.



## Marketing & Publicity •

- · Part of the popular Pocket Guide series
- · Built with a leatherlike and foilstamped cover with silky ribbon

#### **POCKET GUIDE TO NOVENAS**

By Annie and John-Paul Deddens

Deepen your prayer life by encountering Christ and his saints.

Catholics are invited into an ancient tradition, coming from the Apostles' own preparation for Pentecost. Pocket Guide to Novenas will help you to "pray always" and trust in the Heavenly Father's providence.

This beautiful book was written by Annie and John-Paul Deddens, founders of the Pray More Novenas website. They've spent years helping Catholics draw closer to Christ through the devotion of Novenas—now they will help you.

Within this small but beautiful book. Catholics will encounter:

- The daily prayers for 20 Novenas
- Gorgeous artwork for every novena to help focus your attention
- Insights into the best times to pray each novena
- The history of novenas in the Church

These novenas will help you journey through almost any situation in life with Christ and his Saints at your side.

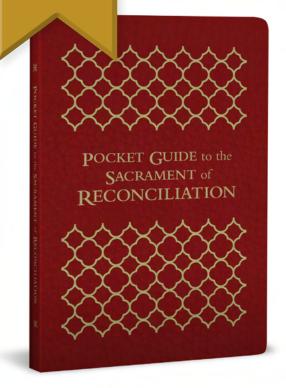
Its small size, place-marking ribbon, and durable leatherlike cover make the Pocket Guide to Novenas perfect to bring with you to your regular prayer time or anytime you want to pray this age-old devotion.



John-Paul and Annie Deddens have helped people from all around the world discover the beauty of praying novenas through their online prayer ministry. They met after praying a Novena to St. Anne, and novenas have been a part of their life together ever since. The two have been running Pray More Novenas for over 10 years.

978-1-954881-83-9 • 211 pages • 4.5" x 6.5" • Leatherlike • \$24.95

**BESTSELLER** 



## Marketing & Publicity • • •

- Popular book in the Pocket Guide series
- · Built with a leatherlike and foilstamped cover with silky ribbon
- Popular YouTube video with 291K views as of February 2024
- Promotion video created



"In just 2 sittings I digested the message and this book cleared the 47-year fog of my perception of reconciliation/ confession. This book has helped me recognize what has been preventing me from participating in the sacrament; further it has helped me recognize and enabled me to articulate those sins. Something I was unable to do just a couple weeks ago."

-Jeremy

## **POCKET GUIDE TO THE** SACRAMENT OF RECONCILIATION \*

By Fr. Mike Schmitz and Fr. Josh Johnson

"This is the third book I've purchased because I've passed the others on to friends."

The Pocket Guide to the Sacrament of Reconciliation is a beautiful book by Fr. Mike Schmitz and Fr. Josh Johnson that helps Catholics enter into Reconciliation more deeply.

In this small but powerful book, Fr. Mike and Fr. Josh explain:

- How to make an excellent examination of conscience
- How to identify the root cause of sins readers find themselves confessing over and over again
- What to do if they don't feel sorry for their sins
- What if they are afraid to confess a particular sin
- And more!

With its small size and durable cover, it fits in most bags to take and use in the sacrament.

**Excellence in Publishing Award - Resources for Liturgy** (2nd place): 2022 ACP awards



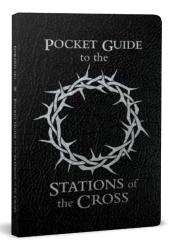
Fr. Josh is well-known for his popular Ascension podcast Ask Father Josh as well as his Q&A video show on the Ascension Presents YouTube channel, the largest Catholic channel in

English. Additionally, he has written several books and has contributed to several faith formation programs.

Fr. Josh is the vocations director for the Diocese of Baton Rouge, as well as a pastor.

Fr. Mike Schmitz is the host of the 2021 breakout podcast The Bible in a Year (with Fr. Mike Schmitz) and The Catechism in a Year (with Fr. Mike Schmitz), which both were #1 overall on the US Apple Podcast chart after their respective launches.

Fr. Mike is the director of Youth and Young Adult Ministry for the Diocese of Duluth and the chaplain for the University of Minnesota-Duluth Newman Center.



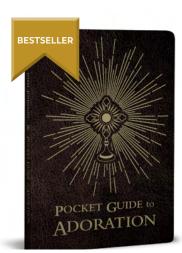
#### POCKET GUIDE TO THE STATIONS OF THE CROSS

By Edward Sri

The Pocket Guide to the Stations of the Cross invites Catholics to discover the depths of Christ's love shown to us by his passion and death. In this beautiful book, readers will find a guide to accompany them and help them meditate on Christ's passion.

Edward Sri explains the origins of this ancient devotion and gives powerful original meditations for each station. This pocket guide includes not only the traditional list of fourteen Stations, but also the fourteen Scriptural Stations introduced by St. John Paul II in 1991. Each Station is accompanied by gorgeous, classic artwork for every station to help meditate on the passion of Christ.

978-1-950784-68-4 • 151 pages • 4.5" x 6.5" • Leatherlike • \$24.95

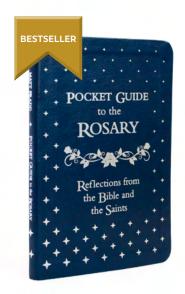


#### **POCKET GUIDE TO ADORATION**

By Fr. Josh Johnson

The Pocket Guide to Adoration equips Catholics with the tools they need to cultivate a deeper relationship with Jesus in the Eucharist. Drawing from the wisdom of the Church and the writings from spiritual masters like St. Teresa of Avila and Fulton Sheen, Fr. Josh Johnson has produced an evergreen resource that Catholics will want to take with them every time they go to Adoration. Catholics who struggle to stay focused in prayer, who struggle to be consistent in their relationship with Jesus, who don't know what to do in Adoration, or who simply need encouragement and inspiration to get there, will deeply appreciate this tiny but mighty book.

978-1-950784-14-1 • 144 pages • 4.5" x 6.5" • Leatherlike, Case-Bound • \$24.95



# POCKET GUIDE TO THE ROSARY: REFLECTIONS FROM THE BIBLE AND THE SAINTS ★

By Matt Fradd

The Pocket Guide to the Rosary helps Catholics deepen their prayer life and improve their ability to pray what St. Padre Pio called "the weapon of our times"—the Rosary. Drawing from the writings of the saints, the Bible, and Catholic tradition, Matt Fradd has produced a book that every Catholic should read. Its small size makes it easy to carry to adoration, keep around for family Rosary night, or hand out at your parish. Catholics who find it difficult to enter into the mysteries of the Rosary, or who need some encouragement and inspiration to pray this essential Catholic prayer, will deeply appreciate this small but powerful book.

978-1-945179-69-3 • 111 pages • 4.5" x 6.5" • Leatherlike, Case-Bound • \$19.95

Also available in Spanish!

## **Ascension Kids New Releases**



## Marketing & Publicity •

- Includes a "What is a Jerusalem" Donkey?" explainer that shows the cross on the donkey's back
- Press release announcing the book will be published in Ascension's newsroom
- Email marketing to Ascension's email list
- Social media ad campaigns
- Author available for interviews

## THE LITTLE DONKEY AND **GOD'S BIG PLAN**

By Izabela Ciesinska

Journey with the little donkey as he discovers his purpose in Jerusalem.

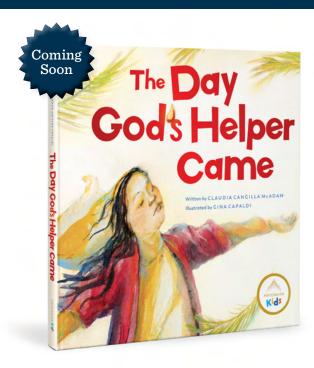
Many years ago, a little donkey lived in a small town near Bethany. He dreamed of going places. But the little donkey spent most of his time tied to a post, and he wasn't allowed to do much. A friendly girl assured him that God must have a special purpose for him. But the donkey wondered whether this was so. One day, two men came and told his owner he was needed. Has the little donkey's time finally come?

In this story about the importance of faith, perseverance, and committing one's life to the service of God, the little donkey will encourage little Catholics to look for the plan that God has for their lives, too. With beautiful illustrations and a heartfelt Catholic story that's perfect for the Lenten season. children will explore the story of Palm Sunday through the eyes of a helpful little donkey. The little donkey will inspire kids to listen for God's voice in a world that can seem discouraging.



Izabela Ciesinska is not only the illustrator but also the author of The Little Donkev and God's Big Plan. Izabela has been a lover of books since early childhood, when she was first inspired by traditionally and beautifully illustrated European fairy tales. After emigrating from Poland to Canada with her family at the age of 7, Izabela discovered the world of animation, which further influenced her illustration style. After earning a degree in criminal forensics and pursuing a tennis career, Izabela recognized her true passion lies in her art. Since then, she has illustrated dozens of children's books.

978-1-954882-29-4 • 32 pages • 8.25" x 10" • Hardcover • Ages 4-8 • \$16.99



## Marketing & Publicity

- Digital campaign to Ascension's email list, social media, and national online ad support
- Author will leverage personal platform to promote
- Free discussion and activities guide (available at claudiamcadam.com), which enhances the book's appeal to teachers and catechists

### THE DAY GOD'S HELPER CAME

Written by Claudia Cangilla McAdam Illustrated by Gina Capaldi

#### Hannah needs some help! Who will God send?

Since the Crucifixion, young Hannah has lost so many friends because of her belief in Jesus. She wants to leave Jerusalem, her home, so she will not be laughed at and teased anymore. Her dad reminds Hannah that Jesus asked them to stay in the city and had promised to send them a helper. Who could this helper be? Will he arrive when Hannah and her father gather with the Apostles to pray?

#### Features:

- The Day God's Helper Came is the third book in Ascension's sacrament series with Claudia McAdam (Miracle for Micah and The Real Presence).
- This imaginative fictional story places young readers on the scene in the days just after Christ's Crucifixion.
- Beautiful illustrations from Gina Capaldi will enable youngsters to envision scenes from the time of Pentecost.
- This relatable story will help young readers make a connection to the origins of the Sacrament of Confirmation.
- Claudia will prepare a Discussion and Activities
   Guide in support of the book, which she will post on
  her website.

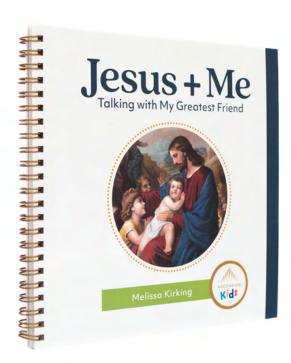


Claudia Cangilla McAdam is an award-winning author who has a heart for faith-based stories that invite young readers to place themselves within the narratives about Jesus. During her years of study at the Denver Catholic Biblical School and her graduate studies with the Augustine Institute, Claudia was humbled by what she didn't know about Scripture and the Catholic Faith despite being a lifelong Catholic. She is eager to share the treasures of what she learned with young readers. The majority of Claudia's two dozen published books are for children and teens. Her greatest joy is spending time with

her husband, children, and grandchildren in Colorado.

978-1-954882-30-0 • 40 pages • 8.5" x 8.5" • Hardcover • Ages 4-8 • \$16.9

## **Ascension Kids**



## Marketing & Publicity • • •

- · Free, printable prayer activity page offered to Ascension's email list to generate interest pre-launch
- Press release announcing the book published on Ascension's website
- · Email marketing to Ascension's email list
- Social media ad campaigns
- Complementary, author-led marketing and publicity (via author website, etc.)

## JESUS AND ME: TALKING WITH MY GREATEST FRIEND

By Melissa Kirking

#### Help kids lay the foundation for a lifetime of prayer

Like with any new skill, young Catholics need guidance when learning how to pray. Jesus and Me: Talking with My Greatest Friend is a prayer guide that provides children with a clear yet flexible blueprint for meaningful conversations with Our Lord—conversations that can develop into a lifelong relationship with Jesus.

