



peskys

2019/20

PESKYS is proud to present a high quality line of women's apparel that provides invisible, odorless protection against the pesky bugs of the world.

We pride ourselves on being a brand that pairs fashion with world class Insect Shield® technology.

## Lookbook

*"We're on a mission to help save lives"*

[www.peskys.com](http://www.peskys.com)

 @ peskys\_apparel

 @ peskysapparel





# OUR STORY

Founded by a Lyme Warrior

**S**omewhere along the way of my otherwise pretty awesome life, I was bitten by a nasty bug carrying an even nastier disease and my life was changed forever. I got Lyme Disease.

I went from being a full of life person to a bed ridden shell of myself that was left fighting for my life.

Literally. For years.

I made a promise to myself that IF I made it through, I was going to do something, anything, to prevent others from having to suffer through this same journey.

Enter PESKYS.

I started this business because I have one single mission:

***To Help Save Lives***

How?...By providing a fashionable option for protection against bites from those pesky bugs that can carry not only Lyme, but also Zika, West Nile, and all those other bug diseases.

Mosquitoes, ticks and other bugs that carry diseases are no longer contained to the deep woods or far away lands. They live among us in our very own backyards and even the finest of resorts. Because the problem has gone mainstream, women like myself want safe and easy protection that doesn't sacrifice comfort or style.

PESKYS offers a protective solution that is literally as easy as putting on your clothes. We use the best insect repellent technology that is EPA-registered, tested and proven. We select only quality fabric, design with luxury fit in mind, and are showing the world that it is possible to be stylish, comfortable, AND protected.

Bugs suck! They are annoying at best and deadly at worst, but in spite of that I want women to go outdoors and play with abandon. I want them to be Fashionably Fearless.

xoxo,  
Sharane





# Technology

Insect Shield® technology converts clothing into long-lasting effective and convenient insect protection.

The active ingredient in the Insect Shield® technology is **permethrin**. Permethrin has been used in the US as an EPA registered product since 1977 with an excellent safety record. Our treatment binds it so tightly to the fabric that it lasts the life of the garment and provides protection near your skin instead of on it.

### Insect Shield® Advantages

- **Effective-** Repels mosquitoes, ticks, ants, biting flies, chiggers, and midges (no-see-ums).
- **Appealing-** Odorless & Invisible Protection
- **Durable-** Lasts the Life of the Garment
- **Safe-** So safe even expecting or nursing women as well as infants and children can wear it.
- **Low Care-** Normal laundering. No dry-cleaning
- **Tested and Proven-** Efficacy proven via KD testings which is the preferred standard also used by the CDC, WHO, & USDA .



Permethrin treated apparel is recommended by the following agencies:







**WARRIOR SS TSHIRT**

SKU: PS2003  
MSRP: \$60

CHARCOAL  
XS, S, M, L, XL  
PROTECTS FOR 70 WASHES

*Warriors*

Designed for the Warrior Tribe: Women with Kind Hearts, Brave Minds and Fierce Spirits! Our Warrior is not immune to fear, she fights in spite of it.



**CONTENT**

50% Repreve® polyester from recycled plastic  
25% Organic, US Grown, combed, ring spun cotton  
25% Tencel™ Modal

**WARRIOR LS TSHIRT**

SKU: PS2004  
MSRP: \$70

CHARCOAL  
XS, S, M, L, XL  
PROTECTS FOR 70 WASHES





# One and Done Leggings



## ONE AND DONE LEGGINGS

SKU: PS1001  
MSRP: \$108

BLACK  
XS, S, M, L, XL  
88% POLYESTER  
12% SPANDEX  
PROTECTS FOR 70 WASHES



*All leggings are NOT created equal.*

We sought to create the absolute best pair of black leggings possible, and we nailed it. Our One and Done leggings feature a 4 panel tailored waist band that fits comfortably. The sleek lines of our leggings flatter all body types and retain their shape wash after wash. These versatile leggings will quickly become your go to leggings.





*Wear it Your Way!*

Our One and Done Leggings is the LBD (Little Black Dress) of the Legging World!

The PESKY's girl is an adventurous soul that operates in a multitude of lifestyles and she deserves a legging that works in all of them.

*Bugs don't differentiate between tough play and elegant affairs.*



# Pullovers

Bugs love hot temperatures too, so we created a lightweight breathable mesh hoodie that can be worn over a bikini top, sports bra or cami to offer protection while still keeping it cool. Especially buggy? No problem! The hoodie and long thumb-holed sleeves have you covered.



## MESH PULLOVER

SKU: PS2002  
MSRP: \$118

BLACK, AQUA  
XS, S, M, L, XL  
82% NYLON 18% SPANDEX  
PROTECTS FOR 25 WASHES

*Protection as Easy as putting on your clothes*





# World's Yummiest Leggings



## YUMMY LEGGINGS

SKU: PS1002  
MSRP: \$108

GREY  
XS, S, M, L, XL  
87% POLYESTER  
13% SPANDEX  
PROTECTS FOR 70 WASHES



Protection shouldn't feel scratchy or stiff, so we created the worlds softest and "yummiest" leggings that you won't ever want to take off. So buttery, they will quickly become your go-to leggings for everyday wear. You can't tell the protection is there, but the bugs can.

