

Joylux is a global health technology company creating home-use LED-based medical devices and consumer products to help improve pelvic floor disorders in women. Our products are sold in over 17 countries around the world. We are passionate about creating innovative products to transform women's intimate health and empower women to live their best lives.

Position: Creative Associate

Job Position: Full Time Job Location: Seattle, WA

Reporting Structure: VP of Marketing

Joylux, Inc. is seeking an innovative graphic designer who exhibits a relentlessly creative thought process to be part of a dynamic medical-device company focused on women's health. We are looking for individuals who are highly motivated and self-sufficient but also enjoy being part of a small, but mighty team of passionate individuals making a difference in women's health. The ideal candidate for this job is creative, resourceful, organized, and reliable. They will manage the company's overall brand identities for two brands (vSculpt/vFit). This person will work with the marketing team and the CEO on all global company branding and marketing including product packaging, websites, seasonal integrated marketing campaigns, marketing collateral (print ads, sales brochures, emails, etc.), tradeshow booths, social properties, photoshoots, and all official company communication (investor and distributor newsletters/ presentations).

## Position Requirements

- Strong foundation in graphic design, typography, composition and layout skills
- Strong knowledge of designing, and delivering assets, for various digital mediums
- Outstanding communication skills, especially with cross-functional teams
- Someone who values collaboration and open to different design ideas and directions
- Disciplined in staying within budgets and managing the design process from begin to end
- Ability to coordinate outside vendors, including photographers, web developers, and print/packaging vendors from RFPs to final production
- Ability to organize, prioritize and meet deadlines within short time frames
- Mastery of PowerPoint for presentation and other emerging formats (i.e. Canva) is essential

- Proficiency in Adobe CS, knowledge of digital prepress and print production processes
- Keeps current with new media and design trends
- Bachelor's degree or advanced creative degree in Fine Art/Graphic Design or applicable field is required
- 2+ years Creative graphic design tool experience (creative Software Applications, Adobe CS/ Suite, PowerPoint)
- Positive, proactive, organized, very detail-oriented and able to consistently meet deadlines
- Experience with graphic design for consumer products and/or female-focused brands a plus

We offer a competitive salary and benefits and great work/life balance. Please submit an online portfolio or samples of work demonstrating experience creating great visual/graphic design solutions with resume and qualifications to heather@joyluxinc.com.