#### Features:

- Beautiful, full-color art
- Sturdy construction and gold wire spiral binding
- Explanations of four traditional kinds of prayer in child-friendly language
- 80 color-coded "prayer possibilities," including Bible verses and journal prompts
- Instructions for Fucharistic Adoration

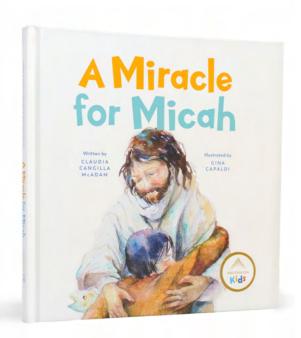
More than just a collection of prayers to recite, Jesus and Me provides children with prayer options that offer sweet, simple, and reassuring guidance for learning how to pray. In a colorful, user-friendly format that kids will want to use, Jesus and Me helps children understand how and why to pray to their divine friend, Jesus.



Melissa Kirking has over two decades of experience bringing children to meet and know Jesus in the Blessed Sacrament. It is her heart's work to bring as many children as possible to spend time with our Eucharistic Lord in Adoration. Melissa is the coordinator of Children's Eucharistic Adoration and the former coordinator of Children's Liturgy of the Word at her home parish. She is also the creator of the internationally recommended website GuidedChildren'sAdoration.com where she offers prayer materials tailored to meet the needs of children. A former public and Catholic school teacher, Melissa lives

outside Austin, Texas, with her family.

978-1-954881-79-2 • 153 pages • 8"x 8" • Spiral-Bound, Gold • Ages 7-10 • \$24.99



## Marketing & Publicity

- Digital campaign to Ascension's email list, social media, and national online ad support
- PR tour across Catholic multimedia channels
- · Promotional trailer
- Author will leverage personal platform to promote
- Free discussion and activities guide (available at claudiamcadam.com), which enhances the book's appeal to teachers and catechists

## A MIRACLE FOR MICAH

Written by Claudia Cangilla McAdam Illustrated by Gina Capaldi

Young Micah teaches children about the healing power of Jesus

Two young brothers, Micah and Joel, live in Capernaum at the time of Jesus.

In a chance encounter, Micah witnesses one of Jesus' first miracles: the healing of Peter's mother-in-law. In awe of what he has seen, Micah returns to see what Jesus will do next and is present for yet another miraculous healing.

However, after letting his growling stomach get the better of him and stealing fish that wasn't his, he finds himself in need of healing of his own–forgiveness.

With this story, children will discover our constant need for Christ's forgiveness, the healing power of Jesus' divine mercy, and the importance of setting a good example.

Through the story of Micah and the forgiveness that he receives from Jesus, parents and educators can show children what happens in the sacrament of Reconciliation and why forgiveness is so important.

A Miracle for Micah is perfect for children preparing for their First Reconciliation.

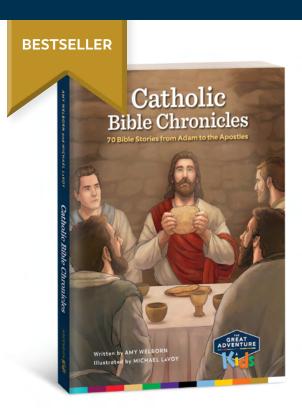


**Claudia Cangilla McAdam** is an award-winning author with a heart for faith-based stories that invite young readers to place themselves within narratives about Jesus. During her years of study at the Denver Catholic Biblical School and her graduate studies with the Augustine Institute, Claudia was humbled by what she didn't know about Scripture and the Catholic Faith despite being a lifelong Catholic. She is eager to share the treasures of what she learned with young readers. The majority of Claudia's two dozen books are for children and teens. Her greatest joy is spending time with her

husband, children, and grandchildren.

978-1-954881-81-5 • 32 pages • 8.75" x 8.75" • Hardcover • Ages 4-8 • \$14.99

## **Ascension Kids Bestsellers**



## Marketing & Publicity •••

- · Promotional trailer
- Incorporates the same Bible Timeline Learning System used in the charttopping Bible in a Year podcast
- · Email marketing to Ascension's email list
- Social media ad campaigns
- Its 70 stories mirror the key events in The Great Adventure Catholic Bible—the most popular US Bible on **Amazon**

## **GREAT ADVENTURE KIDS** CATHOLIC BIBLE CHRONICLES

Written by Amy Welborn Illustrated by Michael Lavoy

Introduce young Catholics to the story of salvation.

The Great Adventure Kids Catholic Bible Chronicles features 70 stories carefully chosen to capture the story of salvation history in its entirety from Adam and Eve to Christ and the Apostles.

Written by a gifted children's storyteller, the Catholic Bible Chronicles makes the stories of biblical heroes like Abraham, Moses, David, and the Blessed Virgin Mary come alive. Each story features an illustration that helps readers imagine what it would have been like to be present as biblical history unfolded.

This 320-page book reads like a novel and incorporates the 12 color-coded time periods of *The Bible Timeline* Learning System throughout to make it easier for children to grasp the chapters of biblical history. With a focus on how the stories of God's family members intersect across time, Catholic Bible Chronicles will allow young people to see for themselves that God has a plan for us all.

The same Bible Timeline Learning System used by Fr. Mike Schmitz for his Bible in a Year podcast is infused into this children's book—an instant classic!

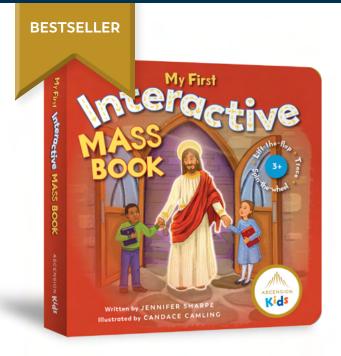
2022 Catholic Media Association 3rd place in Best Books for Youth 11-16

2022 Association of Catholic Publishers Excellence in Publishing Third Place Award for Children's Books: Young **Readers** 



Amy Welborn is the author of over 20 books on Catholic spirituality, apologetics, and history, including the best-selling Great Adventure Kids Catholic Bible Chronicles, published by Ascension. Her writing has been featured in several renowned publications, including the New York Times, Catholic News Service, The Catholic Digest, and Our Sunday Visitor. Amy holds a bachelor's degree in history from the University of Tennessee and a master's in Church history from Vanderbilt University.

978-1-950784-71-4 • 320 pages • 8.5" x 11.1" • Hardcover • Ages 8-12 • \$27.99



## Marketing & Publicity

- 5-star product on Ascension's website and on Amazon.com
- Featured in Ascension Presents video (video posted 2021)
- Included in a 2023 backlist marketing campaign utilizing Ascension's email list
- Video asset created

# MY FIRST INTERACTIVE MASS BOOK ★

Written by Jennifer Sharpe Illustrated by Candace Camling

#1 children's picture book - Association of Catholic Publishers, 2021!

Engage children in the Mass and inspire them to love the Holy Eucharist.

Beautiful artwork and hands-on activities like wheels, flaps, and tracing invite children into the beauty of the Mass. Simple explanations and prayers of the Mass provide a deeper understanding for little ones. *My First Interactive Mass Book* holds children's attention and gets them excited about the words and actions they hear and observe.

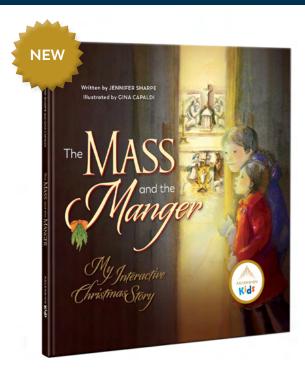
Written by a Catholic mother, this sturdy, interactive board book will help Catholics teach their children about the mysteries of God's love in the Mass. Children ages 3 and up will be delighted to have their own book at church, which will help them learn the order of the Mass, follow along with the prayers, and discover the wonders that happen at every Mass. Parents will experience profound joy as their kids' understanding develops.

First Place in 2021 Association of Catholic Publishers Excellence in Publishing Awards – Children's Books: Picture Books



**Jennifer Sharpe** is a Catholic mother who is passionate about helping all believers develop a loving relationship with Jesus, especially in the Eucharist. A convert to Catholicism who saw a need for engaging books for Catholic children, Jennifer is the author of several books. Her award-winning *My First Interactive Mass Book* from Ascension won two Association of Catholic Publishers Excellence in Publishing Awards, achieving a rare first place in two categories: Children's Picture Books and Spanish. Jennifer lives with her husband and children in Oklahoma.

## **Ascension Kids Christmas**



## Marketing & Publicity •

- Promo video showcasing the story and the book's interactive features
- Email marketing to Ascension's list
- Social media ad campaigns
- Complementary, author-led marketing and publicity (via author internet presence, etc.)

## THE MASS AND THE MANGER: MY INTERACTIVE CHRISTMAS STORY

Written by Jennifer Sharpe Illustrated by Gina Capaldi

Discover the heart of Christmas with this lift-flap book!

In The Mass and the Manger: My Interactive Christmas Story, children ages 6-10 will be immersed in the wonder of Christmas as they discover amazing connections between the nativity story and the Mass.

Beautiful text and pictures tell the story of the first Christmas with wonder and joy. Full-page flaps open to reveal a parallel story as a boy and his younger sister meet Jesus in the Eucharist at midnight Mass on Christmas. As children interact with the flaps in the book, they will discover that each scene from the nativity story has a parallel in the Mass, leading them deeper into the true meaning of Christmas.

Children will love interacting with this creative Christmas story, featuring:

- full-page flaps to open out on every spread
- colorful illustrations by award-winning artist Gina Capaldi
- beautiful rhyming text

This beautifully written and illustrated book will help parents form the faith of their children and rejoice in the birth of Jesus at midnight Mass and every Mass.

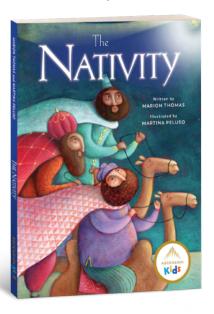


Jennifer Sharpe is a Catholic mother who is passionate about helping all believers develop a loving relationship with Jesus, especially in the Eucharist. A convert to Catholicism who saw a need for engaging books for Catholic children, Jennifer is the author of several books. Her award-winning My First Interactive Mass Book from Ascension won two Association of Catholic Publishers Excellence in Publishing Awards, achieving a rare first place in two categories: Children's Picture Books and Spanish. Jennifer lives with her husband and children in Oklahoma.

978-1-954882-08-9 • 23 pages • 8" x 8" • Hardcover • Ages 6-10 • \$18.99

#### THE NATIVITY

Written by Marion Thomas Illustrated by Martina Peluso



This read-aloud book stitches together all of the stories associated with the birth of Jesus, including the Annunciation, the Visitation, how Joseph came to understand his role in the story, the journey to Bethlehem, the birth of our Lord, the angels' appearance to the shepherds, the journey and visit of the wise men, the flight into Egypt and the Holy Innocents, and the Holy Family's return to Galilee.

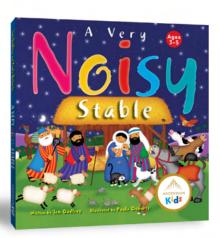
With engaging storytelling and colorful illustrations on every page, this book is sure to captivate young Catholics. But even adults will grow closer to Jesus and appreciate the Nativity story all the more. With Bible verses cited for each part of the story, adults can read the story and learn more in their own *Great Adventure Catholic Bible*.