*Comfortable Protection*





# Maxi Skirt

Who said being protected from bug bites has to be messy or ugly?

We 1000% disagree. We do insect protection our way... Fashionably!

## MAXI SKIRT

SKU: PS3001  
MSRP: \$108

BLACK  
XS, S, M, L, XL  
94% MODAL 6% SPANDEX  
PROTECTS FOR 70 WASHES



Our classic and comfy maxi with pockets is a blank canvas and the options with this piece are endless. At the beach over a swimsuit? Yes. To dinner when the mosquitos come out to play? Yes. Lounging on the patio? Yes. Outdoor wedding, bbq, or happy hour? Yes, Yes, Yes. With the proper accessories you can rock this piece anywhere, look fabulous and be protected. It's insect repellent you will love to wear.







Our Luxe Long Sleeve Tee was created to be an essential piece in every PESKY girl's closet.

This functional, modern tee features thumb hole cut outs in a soft, protected fabric.

Our permethrin treated tee easily transitions from hike to happy hour.

**SUPER LUXE LONG SLEEVE TEE**

SKU: PS2001  
MSRP: \$88

CHARCOAL  
XS, S, M, L, XL  
89% POLYESTER  
11% SPANDEX DOUBLE DYE  
PROTECTS FOR 70 WASHES



**CONTENT**

50% Repreve® polyester from recycled plastic  
25% Organic, US Grown, combed, ring spun cotton  
25% Tencel™ Modal.

Super  
Luxe  
Long  
Sleeve  
Tee







# Treated Tees

Our treated tees are the best basics for your closet and adventures. Combine either our slate short sleeve or long sleeve with any outfit to stay protected while hiking, biking or just walking the dog.

At the core of the PESKYS culture, we believe in making a difference.

A better t-shirt starts with better raw materials. Our tri-blend shirts are made from organic US-grown cotton, recycled polyester, and TENCEL™ Modal—three fibers that not only produce a luxuriously soft shirt, but are better for the environment as well.

LIFE, the Haitian facility where our tri-blend shirts are produced pays workers 3-4x the going rate for similar jobs in the area and provides dignified work that keeps families together.

## LONG SLEEVE TREATED TEE

SKU: PS2006  
MSRP: \$70

SLATE  
XS, S, M, L, XL  
PROTECTS FOR 70 WASHES

## CONTENT

50% Repreve® polyester from recycled plastic  
25% Organic, US Grown, combed, ring spun cotton  
25% Tencel™ Modal



## SHORT SLEEVE TREATED TEE

SKU: PS2005  
MSRP: \$60

SLATE  
XS, S, M, L, XL  
PROTECTS FOR 70 WASHES







# Scarves

Casual or chic, our scarves literally have you covered.

Our multi-purpose scarves allow you to adapt to the environment you are in, and place your protection where you need it most. Around the neck, over the shoulders, or even around the waist, our light mesh and cozy stripes lend themselves to a variety of styling options, allowing the PESKYS girl to add personality and protection to her outfit her way.



## SCARVES

SKU: PS6002BKM  
MSRP: \$48

BLACK MESH  
84% NYLON 16% SPANDEX  
MEASURES : 23"X67"  
PROTECTS FOR 25 WASHES

SKU: PS6002BGS  
MSRP: \$68

BLACK/GREY STRIPES  
68% RAYON FROM BAMBOO  
28% COTTON 6% SPANDEX  
MEASURES : 23"X67"  
PROTECTS FOR 70 WASHES







# Oversized Wrap Scarves



How do we protect you?

Let us count the ways!

The only limitation is your imagination with our oversized wrap as it can be worn as a wrap, sarong, dress or top in an unlimited variety of styles. Light and breathable, it allows for protection in warmer climates and the silky texture is soft against the skin.

## OVERSIZED WRAP SCARF

**SKU: PS6001BKM**

**MSRP: \$68**

BLACK MESH

84% NYLON 16% SPANDEX

MEASURES : 48"x72"

PROTECTS FOR 25 WASHES

**SKU: PS6001BGS**

**MSRP: \$98**

BLACK/GREY STRIPES

68% RAYON FROM BAMBOO

28% COTTON 6% SPANDEX

MEASURES : 48"x72"

PROTECTS FOR 70 WASHES







PESKYS is so safe, even expecting mothers and infants can wear it. Our Oversized Wrap Scarve keeps little ones out of harm's way when worn as a swaddle and also creates a breathable barrier of protection over strollers. Because all kinds of pesky bugs live on the ground, our versatile oversized wraps offer a handy and stylish solution to keep them at bay.







