

20<sup>th</sup> April 2015

Dear Sir/ Madam

### **Supporting The Little Fair Trade Shop, Dubai**

The Lorna Young Foundation is an international charity that works to empower both the producer at the 'supply end' of the chain and to educate and inform communities at the 'consumer' end about the need for fairer trading practices.

Our charity was named after Lorna Young – one of the original pioneers of the fair trade movement in the UK. Over the years we have made some wonderful and inspiring contacts within the international fair trade sector – and key amongst these we would name as being Sabeena Ahmed.

We have never ceased to be amazed at the work and at the conviction of Sabeena. Her drive, her passion for justice and for truth and her hard work speaks for itself.

We would urge you learn more about the need for greater ethical trading practices in the world and to forge a partnership with Sabeena and the Little Fair Trade Shop, Dubai.

With individuals such as Sabeena Ahmed on board, the UAE could fast become the leading fair trade nation in the Middle East and could set an excellent example for the rest of the world

Please get in touch with us if you would like any further information on the work of the Lorna Young Foundation, or of our experiences with Sabeena Ahmed and The Little Fair Trade Shop, Dubai.

Yours faithfully

Christina Longden, Director  
(The Lorna Young Foundation)

Website and Blog – [www.lyf.org.uk](http://www.lyf.org.uk)  
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