978-1-954881-08-2 • 32 pages • 8.25" x 11" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada

### A VERY NOISY STABLE

Written by Jan Godfrey Illustrated by Paula Doherty



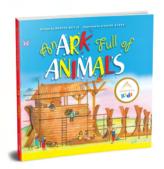
The story of the birth of Jesus is retold for the very young in this beautifully illustrated book that will be treasured for years to come. Youngsters will delight in the story of some very noisy animals spending an evening in an ordinary stable with a very extraordinary baby whose name was Jesus. Children will love the repetitive nature of the noises made by the animals on that first Christmas night in Bethlehem. This story is a memorable way for little ones to first encounter the story of God becoming flesh and dwelling among us.

This beloved children's story is now new and improved with a special activity for young readers encouraging them to consider how their love for the many animals present at Jesus' birth can help them better understand what Catholics celebrate on Christmas.

978-1-954881-30-3 • 32 pages • 8.7" x 8.7" • Hardcover • Age 3–5 • \$16.99

Only available in US and Canada

## **Ascension Kids Bible Stories and Activities**



#### AN ARK FULL OF ANIMALS

Written by Renita Boyle Illustrated by Honor Ayres

What happened when it rained for 40 days and nights?

An Ark Full of Animals tells the story of an ark, a boatload of animals, and a man called Noah who listened to God—in an authentically Catholic way.

This Catholic children's read-aloud book teaches children about an important moment in salvation history: Noah and the Great Flood. The engaging storytelling and beautiful illustrations on every page will captivate children and introduce them to Scripture!

978-1-950784-78-3 • 32 pages • 8.25" x 8.25" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada

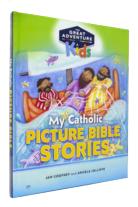


#### THE CURIOUS STORY OF JONAH

Written by Bob Hartman Illustrated by Honor Ayres

With its lively text and colorful illustrations, children and their read-aloud partners will be enthralled by the story of God's call, Jonah's decision to run away, a big storm, and why God wanted to give the very bad people another chance to turn back to him. Even those who have heard Jonah's story before may not have heard it like this, with a focus on the compassion and mercy of God.

978-1-950784-79-0 • 32 pages • 8.25" x 8.25" • Hardcover • Ages 3-7 • \$16.99 Only available in US and Canada



#### MY CATHOLIC PICTURE BIBLE STORIES

Written by Jan Godfrey Illustrated by Angela Jolliffe

With colorful pictures and simple words, children will love exploring more than fifty authentically Catholic Bible stories. Pages are color-coded to show how each story fits into The Bible Timeline Learning System. Children will begin to see how the people and the events of the Bible fit together to reveal the remarkable story of our Faith.

Finalist for Excellence in Publishing Awards, Children's Books: Young Readers

978-1-950784-28-8 • 128 pages • 7.6" x 9" • Hardcover • Ages 4-7 • \$18.99

Only available in US and Canada



#### MY FIRST CATHOLIC BIBLE STORIES

Written by Bethan James Illustrated by Krisztina Kallai Nagy

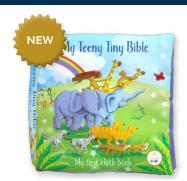
Fifteen favorite Bible stories introduce little Catholics to the God who loves them. With big hearts and wide eyes, little ones will see in vibrant color God's glorious plan for salvation history.

Crafted with playful children in mind, this sturdy book is created to be passed down and loved by many young Catholics. Written in simple language with engaging illustrations, this book is an excellent first step to forming little ones in the Catholic Faith.

Finalist for Excellence in Publishing Award, Children's Picture Books

978-1-950784-27-1 • 32 pages • 6.7" x 6.7" • Boardbook • Ages 1-3 • \$12.99

Only available in US and Canada



#### MY TEENY TINY BIBLE

Written by Bethan James Illustrated by Estelle Corke

This cloth book, featuring beautiful pictures and simple words, is the perfect first Bible for babies. Thanks to My Teeny Tiny Bible, the littlest Catholics can experience the Word of God, and it won't matter if they nibble on the edges of this safe and durable book. Plus it comes packaged in a beautiful box, making it an ideal gift for baby showers, Christenings, or other special occasions like welcoming baby to God's world.

978-1-954882-25-6 • 12 pages • 5.9" x 5.9" • Cloth Book in a Box • Ages 0-2 • \$12.99

Only available in US and Canada

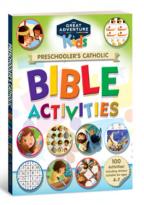


#### THE GREAT ADVENTURE KIDS BIBLE COLORING BOOK

Written by Emily Cavins Illustrated by Eileen McCook

Bring the Scriptures to life for your children with almost 50 pages of illustrated Bible stories. Four coloring pages from each of the 12 periods of salvation history introduce them to the narrative story of Scripture in chronological order. A brief summary of the time period or Bible story and a key Bible verse accompany each picture. This is a fun way for children to become familiar with key Bible stories through creativity and imagination.

978-1-950784-75-2 • 49 pages • 10" x 13" • Coloring Book • Ages 6+ • \$7.99



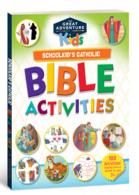
#### PRESCHOOLER'S CATHOLIC BIBLE ACTIVITIES

Written by Andrew Newton Illustrated by Sandrine L'Amour

This authentically Catholic Bible activity book, packed with more than 100 fun yet challenging activities, introduces preschoolers and kindergartners to 17 beloved Bible stories. Activities include word searches, puzzles, crosswords, and even stickers! Vibrant, imaginative illustrations bring each page to life, and each story includes Bible citations to encourage further exploration of God's Word. Color-coded pages show how each story fits into *The Bible Timeline*.

978-1-950784-25-7 • 115 pages • 8.5" x 11" • Paperback • Ages 4–7 • \$12.99

Only available in US and Canada



#### SCHOOLKID'S CATHOLIC BIBLE ACTIVITIES

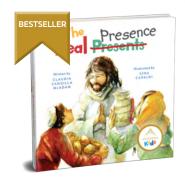
Written by Andrew Newton Illustrated by Fabiano Fiorin

This authentically Catholic Bible activity book introduces young grade-schoolers to 17 beloved Bible stories. Packed with more than 100 fun yet challenging activities, including word searches, puzzles, crosswords, and even stickers! Vibrant, imaginative illustrations bring each page to life, and each story includes Bible citations. Color-coded pages show how each story fits into *The Bible Timeline* so children can discover how the people and the events of the Bible fit together.

978-1-950784-26-4 • 115 pages • 8.5" x 11" • Paperback • Ages 7-11 • \$12.99

Only available in USA

## More from Ascension Kids



#### THE REAL PRESENCE

Claudia Canailla McAdam Illustrated by Gina Capaldi

Zedekiah and Abigail, two young cousins living in Capernaum at the time of Jesus, argue about everything. They want Jesus to judge which of their families' crops is better—grain or grapes? But when they find themselves in the Upper Room at the Last Supper with gifts of their harvests for Jesus, they discover something more important than their presents.

978-1-950784-63-9 • 32 pages • 8.75" x 8.75" • Hardcover • Ages 4-8 • \$16.99



#### PRAY AND THINK IMAGINATIVE ROSARY BOOK

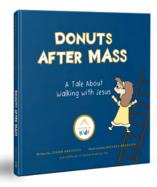
By Candace Camling

Help kids pray the Rosary using this inviting, imaginative book! With step-by-step instructions for how to pray the Rosary and colorful pictures for each mystery, this reverent picture book will help kids stay focused during prayer time.

Parents and children can grow together in the Faith as kids are prompted to think about each mystery. As they interact with the pictures using their imaginations, young Catholics are led toward the first steps of meditative prayer.

First Place in 2022 Catholic Media Association - Best Books for Youth 0-10 First Place in 2022 Association of Catholic Publishers' Excellence in Publishing Awards -Children's Books: Picture Book

978-1-954881-05-1 • 94 pages • 8" x 8" • Hardcover • Ages 6+ • \$14.99



#### DONUTS AFTER MASS: A TALE ABOUT WALKING WITH JESUS

By Joann, Rafaela, and Daniela Bradvica

This fun comic-style story will draw in young Catholics, including reluctant readers, as they learn that Jesus loves us personally and we are called to reflect his love in our day-to-day lives.

"Kids of all ages will love to follow along with Emily as she walks with Jesus. Her everyday ups and downs are a mix of funny and poignant, goofy and deeply moving ... Third Place in 2023 Association of Catholic Publisher's Excellence in Publishing Awards - Children's books: Other Faith Based Novels

978-1-954881-27-3 • 98 pages • 9.75" x 9.75" • Hardcover • Ages 10+ • \$19.99



#### THE BEST HUG EVER

Written by Suzy Senior Illustrated by Dubravka Kolanovic

Beaver can't wait to leave home and do exactly what he wants. But when his food and new friends have gone, will someone still be missing him—and longing for him to come home? Children and their read-aloud partners will both enjoy this retelling of the well-known parable of the Prodigal Son.

978-1-954881-99-0 • 32 pages • 8.4" x 10" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada



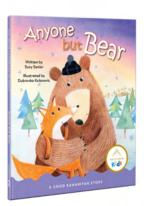
#### NOT THERE, LITTLE BEAR

Written by Suzy Senior Illustrated by Dubravka Kolanovic

Little Bear loves his caterpillars and takes good care of them. So when one goes missing, he does not rest until he has searched everywhere trying to find her. Friendly animal characters and engaging illustrations are perfect for introducing children to the well-known parable of the lost sheep.

978-1-954881-98-3 • 32 pages • 8.4" x 10" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada



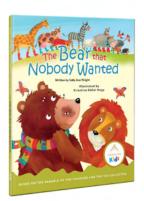
#### **ANYONE BUT BEAR**

Written by Suzy Senior Illustrated by Dubravka Kolanovic

Excited to plan a party for his closest friends, Fox scampers around the forest thinking about whom he should invite and setting up decorations, snacks, and games. When he runs into falling rocks from the mountain above, will his closest friends stop to help him, or will he be surprised by who lends a helping hand? This engaging and age-appropriate story will introduce children to the parable of the Good Samaritan.

978-1-954881-40-2 • 32 pages • 8.4" x 10" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada  $\,$ 



#### THE BEAR THAT NOBODY WANTED

Written by Sally Ann Wright Illustrated by Krisztina Kallai Nagy

The animals are buzzing with excitement at receiving an invitation from Lion along with a shiny, new pair of boots to wear for his upcoming party. As the day of the party arrives, some animals question why Bear has been invited, and others fail to treat him with kindness. What will Lion's guests learn from him about helping friends in need? An engaging retelling of the parable of the pharisee and the tax collector.

978-1-954881-42-6 • 32 pages • 8.4" x 10" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada



#### **FOX AND THE KING**

Written by Suzy Senior Illustrated by Dubravka Kolanovic

Fox and his pups are busy preparing for the king of the forest to visit their home. After they work hard baking cake and pouring juice, three weary friends require Fox's hospitality. Will any cake be left for the king, or will he be happy with a different kind of welcome?

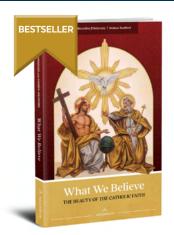
With animal characters and inviting, full-color illustrations, this engaging and ageappropriate story will introduce children to the parable of the sheep and the goats.

Third Place in Catholic Association of Publishers 2023: Best Books for Youth Ages 0-11

978-1-954881-41-9 • 32 pages • 8.4" x 10" • Hardcover • Ages 3-7 • \$16.99

Only available in US and Canada

# The Catholic Faith Explained



#### WHAT WE BELIEVE: THE BEAUTY OF THE CATHOLIC FAITH

By Marcellino D'Ambrosio and Andrew Swafford

What We Believe: The Beauty of the Catholic Faith boils down the Catholic Faith to the essentials. In this life-changing book, Dr. Marcellino D'Ambrosio and Dr. Andrew Swafford explain the core aspects of Catholicism through the lens of a personal relationship with our Creator. It starts with the foundation of who God is, reveals why he founded the Church, and then explains how to practically live out your faith. Fr. Mike Schmitz calls this book, "the essential of the essentials" of the Catholic Faith, and recommends it as a supplement to The Catechism in a Year podcast.

