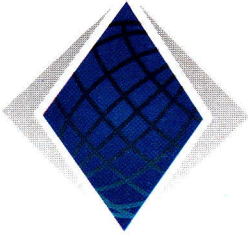


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THE DOMINION TRADERS
CHANGING RAW INTO FINISH

SUPPORT LETTER

To Whom It May Concern

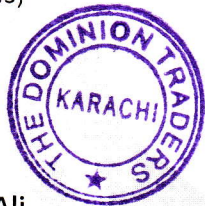
Dear Sir/Madam,

Ms. Sabeena Ahmed has been leading The Little Fair Trade Shop and several educational and awareness raising activities for the past couple of years. She has been visiting several WFTO members and other Fair Trade businesses and actively promoting their work through exhibitions, presentations and video interviews.

Ms. Sabeena Ahmed met me in March 2015 to study my Fair Trade business and promote it globally. I found in her a totally committed and genuine person who is working hard to promote Fair Trade globally and to raise consumer awareness in this regard. She has the vision, passion and dedication to see a fairer and better world where not only fair prices are paid to producers and craftsmen but consumers also get to pay the fair price for the product they are buying.

I duly support Ms. Sabeena Ahmed in her sincerest efforts and commitment to the cause of Fair Trade where she is striving to raise awareness at large so that craftsmen and producers at grass root level can lead the dignified life everyone deserves.

Best Regards,



Syed Fahad Ali

C.E.O

For The Dominion Traders