

Niche Essence

THE LUXE BOUTIQUE FOR SCENTS

www.nicheessence.com

Spring 2021

New Launches

During the past few months we have had many new launches at Niche Essence from the beautiful Xerjoff Purple Accento to new Master Perfumes of Puredistance and new exciting products from Parfums de Marly and Initio Parfums. Here are to name a few:

Casamorati 1888 Italica

The long anticipated Italica is finally here at Niche Essence. Warm and full-bodied, Italica opens to creamy top notes of almond and milk, warmed by hints of spicy saffron and leading to a sweet heart of bourbon, vanilla and irresistible toffee. Notes of deep sandalwood and white musk provide a classic base.



The classic Xerjoff Casamorati packaging has been reimagined with a focus on sustainability, while retaining the references to the liberty

style that distinguishes the brand's history.

Save Me

The "Spray to Help" mission is to promote significant improvements in the way the world addresses territory and community, contributing to the realization of solidarity development goals.



Save me trust defends European wildlife keeping. An eye on international "related campaigns".

It was founded by Dr. Brian May and Anne Brummer with the intent of salvaging and safeguarding wildlife.

The association works in partnership with NGOs, the government and the business field with the aim of bringing change at all sustainability levels. Supporting wildlife and the environment to guarantee a certain future to each inhabitant of the earth.

This is the first edition of Niche Essence's newsletter; if you have any questions, comments or recommendations that can help us improve this newsletter please feel free to contact us through below mention email: info@nicheessence.com



SOON AT NICHE ESSENCE!

DECAS celebrates the 10 years since the release of the first perfume in Xerjoff 1861 collection, and evokes an inspiring mood with zesty notes of Calabrian mandarin.

New Location

After successful opening of our shops in downtown Toronto, Montreal, and Vancouver, our new shop-in-shop has opened at Bedo boutique in Promenade mall, Thornhill. Please visit us at 1 Promenade Cir, Thornhill, ON L4J 4P8

Always try before you buy

At Niche Essence we always try new and innovative ways to provide our customers with a better service.

By using our free Sprayed Paper service you can try any scent at the comfort of your own home. Just visit the following webpage or scan the QR code with your smart phone's camera and click on the appearing link.

www.nicheessence.com/sprayed-paper



Puredistance RUBIKONA was made by Cécile Zarokian in Paris. The creation of this perfume started with the word RUBIKONA that combines the deep and warm colour red of a RUBY with the timeless beauty of an ICON. RU BI KO NA ... Four distinct sounds that together form their own small symphony. Much like a perfectly cut RUBY that fascinates by the various shades of red and intensities of light. Puredistance Rubikona is a deep, warming perfume with a gracious, warm heart – safely embedded in deep blue satin. Elegance in every vein, in line with the sophisticated character of Puredistance. Rubikona is 'Chic Inside Out'.

AENOTUS is a perfume that, despite its high percentage of perfume oil, is not loud – and after an intense and fresh opening – transforms into a delicate scent, very close to the skin. Only those dear and near will be close enough to enjoy its subtle and intriguing character.



puredistance
AENOTUS
a master perfume