978-1-954881-45-7 • 212 pages • 5.5" x 8.5" • Paperback • \$15.95



#### JESUS: THE WAY, THE TRUTH, AND THE LIFE

By Marcellino D'Ambrosio

A beautiful summary of the four Gospels, Jesus: The Way, the Truth, and the Life explores the entirety of Jesus' life—who he is, what he is really like, what he taught, what he did for our salvation, and what this means for us as Catholics today. In this book, Catholics will learn ...

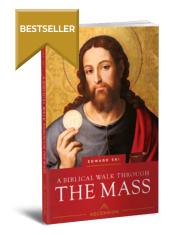
- Who Jesus is and how he answers the longings of the human heart
- Why Jesus was baptized
- The significance of the Transfiguration
- The mystery and meaning of the Resurrection, Christ's triumph over death
- The nature of Jesus' mission and the redemption of humanity
- Our role today as Catholics in the Great Commission
- And more!

2020: The Telly Awards - Bronze Telly Winner

2021: Association of Catholic Publishers Excellence in Publishing Awards - Resources for Ministry (Finalist)

2021: Association of Catholic Publishers Excellence in Publishing Awards - Scripture (Finalist)

978-1-950784-18-9 • 272 pages • 5.5" x 8.5" • Paperback • \$15.95



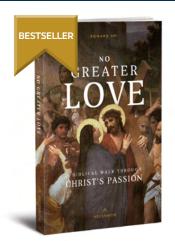
#### A BIBLICAL WALK THROUGH THE MASS

By Edward Sri

As Catholics, the Mass is the center of our Faith. We celebrate it every day. We know all the responses. We know all the gestures. But do we know what it all means? In A Biblical Walk Through the Mass, Dr. Edward Sri takes us on a unique tour of the Liturgy. This book explores the biblical roots of the words and gestures we experience in the Mass and explains their profound significance. This intriguing book will renew your faith and deepen your devotion to the Eucharist.

Association of Catholic Publishers 2022 Resource of the Year: 3rd Place

978-1-950784-66-0 • 198 pages • 5.5" x 8.5" • Paperback • \$14.99



#### NO GREATER LOVE: A BIBLICAL WALK THROUGH CHRIST'S PASSION ★

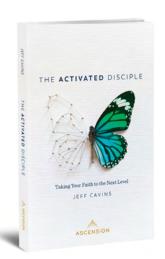
By Edward Sri

No Greater Love is a biblical pilgrimage that reveals Christ's amazing love for us, guiding you through the last hours of Christ's life. You will walk step-by-step with Jesus from the garden of Gethsemane to Mount Calvary. Along the way, you will explore the biblical background behind each moment of the Passion. You will see the significance of Christ's agony in the garden, his betrayal by Judas, his trial before the Sanhedrin, and his condemnation by Pontius Pilate. No Greater Love will give you a deeper understanding and appreciation of God's immeasurable and unconditional love for you as you rediscover the significance of Christ's ultimate sacrifice for us.

2020: The Telly Awards – Bronze Telly Winner

2020: Association of Catholic Publishers Excellence in Publishing Awards – Theology (Finalist)

978-1-945179-73-0 • 213 pages • 5.5" x 8.5" • Paperback • \$14.99



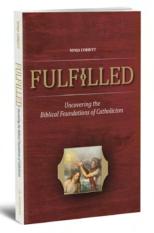
#### THE ACTIVATED DISCIPLE: TAKING YOUR FAITH TO THE NEXT LEVEL

By Jeff Cavins

The Activated Disciple teaches you how to imitate God, so you can become an instrument for him to transform the world. With *The Activated Disciple*, you'll learn how to:

- Make each aspect of your life purposeful and extraordinary
- Reflect Christ in every area of your life
- Overcome the obstacles that keep you from being the disciple you are called to be
- Move beyond believing and practicing your faith and begin radically living it

978-1-945179-42-6 • 134 pages • 5.5" x 8.5" • Paperback • \$14.99

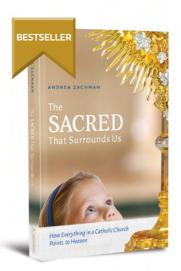


# FULFILLED: UNCOVERING THE BIBLICAL FOUNDATIONS OF CATHOLICISM

By Sonja Corbitt

Fulfilled: Uncovering the Biblical Foundations of Catholicism is an apologetic approach to sharing the Catholic Faith using the Old Testament Tabernacle as a blueprint for God's plan. Readers also gain an understanding of some of the most questioned Catholic teachings. Fulfilled will reignite your love of Scripture and help you share and defend the Catholic Faith with the Word of God. With this book, you will become equipped to share your faith concisely and effectively and examine your own faith, growing deeper in your relationship with Christ.

978-1-945179-28-0 • 263 pages • 5.5" x 8.5" • Paperback • \$12.99

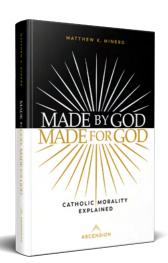


### THE SACRED THAT SURROUNDS US: HOW EVERYTHING IN A CATHOLIC CHURCH POINTS TO HEAVEN

By Andrea Zachman

Everything in a Catholic church is there by design. Every sacred vessel and item is packed with symbolism and meaning, aimed at making every visit to a Catholic church a powerful reminder of God's presence and the truths of our Faith. The Sacred That Surrounds Us helps reveal Catholic churches as shrines of devotion. With historical facts, symbolic realities, full-color images, and quotes from the Church Fathers and the Bible, Sacred Tradition, Sacred Scripture, and Church history are made tangible with this book. Today's Catholics can now rediscover the sacred that surrounds them in every Catholic church—and learn how to see it.

978-1-945179-71-6 • 125 pages • 6" x 9" • Paperback • \$19.95



### MADE BY GOD. MADE FOR GOD: CATHOLIC MORALITY EXPLAINED

By Matthew K. Minerd

In Made by God, Made for God: Catholic Morality Explained, Catholics will find a fresh approach to the timeless moral teachings of the Catholic Church. Steeped in Scripture and Catholic tradition, this book reveals the beauty of Catholic morality in a relatable and easy-to-understand way.

"This eloquent and luminous book, inspired by the best spiritual and intellectual traditions of the Church, makes Catholic moral teaching accessible to all, in a universal language that preserves the fullness of the truth, and communicates it with warmth and humanity. It is highly recommended!"- Fr. Thomas Joseph White, OP, Rector Magnificus, Pontifical Academy of St. Thomas Aguinas

978-1-950784-94-3 • 293 pages • 6.1" x 9.1" • Hardcover • \$24.95



#### WHISPER: FINDING GOD IN THE EVERYDAY

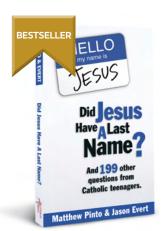
By Danielle Bean

In this intimate and down-to-earth book, Danielle Bean encourages people of all stages of life to slow down and experience the little whispers of God that are present in their everyday moments.

Danielle writes about real, heartfelt moments that anyone can relate to. The constant striving after achieving more can be relieved. Even more, the ability to do less with more intention can provide a growing awareness of God's constant presence and interior peace.

Whisper is perfect for anyone looking to develop a more intimate relationship with the ever-present God.

978-1-950784-65-3 • 133 pages • 5.5" x 8.5" • Paperback • \$15.95

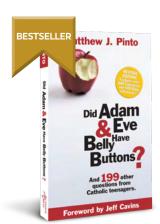


#### DID JESUS HAVE A LAST NAME? \*

By Matthew Pinto and Jason Evert

This sequel to the best-selling *Did Adam & Eve Have Belly Buttons*? utilizes the same easy-to-read, question-and-answer format that has proven successful in capturing the hearts and minds of Catholic teenagers. With two hundred questions collected from teens, *Did Jesus Have a Last Name*? offers clear and concise answers to some of the most challenging questions about the Church and its teachings. Authors Matthew Pinto and Jason Evert provide clear, theologically precise explanations without losing the masterful charm of contemporary language. Though written for teens, this book is perfect for people of all ages who want to learn more about the Catholic Faith.

978-1-932645-41-5 • 276 pages • 5.5" x 8.5" • Paperback • \$12.99



#### **DID ADAM & EVE HAVE BELLY BUTTONS?**

#### **REVISED EDITION**

By Matthew Pinto



Did Adam & Eve Have Belly Buttons? is the number one book for Catholic teens who are looking for answers to common questions about the Faith. It offers today's young Catholic two hundred clear and insightful answers on a variety of topics—from morality and doctrine to sacraments and other religions—capturing the attention of teens by directly addressing their concerns, misconceptions, and challenges. This revised edition adds over 500 Bible references and 800 references from the Catechism of the Catholic Church.

978-0-965922-88-3 • 238 pages • 5.5" x 8.5" • Paperback • \$13.99



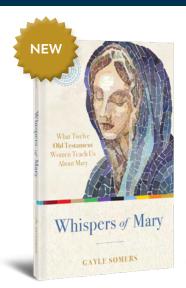
#### INTERVIEW WITH AN EXORCIST

By Fr. Jose Antonio Fortea

Is it a trivial matter to consult mediums, dabble in witchcraft, or practice occult rituals? Are these activities really an invitation to demonic spirits? In today's culture, many consider belief in demonic possession and exorcism to be superstitious remnants of the Dark Ages. Even many Christians, contrary to the clear words of Jesus in the Gospels, scoff at the notion that the devil and demons really exist. Written by one of the Church's foremost experts on the topic, *Interview with an Exorcist* is based on Fr. Jose Antonio Fortea's years of working as an exorcist, his extensive investigations of suspected possessions, and his attendance at hundreds of exorcisms.

978-1-932645-96-5 • 131 pages • 5.5" x 8.5" • Paperback • \$11.99

## Resources for Catholic Women



### WHISPERS OF MARY: WHAT 12 OLD TESTAMENT WOMEN TEACH **US ABOUT MARY**

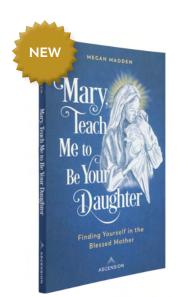
By Gayle Somers

"The mission of many holy women prepared for that of Mary." -Catechism of the Catholic Church 489

Whispers of Mary follows The Bible Timeline® Learning System through the time periods of salvation history to meet 12 Old Testament women who foreshadowed the Blessed Mother. Steeped in Scripture, Mary would have known and pondered their stories. As we reflect on their examples and how they can apply to our own lives, we are drawn into the heart of our Mother.

With hundreds of Scripture verses, thought-provoking commentary, and reflection prompts, Whispers of Mary teaches profound lessons from the women of the Old Testament and inspires us to grow closer to Mary.

978-1-954882-39-3 • 232 pages • 5.5" x 8.5" • Hardcover • \$24.99



### MARY, TEACH ME TO BE YOUR DAUGHTER: FINDING YOURSELF IN THE BLESSED MOTHER

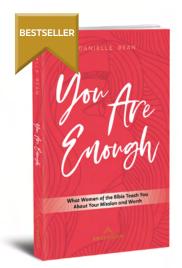
By Megan Madden

How can Catholic women today imitate the Blessed Mother?

In Mary, Teach Me to Be Your Daughter, Catholic women will discover ten virtues of Mary and how to live them out in everyday life. Through meditative glimpses into the life of Mary and practical encouragement, women will be inspired by the holiness of our Blessed Mother.

With prayerfulness and peace, women will find themselves in Mary, and uncover new depths to their relationship with her.