**FOCUS ON  
LYME**



ALEX HUDSON  
LYME FOUNDATION



**LymeLight**  
FOUNDATION

Raising Hope for Families with Lyme



## Giving Back

PESKYS was founded with a compassionate spirit and an ambitious mission:

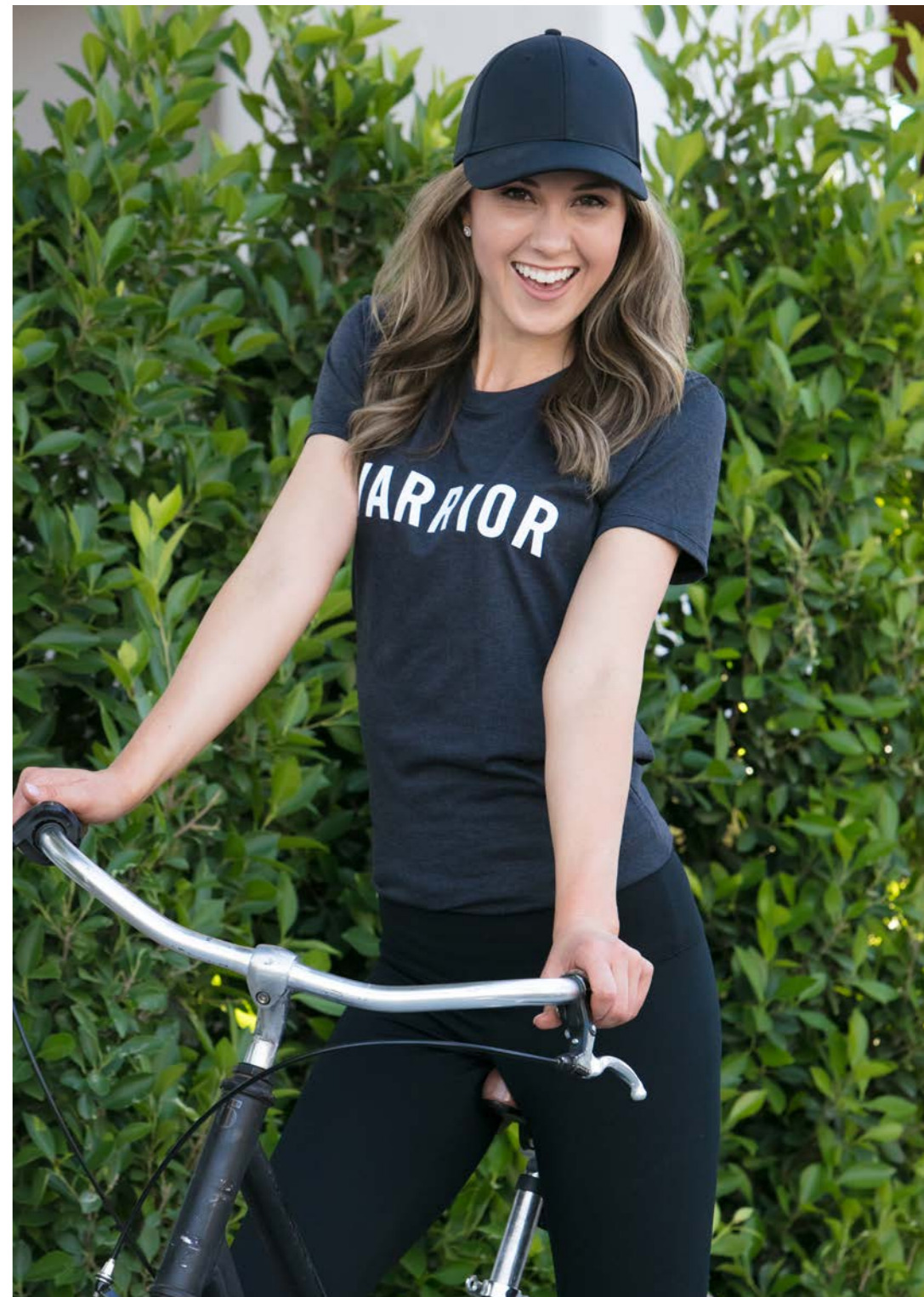
*To Help Save Lives*

As part of that mission, we have partnered with the most impactful organizations in the country that are making huge strides in the areas of awareness, advocacy, patient financial support, and scientific advances in diagnostics and treatment for vector-borne disease.

Summer 2019 we will be launching our Warrior campaign and for every Warrior Tee purchased PESKYS will donate 10% of the proceeds to these organizations. We will be also working with them as a co-collaborator on their national awareness and prevention campaigns because we all know its much easier to prevent an illness than it is to treat one.

While we love a great legging, what really makes our heart sing is making a difference. Thank you for bringing our mission to life by supporting us through your purchases.









[www.peskys.com](http://www.peskys.com)

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*Lookbook*