



AIK HUNAR AIK NAGAR

(A non profit company setup under section 42 of the Companies Ordinance, 1984)

A subsidiary of Pakistan Industrial Development Corporation (PIDC), Government of Pakistan



March 18, 2016
Hyderabad Pakistan

To: Ms. Sabeena Ahmed
Little Fair Trade Shop,
UAE.

Sub: LETTER OF SUPPORT FOR THE LITTLE FAIR TRADE SHOP Ltd.

It gives me immense pleasure in writing following few lines for Ms.Sabeena Ahmed a very proactive promoter of fair trade movement. My first meeting with Ms.Sabeena Ahmed was held during EXPO Pakistan. I was showcasing crafts of Pakistan and representing AHAN (Aik Hunar Aik Nagar), a not-for-profit Company under the administrative control of Ministry of Industries & Production, Government of Pakistan.

Ms. Sabeena conducted my interview portraying the work that we are doing in Pakistan and promoted it on her company website. I really appreciate her dedication and commitment towards promoting the crafts of Pakistan internationally which is the dire need of today's time. The crafts and cultural heritage of Pakistan is at the verge of diminishing and needs a boost at national as well as international level. AHAN supports the concept of fair trade and acknowledges the efforts being taken by Ms.Sabeena Ahmed in taking this forward.

Warm Regards,


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