978-1-954882-11-9 • 149 pages • 5.5" x 8.5" • Paperback • \$16.95



## YOU ARE ENOUGH: WHAT WOMEN OF THE BIBLE TEACH YOU ABOUT YOUR MISSION AND WORTH

By Danielle Bean

In a world where everything feels fleeting and temporary, we are made for everlasting life. You Are Enough uses the timeless wisdom of the Bible to clarify that truth for modern women amid a culture that tells them they are not smart, attractive, thin, or rich enough. It reminds them that they are already enough because they are made in the image and likeness of God for a unique purpose. In this book, Catholic women will see how God's love for each of us shines forth through the stories of the women in the Old Testament as they connect with the hopes, dreams, struggles, and experiences of these remarkable women.

978-1-945179-48-8 • 149 pages • 5.5" x 8.5" • Paperback • \$15.95



#### **ASCENSION PLANNER 2025: A TOOL FOR CATHOLIC DAILY LIVING**

Contributions by Elizabeth Sri and Lisa Hendey

This year's planner celebrates with the Catholic Church during its Jubilee Year, with the theme of *Pilgrims* of *Hope*. Featuring monthly reflections of hope inspired by saints written by Beth Sri and a weekly Gratitude Corner by Lisa Hendey, including a Bible verse keyed to *The Bible in a Year* podcast.

With new artwork, this beautiful, functional planner will help Catholics stay organized and integrate their faith into daily activities. Monthly calendar pages show the liturgical seasons and feast days, while weekly planner pages provide ample space to plan each day hour-by-hour and track daily tasks. In addition, weekly bullet journal pages—numbered for easy reference—offer free space to keep lists or to journal.

The Ascension 2024 Planner was so popular it sold out in under 2 months!

978-1-954882-80-5 • ~300 pages • ~8.5" x 11" • Spiral-Bound Planner • \$44.95



#### REVEAL THE GIFT: LIVING THE FEMININE GENIUS

By Lisa Cotter

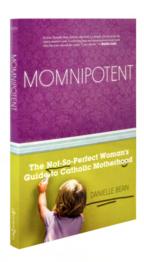
Have you ever wondered if you are doing this whole "womanhood thing" right?

Lisa Cotter did. Coming of age in a world that told her women should be like men, she often found herself confused and frustrated with the concept of femininity. That was until she encountered St. John Paul II's writings on the "feminine genius".

In Reveal the Gift, Lisa uncovers a transformational vision of a woman's purpose, meaning, and gifts, which might not be exactly what you expect.

Learn from saints and other heroic women how to live out authentic Catholic womanhood, embrace your unique gifts, and positively impact your family, your church, and the world.

978-1-954881-26-6 • 167 pages • 5.5" x 8.5" • Paperback • \$14.95



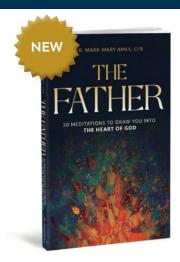
# MOMNIPOTENT: THE NOT-SO-PERFECT WOMAN'S GUIDE TO CATHOLIC MOTHERHOOD

By Danielle Bean

In Momnipotent, Danielle Bean provides much-needed encouragement to all women. Momnipotent validates the dignity and importance of motherhood by helping mothers recognize eight uniquely feminine strengths, and how to use those strengths to find peace, purpose, balance, and joy in being the women God created and called them to be.

978-1-935940-61-6 • 170 pages • 5.5" x 8.5" • Paperback • \$13.99

## Living the Faith



#### THE FATHER: 30 MEDITATIONS TO DRAW YOU INTO THE HEART OF GOD

By Fr. Mark-Mary Ames, CFR

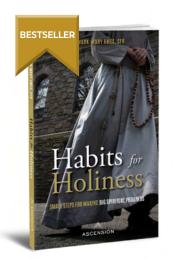
Embark on a transformative 30-day retreat deep into the heart of God the Father.

In The Father: 30 Meditations to Draw You into the Heart of God, Fr. Mark-Mary Ames, CFR, author of the award-winning Habits for Holiness, leads you through 30 days to unveil the boundless Fatherly love of God, who has "a plan of sheer goodness" (CCC 1) for you.

The Father presents 30 inspiring accounts of exemplary fathers, along with scriptural reflections, prayer, and space to write your own thoughts.

Begin this adventure and claim your dignity as a cherished child of God and as "heir of his blessed life."

978-1-954882-35-5 • 160 pages • 5.5" x 8.5" • Paperback • \$15.95



### HABITS FOR HOLINESS: SMALL STEPS FOR MAKING BIG SPIRITUAL PROGRESS

By Fr. Mark-Mary Ames, CFR

How do you grow closer to sainthood in your daily life?

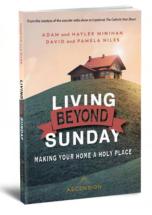
Fr. Mark-Mary, CFR, the Director of Communications for the Franciscan Friars of the Renewal and a regular Ascension Presents speaker, answers this question. He takes 800 years of wisdom from the Franciscans and provides small and manageable steps that can lead anyone to great holiness.

Giving our lives to the service of Christ is not just for the consecrated. It is the call of every Catholic.

Little by little, we can all get to heaven. Join Fr. Mark-Mary in Habits for Holiness to take the first small step toward sainthood!

ACP Excellence in Publishing 2022, third place in the "Inspirational" category • Catholic Media Association's Book Awards 2023 - 3rd Place in Backlist Beauty

978-1-950784-60-8 • 141 pages • 5.5" x 8.5" • Paperback • \$15.95



#### LIVING BEYOND SUNDAY: MAKING YOUR HOME A HOLY PLACE

By Adam & Haylee Minihan and David & Pamela Niles

Incorporate faith into your day-to-day family life.

Our relationship with God is not supposed to stay within the walls of our parish when we leave Sunday Mass. Instead, faith should transform our hearts, our families, and our homes into a welcoming place to encounter Christ.

But this isn't always easy. Homelife can be difficult and busy, and it's easy to get distracted from the point of it all: raising a family of saints.

This book goes beyond the aesthetic or surface-level attributes of a Catholic home. Beyond that, it shares how to foster holiness in all the little moments in Catholic family life.

978-1-954881-38-9 • 104 pages • 4.5" x 6.5" • Paperback • \$11.95



#### **HUMBLE STRENGTH: THE EYE-OPENING BENEFITS OF HUMILITY**

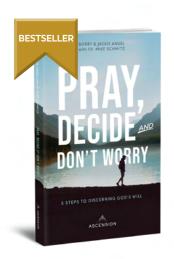
By Kevin Vost

Discover what humility is (and isn't!). In *Humble Strength: The Eye-Opening Benefits of Humility*, Catholic author and psychologist Kevin Vost shows that humility isn't self-hatred but rather knowing your truest self through God's grace.

With Scripture and wisdom from the saints, *Humble Strength* explains humility's important role in building virtue and avoiding sins. With humor and insight, Dr. Vost offers practical steps for growing in this virtue and explains some of the psychological benefits of humility, such as how humility can help conquer fears.

This information-packed book about one of the most vital virtues for everyday life shows Catholics how humility can make them happier and holier.

978-1-954881-31-0 • 216 pages • 6" x 9" • Paperback • \$18.95

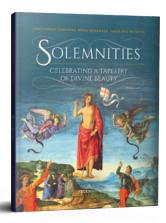


# PRAY, DECIDE, AND DON'T WORRY: FIVE STEPS TO DISCERNING GOD'S WILL ★

By Bobby & Jackie Angel with Fr. Mike Schmitz

God, what do you want me to do? *Pray, Decide, and Don't Worry* equips Catholics with a clear five-step discernment process for answering the profound and meaningful questions they carry about their vocations and God's will in their lives. Drawing from the rich tradition of the Church and powerful insights from the saints and Scripture, this invaluable resource teaches Catholics how to recognize God's voice, overcome confusion and uncertainty in the decisions they face, and discover the inner peace that can be found in surrendering their lives to the perfect will of God. This book is perfect for recent graduates, new parents, anyone looking for a job, and more!

978-1-945179-78-5 • 112 pages • 5.75" x 8.25" • Paperback • \$14.95



#### SOLEMNITIES: CELEBRATING A TAPESTRY OF DIVINE BEAUTY

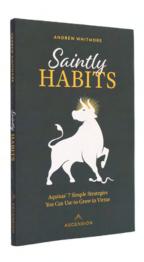
By Christopher Carstens, Alexis Kutarna, and Denis McNamara

A timeless Catholic heirloom that calls believers to rejoice in the sacred feasts of the liturgical calendar, *Solemnities: Celebrating a Tapestry of Divine Beauty* helps Catholics understand the most important celebrations of the Catholic Faith and why they are important.

Written by three experts from the Liturgical Institute, this rich resource will help you learn how to live according to the liturgical calendar, celebrate each feast as a family, and establish traditions that can be passed on for generations to come.

Sanctify your year with this hardcover, heirloom-quality book that brings truth and beauty together to demonstrate the glory of these sublime days.

978-1-954881-60-0 • 107 pages • 9" x 10.5" • Hardcover • \$39.95



### SAINTLY HABITS: AQUINAS' 7 SIMPLE STRATEGIES YOU CAN **USE TO GROW IN VIRTUE**

By Andrew Whitmore

In Saintly Habits: Aguinas' 7 Simple Strategies You Can Use to Grow in Virtue, Catholics will find a guide to virtue that will transform their understanding of what a virtuous life looks like and teach them how to put their new knowledge into practice.

Featuring anecdotes, relatable analogies, and practical suggestions that animate this presentation of the virtues, Saintly Habits takes a positive and encouraging approach to a seldom discussed topic by illustrating how St. Thomas' seven strategies provide a roadmap for our spiritual journey that we can apply to our daily lives.

978-1-954881-67-9 • 129 pages • 5.5" x 8.5" • Paperback • \$15.95



### FROM WORRY TO WONDER: A CATHOLIC GUIDE TO FINDING PEACE THROUGH SCRIPTURE

By Melissa Overmyer

Transform moments of worry into moments of wonder at God's plan.

Even though Catholics know God is all-powerful, worries and negative thoughts can still threaten one's peace of mind. In From Worry to Wonder, Melissa Overmyer offers inspiration and practical tips to remember God's love and power, no matter the circumstances.

Steeped in Scripture, this book will help Catholics look to the timeless guidance of God's Word to let go of worry and embrace awe in the Lord. Melissa Overmyer offers 7 steps to help Catholics bring about their own transformation from worry to wonder and place their trust in God.

Honorable Mention in 2022 Catholic Media Association Book Awards - Scripture: Popular Studies

978-1-954881-06-8 • 170 pages • 5.75" x 8.25" • Paperback • \$14.95



#### **INSIGHT JOURNAL**

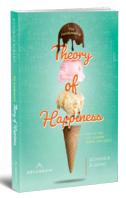
By Jeff Cavins

The Insight Journal provides Christians with a system and a place to keep track of insights revealed through walking with the Lord. The Insight Journal keeps precious memories of God's goodness, key Bible verses, quotes, and more from fading with time. It provides a space to write them down, remember them, and praise God for

This journal is simple to personalize and fits everyone's style. It has the quality of an heirloom where the owner's insights can be passed down to their children and grandchildren. Christians can do more than teach the next generation about their faith: they can share precious "gold" from their own relationships with God.

- Comes in two colors: gray and burgundy
- Packaged in a box
- Contains a ribbon, band to keep it closed, and a pocket in the back

Burgundy: 978-1-950784-77-6 • 245 pages • 5.75" x 8.125" • Hardcover • \$29.95 Gray: 978-1-950784-81-3



# THE FUNDAMENTAL THEORY OF HAPPINESS: HOW TO FIND YOUR PURPOSE AND BE MORE JOYFUL

By Dominick Albano

Everyone wants happiness. And not only do we desire true and lasting happiness, but we want our loved ones to be happy too. This engaging Catholic book from popular speaker Dominick Albano invites everyone searching for fulfillment to practice his theories and begin living happier, more abundant lives.

