

To whom it may concern,

Letter of support for The Little Fair Trade Shop Ltd and the fair trade movement of the United Arab Emirates

I am the co-founder of Home Grown Children's Eco Nursery, the UAE's first 'Green Thinking' children's nursery with an innovative Green Engagement Programme inspired by motherly instincts and the harmony of nature. At Home Grown Children's Eco Nursery, we strive to instil ethical and social values and an inherent love of nature that will impact and guide sustainable choices throughout children's lives. We believe that even small children can make a positive impact on Planet Earth and we encourage the embedding of green knowledge at a very early impressionable age.

As a result of the strong synergy between Home Grown Children's Eco Nursery and The Little Fair Trade Shop Ltd, we have worked with Sabeena on a number of occasions and we are firm believers in what Sabeena is striving to achieve. Sabeena is a passionate humanitarian who strongly believes in the development of a new generation of ethical consumers within the UAE.

Home Grown Children's Eco Nursery, wholeheartedly supports Sabeena in promoting fair trade in the United Arab Emirates and in particular the introduction of fair trade to the children of this region.

Yours faithfully



Lucy Bruce
Co-founder of Home Grown Children's Eco Nursery