

16th November 2016

To whom it may concern

The Muslim Council of Britain is a committed supporter of the Fair Trade movement because of our shared values of social justice, advocacy work for decent working conditions and fair terms of trade for farmers and workers. Several of our prominent affiliates are committed to the work of Fair Trade and buying products for their events that have the Fairtrade logo. In recent years the MCB has supported the Living Wage Campaign in the UK and worked with other organisations on similar shared values.

In this light, I am pleased to commend the work of **Mrs Sabeena Ahmed** as a dedicated Fairtrade campaigner in the UK and abroad.

Sabeena has been an individual associate of the World Fair Trade Organization since 2011 and leading 'The Little Fair Trade Shop' through several educational and awareness raising activities in Dubai, Abu Dhabi, Manchester and London for the past 7 years. She is currently working to establish a Fairtrade educational and interfaith network in Dubai and hopes to dispel misconceptions that fair trade is "charity." She hopes to engage with learners and a new generation of ethical consumers to embrace fair trade principles and support the fair trade movements of the United Kingdom and the United Arab Emirates.

The Muslim Council of Britain is encouraged that young British Muslims like Sabeena are becoming activists and advocates in campaigns to combat the gross inequalities that have become a feature of societies, both within populations of the advanced economies such as the United Kingdom's, but globally between North and South.

Signed:



Harun Rashid Khan

Secretary General, MCB