Readers will learn how to better discover the enemies of their happiness, grasp the rules they live by, handle negative emotions and situations, and more!

"This is not just another book on happiness—it made me ask the hard questions and pray through my day-to-day decisions. What a gift this book is for our Church!"–Sarah Swafford, author of *Emotional Virtue* and *Gift and Grit* 

Finalist for the 2021 Association of Catholic Publishers' Excellence in Publishing Awards

978-1-950784-10-3 • 111 pages • 5.5" x 8.5" • Paperback • \$14.95



# PRAYING SCRIPTURE FOR A CHANGE: AN INTRODUCTION TO LECTIO DIVINA

By Tim Gray

Learning the simple steps of *lectio divina* ("divine reading") provides a practical and effective way for Catholics to enhance their prayer life through the power of God's Word. In this succinct book, Catholic theologian and biblical scholar Tim Gray walks Catholics through the Bible and the wisdom of the saints to reveal the practical steps of this great treasure of our Tradition. Strategies for fruitfully reading—and praying—the Bible will change the way you pray forever!

 Also has a workbook: Praying Scripture for a Change: An Introduction to Lectio Divina Workbook

978-1-934217-48-1 • 127 pages • 5.5" x 8.5" • Paperback • \$12.99

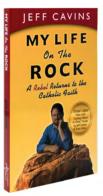


#### THE CONTAGIOUS CATHOLIC: THE ART OF PRACTICAL EVANGELIZATION

By Marcel LeJeune

Committed Catholics are contagious. Following Christ's own strategy from the Gospels and drawing from years of author Marcel LeJeune's experience in Catholic ministry and evangelization, *The Contagious Catholic* diagnoses the common problems that Catholics face when it comes to sharing the Faith and offers simple but profound strategies to overcome them. This book offers the advice Catholics are looking for to invite those around them to know and love Jesus Christ.

978-1-950784-24-0 • 200 pages • 5.5" x 8.5" • Paperback • \$15.99



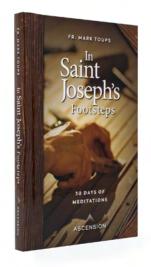
#### MY LIFE ON THE ROCK, REVISED EDITION

By Jeff Cavins

My Life on the Rock tells the story of one influential Catholic's journey back into the Church after spending years as a Protestant pastor. Jeff Cavins' modern-day prodigal son story is one of the most intriguing and dramatic conversion stories in the Church today—a bittersweet story of an emotional and spiritual search for peace in a chaotic world. Over and over, readers have told us they could not put this book down.

978-0-965922-83-8 • 202 pages • 5.5" x 8.5" • Paperback • \$14.99

## The Saints



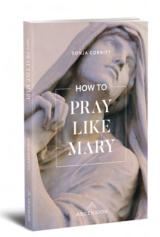
#### IN SAINT JOSEPH'S FOOTSTEPS: 30 DAYS OF MEDITATIONS

By Fr. Mark Toups

Fr. Mark Toups, author of the Rejoice! Advent Meditations series and the Lenten Companion series for Ascension, invites you to experience the life of St. Joseph through 30 guided, imaginative Catholic meditations.

In these meditations, you will meet St. Joseph and prayerfully enter the world of the Holy Family. By walking in his footsteps for 30 days, Catholics can get to know this man of silence and peace on a personal level. The meditations are based on the events of the life of St. Joseph in the Scriptures, from his betrothal to the events of Advent, Christmas, the flight into Egypt, and the Holy Family's life in Nazareth.

978-1-950784-88-2 • 145 pages • 4.25" x 6.5" • Hardcover • \$12.95



#### **HOW TO PRAY LIKE MARY**

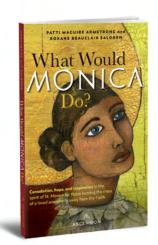
By Sonja Corbitt

After years of Bible study, Sonja Corbitt, a best-selling Catholic author, recognized that Mary was providing a model of prayer that had the power to revolutionize one's prayer life.

Starting with Mary's response to the Annunciation, Sonja will show readers how to pray with Scripture under the guidance of the Blessed Mother.

Through Mary's example, learn to develop a daily habit of life-changing prayer, discover how to hear the voice of God (and tell it from your own voice) in Scripture, and more!

978-1-945179-49-5 • 132 pages • 5.5" x 8.4" • Paperback • \$14.95



### WHAT WOULD MONICA DO?

CONSOLATION, HOPE, AND INSPIRATION IN THE SPIRIT OF ST. MONICA FOR THOSE BEARING THE CROSS OF A LOVED ONE WHO IS AWAY FROM THE FAITH

By Patti Maguire Armstrong and Roxane Beauclair Salonen

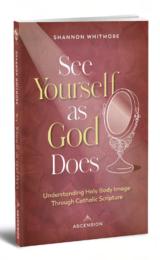
St. Monica was the loving mother of St. Augustine, Catholic theologian and Doctor of the Church. While St. Augustine became one of the most influential theologians of the Catholic Faith, he spent a period of time running from God. During this period, his mother prayed continuously for his conversion. God answered her prayers!

Two mothers, authors, and lovers of St. Monica offer guidance, practical advice, and prayers for navigating the difficulty of losing a loved one to the world. A hope-filled guide to finding peace and consolation in a relationship with your heavenly Father even while experiencing the grief and disappointment of having a loved one away from the Faith.

Catholic Media Association's Book Awards 1st Place: Family Life; Pastoral Ministry—Parish Life

978-1-954881-52-5 • 280 pages • 6" x 9" • Paperback • \$19.95

## **Current Issues**



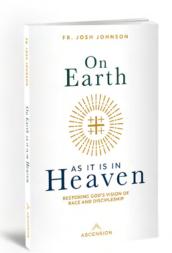
# SEE YOURSELF AS GOD DOES: UNDERSTANDING HOLY BODY IMAGE THROUGH CATHOLIC SCRIPTURE

By Shannon Whitmore

We've heard that we are made in the image of God a million times. But how can we believe that truth, in the midst of a broken world?

In See Yourself as God Does, Shannon Whitmore shares how every woman is truly the masterpiece of God, and how to build holy body image as a Catholic. Through personal experience, St. John Paul II's *Theology of the Body*, Scripture, and more, Catholic women will come to know how God sees their bodies. And, in turn, they will encounter Catholic truth and practical advice to help them find healing.

978-1-954881-92-1 • 193 pages • 5.5" x 8.5" • Paperback • \$15.95



# ON EARTH AS IT IS IN HEAVEN: RESTORING GOD'S VISION OF RACE AND DISCIPLESHIP

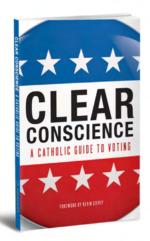
By Fr. Josh Johnson

Encounter an authentically Catholic perspective on God's vision for the universal Church to be united "on earth as it is in heaven."

Fr. Josh draws from the riches of Scripture, personal experience as a Catholic of color, his priestly ministry, and the wisdom of the Church to encourage Catholics to understand more deeply the call of Christ to make disciples of "all peoples and nations (Matt. 28:19)."

With the help of On Earth as It Is in Heaven, Catholics can work toward bringing the kingdom of heaven to earth by reaching out to people of all backgrounds.

978-1-950784-80-6 • 161 pages • 5.5" x 8.5" • Paperback • \$16.95



#### CLEAR CONSCIENCE: A CATHOLIC GUIDE TO VOTING

By Ascension

Clear Conscience: A Catholic Guide to Voting provides thorough guidance to Catholics and identifies the responsibilities we have to our Faith and to our country as we make voting decisions.

Through the insights in *Clear Conscience*, readers will learn: what the rights of every person are, our responsibility to uphold and defend those rights, how the Catholic tradition has contributed to a free and just society, and more!

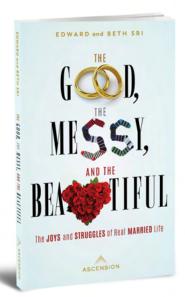
This book will not tell you who to vote for. That is a decision only you can make. Instead, it will give you the guidance you need to vote with a clear conscience.

978-1-950784-43-1 • 142 pages • 5.4" x 8.3" • Paperback • \$12.99

# Theology of the Body and Marriage

## THE GOOD, THE MESSY, AND THE BEAUTIFUL: THE JOYS AND STRUGGLES OF REAL MARRIED LIFE

By Edward and Beth Sri



Encounter the realities of Catholic marriage. God draws spouses closer to the Heavenly marriage through the sanctifying power of the Sacrament of Holy Matrimony.

However, that means it is not always easy, and it certainly is not like what newlyweds may imagine.

In The Good, the Messy, and the Beautiful: The Joys and Struggles of Real Married Life, Edward and Beth Sri—national marriage speakers—show readers that the struggles of marriage are to be expected and, even more so, they are purifying us to make us saints.

No marriage is perfect, and neither is the Sris'. This book is packed full of hilarious and relatable stories from their 20+ years of marriage. From their experience, see helpful tips, mindsets, and reminders of how to live out the beautiful vocation of marriage.

Catholic Media Association's Book Awards 1st Place: Marriage and Family Living

Catholic Media Association's Book Awards 3rd Place: Family Life

978-1-954881-28-0 • 163 pages • 5.5" x 8.5" • Paperback • \$15.95

## THEOLOGY OF HIS BODY / THEOLOGY OF HER BODY (2 BOOKS, 1 VOLUME) ★

By Jason Evert



This unique book—really two books bound back-to-back—will feed your teens with liberating answers to their most pressing questions about love and sexuality. It offers solid, relevant teachings in a language teens understand, delivering the tools they need to achieve the greatness they were created for.

In this two-in-one book, teens are encouraged not only to learn the truth about their own bodies but also to discover the beauty and complementarity of the opposite sex. They will learn:

- The beauty and meaning of the body
- Why the body is good
- How to participate more fully in God's beautiful plan for the body
- What it means to be created male and female (with an updated section on same-sex attraction)
- How sexual desire fits into God's design
- The mission of every man or woman

### THE VIRGIN MARY AND THEOLOGY OF THE BODY

By Fr. Donald Calloway, MIC

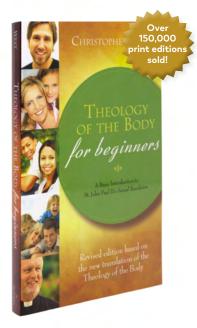


The Church's Marian beliefs have constantly shed light on other teachings, and the Theology of the Body is no exception. In this compilation of essays, Catholics will discover how Mary's role in salvation history illuminates the message of the Theology of the Body in a profound way: Through an understanding of Mary's role in salvation history, we are able to see more clearly our personal roles in the Christian life. With these essays written by the world's foremost Mariologists and experts on the Theology of the Body, Catholics will ponder the Immaculate Conception, the significance of Mary as virgin and mother, and more!

978-1-934217-10-8 • 297 pages • 5.5" x 8.5" • Paperback • \$14.99

## THEOLOGY OF THE BODY FOR BEGINNERS: REVISED EDITION

By Christopher West



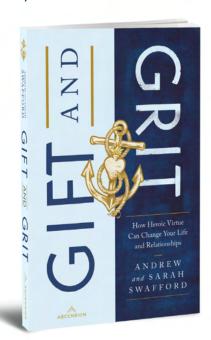
St. John Paul II's famous reflections on the body and sex take us to the root of the modern crisis and chart a path to an authentic sexual liberation. This book takes the rich teachings of the late Holy Father and makes them accessible to the average Catholic. The first edition of *Theology of the Body for Beginners* (2004), a more detailed commentary on St. John Paul II's catechesis, quickly became an international bestseller. This revised and expanded edition provides a short and comprehensible summary of the saint's teachings while answering other big life questions. This book is essential for anyone who wants to understand the Theology of the Body.

