

To,
Ms. Sabeena Ahmed
Little Fair Trade Shop UAE

Subject: Letter of support for the Little Fair Trade Shop Ltd UAE

To whom it may concern,

I Zehra Khan, General Secretary, on behalf of Home Based Women Workers Federation Pakistan (HBWWF), a first ever trade union of HBW in Pakistan, supporting the work done by Little Fair Trade UAE for the skilled workers who don't have access to big and international markets.

I met with Ms. Saheena in 2011 when she contacted me for an interview regarding our work in Pakistan. I impressed with her work and her dedication towards promoting a skill of HBW internationally which is the need of a time to recognize HBW and giving them an identity as being a important part of country's economy, which usually ignored in Pakistan and earn their livelihood without any discrimination. Moreover that is the best part of her and her work that she always come up with new and innovated ideas for us to think on broader way to introduce new concept of and in craft/skill. She introduce HBWWF members regarding the fair trade campaign which immensely growing in the world and consumers are the main stakeholder in promoting the trade fairly and without any discrimination and that is also very important the people in Pakistan and Sabeena will become the bridge to promote the fair trade in Pakistan too and aware people regarding the concept of fair trade.

Comradely Regards,

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