978-1-934217-85-6 • 155 pages • 5.5" x 8.5" • Paperback • \$12.99

# Youth and Young Adult

## GIFT AND GRIT: HOW HEROIC VIRTUE CAN CHANGE YOUR LIFE **AND RELATIONSHIPS**

By Andrew and Sarah Swafford



Develop meaningful, joy-filled relationships through a life of virtue.

Beginning with stories of how God has personally transformed their own hearts and using the interactions they have had with the young adults to whom they minister, the Swaffords approach those who desire a truly meaningful life with a message of faith, hope, transformation, and joy.

This valuable book presents real-life advice on:

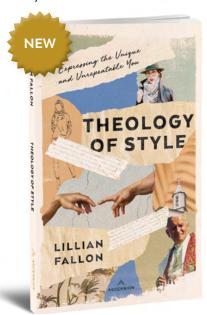
- Fostering good and faithful friendships, with both men and women
- Pursuing fulfilling and holy romantic relationships
- Navigating past wounds and how to move forward to find healing
- Achieving the greatness that every person desires
- Bridging the gap between today's world and the spiritual life
- Living life to the fullest as God intended

To those facing universal human struggles with isolation, insecurity, and sadness, Gift and Grit inspires a deeper look at the healing, forgiveness, and transformation we desperately desire in our lives and in our relationships.

978-1-954881-91-4 • 234 pages • 5.5" x 8.5" • Paperback • \$15.95

## THEOLOGY OF STYLE: EXPRESSING THE UNIQUE AND UNREPEATABLE YOU

By Lillian Fallon



Does the way we dress matter to God? Through theology, storytelling, and expertise from working in the fashion industry, Lillian Fallon helps women to further understand their infinite worth in the eves of God. Through understanding who we are, we can more fully understand how the way we dress can be an expression of being made in the image of God.

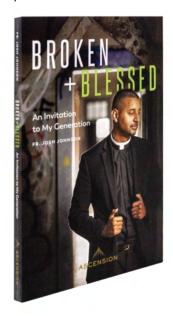
In Theology of Style: Expressing the Unique and Unrepeatable You, women will discover:

- Why self-worth and confidence ultimately come from God
- How being made in the image of God should change the way we see ourselves
- How to dress in a way that expresses who we are
- Modesty and its true meaning for Catholics
- Stories, humor, and advice along the way!

978-1-954882-13-3 • 129 pages • 5.5" x 8.5" • Paperback • \$15.95

### BROKEN AND BLESSED: AN INVITATION TO MY GENERATION

By Fr. Josh Johnson



Only two in ten Americans under thirty believe attending a church is important or worthwhile. Well over half of young adults raised in the Church have dropped out, with many having a strong anti-Church stance, many even believing the Church does more harm than good. Fr. Josh Johnson was one of these people.

In Broken and Blessed, Fr. Josh tackles the harsh realities facing the Church in the twenty-first century and offers an inspiring witness of how he came to know God, rather than just knowing about him—and presents practical ways for others to truly know God as well.

#### Broken and Blessed:

- Addresses head-on millennials' most pressing issues with the Catholic Faith.
- Presents powerful and inspiring stories from Fr. Josh's own faith journey.
- Discusses the nature of prayer, as well as the challenges to prayer and how to overcome them.

978-1-945179-50-1 • 167 pages • 5.5" x 8.5" • Paperback • \$14.99

# A CATHOLIC GUIDE TO NARNIA: QUESTIONS AND ACTIVITIES FOR THE LION, THE WITCH, AND THE WARDROBE

By Ascension



Learn how the Bible, the Catechism, and Narnia are connected!

Explore the rich Christian symbolism that can be uncovered through engaging discussion questions, activities, and references to Scripture and the Catechism of the Catholic Church. To help Catholics appreciate this C. S. Lewis masterpiece, A Catholic Guide to Narnia can be used with both the book and movie version of The Lion, the Witch, and the Wardrobe.

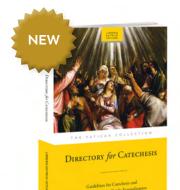
Families, individuals, and small groups will not only gain a more profound understanding of Narnia, but they will also grow in their love for the Catholic Faith.

#### Readers will find:

- 100 fun and interesting questions and answers on the story's content
- 20+ activities for families, small groups, or individuals
- Discussion questions to engage in the content
- Bible and Catechism references to see how it is connected to the Catholic Faith
- "For Further Exploration" sections with suggestions on how to discover more about the themes discussed

978-1-950784-73-8 • 5.5" x 8.5" • Paperback • 104 pages • \$12.95

## Vatican & USCCB Collections

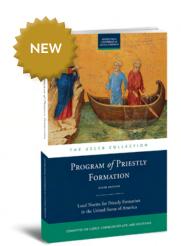


#### **DIRECTORY FOR CATECHESIS**

Dicastery for Evangelization Libreria Editrice Vaticana

To aid the Church in the mission of teaching the Catholic Faith, the *Directory for* Catechesis presents "how-to" guidelines for catechists and universal norms for evangelization. Issued by the Vatican's Dicastery for Evangelization, the Directory places catechesis within the realm of evangelization, seeking to assist the efforts of bishops, priests, and catechists in the development of local directories and catechisms.

978-1-954882-42-3 • 280 pages • 6" x 9" • Paperback • \$24.95



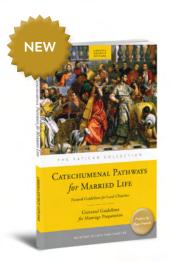
### PROGRAM OF PRIESTLY FORMATION. SIXTH EDITION: LOCAL NORMS FOR PRIESTLY FORMATION IN THE UNITED STATES OF AMERICA

**USCCB** 

Committee on Clergy, Consecrated Life, and Vocations

Program of Priestly Formation serves as a guide for seminaries in developing programs to form men for the ministerial priesthood. This important document sets forth the nature and mission of the ministerial priesthood and establishes norms for the admission and formation of candidates, as well as norms for the governance and administration of seminaries.

978-1-954882-47-8 • 256 pages • 6" x 9" • Paperback • \$22.95

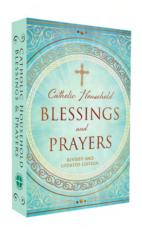


### CATECHUMENAL PATHWAYS FOR MARRIED LIFE: PASTORAL GUIDELINES FOR LOCAL CHURCHES

Dicastery of Laity, Family and Life Libreria Editrice Vaticana

Building upon Pope Francis' call for a deeper formation of engaged couples, Catechumenal Pathways for Married Life offers pastoral guidelines for dioceses and parishes to use in developing more effective marriage preparation programs. Through a renewal of its efforts, the Church can help couples better understand the meaning of spousal love and the gift of their vocation in the sacrament of Matrimony.

978-1-954882-55-3 • 88 pages • 6" x 9" • Paperback • \$14.95

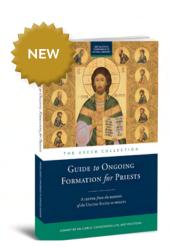


#### CATHOLIC HOUSEHOLD BLESSINGS AND PRAYERS

USCCB Bishops' Committee on the Liturgy

Explore the rich treasury of the Catholic tradition of prayer with your family. This refresh of the classic Catholic prayer book features a mix of both traditional and contemporary blessings and prayers adapted to Christian life in the twenty-first century.

978-1601376572 • 528 pages • 6" x 9" • Paperback • \$26.95



#### **GUIDE TO ONGOING FORMATION FOR PRIESTS**

**USCCB** 

Committee on Clergy, Consecrated Life, and Vocations

Guide to Ongoing Formation for Priests is a pastoral document intended to "help each priest to take stock of his life and ministry and to discern and formulate an individualized plan of formation," since "the priest himself is principally and primarily responsible for his own ongoing formation." The Guide sets forth principles for the life and ministry of priests, a description of a holy, healthy priesthood, and the means of formation available to priests.

978-1-954882-63-8 • 156 pages • 6" x 9" • Paperback • \$19.99



## Zelie & Lou

Zelie & Lou is a Catholic clothing brand founded by a college student in 2019. Frustrated with the lack of trendy Catholic apparel, she decided to take matters into her own hands and create a brand that young Catholics could be proud to wear. Starting small with stickers, Zelie & Lou quickly grew into a full-fledged clothing brand with a mission to provide high-quality and meaningful clothing for Catholics. Our designs are inspired by Scripture, the lives of the saints, and the rich traditions of the Church.

Named after the parents of Saint Therese of Lisieux, Zelie & Lou embodies the spirit of "littleness" that Saint Therese so famously espoused, having begun in a tiny dorm room. Our goal remains the same: to provide high quality and meaningful clothing for Catholics who want to live out their faith in every aspect of their lives.



#### ST. AUGUSTINE HOODED SWEATSHIRT

Wrap yourself in the comforting embrace of this zip-up hooded sweatshirt, made from premium materials selected for durability and softness. Adorning the left sleeve is a profound quote by St. Augustine, a beacon of enlightenment and guidance in your journey of faith. Let his words "Our hearts are restless until they rest in you" resonate with your soul as a constant reminder that God is the ultimate destination of our longing hearts.

On the left chest side, discover our artistic representation of the iconic burning heart, inspired by St. Augustine's passionate search for God's love and truth. It embodies the fervor and zeal that characterized his life, igniting the flame of devotion within you.

Featuring a jersey-lined hood for warmth and softness and a metal zipper for easy wear, this hoodie will soon become an essential part of your everyday wardrobe.

To order: https://ascensionpress.com/collections/zelie-and-lou-apparel/ products/st-augustine-zip-up-hooded-sweatshirt

Small-2XL • \$59.99-\$61.99 • 80% Cotton / 20% Polyester with 100% cotton 20 singles face yarn (Sandstone) • 75% Cotton / 25% Polyester (Heather Grey)



#### JESUS I TRUST IN YOU HOODED SWEATSHIRT

This hoodie was inspired by the Divine Mercy Chaplet. The words "Jesus I trust in You" written across the back of the hoodie serve as a powerful reminder of the importance of these simple words.

Bone color Standard Fit Front Pouch Pocket

To order: https://ascensionpress.com/collections/zelie-and-lou-apparel/products/ jesus-i-trust-in-you-hoodie

Small-XL • \$42.00 • 80/20 cotton/polyester blend



#### ST. THÉRÈSE OF LISIEUX LONG SLEEVE TEE

"Let us love, since that is what our hearts were made for."

Welcome to a celebration of our faith and femininity with this St. Thérèse of Lisieux-inspired long-sleeve tee. Adorned with a soft-hued palette and intricate embroidery, this tee mirrors St. Thérèse's profound love for God and her dedication to spreading kindness and compassion—reminding us to stay true to the nature of our hearts and let ourselves love, since that is what our hearts were made for.

Available in three colors with premium cotton and top stitching to ensure both durability and softness, this tee is designed to stand the test of time. With this tee, you can effortlessly showcase your love for the Little Flower of the Catholic Church year-round.

**To order**: <a href="https://ascensionpress.com/collections/zelie-and-lou-apparel/products/st-therese-of-lisieux-long-sleeve-tee">https://ascensionpress.com/collections/zelie-and-lou-apparel/products/st-therese-of-lisieux-long-sleeve-tee</a>

Small-2XL • \$35.99 • 100% US Ringspun Cotton • Peach, Ivory and Yam • Prewashed and pre-shrunk



#### MASS ESSENTIALS POUCH

Introducing our exclusive 9x12 Mass Essentials Pouch, a safe place for all your Holy Mass needs, designed to keep you organized and inspired during your journey with the Lord.

The design, inspired by the solemnity and grace of the Catholic Faith, offers a visual reminder of the sacred aspects of our Church. Together, the dove, the word PAX, and the monstrance narrate the rich historical and cultural traditions of the Catholic Church

Crafted from durable and water-resistant poly canvas, this pouch ensures your essentials are kept safe and organized. The 9x12 size provides ample space to store your Missal, pocket guides, prayer cards, rosary, veil, and other cherished items, giving you the freedom to focus on your devotion without worrying about misplacing anything.

**To order**: <a href="https://ascensionpress.com/collections/zelie-and-lou-apparel/products/mass-essentials-pouch">https://ascensionpress.com/collections/zelie-and-lou-apparel/products/mass-essentials-pouch</a>

9x12in • \$24.99 • Water resistant poly canvas • Blue/Gold and Blush Pink/Gold

## Zelie & Lou



#### **CATHOLIC UNISEX SHIRT**

Embrace your faith with our "Catholic" shirt, a wearable testament to spiritual devotion.

Relaxed fit Classic crew neck Charcoal color Prewashed and preshrunk

**To order**: <a href="https://ascensionpress.com/collections/zelie-and-lou-apparel/products/catholic-unisex-t-shirt">https://ascensionpress.com/collections/zelie-and-lou-apparel/products/catholic-unisex-t-shirt</a>

Small-XL • \$24.99 • 100% Ringspun Cotton



#### ITE AD JOSEPH SHIRT

Increase your devotion with the "Ite Ad Joseph" shirt, a wearable affirmation of faith that invites you to seek the guidance and protection of Saint Joseph in every step of life's journey.

Relaxed fit Classic crew neck Ivory Prewashed and preshrunk

**To order**: <a href="https://ascensionpress.com/collections/zelie-and-lou-apparel/products/ite-ad-joseph-st-joseph-unisex-t-shirt">https://ascensionpress.com/collections/zelie-and-lou-apparel/products/ite-ad-joseph-st-joseph-unisex-t-shirt</a>

Small-XL • \$24.99 • 100% Ringspun Cotton



#### **FIAT UNISEX T-SHIRT**

Inspired by Mary's "Fiat" in Luke 1:38, "Let it be done to me according to thy word." This shirt is a beautiful reminder to give God our "yes" to His will in our lives.

Relaxed fit Classic crew neck Khaki Prewashed and preshrunk

To order: https://ascensionpress.com/collections/zelie-and-lou-apparel/products/fiat-t-shirt

Small-2XL • \$24.99 • 100% Ringspun Cotton



#### "IT IS JESUS" / ST. JOHN PAUL II LONG SLEEVE

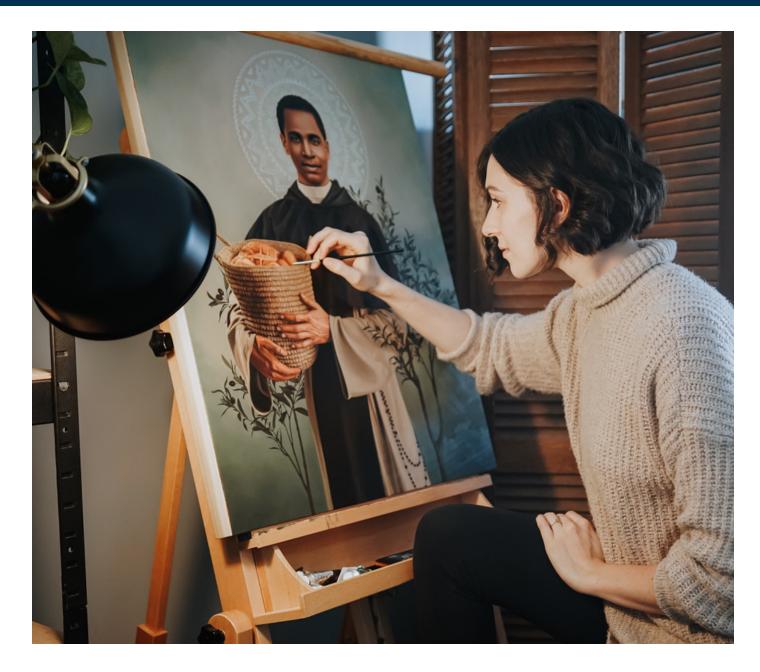
Wrap yourself in profound wisdom with our St. John Paul II quote shirt, featuring the powerful words "It is Jesus in fact that you seek when you dream of happiness; he is waiting for you when nothing else you find satisfies" - a poignant reminder to seek true joy and fulfillment in the eternal embrace of faith.

Relaxed fit 6.1 oz Heavyweight Long Sleeve Shirt Teal Prewashed and preshrunk

**To order**: <a href="https://ascensionpress.com/collections/zelie-and-lou-apparel/products/it-is-jesus-st-john-paul-ii-long-sleeve">https://ascensionpress.com/collections/zelie-and-lou-apparel/products/it-is-jesus-st-john-paul-ii-long-sleeve</a>

Small-XL • \$27.99 • 100% Ringspun Cotton

# Sacred Art by Tianna Williams



Originally inspired by Fr. Josh Johnson to increase devotion to saints that were underrepresented, Ascension's **Sacred Art Collection of Holy Men and Women by Tianna Williams** is growing to include additional saints and other holy men and women of the Church. Designed to inspire the heart and mind, the Holy Men and Women Sacred Art is perfect to display in churches, Catholic schools, and private homes. Prayer cards also offer inspiration for prayer and devotion, and make a great gift.

Now available in three sizes, making our Sacred Art collection an ideal fit in your home. Our 5x7 prayer cards are perfect for personal devotion and gifting. The 8x10 prints strike a balance between elegance and versatility, ideal for framing and enhancing smaller spaces. For those seeking a statement piece in their home, parish, or venue, our 24x30 canvas prints offer detailed beauty that transforms any room into a space of spirituality and art.

# Sacred Art by Tianna Williams



#### ST. AUGUSTINE OF HIPPO

Tianna Williams

Depicted in a way that blends both his Italian and North African heritage, St. Augustine stands under a dark sky as the sun breaks through the clouds, symbolizing how God's light cut through the clouds of his restless and wayward life, illuminating his path to truth and redemption.

In St. Augustine's hands, you will see a flaming heart, a poignant symbol of his profound love for God, as well as sheets of papyrus, calling to mind his extensive writings that continue to guide believers to this day.

Prayer Cards:	5.5x7	•	811661018255	•	Glossy Cardstock • \$	9.95
Small Print:	8x10	•	811661018248	•	Paper Print • \$2	9.95
Large Print:	24x30	•	811661018231	•	Canvas Print • \$24	9.95



#### ST. THERESE OF LISIEUX

Tianna Williams

Known as the Little Flower of Jesus, this image represents St. Therese where the symbolic rose takes center stage. Each delicate petal symbolizes her philosophy of "The Little Way", emphasizing simple acts of love. The vibrant and intricate details of the rose convey the saint's profound teachings, creating a visual representation of her spiritual legacy.

```
Prayer Cards: 5.5x7 • TBD • Glossy Cardstock • $9.95
Small Print:
            8x10 • TBD • Paper Print
                                              $29.95
Large Print:
            24x30 • TBD • Canvas Print • $249.95
```



#### ST. JOSEPHINE BAKHITA

Tianna Williams

Rich with symbolism, this image depicts St. Josephine Bakhita in her religious habit, with historical accuracy down to the smallest detail of her medal of Our Lady of Sorrows (matching the one she wore while she was alive).

Each aspect of the image, from her halo to the sunflowers around her to the chain in her hands, speaks to an important aspect of her saintly life. For St. Josephine Bakhita, holding chains in her hands represents both the freedom from slavery that she found later in her life, and the freedom she found in Christ.

```
Prayer Cards:
             5.5x7

    811661017579
    Glossy Cardstock
    $9.95

Small Print:
             8x10 • 811661017562 • Paper Print
Large Print:
             24x30 • 811661017586 • Canvas Print • $249.95
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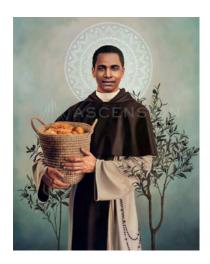


#### ST. CHARLES LWANGA

Tianna Williams

Each aspect of this image, from the fire in his heart to the wood in his hands, speaks to an important aspect of his holy life. For St. Charles Lwanga, carrying wood to his own martyrdom was a way to be like Christ and follow in his footsteps. An email explaining the symbolism of the image will be sent to those who purchase the art so that they can fully understand and appreciate it.

Prayer Cards:	5.5x7	•	811661017678	<ul><li>Glossy Cardst</li></ul>	ock	\$9.95
Small Print:	8x10	•	811661017661	<ul><li>Paper Print</li></ul>	•	\$29.95
Large Print:	24x30	•	811661017425	<ul><li>Canvas Print</li></ul>	•	\$249.95



#### ST. MARTIN DE PORRES

Tianna Williams

This portrait depicts St. Martin de Porres in his Dominican habit, portraying with historical accuracy his role of service within the Dominican Convent of the Rosary in Lima, Peru.

Each aspect of this image, from St. Martin de Porres' halo to the basket of bread he holds, speaks to an important aspect of his saintly life. For St. Martin, a basket of bread symbolizes his daily mission to provide for the basic needs of his brothers and sisters in Christ.

Prayer Cards:	5.5x7	•	811661017814	•	Pack of 10	•	\$9.95
Small Print:	8x10	•	811661017807	•	Paper Print	•	\$29.95
Large Print:	24x30	•	811661017791	•	Canvas Print	•	\$249.95



#### SERVANT OF GOD THEA BOWMAN

Tianna Williams

Be inspired by the life of Servant of God Thea Bowman, a holy nun of the Franciscan Sisters of Perpetual Adoration who lived during the twentieth century and dedicated her life to teaching and sacred music.

This portrait depicts her in cultural dress and headwrap, portraying with historical accuracy her dedication to her African heritage. The books she holds represent the time and energy she spent furthering her own learning and using this knowledge to educate others.

Prayer Cards:	5.5x7	•	811661017944	•	Glossy Cardst	ock	c • \$9.95
Small Print:	8x10	•	811661017951	•	Paper Print	•	\$29.95
Large Print:	24x30	•	811661017968	•	Canvas Print	•	\$249.95

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The Catechism in a Year Companion, Volume I
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The Confessions of St. Augustine (Hardback)
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Catholic Household Blessings and Prayers
Guide to Ongoing Formation for Priests
Coming Soon:
Rejoice!
The Confessions of St. Augustine (Paperback)
The Day God's Helper Came
Ascension Planner 2025: A Tool for Catholic Daily Living

## Ascension materials are changing hearts!

### Pocket Guide to the Rosary Pocket Guide to Heaven!



My rosary hour has become much more focused. The insights and personal applications help me to see how I can incorporate the mysteries into my everyday life. It is easier for me to reflect on them as well. This little book is a good guide for everyone!

- Donna Marie

#### Walking with God



HIGHLY recommend this book. I am still merely in the story of Abraham and every new paragraph is revealing things I had never seen or even contemplated in the story. This book is a nugget of gold. Walking with God is helping me to see the unending grace, mercy, patience, compassion and humility of God in ways that I had always glossed over, even after studying the Word most of my adult life.

- Jerett Gieseler

### The Great Adventure Catholic Bible Best Bible



I own eight bibles, plus, and this is the best of all! The layout and the commentaries make it user friendly. I couldn't be happier with the Bible and the study is the best I've ever done.

- Theresa

## The Catechism of the Catholic Church, Ascension Edition

A Publishing Triumph



As a Catechist who teaches in RCIA. I know that the Catechism is an indispensable tool; but the Ascension Edition of the Catechism improves the reading and reference experience so much more. It is truly one of the most gorgeous books that I own. It isn't beautiful for beauty's sake—the design choices also make the material easier to engage, understand, and appreciate.

The Ascension Edition of the Catechism of the Catholic Church is truly a publishing triumph. Every Catholic should own or have access to one.

- Daniel Rothamel

## **Ordering Information**

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